

APRIL 27, 1918

N.S.E.

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RINGLING BROS.' WORLD'S GREATEST SHOWS

OPEN SEASON AT THE COLISEUM, CHICAGO

PLAY TO CAPACITY BUSINESS

DESPITE THE INCLEMENT WEATHER

TIMELY NOVELTIES

ARE INTRODUCED IN

PERFORMANCE

Spectacle, "In Days of Old,"
an Elaborate and Impressive
Production Effectively
Costumed

Chicago, April 20.—The weather man stepped in at the eleventh hour, and, doubtless inspired by his friend, the kaiser, bombarded Chicago with shrapnel-like rain, calculated to undermine public interest in the two entities that claim 100 per cent of Chicagoans' attention—Ringling Bros.' Circus and the Liberty Loan Labor Parade (both scheduled for today). Yet public confidence in Field Marshal Charles E. Ringling's ability to provide entertainment that would make the assaults of the enemy unavailing brought the same capacity audience that would have gathered had the weather been ideal to the opening of Ringling Bros.' World's Greatest Shows at the Coliseum this afternoon.

The significance of the Loan parade, in so far as this review is concerned, lies only in the fact that thousands of people, who, inspired by wholesome patriotic motives, visited the Loop before noon to see the parade, found themselves drenched and uncomfortable (the glowing with the warmth of patriotic fervor appeared) early this afternoon, and, remembering that the circus started soon after the termination of the parade, hied to the Coliseum and joined the many others eager to enter the realms of the outdoor show world's most pretentious form of entertainment.

It is with the circus proper that this review must deal, in spite of the fact that the matchless array of talent, the remarkable demonstrations of the ability of man to excel bird and animal life in their own pursuits (as evidenced by aerial acts and innumerable others revealing prodigious feats of strength), the knowledge that the new attractions substituted here and there for those previously deemed unmatchable, but now found outclassed, need offer no apologies when it comes to satisfying the spectators' desire for genuine thrill, make criticism more a matter of

catalog compilation than of gauging the value of acts.

There was a time in circus history when the official program, in many instances, rang with exaggerations, aimed at conveying appealing alliterations rather than real descriptions of attractions listed. But if Ringling Bros.' program ever descended to this practice no one who has witnessed this year's show would fail to declare that in the case of not a few features the official press department's descriptions fall far short of describing the real merits of some of the truly marvelous attractions.

No change has been made that was not a change for the better. In instances involving replacing acts and ideas the signs of the times have been carefully consulted, so that the 1918 edition of Ringling Bros.' Circus, in many ways, incorporates for the circus world features of novelty and timeliness that Ziegfeld's Follies supply for the world of musical comedy, tho it must be acknowledged that to apply modern conceptions to the circus, the very definition of which compels adherence to satisfying features of old, is a far more difficult task than supplying novelty for a field like musical comedy, where novelty itself is the keynote. With this in mind too much credit can not be awarded Charles E. Ringling and his able associates and lieutenants for the unprecedented manner in which they have incorporated the best features that money can buy to be purveyed thru a wide territory in the earnest desire to bring superlative entertainment to a great proportion of the country's populations at a minimum of cost. In times like those thru which we are now passing the influence of super-calibered amusements in maintaining the public's morale must be appreciated, and it is not the least significant feature of the spirit guiding the Ringling Bros. to note that the placards calling attention to conditions of their performances receive no more prominent display than those impressing the importance of the Liberty Loan—to observe that one of the largest and most beautiful individual pieces of bunting displaying our national colors forms a pleasing part of the ballet's tableaux.

The timeliness of the entire presentation is first indicated by the opening spectacle, "In Days of Old," which in an artistically indirect manner forcibly

compels comparison of the world at war today and the conditions of the old days when the manliness of chivalry lent a grandeur to warfare that its modern manifestations illy reflect. It tells a story similar to that contained in the poem of Sir Gallahad, showing how a noble knight won the lady of his heart despite her royal parents' efforts to arrange a marriage of convenience. As the story unrolls glimpses of the oldtime methods of combat are interestingly interspersed in a manner which must prove a veritable education to children viewing the elaborate offering. It is 25 minutes of art, pantomime and ballet most elaborately and effectively costumed. The ensuing pageant is really a comprehensive review of ancient history, revealing in a few moments more than could be grasped by years of study. Some day Ringling Bros. may be given credit for the educational influence of their monster production, which, to the minds of the observant, is as great as its entertaining sphere. Charles E. Ringling himself directed the stage, which speaks for the completeness of the offering, and Ottokar Bartik's remarkable work with the big ballet is worthy of especial note.

The remainder of the program is a rapid succession of meritorious attractions, vieing with each other in such a way that, save for those few which by dint of international recognition naturally assume positions of exceptional importance, it may truly be said that each act in its own special field is a headliner. So many are offered that the mind balks in the effort to single out those worthy of especial mention, as this is largely a matter of the time of reflection. Thus an act which over-awes during the performance afterwards takes a secondary place to another, according to the mood of the spectator. It couldn't be otherwise when the world has been combed for the very best features obtainable, irrespective of expense involved, to be gathered under one tent or roof. But whatever may be the thought of the acts it would be unjust not to attribute due regard to the work of the men who make it possible to assemble so many remarkable features in such a brief space of time. For this reason John Agee, equestrian director, and Ernest Clarke, asst. equestrian director, are deserving of paragraphs extolling the manner in which they constantly maintain the smooth-running aspect of the performance, one of its most remarkable features. And little less credit should be given to Joe Miller, superintendent of properties, whose work is one reason for the success of the great circus. Likewise William Chambers, superintendent

ent of the menagerie, deserves unstinted praise for the manner in which the animals of the traveling zoo are taken care of in a way that definitely located zoo keepers might well envy. J. J. Richards and his band are wonderful. And in the train of these names there are numerous lesser ones which cannot be mentioned for sheer lack of space. The work of all the executives ably reflects the master achievements of the Ringling Bros., those men whose remarkable careers of deserved success make the good work of the many associates possible.

Of the elephants it may be said that outside of the fact that the huge pachyderms display the same mildmannered ability to do stunts which has ever been a marvel in the circus realms M. G. Denman, the superintendent of elephants, deserves especial credit for the surprising manner in which he has modernized his portion of the entertainment. For this year's show finds an elephant serving as a Red Cross nurse and administering to his wounded fellow in a sympathetic manner which the awkward appearance of the huge animal belies.

Limitation of space makes it impossible to give the myriad of acts the individual review credit they deserve. It may be set down, however, that all the old features proved even more entertaining than in previous seasons. The veteran acts showed that stability and precision which seniority gives and the new additions revealed just the right degree of novelty to make the bill as near perfect as human intelligence allows.

First of the few stars of sufficient magnitude to hold the vast arena alone was Mlle. Leitzel, whose remarkable feats on rope and ring will long add luster to contemporaneous circus literature. This tiny yet beautiful genius of the air is absolutely without an equal in her sphere. As the average acrobat slides down a rope this incomprehensibly daring little lady actually slides up, giving spectators the impression that they are reviewing her work thru some giant mirror of illusion, for what she does seems to defy the law of gravity. Her finale, in which she throws her body over her own shoulder for forty-five nerveracking revolutions while suspended by her wrist in midair, supplies a thrill never previously equaled by the most obvious death-defying acts. The spectators were especially pleased to see her, as she had not performed at the Coliseum last year, because she rejoined the circus later on the road. The secret of this tiny lady's prodigious strength will probably ever remain a mystery of the circus world, and the knowledge that her work is well-nigh superhuman is what makes it universally appreciated.

May Wirth, star of stars, was greeted as an old and beloved friend when to her was allotted the distinction of entertaining the multitude alone. Her in-

(Continued on page 12)

The Edition of This Issue of The Billboard is 40,000 Copies

STARS WILL TOUR COUNTRY FOR BENEFIT OF RED CROSS

**J. Hartley Manners' Tragi-Comedy, Out There,
Selected as Play—Cast Practically Complet-
ed—First Performance Scheduled
for Washington, May 13**

New York, April 22.—Commencing May 13 at the National Theater, Washington, D. C., a company made up of many prominent actors and actresses will make a three weeks' tour of the country in J. Hartley Manners' tragi-comedy, *Out There*, a play built around the Red Cross idea, for the benefit of the American Red Cross.

Every one of the cast has volunteered to contribute his or her services entirely free of charge and will pay their personal expenses while on tour. Many for whom there was no possible place on the program also volunteered. Those already selected for roles include George Arliss, George M. Cohan, H. B. Warner, Chauncey Olcott, James K. Hackett, James T. Powers, George MacFarlane, Laurette Taylor. Others who have been asked and will likely participate are: Grace George, Viola Allen and Arnold Daly. Mrs. Fiske has agreed to appear and read a Red Cross appeal which President Wilson has been asked to write.

Following the first performance the itinerary includes one-night stands in Baltimore, Philadelphia, Hartford, Boston, Springfield, Mass.; Buffalo, Pittsburg, Chicago, St. Louis, Indianapolis, Cincinnati, Detroit and Cleveland. Four performances are to be given in Greater New York, one in Brooklyn and three on Broadway.

Klaw & Erlanger, who are identified with Cohan & Harris and George C. Tyler in the promotion and organization of the project, have offered to turn over their theaters without charge in each of the cities visited.

The local arrangement in each of the cities visited will be in direct charge of the Red Cross workers, who will undertake the sale of tickets and other details. Because of the prominence of the stars who are offered and the nature of the cause for which

the performances are to be given it has been decided to charge \$10 for the orchestra seats and to scale this down to \$2 for the cheapest seats.

Burr McIntosh has consented to travel with the company and auction off in each city visited an elaborate souvenir program autographed by each member of the company.

Florence Reed

Will Again Appear in The Wanderer

New York, April 22.—Florence Reed on May 1 will leave for Los Angeles, where she will appear in the role she created in *The Wanderer*, at the Mason Opera House for two weeks, and afterwards for three weeks in San Francisco. She will then return to New York and resume her work in screen productions.

William C. Schrode Married

Montreal, Quebec, April 20.—William C. Schrode, well-known actor, but now stage manager of Ziegfeld's *Follies*, announced that he had married Miss Mildred Richardson, prima donna of the company, last October in Boston.

Zahn Joins Canadians

Chicago, April 21.—Bert Zahn, the theatrical cartoonist, who, tho only 21 year old, has secured no small measure of fame because of his art work for various amusement enterprises, will join the Canadian Royal Flying Corps April 30. Tho an American Zahn joined the Canadian forces because it was impossible for him to secure admittance to the U. S. Army, as he was

injured while a member of the Marines, which he joined immediately after the war broke out, and received a military discharge, which automatically made it impossible for him to re-join the American forces. Before joining the Marines Zahn was with the American army in Mexico.

Connecticut Managers Elect

Hartford, Conn., April 20.—At the biennial meeting of the Connecticut Theatrical Managers' Association Wm. F. Stevenson, treasurer of Parsons' Theater, was elected publicity manager. It is a new office. There are 114 members in the association. The members voted to each take a \$100 Liberty Bond.

The following officers were re-elected: President, Wm. Ascoug of the Palace; vice-president, A. C. Morrison of the Majestic; secretary and treasurer, H. C. Parsons of Parsons' Theater; Executive Committee, Wm. True of the Strand, P. S. McMahon and A. L. Hendrickson of New Britain, Charley Fineberg of the Grand.

Faber's Death Confirmed

New York, April 21.—The report that Leslie Faber, the English actor, had been killed in France has been confirmed by news just received from London. Faber played the lead in the original production of the *White Feather* in New York, and later appeared in *Diplomacy at the Empire*.

Congratulating Trevor

New York, April 21.—Norman Trevor, the English actor in *A Pair of Petticoats*, is receiving many letters and telegrams congratulating him on his reported marriage to the Lady Constance.

Naughty Wife in London

New York, April 20.—Word has been received from London that *The Naughty Wife*, which Selwyn & Company produced here early in the season and which is now playing in Chicago, scored a success in London this week. It is being presented at the Playhouse, with Charles Hawtrey, Gladys Cooper and Ellis Jeffreys in the principal roles.

Pool Their Interests

**Morton and Leach To Operate Theater
Circuit in Canada**

Edmonton, Alta., Can., April 22.—Frank Morton, the Canadian producer, and Kenneth M. Leach, who controls several houses in Western Canada, have pooled their interests, and together will operate a musical comedy and vaudeville circuit throughout their territory. The Leach-Morton houses now consist of the Rose, Regina; the Eagle and Lyric, Swift Current; the Princess and Regent, Calgary, with two other under construction. Several independent houses, including John Hazza's Edmonton Hippodrome, have signified their intention of working in conjunction with the new firm, making a strong combination in that territory.

Morton, who has been operating from Edmonton, is moving his offices to Calgary, opening his number one company there today. The Blaine Players (dramatic) follow the Morton show into the Edmonton Hipp.

An American Ace Leaving

New York, April 22.—An American Ace will remain but one more week at the Casino Theater, and then open at the Boston Theater on April 29. The title will be changed to *Our Boys in France*.

The Melting of Molly

New York, April 20.—A musical version of *The Melting of Molly*, in which Florence Nash will be starred, is soon to be produced by the Shuberts. Dorothy Donnelly has written the book and lyrics, and Harold Orlob and Sigmund Romberg the music. It will be brought into New York for the summer.

Lambs Guard Against Enemy

New York, April 20.—The council of the Lambs Club adopted a resolution yesterday guarding against having any alien enemy, or home enemy, use the club as a base of operations. The council provided for the expulsion of any person who expressed hostility to the country or any of its allies, desecrated the flag or gave comfort to the enemy.

KNITTING FOR THE SHOW BOYS IN THE SERVICE



PHOTO BY SPANDAU & COULTRY

The above picture (compliments of Spandau & Coultury to the Ladies' Auxiliary of the Showmen's League) was taken at the regular meeting of the auxiliary, held in the Showmen's League Clubrooms, Chicago, Wednesday afternoon, March 27. The members present are shown busily knitting for the boys of the league now in the service. The Ladies' Auxiliary intends sending every member of the league now fighting for his country a supply of warm knitted goods this fall, and wants the address of every one who has already joined the colors or intends doing so. You are all requested to send in every name and address you know. Members of the auxiliary now on the road are requested to send in for yarn so they can be doing their bit during the summer season.

Sunday Shows

In Cleveland Opposed by Federated Churches

Cleveland, O., April 20.—What looks like another fight between the religious and theatrical factions of the city looms this week in connection with the move of Councilman Damm to obtain legislation to permit regular Sunday performances at all theaters here. The proposed plan will meet with strong opposition from the Cleveland Federated Churches, according to Rev. E. R. Wright, secretary of that organization. He said he plans to call a committee of his federation to fight the measure.

Councilman Damm is one of a committee which is considering a measure proposed to license the Cleveland theaters. Councilman Krueger, chairman of this committee, approves the Damm plan, and proposes a clause be inserted in the censorship measure. Two reasons are advanced for the Sunday performances. It is claimed the war revenue tax receipts would be increased considerably and that the additional amusement would aid in winning the war thru enlivening the people.

Mr. Damm takes the stand there should be no more objection to regular theatrical performances than there is to photoplays, baseball games and other forms of amusement on Sunday.

Texas Managers To Meet

Galveston, Tex., April 22.—The annual convention of the Texas Amusement Managers' Association will be held here July 8, 9 and 10. A claims department of the association will be established for adjusting claims which any member may have for failure to obtain films or special attractions for which he has contracted.

Amusement Company Wins

New York, April 20.—The William T. Keogh Amusement Company, owner of Loew's National Theater, the Bronx, won judgment for \$13,760 in a suit against the New York and the Interborough Rapid Transit Company for damages for causing the depreciation of its property.

Estate of Joseph Brooks

New York, April 21.—Joseph Brooks, the theatrical producer, left total assets of \$307,100, and a net estate of \$283,607. The will gave the entire estate to the widow, Mrs. Alva A. Brooks.

Squab Farm on Tour

New York, April 21.—Shuberts' production of The Squab Farm closed last night at the Bijou Theater. It is going on the road. A Pair of Petticoats will move from the Forty-fourth Street Roof Theater to the Bijou tomorrow night.

"Follies" Close Season

Montreal, April 20.—The 1917 version of the Ziegfeld Follies closed its season here tonight after forty-eight consecutive weeks. The members of the company, with the Midnight Frolic Company, will participate in the Follies ball atop the New Amsterdam Theater, New York, next Thursday night, and the following day rehearsals will begin for the 1918 edition of the revue.

Selwyn Theater Opens Aug. 15

New York, April 20.—Work has been resumed on the new Selwyn Theater in West Forty-second street, and it is the present intention of the Selwyns to open it on August 15.

BROADWAY AND BYWAYS
By William Judkins Hewitt

New York, April 20.—The Great "lull" seems to have struck Broadway in full force since the starting of the Third Liberty Loan Drive. As far as any especial activity in theatricals and general amusements is concerned there is really nothing doing that could be cataloged as important "news" the past week. The theatrical interests are sacrificing much in the way of patronage to further the drive with all the force at their command to make the Third Liberty Loan campaign memorable in this city's show world history. Night and day on goes the work so essential to the success of the cause. Women and men of the stage have actually lost their voices, canceled important contracts and have fairly fallen from the stages in exhaustion that they might show to all that the stage has women and men who are not slackers when the cause of Democracy and Liberty is at stake. When the history is written of this drive for the vital sinews of war the names of the stagefolk will be indelibly written in a bold hand across its pages.

Central Park came into print in large type recently as a battle ground of variable private opinion publicly expressed as to whether that historical public play reserve should be the camping ground for publicity in connection with the Third Liberty Loan.

George L. Macfarlane says he was given a "capital" showing for the model of the New York exposition in the Union Station at Washington upon his recent visit there. He says that one of the terminal masters in New York told him that he was besieged with applications of all kinds following the showing of the model there and that if he let all come in with displays the terminal building would soon look like Grand Central Palace during a bazaar. So Macfarlane took the model to Washington in a private car to show the natives of the nation's capital what New York is doing in the way of an exposition for them to visit when in the world's metropolis.

Around the electric clock opposite the Globe, Palace and other theaters looks like Cripple Creek must have looked before it got its charter to become a village. Cheer up, Broadway will soon be itself again. Many have cursed the subway builders, but on goes the work of giving this city a system of underground traffic that will be worth crossing oceans to see. Think of it, only fifty-four minutes from Times Square to Coney Island.

An editorial says, "Don't abuse the spotlight. This light is wonderfully helpful when properly used—but damnable when misused. Its free use is sure to be legislated against." We do not think that this is directed to people of the stage, but to those that have autos. No one ever heard of an actor abusing the "spotlight." How absurd.

The usherettes at the Fifth Avenue Theater are all dressed in khaki. As they very cautiously escort you to a seat they politely whisper to you: "Did you buy your Liberty Bond yet?"

J. A. Coburn, the minstrel manager, visited the city recently.

We fully respect the man or firm that frankly acknowledges the exploitation of "imitations." Lucos "diamonds" for instance.

The kind of a cabaret whose principal entertaining feature is an under-sized man with a violin stuck under his chin, cavorting among the tables, knocking eating "tools" out of patrons' hands, is about over with in this city.

Many of the Barnum & Bailey employees who accompanied their road equipment from Bridgeport to Brooklyn were seen on Broadway for a few hours early in the week. Many faces were all aglow at the realization that the beginning of the tour was so near at hand.

The final curtain is about to be rung down at many of the theaters.

Sammy Watson, one of our youngest seventy-four-year-old showmen who willingly admits his age, recently finished a tour with Tate's Fishing act in vaudeville. He started in show business nearly seventy years ago with Lord George Sangers' Circus in England. For many years he was the European agent for Adam Forepaugh. Sammy was on Broadway the other night telling a number of friends that he had been in every kind of show business except grand opera. He said that he was going to tackle that as soon as he got his voice back, admitting that he lost his voice blowing foam off of beer, but said that if they did not come any faster than they had been coming while talking to the party that he would get it back very soon.

Charles Purcell and Peggy Wood have established somewhat of a record in songland by singing the Sweetheart song in Maytime something over twelve hundred times to date.

A Pair of Petticoats moves from the Forty-fourth Street Theater Roof to the new Bijou Theater Monday.

Florence Nash returns to musical comedy in The Melting of Molly.

Men of the United States Army Ambulance Service from Camp Crane will present Goodby, Bill, a musical comedy, at the Forty-fourth Street Theater Roof, opening Monday. Edward K. Mellon will conduct the U. S. A. S. Symphony Orchestra as a special feature of this effort.

We note that animals are supplanting actors in some productions of late. One press agent records the advent of some "cats" (not the kind you are thinking of, mind you) as feline fluffiness worthy of special mention as important changes or additions to a certain comedy now playing hereabouts.

(Continued on page 79)

Over There Theater League

New York, April 21.—The following letter has been received by Winthrop Ames and E. H. Sothorn:

American Expeditionary Forces,
Office of the Commander-in-Chief,
France, April 10, 1918.

Dear Sirs—A great service can be rendered by the American theater in providing necessary diversion for our troops in France. Such a service rendered thru the Y. M. C. A. would have my hearty approval.

(Signed) JOHN G. PERSHING.

In response to this an organization to be known as America's Over There Theater League, with George M. Cohan as president, has been formed.

Pleased With R. R. Service

Fairmont, W. Va., April 21.—While many shows have had reason to complain of the railroad service possible to obtain in war times, Lecomte & Flesher's My Soldier Girl has been moving along nicely, and the treatment accorded the touring company by the Baltimore & Ohio Railroad is a source of gratification to Frank E. Flesher. "One-night-stand travel is just as hard this year as in the past, just as trying in war times as when the country is at peace," said Mr. Flesher, "and as our company has been traveling from one to ten hours every day it is splendid to have the railroads exert effort to make the tour comfortable."

To Star Andrew Tombes

New York, April 20.—Andrew Tombes, who made a favorable impression in Flo-Flo, has been placed under a long term contract by John Cort and will go on tour with the original company next season. After that it is Mr. Cort's arrangement to star him at the Cort Theater. He will remain for the remainder of the season with the New York company of Flo-Flo now at the Cort.

One New Show in Chicago

Chicago, April 22.—Leo Ditrichstein came to Cohan's Grand tonight with The King, his own adaptation from the French comedy by Caillavet and Arene, with a large company, including A. G. Andrews, Fritz Williams, Robert McWade, Ben Johnson, Betty Callish, Dorothy Mortimer.

It will be remembered that Ditrichstein resolved to use this play when The Judge of Zalamea failed to take hold during his appearance in Chicago last season. The King was a remarkably successful Ditrichstein vehicle in New York.

This is the only incoming Loop show. The Philistine (Little) Theater simultaneously offered a program of short plays, including The Little Duffer, by Edith M. Sexton; The Difficult Expression, by Lewis Allen Browne; The Bank Account, by Howard Brock; and The Show Bath, Gertrude Kiper.

Producing Three Wise Men

New York, April 22.—Three Wise Men, by Austin Strong, has been placed in rehearsal by Winchell Smith and John L. Golden and will be produced in Washington on May 5. Lester Lonergan, Claude Gillingwater and Albert Bruning head the cast.

Emily Stevens Ends Contract

New York, April 22.—Emily Stevens' contract with Oliver Morosco, which was to have continued another two years, has been canceled by mutual consent. Miss Stevens has made no definite plans.

NOT FOR THE BIG TIME, NOR YET THE SMALL TIME, BUT FOR THE ARTIST ALL THE TIME.

VAUDEVILLE CABARETS

ATLANTIC CITY CABARETS TO BE ABOLISHED JULY 1

Ordinance Introduced by Mayor Bacharach, and Passed by the Commissioners, Eliminates all Vaudeville Performances in Places Where Liquor Is Served

Atlantic City, April 22.—Shore cabarets were given their deathblow with the final passage by the City Commission of the ordinance which was fathered and introduced by Mayor Harry Bacharach in March.

The ordinance becomes effective on July 1 with the renewal of liquor licenses for the coming year. This permits the cabarets to round out their spring contracts with the "talent" now performing in the cafes featuring that sort of entertainment. All of the licenses to be renewed will be granted during June, so that the proprietors are able to adjust themselves to the new order of things.

The ordinance eliminates all vaudeville performances in rooms of licensed cafes or saloons where drinks are served. It also puts the taboo on the "Paul Jones," or any other dance in which there is an indiscriminate exchange of partners in cafes featuring dances for their patrons. This latter provision of the bill is in the nature of a safeguard against disorder in such places, there being a tendency towards ribald actions or even a row between jealous participants in such dances.

The ordinance will permit music and dancing as at present, altho the cafes under the ordinance which the new bill amends have to pay an additional license for the privilege.

Apparently resigned to their fate, none of the cafe proprietors attended the meeting to utter a final protest against the adoption of the bill, altho

New Theater in Richmond

Jake Wells To Build on Site of Old Colonial

Richmond, Va., April 20.—Jake Wells has just announced plans for a handsome new modern theater on the site of the old Colonial. The new house will be one of the most costly in the Southern country. The plans call for a structure to cost over \$300,000. The work of tearing down the old Colonial will begin in a few days. Mr. Wells has leased the Victor Theater, across the street from the Colonial, and the feature motion pictures now being exhibited at the latter house will be moved to the Victor. The new Colonial will have a seating capacity of 1,600. The house will be completed in time for the opening of the regular theatrical season next fall.

Joseph Hart

To Produce The Clash of Glass

New York, April 20.—Joseph Hart will present a one-act play called The Clash of Glass, by M. Gilbert Whitman. Dorothy Bernard, film star, and A. H. Van Buren, at present with The Man Who Stayed at Home, have been engaged for the principal roles.

such an opportunity was granted, as is done in the case of the final passage of all ordinances.

Veto Unlikely

Chicago, April 22.—Mayor Thompson's anticipated veto of the ordinance prohibiting cabaret entertainment where liquor is sold is not likely to be forthcoming, as the city's chief ex-

ecutive has taken the stand that, if the City Council passed the ordinance under a mistaken impression regarding the Government's desire, it is the duty of that body to correct its own error and not leave it to the Mayor.

Hodkins-Pantages Conference

Charles E. Hodkins and several of the managers of the Southwestern Pantages Circuit, which is better identified by many as the Hodkins Circuit, have been in Los Angeles, Cal., for a meeting with Alex. Pantages, at which it is likely that the existing contract has been renewed. Mr. Hodkins plans to locate in Los Angeles the coming season, moving his office from Chicago to that point in August.

Blanche Ring Opens Soon

New York, April 20.—Blanche Ring begins a tour of the Orpheum Circuit shortly.

WANTED FOR THE FAMOUS HUGO PLAYERS

MAN for LEADS AND HEAVIES (strong line of parts), Musicians for B. and O.; those doubling Stage given preference. State all you do and remember that if you are not A-1 and absolutely reliable there is no place here for you. HARRY HUGO, Mgr., 707 Douglas St., Sioux City, Iowa.

AGENT WANTED, MUST BE GOOD CONTRACTOR

Sober, reliable; long season. Join on wire. Also Boss Canvasman, Working Men. G. A. ERICKSON, Manager Georgia Smart Set Minstrels, April 25th, Martin, Tenn.; 26th, Hickman, Ky.; April 29th, Cairo, Ill.; April 30th, Paducah, Ky. Wire quick.

Wanted for Terry's Uncle Tom's Cabin Tent Show

Clarinet, 2d fid. Other useful Tom People write. A-No. 1 Cook. Little Sioux, Ia., until April 27; Sioux City, Ia., April 28; Ponca, Neb., 29; Wakefield, Neb., 30; Crofton, Neb., May 1; Harrington, Neb., 2; Coleridge, Neb., 3; Carroll, Neb., 4. W. G. DICKEY, Mgr.

WANTED

Trombone, clarinet, violin. Wire or write W. G. DICKEY, Manager Terry's Uncle Tom's Cabin Tent Show River Sioux, Iowa, until 27th; Sioux City, Iowa, 28th; Ponca, Neb., 29th; Wakefield, Neb., 30th; Crofton, Neb., May 1st; Harrington, Neb., May 2d; Coleridge, Neb., May 3d; Carroll, Neb., May 4th.

WM. PINK WANTS

Piano Player, Trap Drummer and Jazz Orchestra, also two Dancers for Cabaret. Hopkinsville, Ky., April 22-27, care White Way Shows.

... WANTED ... CLARINET AND BARITONE

Double Bass Fid.; Character Man and Gen. Bus. Actor. Address E. C. WARD, care Princess Stock Co., Higginsville, Mo.

THE COLTON CO. WANTS

B. & O. Leader, Cornet, B. & O.; Tuba, Trombones, Baritone, Clarinet, Alto, Saxophones, Trap Drummer with full line of traps, Director with scripts, Man for Leads, Heavies, Char. and Gen. Bus.; Man, A-No. 1 Comedian; Leading Woman and small Souzette. All must have wardrobe and wear it. People who double Brass or Spec. given pref. BOSS CANVASMAN. Send photos. State all. Pay own. Rehearsals May 9th. Butler, Indiana. Ward, Higgins, write. WANT—10-ft. Side Wall in any amount up to 500 feet. FRANK ("ABEY") ABRAM, 1702 Collingwood Ave., Toledo, Ohio.

PERCY'S COMEDIANS WANT QUICK—Gen. Bus. Repertoire People with Specialties. Address

J. L. PERCY, Farmer City, Ill.

Brunk's Comedians No. 1 Can Place at Once

Ingenue, Leading Lady not over thirty, ability and wardrobe essential; General Business Man, preference if you double Band; Trap Drummer and Clarinet, Band and Orchestra. Year's work, sure salary. Wire GLEN BRUNK, Burkburnett, Texas.

Pullen's Comedians Want Man for Heavies and Characters

General Business Man, Comedian with Specialties, Woman for Second Business, Singing and Dancing Team that double Stage, Piano Player doubling anything in Band, Tuba and Baritone doubling Orchestra, Stage or Specialties. Address C. H. PULLEN, Sumner, Miss.

Books Must Be Produced

White Rat Officials Instructed To Have Them on Hand at Next Hearing

New York, April 20.—On Thursday a Justice of the Supreme Court issued an order instructing the White Rat officials to produce immediately all of the books showing any of the transactions of the organization, or the Realty Company. These books must be produced at the next hearing of the investigation of the Rats' financial affairs before Referee Lewis Schuldenfrei, which is scheduled for next Friday afternoon. The referee has declared that no excuses will be accepted from anybody.

A. & H. Remodeling Theaters

Seattle, Wash., April 22.—Ackerman & Harris, owners and operators of the Hippodrome Circuit, of which the Palace Hipp. Theater here is a link, will remodel their local house by installing an incline in place of the present stairway to the balcony, and change the front of the showshop materially. The interior will be gone over by the decorators and new carpets will be placed on the floors. The work will probably start this week, but it will not necessitate the closing of the house.

In the neighboring city of Tacoma the Hippodrome Theater will be remodeled and enlarged at once, increasing the seating capacity to 1,600.

The old Grand Theater in Salt Lake City has been completely remodeled and the name changed to the Hippodrome, and the house opened April 14 under the Ackerman & Harris regime, with semiweekly change of program.

Over There on Pantages Time

Over There, a story from the trenches, introducing eight men from the original "Princess Pat" Canadian contingent, has been booked on the Pantages Vaudeville Circuit by J. C. Matthews after breaking house records at Miller's Theater in Milwaukee and McVicker's Theater in Chicago. The production was originally shown at the Academy in Chicago for one of the big booking concerns and was reported "not suitable."

\$5,688,600 in Bonds

New York, April 20.—E. F. Albee, chairman of the Theatrical Allied Interests Committee, made the announcement last night that the amount of Bonds sold so far by the Rainbow Division was \$5,688,600.

Richmond in Chicago

Chicago, April 20.—Ed Richmond, long known as Chicago's supreme jazz cornetist, left Fanchon and Marco, the dancers, in New Orleans, to take up cabaret work here. He will rejoin the dancing team in San Francisco within the next six weeks.

Lauder in New York

New York, April 23.—Harry Lauder opened at the Metropolitan Opera House today.

Vaudeville Reviews By Special Wire

Majestic, Chicago

(Reviewed Monday Matinee, April 22)

Chicago, April 22.—Hobart Bosworth, in *The Sea Wolf*, that great Jack London story, is the big feature attraction at the Majestic for the current week. The show opened to the usual full house.

No. 1—Orpheum Circuit Travel Weekly.
No. 2—Apdala's Zoological Circus, consisting of bears, dogs, monkeys and a lone ant eater, go thru a well-balanced routine of tricks, into which some comedy is introduced in a manner that reflects credit to their trainer. From all appearances the four-footed actors enjoy their work as well as the audience. Thirteen minutes, full stage; two bows.

No. 3—Frosini made his point immediately in the masterly playing of the piano-accordion. His selections include popular and classical airs, and all pleased. Fourteen minutes, in one; three bows.

No. 4—Columbia and Victor, with Baro and Clark, are a novelty, and therefore good vaudeville. The settings represent the interior of a music store containing pianos, phonographs, etc. Two of the large phonographs are telling their experiences since their last meeting. The principals finally emerge from the cabinets and dance, chatter and sing their way into great popularity. A well-handled number of merit and attraction. Sixteen minutes, full set; four curtains.

No. 5—Mr. and Mrs. Jimmie Barry have changed their sketch, but it is the same old irresistible Jimmie, with the funny face and contagious cackle, who greets us. Mrs. Jimmie is equally as attractive as the sophisticated lady, formerly of the one-night stands, but whose husband is now running a large musical comedy of his own. Jimmie is doing a burglar in this sketch, and draws laughs galore with his antics and mishaps, but, as usual, it all ends well. Twenty-one minutes, in two; two bows.

No. 6—Bert Melrose has changed his pantomime table stunt and now opens in two with a girl partner who dances and acts as a feeder for Bert. During changes of costume the old chair and barrel trick are worked. The act finally goes to full stage and the famous fall from the tables is given, with the same old thrills and chills to the nervous ladies. Eighteen minutes; two bows.

No. 7—Sylvia Clark, billed as the *Klasy Little Known*, proved one of the big hits on the bill. This charming little lady enters dressed in a lady's suit and gives a brief monologue of her billing. A quick change to a handsome gown and she is back putting over her special numbers with a snap and bang that makes her point from the start. This little lady has a distinct style of her own of a somewhat semi-undress that makes her very popular, and every number drew rounds of applause. Sixteen minutes, in one, a couple of encores and eight bows.

No. 8—Hobart Bosworth, in *The Sea Wolf*, is well known to movie fans, and will soon be equally or better known to vaudeville patrons. Joseph Hart, in his presentation of Mr. Bosworth in *The Sea Wolf*, opens the sketch with a prolog from the moving picture version of the story, which runs thru to the heart of the story, where the *Sea Wolf* finds himself in love with the beautiful Miss Brewster. It is at this point that the curtain rises and the players appear. It is a bisected scene showing the deck and cabin of the *Ghost*, between which places the action is divided. Bosworth gives a wonderfully realistic and thrilling representation of the heartless monster London had in mind in the writing of the story. His artistry in enacting the scenes up to the death of the *Sea Wolf* held the audience spellbound. Bosworth is ably assisted by a capable staff, who lend valuable aid in carrying out the action of the playlet. Forty minutes, full stage; three curtains.

No. 9—Artie Mehlinger and George W. Meyer, singer and composer, respectively, make a good musical team. They entertained for thirteen minutes with a number of the composer's own selections, both new and old. In one; three bows.

No. 10—Dupree and Dupree were handicapped by the lateness of the hour and their novelty cycling act did not receive the attention it merited. Those who remained were rewarded by a wonderful exhibition of riding, in which a number of new features were introduced by this clever and hardworking pair. Ten minutes, full stage; two curtains.—WALTER.

ROYAL LEASES THEATER

Vancouver, B. C., Can., April 20.—Charles Royal leased the old Pantages Theater, this city, this week. The house will become the home of musical stock for the summer and dramatic after that. His organization is now at the Empress Theater.

ADDITIONS TO HIPPI. CIRCUIT

The Rialto Theater, Bremerton, Wash., and the Star, Astoria, Ore., have been added to the Hippodrome Circuit. Each theater will play complete road shows.

GRACE LA RUE SEEKS DIVORCE

New York, April 21.—Grace La Rue has applied for a divorce from her husband, Byron D. Chandler.

B. F. KEITH'S
PALACE THEATER
When you have played the Palace, you have made Broadway

(Reviewed Monday Matinee, April 22)

New York, April 22.—The irresistible appeal that vaudeville has for amusement seekers is probably more apparent at the Palace than any other theater in the country. The public is realizing the wonderful possibilities of elevation for the artist in this profession. The barnstormer of yesterday, who probably had been closed on one or more occasions by the small-town manager, is perhaps the Palace headliner of today. In no other branch of the theatrical profession does success come so rapidly as in vaudeville, and when you make good at the Palace you feel that your immediate future is assured. Trixie Friganza ran away with the show, Eddie Leonard being a close second.

Gus Edwards' new song revue is featured for next week.

No. 1—Palace Orchestra played *What Are You Going To Do To Help the Boys*.

No. 2—Hearst-Pathe Weekly entertained immensely, showing the world's latest happenings.

No. 3—The Five Nelsons, hoop rolling and juggling demons, opened with a fast, classy specialty. One of the nifty looking boys juggled seven hoops at one time to much applause. Their setting, with the beautiful pillows, looked as tho it could be furnished by the Fair & Carnival Supply Company. Eight minutes, in full stage, with one bow.

No. 4—Mabel Russell, Marty Ward and Company are out of place on the Palace bill. Before they can hope for real recognition on this program they will have to use a safety razor on the whiskers that have grown knee length on their jokes. There is no merit or personality apparent in anything they do, and even with a forced patriotic finale they left the stage amidst almost silence. Fifteen minutes, in one. One of the best things about the act is the way they bill it. Call It What You Like is the title.

No. 5—Bernie and Baker, syncopated funsters, scored a real success, and if these boys are not soon in a Broadway production this reviewer has missed his guess. With a violin and an accordion, plus personality galore, these artists proved themselves entertainers to their finger tips. The wonderful harmony displayed when playing popular pieces selected by the audience and the touch of humor imparted into everything by Bernie stamp these chaps with the twenty-two-carat mark. Fourteen minutes, in one, with six bows and an encore.

No. 6—Mayo and Lynn in a racy conversation created much laughter. Lynn, as the boob Englishman, is clever, altho jokes at the expense of the English are not entirely apropos at the present time, and while some of their material went over very big they got away, after fourteen minutes, in one, with only one bow.

No. 7—Eddie Leonard, in *The Minstrel's Return*, billed as Leonard's last appearance, received a hearty welcome from his friends in front, and they would not let him leave the stage until he had sung several of his oldtime successes. The act drags somewhat while Leonard is changing his clothes, but his own personality carried him over to a hit of substantial proportions. Twenty-seven minutes, in full stage; many curtains, bows, encores.

No. 8—Trixie Friganza, looking more attractive than ever, made those present forget the war and everything else. For ten minutes, in one, she convulsed the audience with her inimitable comedy. Then in full stage Melissa Ten Eyck and Max Weily presented a classic dance, which is later burlesqued by Weily and Miss Friganza herself amidst shrieks of laughter, and after several futile attempts her partner juggles Trixie over his head and the crowd breathed a sigh of relief when she safely landed back on terra firma. Miss Friganza, you are a real star. Twenty-five minutes, in one, full stage and encore in one; flowers, bows and applause.

No. 9—The Liberty Loan Bond campaigners here took possession of the stage and auditorium for nearly forty minutes under the direction of Earle Fox and sold \$13,000 worth, mostly to sailors, soldiers or ladies.

No. 10—The Forest Fire, produced by Langdon McCormick, held everybody until the curtain. It is just ordinary drama and relies for its appeal upon the sensational forest fire effects, which are without any question unequalled in vaudeville. The last few minutes are very tense, so realistic is the timber conflagration presented. Alva Nelson, as Myrtle Haines, added a touch of comedy. A great thriller for vaudeville.

No. 11—Charley Chaplin's latest comedy, *A Dog's Life*, closed the show.—HILLIAR.

Chicago Palace

(Reviewed Monday Matinee, April 22)

Chicago, April 22.—The Palace bill today was vaudeville at its best. Had the management termed it an all-star bill the eight acts, constituting the superb presentation, would have borne out the superlative claim to a slacity.

No. 1—Jack LaVier injects novelty galore into what is usually a prosaic proceeding. While performing hazardous feats on a trapeze in a seemingly careless manner he recites a monolog relating to his work, and wins laughs while creating thrills. Twelve minutes, in full stage.

No. 2—Catts Brothers are back again with their neat dancing act, introduced by an audience plant, involving laugh-getting discussion regarding lights. Their work goes over as heretofore. Ten minutes, in one.

No. 3—Anna Chandler, armed with songs on the popular order, interprets them so splendidly that the new ones look like hits, and more stale material is made acceptable by her exceptional delineation. Twenty-three minutes, in one, so well occupied that she won seven bows.

No. 4—George Whiting and Sadie Burt need no introduction. They always were favorites in Chicago, and his ability as a comedian matched with her sweet and clear voice and babyish personality hit the bull's-eye of audience esteem. As they unraveled their splendid songs it seemed that the audience simply would not get enough of them, which explains why they scored the surprising number of ten bows. Sixteen minutes, threatening to stop the show.

No. 5—Al Lydell and Bob Higgins, in rapid-fire talk, with small town setting, revealed the former in a fine impersonation of an old man of youthful inclination and the younger as the typical, self-conscious country youth. After good conversational comedy they enter into dances, Higgins' fine exhibition of eccentric steps being surpassed by the old man's astonishing exhibition of vitality. Eighteen minutes, in one; two bows.

No. 6—Four Marx Brothers and Company, back with the same act they have pr'ented for years, have what is really a boiled down version of musical comedy, splendidly set, with exceptionally clever comedians and beautiful women who know how to sing and dance. Everything in the act is artistic, and the musical talent of the brothers is displayed from time to time. The clever artists taking care never to overlook the comedy aspect. The act runs forty-two minutes, opening in one and closing in full stage, but the audience likes it so well that it is likely it could run all afternoon without boring anybody. Four curtains, one bow.

No. 7—Stella Mayhew, minus Billy Taylor's services, does a single after displaying a service flag for her lost partner, who has entered the Officers' Training School. She talks a little, sings a little and recites an allegorical poem about a rooster and the kaiser, which wins considerable applause. Stella gets the greeting that is usually given to a beloved oldtimer by Palace patrons. Twenty minutes, in one; four bows.

No. 8—The Boyarr Company of Russian Dancers present the convolutions prevalent in Moscow in a most entertaining manner. They start out with a slow dance, but soon enter into the lively cavortings for which Russian artists are famous. Eleven minutes, in full stage.—CASPER.

TO PLAY FOR SOLDIERS

New York, April 22.—Maud Powell, now recognized as the greatest of women violinists, will play for the soldiers at Ft. Omaha and Camp Funston on her forthcoming Western tour.

OZARF ARRIVES IN EAST

New York, April 20.—Ozarf, the mindreader and illusionist, has just arrived in New York from the West. He expects to open shortly with his magical entertainment.

LEWIS & LAKE

Will Open at Camp Lewis May 5

Seattle, April 22.—The Lewis & Lake Musical Comedy Company will open at Camp Lewis May 5 with thirty-five people. The organization has just completed a tour of the Pantages Circuit.

HARRY CLARK ENLISTS

New York, April 20.—Harry Clark, comedian, has enlisted in the navy in the submarine branch.

B. & B.'S RECORD BREAKER

New York, April 21.—The Barnum & Bailey Circus closed its engagement at Madison Square Garden last night after a record-breaking season. A total of 378,946 paid admissions were announced up to and including yesterday's matinee, beating by more than 8,000 the record of 1910. The show will open tomorrow in Brooklyn under canvas for the first time in three years. The "lot" is at the old location, Fourth Avenue and Third Street, where the circus has not showed since 1910.

TICKETS
COUPON AND STRIP
There is but One BEST—Those Made by
WELDON, WILLIAMS & LICK
FORT SMITH, ARKANSAS

LAST WEEK'S BEST VAUDEVILLE ACTS

WEBER ISSUES STATEMENT

Tells of Situation of Former President of Musical Protective Union

New York, April 22.—In a signed statement issued April 21 by John Weber, president of the American Federation of Musicians, after a conference with Alexander Bremer, recently suspended from the presidency of the Musical Mutual Protective Union, the New York City local, during which Mr. Bremer besought Mr. Weber to accept his resignation, permit him to modify his admissions on the records of the union and help him to keep the matter from becoming public, Mr. Weber says:

"This I refused to do, whereupon he said that he would make a general denial in the press. As a result I was constrained, on behalf of the American Federation of Musicians, to advise the officers of the New York Union that the remarks accredited to Alexander E. Bremer were treasonable in their nature, which disqualified him from remaining the chief executive officer of a union affiliated with the American Federation of Labor. These officers were also advised that the question as to how to proceed against Mr. Bremer, as a member of the local, was at present left to them to determine, it being understood that the union's action was subjected to review by the American Federation of Musicians, if, in its opinion, such action was not in conformity with the patriotism and the principles forever subscribed to by the American Federation of Musicians in the present crisis wherein our beloved nation contends for true democracy throughout the world over."

In justice to Bremer it should be said that the remarks attributed to him (criticism of England) were more hot than hostile, more truculent than treasonable and uttered thoughtlessly in the presence of two he deemed lifelong friends. There is entirely too much of that sort of thing going on, however, and it must be stopped. Bremer deserves disciplining, and, in fact, may consider himself lucky if he escapes government attention. He was born a Dane, so it is unlikely that in his heart he is pro-German. He is probably just gabby and loud-mouthed, but even so he has gotten himself in a very serious predicament and will receive very little sympathy.

AT S. W. W. R. CONCERT

New York, April 22.—Grace LaRue and Robt. Emmett Keane are Geraldine Farrar's latest acquisitions for her Stage Women's War Relief concert Sunday evening, May 5, at the Metropolitan Opera House. Miss LaRue will sing a number of her most popular songs. Mr. Keane will tell some of his inimitable funny stories.

The stars who have already been announced for this main benefit are Miss Farrar herself, in the entire second act of Madame Butterfly, with the Metropolitan Opera Company cast and orchestra, conducted by Mr. Papi; John McCormack, Leon Rother, who will sing The Marseillaise, under the direction of Pierre Monteaux; George M. Cohan, Lieut. John Phillip Sousa, who will direct massed navy bands, and Rosina Galli, premiere danseuse of the Metropolitan Opera House.

COWBOY ELLIOT

With Don Fulano, smartest comedy horse act in the world. Booked solid for summer season. Open for burlesque or vaudeville in the fall.

CAPTAIN GEORGE AUGER

World's Only Real Giant, Actor, Author and Producer. En route Barnum & Bailey.



JOHANNES JOSEFSSON and CO.

THE SILENT MAN FROM ICELAND

BUT—OH, SEE HIM WORK

The Biggest Hit of Barnum & Bailey and Ringling Brothers' Circuses

WITH RINGLING BROS. THIS SEASON

THE GREAT CLAYTON

One of the features of the Showmen's League Benefit last Sunday at the Hippodrome. . . Playing for the U. B. O. this week.

IN NEW YORK (HILLIAR'S SELECTIONS)

The Three Dooleys, world's champion lightweight vaudeville comedians, closed the bill, following the riotous U. S. Navy Jazz Band, and kept everyone in their seats begging for more Dooleyism. After responding to three encores the Dooley Company permitted the audience to depart with a wish that these favorites would stay at the Palace indefinitely. At the Palace Theater, Monday matinee.

U. S. Navy Jazz Band was a surprise package that, when opened, took the house by storm. It is undoubtedly without any question the very best musical attraction that has yet played vaudeville. The band goes from classical to rag—and the "raggiest" kind of rag—and every cent it gets goes for the Liberty Loan drive. Every one of these boys is a real patriot. At the Palace Theater, Monday matinee.

Louise Dresser, with Harry De Costa at the piano, scored one of the hits of the afternoon. Her new songs were good, but her old ones put her over in great style, and she was compelled to answer three or four encores. This charming woman has many followers and friends, and adds to them at every performance. At the Palace Theater, Monday matinee.

Joseph E. Howard, with his Revue in closing position, demonstrated once again the strength of old favorites. Howard's popularity has not diminished one whit, and the many demands for his old successes reflected the enthusiasm of the audience. Many encores at the Riverside Theater Monday evening.

Lillian Shaw, overflowing with pep and personality, apparently enjoyed every minute she was on the stage, but no more so than the audience did, for she is one of those rare entertainers who delight everybody. All of her song numbers went very big, and she received many encores. At the Riverside Theater, Monday evening.

Clayton and Lennie, coming on after Liberty Loan enthusiasm, with Lennie's real English dialect, did splendidly. These two boys are very hard workers, and never miss an opportunity to get a genuine laugh. With a little retouching their present material will last them a long time. At the Colonial, Tuesday.

Wilbur Mack and Nella Walker rely upon the same act with which they scored such a success here a couple or so years ago. Miss Walker is a very classy conversationalist—her every word exuding breeding and personality—while Mack is a clever farceur whose exuberance is contagious. At the Palace Theater, Monday matinee.

(Continued on page 9)



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CHICAGO, ILL. THEATRICAL COSTUMES
117 N. Wabash Ave. Dept. B. ON SHORT NOTICE

Ask GERTRUDE VANDERBILT

MYSTIC HANSON TRIO

THE MAGIC MAN AND HIS MAGICAL MAIDS

U. B. O. TIME.

Direction, ROSE AND CURTIS.

In the garden there rambled a beautiful rose,
Full of mirth and music, but shy.
She sang her love song,
When the Prince came along
And changed her into a butterfly.

ORLETTA

IN THE
Rose and the Butterfly

JOHANNES JOSEFSSON and CO.

THE SILENT MAN FROM ICELAND

BUT—OH, SEE HIM WORK

The Biggest Hit of Barnum & Bailey and Ringling Brothers' Circuses

WITH RINGLING BROS. THIS SEASON

THE GREAT CLAYTON

One of the features of the Showmen's League Benefit last Sunday at the Hippodrome. . . Playing for the U. B. O. this week.

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DIRECTOR OF PUBLICITY

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I AM PROUD TO BE OF SERVICE TO MY COUNTRY

FULL OF PEP AND GINGER UP TO THE MINUTE

I'LL BE WAITING, SAILOR BOY, FOR YOU

THE "SAILORS' SWEETHEARTS" SONG THAT IS SWEEPING THE COUNTRY

A BEAUTIFUL MELODY—A LYRIC FULL OF SENTIMENT AND MEANING

WHEN OUR BOYS GO OVER THE TOP

DON'T OVERLOOK THIS ONE—RIGHT OFF THE PRESS—KEEPS YOUR FEET A-MOVIN'

WE WANT YOU TO HAVE THESE NUMBERS

SO

WORK FAST DON'T HESITATE DON'T WAIT WRITE NOW

UNCLE SAMMY'S AT THE BAT

OUR NEW COMEDY SONG WITH A "HOME RUN HIT" IN EVERY LINE

SWEET THOUGHTS OF YOU I AM DREAMING

IF YOU SING BALLADS YOU NEED THIS ONE

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TREASURY DEPARTMENT

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The song is very catchy and patriotic, and we thank you very heartily for your interest in the Third Liberty Loan.

Very sincerely yours,

OSCAR A. PRICE, Director of Publicity.

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(THEY'LL GET THE KAISER'S GOAT)

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IN CHICAGO

(Casper's Selections)

(Continued from page 8)

Ruth Royce, because of the ginger and snap with which she puts over the right kind of songs, is likely to reach the topmost rungs of the ladder of vaudeville success. When it comes to genuine merit there are few girl singles that have "anything on" Ruth. At the Palace, Monday. Sealo, the almost human seal, really lives up to his reputation. The way he performs his stunts, without errors, makes him more valuable than many human vaudeville acts. At the Majestic, Monday.

Lyons and Yosco, reunited, seem even more pleasing than of old with their quaint and natural impersonations of Italian street musicians. Their music is real and their singing convincing. At the Palace, Monday. Charles Bartholomus, a bright light of monolog, long hidden because of White Rat blacklist complications, and now about to be lost to vaudeville because of the army's call, proved a real entertainer of sterling talent. At the Rialto, Friday.

THE DUSENBURYS

Retire From Amusement Business To Do Work in France

Columbus, O., April 22.—W. J. and J. W. Dusenbury, well-known park managers in this city, and also pioneer amusement men, have retired from the amusement business and are preparing to go to France to do war work. The Dusenburys were among the first moving picture exhibitors in this part of the country. They have leased Olentangy Park and the Grand Theater to Will D. Harris, their Vernon Theater to J. F. Luft and W. S. Fletcher. Mr. Luft also will be in charge of the Dusenbury real estate interests. Mr. Harris is now the largest single operator of parks and theaters in Columbus.

FREDERIC THOMPSON ILL.

New York, April 20.—Frederic Thompson, founder of Luna Park and the Hippodrome, was reported to be resting comfortably in the Poly-clinic Hospital, where he underwent an operation from which his physicians think he will recover. Mr. Thompson was taken to the same hospital in the fall of 1915 with acute Bright's disease and brain fever.

MATTHEWS HONORED

J. C. Matthews, general Western booking manager for the Pantages, Marcus Loew, Jones, Linick & Schaefer enterprises, has had two honors bestowed upon him recently—a Lieuten-

ancy in the Fourth Regiment of Illinois Reserves and a membership in the famous Hamilton Club of Chicago.

MABEL SPENCER IN CHICAGO

Mabel Spencer is now in Chicago preparing her spectacular vaudeville act, Satan's Abdication to Wilhelm. This act has been in preparation for some time, but was delayed on account of Miss Spencer's illness. However, everything is about ready for a showing now.

A. E. A. AUSTRALIAN BRANCH

New York, April 21.—With the idea of establishing a universal society of actors a branch of the Actors' Equity Association will be created in Australia. The next move will be to affiliate with the Actors' Association of London.

DRAMA LEAGUE CONVENTION

Washington, D. C., April 21.—The annual convention of the Drama League of America will be held here beginning May 2. The main topic of discussion will be entertainment for the soldiers.

WILL BE HODGE THEATER

New York, April 22.—Because of the success of William Hodge in A Cure for Curables the Shuberts announce that next season the name of the Thirty-ninth Street Theater, where he is appearing, would be changed to the Hodge Theater, when he will be brought back in a new play.

SONG BOOKS BEST ON EARTH

Two sizes, 8x12 and 10x14. Also JOKE CONUNDRUM BOOKS. Send 10c for Samples. NO FREE SAMPLES. Harold Rositter Co., 325 W. Madison, Chicago.

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Riverside Theatre, N. Y., Week of April 22

BY SPECIAL REQUEST

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NEW YORK CITY
ALHAMBRA
 Fink's Mules
 Alex, O'Neil & Saxton
 Ray Samuels
 McKay & Ardine
 Grace LaRue
 Bernie & Baker
 Hawthorne & Anthony
COLONIAL
 March's Lions
 Gould & Lewis
 Eddie Miller Duo
 Sophie Tucker & Co.
 Maria Lo
 DeHaven & Nice
 Dewitt, Young & Sister
 Milt Collins
RIVERSIDE
 Smith & Austin
 Elizabeth Brice
 Mrs. Thos. Whitfen & Co.
 Dainty Marie
 Mazie King & Co.
 Bessie McCoy & Co.
ROYAL
 Rooney & Bent
 Rich & Lenore
 May Naudain & Co.
 Gramer & Morton
 Hooper & Marbury
BALTIMORE
MARYLAND
 Three Chums
 Gallerini Sisters
 Lady Duff Gordon
BOSTON
KEITH
 Bonfire of Old Empires
 Frank Foy
 Jas. Hussey & Co.
 Brice & Barr Twins
 Married Via Wireless
 Maximilian's Dogs
 Nan Halperin
 Five Kitamuras
 Horn & Ferris
BROOKLYN
ORPHEUM
 Eddie Leonard & Co.
 Mabel Russell
 Chadwick Duo
 Little Billy
 Bessie Clayton & Co.
 Valletta's Leopards
BUSHWICK
 Somewhere in France
 Green & Parker
 Page, Hack & Mack
 Clark & Verdi
BUFFALO
SHEA
 Rath Bros.
 Santos & Hayes
 Mollie King
 Moran & Mack
CINCINNATI
KEITH
 Hallen & Fuller
 Belle Baker
 Brent Hayes
 Roland Travers & Co.
 LeMaire & Gallagher
 Submarine F-7
 Stewart & Donohue
CLEVELAND
KEITH
 Ruberille
 Dickinson & Deagon
 Duffy & Ingles
 Wm. J. Reilly
 Prosper & Maret
 Beaumont & Arnold
 Eddie Foy
DAYTON, O.
KEITH
 Deiro

Misses Campbell
 Hobart Bosworth & Co.
 Mullen & Coogan
DETROIT
TEMPLE
 Night Boat
 Jack LaVier
 Bert Baker & Co.
 Margaret Ford
 Yvette & Saranoff
 Motor Boating
 Mehlinger & Meyers
 Apdala's Animals
ERIE, PA.
COLONIAL
 Burns & Frabito
 Jean Adair & Co.
 Dorothy Brenner
 Athos & Reed
GRAND RAPIDS, MICH.
EMPRESS
 Mankichi Troupe
 Home & Cox
 Six Kirksmith Sisters
 Frank Dobson
HAMILTON, CAN.
TEMPLE
 Moon & Morris
 Bell & Eva
 Harvey & Francis
 Mack & Vincent
 Imhoff, Conn & Co.
INDIANAPOLIS
KEITH
 Margaret Young
 Thos. Swift & Co.
 Edward Marshall
 Stanley & Burns
 Mason & Keeler
 Curson Sisters
 Earl Cavanaugh & Co.
LOUISVILLE
MARY ANDERSON
 Selma Braatz
 Juliette Dika
 Pereira Sextette
 Bob Matthews & Co.
 Dooley & Sales
 Avelling & Floyd
 Strassell's Animals
MONTREAL
PRINCESS
 Francis & Ross
 Harry Ellis
 Wm. Ebbs
 Jack Wilson & Co.
 Wells, Knibloe & Co.
 Belgium Trio
PHILADELPHIA
KEITH
 Hamilton & Barnes
 Forest Fires
 Joe Browning
 Brendel & Bert
 Mrs. Gene Hughes & Co.
 Moss & Frye
 Jas. J. Morton
 Mang & Snyder
 Alice Els & Co.
 Submarine F-7
 Four Bolsas
PITTSBURG
DAVIS
 Four Harmony Kings
 Valeska Suratt & Co.
 Lightnew & Alexander
 Wright & Dietrich
ROCHESTER, N. Y.
TEMPLE
 For Pitt's Sake
 Joyce, West & Senna
 Comfort & King
 Young & April
 Burke & Broderick
 Florence Tempest
 Rockwell & Wood
 Four Bards
MUSKEGON, MICH.
REGENT
 Sigsbee's Dogs
 Buhla Pearl
 Cal Dean & Girls
 Chas. Howard & Co.
 Chas. McGood & Co.
 Last Half:
 Aerial Eddys
 Stetson & Huber
 Sam Liebert & Co.
 Old Time Darkies
 Bert Melrose & Co.

CALLS NEXT WEEK

See Who's on the Bill With You

Bills for the Week Beginning April 29

TOLEDO, O.
KEITH
 Sylvia Clark
 McMahon, Diamond & Chaplow
 Three Alexs
 Harry Cooper
 Carl Rosini
 Ed Lee Wrothe & Co.
TORONTO
SHEA
 Holmes & Buchanan
 McIntyre & Heath
 Crawford & Broderick
 Queenie Dunedin
 Jack McGowan & Co.
WASHINGTON, D. C.
KEITH
 Connell & Craven
 Mignon
 Mystic Hanson Trio
 Nina Payne & Co.
 Camouflage
 Walter Kelly
 Bradley & Ardine
YOUNGSTOWN, O.
HIPPODROME
 Margaret Farrell
 Lambert & Ball
 Cummings & Mitchell
 O'Neil & Walmesley
 On the High Seas

RICHMOND, IND.
MURRAY
 Waiman & Berry
 Buhla Pearl
 Last Half:
 Xylo Maids
 Claudia Tracey
BUTTER-FIELD
BAT. CREEK, MICH.
BIJOU
 Reverse Kalamazoo
FLINT, MICH.
PALACE
 Parker Bros.
 Austin & Bailey
 Eadie & Ramsden
 Chas. Olcott
 Follies DeVogue
 Last Half:
 Selbini & Grovini
 Devoy & Dayton
 Homer Lind & Co.
 Marlon Gibney
 Hardeen
JACKSON, MICH.
ORPHEUM
 Geo. Schindler
 Pearl Bros. & Burns
 Fireside Reverie
 Christy & Bennett
 Royal Gascoignes
 Last Half:
 The Ziras
 The Brads
 Gardner Trio
 Madie DeLong
 Tennessee Ten
KALAMAZOO, MICH.
MAJESTIC
 Three Kawanas
 Jones & Jones
 Sextette DeLuxe
 Alf Ripon
 Frank Gardner & Co.
 Last Half:
 Swain's Pets
 Three Vagrants
 Cloaks & Suits
 Peggy Brooks
 (one to fill)
LANSING, MICH.
BIJOU
 Reverse Jackson
SAGINAW, MICH.
JEFFERS-STRAND
 Reverse Flint

Kathleen Clifford
 Girl From Milwaukee
 The Belmonts
 Taylor Trio
DENVER
ORPHEUM
 Will Oakland & Co.
 Sarah Padden & Co.
 Foster Ball & Co.
 Three Weber Girls
 Allan Shaw
 Phina & Co.
DES MOINES, IA.
ORPHEUM
 Reckless Eve
 Kerr & Weston
 Elida Morris
 Davis & Pell
 Gere & Delaney
 Harry Holman
DULUTH, MINN.
ORPHEUM
 Lucille Cavanaugh & Co.
 Arnold Taylor
 Gardner & Hartman
 Rajah & Co.
 Johnny Clark & Co.
 Marie Nordstrom
 Margot Francois

Tarzan
 Macart & Bradford
 Exemption
 Billie Reeves & Co.
OMAHA, NEB.
ORPHEUM
 Cressy & Dayno
 Morton & Glass
 Colour Gems
 Al Shayne
 Demarest & Collette
 Claude M. Roode & Co.
 The Sharrocks
PORTLAND, ORE.
ORPHEUM
 Constance Crawley & Co.
 Dahl & Gillen
 Grace DeMar
 Margaret Edwards
 Four Mertons
 Dinsie & Ward
 Beeman & Anderson
SACRAMENTO, CAL.
ORPHEUM
 (28-29)
 In the Zone
 Tasma Trio
 Haruko Onuki
 Wheeler & Moran
 Geo. Dumeral & Co.
 Harry DeCoe
 (Same bill at Stockton
 30-May 1; Fresno
 2-4)
ST. LOUIS
ORPHEUM
 Stella Mayhew
 Four Marx Bros.
 Maryland Singers
 Mr. & Mrs. J. Barry
ST. PAUL
ORPHEUM
 Girl on Magazine
 Harry Beresford
 Barry & Layton
 Scarploff & Varvara
 Gordon & Rica
 Vishova Gypsies
 Carl McCullough
SALT LAKE CITY
ORPHEUM
 Vanity Fair
 Nellie Nichols
 Varion & Perry
 Lucille & Cockie
 Reed & Wright Girls
 Corner Store
 Onkes & Delour
SAN FRANCISCO
ORPHEUM
 Elizabeth Murray
 Ronson & Baldwin
 Four Haley Sisters
 Gwen Lewis
 Edwin Arden & Co.
 Yates & Reed
 Morgan Dancers
 Count Perrone
 Loney Haskell
SEATTLE
MOORE
 Ruth St. Den's
 Lora Hoffman & Co.
 Andy Rice
 Toney & Norman
 Ben Rivers & Co.
 Verce & Verei
SPOKANE WASH.
AUDITORIUM
 First Half:
 Shoshen & Regay
 Wilton Jackson & Co.
 Cole, Russell & Davis
 Three Darling Sisters
 Doolley & Nelson
 Ziska & King
 Claire Rochester
 (Same bill at Tacoma
 Last half)
VANCOUVER, CAN.
ORPHEUM
 Naughty Princess

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CHICAGO
AMERICAN
 Lillian Watson
 Fiske & Fallon
 Zig Zag Revue
 (to fill)
 Last Half:
 Three Barrios
 (five to fill)
KEDZIE
 Nelusco & Hurley
 Chas. & Mad. Dunbar
 Here & There
 Lazzar & Dale
 Golden Troupe
 Last Half:
 Rexo
 Frank & Gracie
 Dement
 Bruce Duffet & Co.
 Chas. Howard & Co.
 Moran & Wisner
LINCOLN
 Rrierrre & King
 Our Family
 Judson Cole
 Orville Stamm
 Berquist Bros.
 Last Half:
 Rives & Arnold
 Tango Shoes
 (three to fill)
ALTON, ILL.
HIPPODROME
 No Man's Land
 Last Half:
 Maxine Bros. & Bobby
 Eldridge, Barlow & Eldridge
ASHLAND, WIS.
ROYAL
 Last Half:
 Bert Lennon
 Geo. & Marie Brown
 Great Kruger

BELLEVILLE, ILL.
WASHINGTON
 Cranberries
 Fay & Jack Smith
 Klass
 Last Half:
 Musical Fredericks
 Raines & Goodrich
 There Goes the Bride
BLOOMINGTON, ILL.
MAJESTIC
 Max Bloom & Co.
 Last Half:
 Kartell
 King & Harvey
 Five Fifteen
 Lillian Watson
 No Man's Land
CAMP FUNSTON, KAN.
FUNSTON
 Wright & Earle
 Joe & Vera White
 Adams & Thomas
 Regal & Bender
 Cycling Brunettes
 Last Half:
 King & Brown
 Jean Barrios
 Clayton & Drew
 Players
 (and others)

CHAMPAIGN, ILL.
ORPHEUM
 Tick Tock Girl
 Last Half:
 Henry & Adelaide
 Berquist Bros.
 Rully Family
 Chas. Wilson
 Bert Hughes Troupe
DAVENPORT, IA.
COLUMBIA
 Ramona Ortes
 Adolph
 Edythe & Eddie Adair
 Otto Bros.
 Circus Days
 Last Half:
 Adonis & Dog
 Chas. & Madeline
 Dunbar
 Brady & Mahoney
 Dale & Burch
 (one to fill)
DULUTH, MINN.
NEW GRAND
 Russell & Leo
 (four to fill)
 Last Half:
 Vardi Sisters
 May & Kilduff
 Swiss Song Birds
 On the Atlantic
 (one to fill)

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Brand New Act, New Songs for Return Dates

SCENERY

BY
P. DODD ACKERMAN

Direction, **MAX HART**

GOWNS

BY
MADAME ROSENBERG

HATS

BY
DINA

SLIPPERS

BY
THE BOOTERY

Not Overlooking **FRANK C. WESTPHAL**

THIS WEEK, COLONIAL THEATRE

E. ST. LOUIS, ILL.

ERBER'S
Helen Moretti
Eldridge, Barlow &
Eldridge
Raines & Goodrich
Burdella Patterson
Last Half:
Klass
Chase & Latour
Tally & Harty
Kluting's Animals

EVANSVILLE, IND.

NEW GRAND
Fern, Richellen & Fern
Ray & Fay
Add Hoyt's Minstrels
Roach & McCurdy
Three Jordan Girls
Last Half:
Monahan & Co.
Fagg & White
Lillian Kingsbury
Ned Dano & Co.
Cats Bros.
Robinson's Elephants

FT. WILLIAM, ONT.

ORPHEUM
Bernard & Lloyd
Sadie Sherman
Mullaly, Howell &
Gordon
Great Santell & Co.
Last Half:
Russell & Lee
(three to fill)

FREMONT, NEB.

WALL
Last Half:
Major Don Ward
Robert & Robert
Llewellyn & Stanley
Emelle Sisters

GRAND FORKS, N. D.

GRAND
Last Half:
Ed & Lillian Roach
Brigands of Seville
Danny Simmons

GREEN BAY, WIS.

ORPHEUM
Last Half:
Conney Sisters
Dan Ahearn
Fountain of Love
(one to fill)

HASTINGS, NEB.

PLAZA
Last Half:
Arnold Trio
The Clines

IOWA CITY, IA.

ENGLERT
Last Half:
Arthur & Grace Terry
Eddie & Edith Adair
Joe & Agnes Riley
Ramona Ortis

JOLIET, ILL.

ORPHEUM
Last Half:
Boothby & Everdeen
Here & There
Hopkins & Axtell
College Quintet
(one to fill)

LINCOLN, NEB.

LYRIC
Alice Hamilton
Hoosier Girl
Last Half:
Geo. & Paul Hickman
Marcelle

MADISON, WIS.

ORPHEUM
Joleen Sisters
Lew Huff
Don't Lie to Mama
The Debertys
Little Miss Up-to-date
(one to fill)

MASON CITY, IA.

REGENT
The Petticoats
Joe & Agnes Riley
Walker & Texas
Arnold Trio
Last Half:
Quakertown to
Broadway

MILWAUKEE

PALACE
Hill, Tivoli Girls &
Hill

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Mack & Lane
Moran & Wisner
Four Buttercups
Tango Shoes
Last Half:
Fiske & Fallon
Don't Lie to Mama
Lazar & Dale
Tower & Darrell
Little Miss Up-to-date
(one to fill)

MINNEAPOLIS

NEW GRAND
Newkirk & Homer
Girls

Bayle & Patsy
Moore-Sterling Co.
Moran & Dale
(one to fill)

NEW PALACE

Thomas Trio
Ray & Emma Dean
Beauty Fountain
Jas. Lichter
(one to fill)

MISSOURI VALLEY,

IOWA
MAJESTIC
Last Half:
Lee Stoddart
Silver & North
Hauna & Partner

OMAHA, NEB.

EMPIRESS
Jane Kane
Marshall & Covert
Inbad, the Sailor
Last Half:
Joe Barton
Kimball & Kenneth
(and others)

OSHKOSH, WIS.

GRAND O. H.
Last Half:
Baker & Burton
The Lampinis
Rogers & Jones
Alex Bros. & Evelyn

PEORIA, ILL.

ORPHEUM
Boothby & Everdeen

Lella Shaw & Co.
Sliber & North
Mme. Cronin's
Novelty
(one to fill)
Last Half:
Lohse & Sterling
Rector, Weber &
Talbert
Ronsir & Ward
Princess Kalama & Co.
(one to fill)

ROCKFORD, ILL.

PALACE
The Melvilles
Arthur & Grace Terry
Sully Family
Bison City Four
Equillo Bros.
Last Half:
Joleen Sisters
Mack & Lane
Four Buttercups
Aerial Bartlett
(one to fill)

ST. LOUIS

COLUMBIA
Taketts Bros.
Zuhn & Dreis
Mrs. Wm. Anthony
McGuire

ST. LOUIS

McShane & Hathaway
Walter D. Nealand Co.
Nip & Tuck
Lee & Bennett
Ivra Larsen Troupe

EMPIRESS

Maxine Bros. & Bobby
Chase & Latour
Lots & Lots of It
Neal Abel
College Quintet
Last Half:
Aplale's Animals
Rice & Francis
Lella Shaw & Co.
Burdella Patterson
(one to fill)

GRAND

Ralph & Anna
Frank Rogers
Harris & Hilliard
Kip & Kippy

Scott & Christie
Unexpected
Peerless Trio
Wanzer & Palmer
Ellis-Nowlin Troupe
Last Half:
Alvarez Duo
Lexie & O'Connor
There Goes the Bride
Tally & Harty
Bert Hughes Troupe
Last Half:
Nelusco & Hurley
Vincent & Carter
Cranberries
Belle Fowler
Louis Hardt & Co.

ST. PAUL

NEW PALACE
Aerial Butters
Five Merry Maids
Clover Leaf Trio
Mangan Troupe
(one to fill)
Last Half:
Wm. Morrow & Co.
Tom Linton & Girls
Makers of History
(one to fill)

SIoux CITY, IA.

ORPHEUM
Joe Barton
Victoria Trio
Geo. & Paul Hickman
Quakertown to
Broadway

TERRE HAUTE, IND.

HIPPPODROME
Reverse Evansville

WATERLOO, IA.

MAJESTIC
Adonis & Dog
Shaw & Campbell
Dale & Burch
Smith & Kaufman
Princess Kalama
Last Half:
The Melvilles
Angel & Fuller
Wheeler & Potter
Bison City Four
Buch Bros.

WINNIPEG, CAN.

STRAND
Ed & Lillian Roach

Brigands of Seville
Danny Simmons
(one to fill)
Last Half:
Great Santell & Co.
Sadie Sherman
Bernard & Lloyd
Mullaly, Howell &
Gordon

ACKERMAN & HARRIS-W. V. M. A.

ANACONDA, MONT.
BLUE BIRD
(28)
Bell & Gray
Collins & Willmott
The O'Claires
DeFace Opera Co.
Romano
Gabby Bros. & Clark
(May 1)
(Same bill as Butte
28-30)

BILLINGS, MONT.

BABCOCK
(May 2)
Chas. Weber
Mack & Dean
Herman & Hanley
Mattie Choate & Co.
Archie Nicholson Trio
Four Earles
(5-6)
Kramer & Cross
Leroy & Mabel Hartt
Victoria Four
Filipino Six
Ray Snow & Co.
Chas. & Anna Glocker

BUTTE, MONT.

PEOPLE'S HIP.
(28-30)
Hill & Bartina
(Continued on page 15)

FT. COLLINS, COL.

EMPIRESS
(May 1)
The Vernons
Johnny & Wise
Dorothy Lamb Co.
Homburg & Lee
Alma & Co.
(4)
(Same bill as Cheyenne
30-May 1)

GRT. FALLS, MONT.

PALACE
(27-28)
Daly & Berlew
Miller & Rainey
Hoosier Trio

Gertie & DeMitt
DeLea & Orma
Saxon Trio
Clarence Wilbur
Rodeo Review
(May 1-4)
(Same bill as Great
Falls 27-28)

CHEYENNE, WYO.

ATLAS
(30-May 1)
Manley & Golden
4 American Beauties
Allen, Carroll &
Pierlot

Hodge & Lowell

Flying Weavers
(4-5)
(Same bill as Salt
Lake City 28-May 1)

DENVER

EMPIRESS
(28-May 1)
Taisel & Yoehl
Florence Calvert Co.
Mayor & Minicure
Winchester & Claire
Three Lordons
(2-4)
(Same bill as Ft. Col.
lins May 1)

FT. COLLINS, COL.

EMPIRESS
(May 1)
The Vernons
Johnny & Wise
Dorothy Lamb Co.
Homburg & Lee
Alma & Co.
(4)
(Same bill as Cheyenne
30-May 1)

GRT. FALLS, MONT.

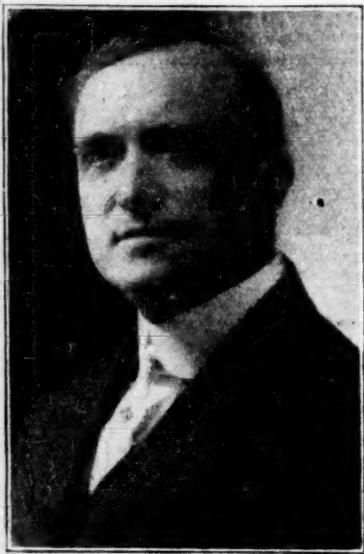
PALACE
(27-28)
Daly & Berlew
Miller & Rainey
Hoosier Trio

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Work. Write us before ordering Letter Heads, Herald
or Cuts. 25-27 Opera Place, Billboard Bldg., Cin. O.



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ers, Circus Performers,
etc. Padding, Frog, Snake
and Monkey Suits, Elas-
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and Gymnastic Pumps
and Gaiters. Send for
Catalogue B and FREE
SAMPLES.
JOHN SPICER.
Successor to Spicer
Bros.,
88 Woodbine Street,
Brooklyn, N. Y.



HERBERT SWIFT

The minstrel man, now superintendent of the War Dept. Building, Washington, D. C., sounded the bugle at 10:30 a.m. April 6 at State War and Navy Bldg. for the Third Liberty Loan campaign, and was chief bugler of the day in the booth with Mary Pickford, Marie Dressler, Douglas Fairbanks and Charlie Chaplin, the MOVIE STARS.



NEW JACKSON HOTEL
"Home of the Profession."

Jackson Boulevard and Halsted Street, CHICAGO.

Rates, without bath, \$4.00 per week and up; with bath, \$7.00 per week and up.

FRANK HUNT AND B. E. WIDER, Props.

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JOS. T. WEISMAN, Prop.

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A really excellent book of original monologues, acts for two males and male and female, minstrel first-parts, parodies on popular songs, farces, single gags, etc. Price, 35c; Nos. 2, 3, 4, 5 and 6, 35c each, or the five for \$1.50. FUNNYBONE, 1052 Third Avenue, New York.

Acts Written to Order

New, novel ideas. Terms that can't be beat. Write today. Enclose a stamp.

SCHNURR & HALBRAN, Box 2, Rossmore, Ohio.

Sketches, Monologues Written to Order. Enclose stamp for terms. ED LINDNER, 100 Winder St., Detroit, Michigan.

FOR SALE CHEAP

CORKING GOOD PANTOMIME DOG ACT. Cages, scenery and large ship which dogs work on. Dogs work without any person on stage. Practically new. Can give reference. Address H. JUDGE, 127 Front Ave., Binghamton, New York.

EVERY ADVERTISER WANTS TO KNOW WHERE YOU SAW HIS AD.

MANY SHOWS CLOSING

One or Two Finished Up Last Saturday and Others Conclude This Week

New York, April 20.—While the regular burlesque season closing date is May 4 quite a number of shows will close next week, a week ahead of the usual time; in fact, one or two are closing tonight. The season has been very good and all the wheel shows have made money, but sooner than take chances, with the Liberty Loan Drive on in full blast and apprehension of warm weather coming, some shows have decided to close earlier. On the other hand several shows have arranged to stay out two or three weeks later. On the American Circuit the Gay Morning Glories did not want to play Amsterdam and Schenectady, and a mutual cancellation between the company and the house manager was agreed upon and the show closes Saturday night. The Army and Navy Girls will close Saturday at St. Paul, the reason being following St. Paul they would have had an open week and then had to jump to Kansas City, so cancellation was arranged.

BUCK SADTLER'S BIRTHDAY

Baltimore, April 20.—Ho! Ye many friends of the genial manager of the Palace Theater in Baltimore. Next Wednesday, April 24, will mark another year in the career of one of the most popular managers on the Columbia Wheel, for Charles H. Sadtler blushing acknowledges that will be his birthday. How old will he be? Well, that's hardly a fair question, but suffice to say, he is old enough to vote, but there is no probability of his being drafted for military service, altho he has nobly done his part in subscribing to the three Liberty Loans, and is prepared to still further do all in his power to stand by the men "over there."

PLAN EXTRAVAGANZA WHEEL

Los Angeles, April 20.—Jules and Max Hurtig, of the firm of Hurtig & Seamon, have returned

to Los Angeles from San Francisco, where they held a meeting with showmen to establish an extravaganza wheel on the Pacific Coast. A San Francisco investment company offered to build a million-dollar theater for the prospective enterprise.

GEORGE PECK BACK

New York, April 20.—George W. Peck, general manager of the American Circuit, returned Thursday from an extended tour looking over new territory and houses which he proposes to take over for the coming season.

SPIEGEL'S REVUE DRAWS BIG

New York, April 20.—Max Spiegel's Revue, at the Columbia this week, did a phenomenal business. The long cast is headed by Midgie Miller.

SCRIBNER'S "LOAN" CAMPAIGN

New York, April 21.—Sam Scribner is managing a Liberty Loan campaign in burlesque theaters that is wonderfully successful.

NO MAN'S LAND BOOKED

New York, April 21.—No Man's Land, a playlet, depicting life in the trenches, acted by real war veterans, has been booked over the Orpheum Time.

MISS FRANCIETTI IN NEW YORK

New York, April 21.—Peggie Francetti, of the Francetti Sisters, is in New York. She was visiting around the N. V. A. Clubrooms last week.

RINGLING BROS.' WORLD'S GREATEST SHOWS

(Continued from page 3)
tricate work, conceded to be the greatest bareback riding ever achieved, was divided into parts, affording opportunity for reflection upon her versatility in a field which calls for constantly staring death in the face. How she

WANTED---For Burlesque Stock STAR THEATRE, TORONTO

OPENING MAY 13, 1918—Experienced Stock Performers and Chorus Girls. Address MAX ARMSTRONG or MR. DAN PIERCE, Star Theatre, Toronto, Canada.

ARE YOU SINGING THE GREATEST COMIC SONG OUT!

"IF RAIN MAKES ALL THINGS BEAUTIFUL WHY DON'T IT RAIN ON ME?"

Send for copy and be convinced. Band and Orchestrations now ready. Dealers, write for price list.

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WANTED FOR HUNT STOCK CO.

Under canvas, Man for General Business and Specialties. Man for Juveniles, Light Comedy and Specialties. Young Woman for Second Business and Specialties. All jumps by autos and trucks. Address HUNT BROS., Hotel Hermitage, Grand Rapids, Mich.

WANTED QUICK, COMEDIAN WITH SPECIALTIES

G. B. Man with Specialties, good working Agent, Male Piano Player that can play Una-Fon. State lowest salary, age and height. Must join on receipt of wire. Show opens under canvas May 6th. COLONIAL STOCK CO., Weston, W. Va.

WANT MAN AND WOMAN

For Illusion Well Show, Woman for Poses, Man to take charge and make openings. Address W. R. McCURDY, Gen. Del., Hamilton, Ohio.

WANTED REPERTOIRE PEOPLE IN ALL LINES

Week Stand Tent Show. Those doubling Specialties and Band preferred. Musicians, band and orchestra; Piano Player, doubling band or stage. Show runs winter and summer. MANAGER STOCK CO., Sikeston, Mo., week April 22nd; Cape Girardeau, Mo., week April 29.

WANTED FOR GRIFF GORDON'S BOOMERANG GIRLS

Six (6) A-No. 1 Chorus Girls, not over 5 ft. 3; also good all around General Business Man, not over 5 ft. 9. Play anything cast for. Must have wardrobe. Show booked solid, guaranteed time. Chasers, agitators and trouble makers save stamps. Tickets if I know you or you know Monte Wilks, Adell Powell, Vada Peck, Ed Ray Sisters, Danny Mack, wire. Wire GRIFF GORDON, Plaza Airdoms, Wichita Falls, Texas, week April 21; Park Theatre, Hannibal, Mo., week April 29.

WANTED FOR E. H. JONES' ALABAMA MINSTREL SHOW

Boss Canvasman; new tent and outfit; will wire ticket if salary is right; you must be able to get tent up and down; state salary and when you can join; wire, no time to write. Bert Dixon: Where are you? Also want Act. Man. Address L. L. LEON, Mgr., Salem, 28; Kinnsuady, 27; Altamont, 28 and 29; Sullivan, 30; Arthur, May 1. All in Illinois.

Put the American Theatrical Hospital on Your Salary List

Every manager should feel responsible for the treatment and care of members of his company who fall ill while in his employ. WE will take care of them free of charge, but YOU will feel better if you have the right to send them to us. You obtain that right by placing us on your payroll for as low as \$2 per week. Address

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Care of American Theatrical Hospital
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All communications to W. C. AUSTIN, Assistant Secretary.

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A. A. SMITH, ROOM 372 - 801 BUELSON ST., PEORIA, ILL.

WANTED

A-1 Orchestra Cornet for Five-Piece Picture House Orchestra

Must have experience. Prefer married man, who must be A. F. of M. and not subject to draft. Hours: 2:15 to 4:45 afternoons, 7:30 to 10:15 evenings. Mention salary expected when writing. NATURE'S REMEDY CO., care G. D., Clarksburg (Harrison Co.), W. Va.

MED. PERFORMERS WANTED

That can change often and work in acts; state salary (pay own board) and all you do; long engagements to useful people, with sure salary. NATURE'S REMEDY CO., care G. D., Clarksburg (Harrison Co.), W. Va.

MEDICINE PERFORMERS

Experienced, versatile, useful people only. Lecturer on percentage. Long engagement. Show never closes. Tickets? Yes. FRANK EMERSON, Gen. Del., Clarksburg, W. Va. P. S.—Allow time for forwarding.

WANTED—Team, man and wife. Must change for week. If you produce, say so. Must work in acts. State what you can and will do; also lowest salary. No tickets. Also Lady Piano Player to double. This is a real Med. Show and want real people. JACK PALMER KOMEDY KIDS CO., care Dr. Slocum, 701 Reed St., Moberly, Mo.

Union Pianist Wanted At Once

Salary \$25.00; must be good Rag and Jazz Player; read, fake and transpose; stock; open Sun., 28. GORDINIER BROS.' STOCK CO., Palace Theatre, Oklahoma City, Okla.

WANTED---CLARINET

Right reader; play best music; permanent; union; twenty-four week. LYRIC AMUSEMENT CO., Huntington, West Virginia.

WANTED—Change of location, by a good Pianist and Dr. Drummer. Drums, Bells, big line of Traps and Effects, Xylophone and Electric Bells. Picture or dance work. We use pictures. Must give week's notice. X Y Z, care Billboard, Cincinnati, Ohio.

WANTED---STRAIGHT MAN THAT CAN SING

A-No. 1 all-round Comedian. KILGORE'S BEAUS AND BELLES, Star Theatre, New Philadelphia, O.

GIRLS---WANTED---GIRLS

Foisting and Oriental Show; at once. Add. J. J. CARR, Gen. Del., Columbus, Ohio.

WANTED---JUNE 9-10 WEEKS

Clarinet, Horn, Trombone, Tuba. E. K. WHITE, Memphis Municipal Band, Memphis, Tenn.

WANTED FOR HUMAN HEARTS COMPANY

Sober, reliable Boss Canvasman, strong Cornet Player to double stage, and Working Agent, with small tent show experience. Will buy good second-hand Tuba. Address by mail only. C. R. RENO, 1402 Broadway, New York.

FOR SALE—New Patent Doll Rack Air Rifle Shooting Gallery. Write for circular. One Portable Overhead Merry-Go-Round, 32 ft., price \$650.00; one Track Machine, no top or engine, price \$175.00; Foot Ball Game, Inell Bark, Biting Girl, Monk Game, Funnel Game, Slot Machines, Pool Table, Trained Dogs and Doves, Films; or will exchange. HARRY SMITH, Grays, Pennsylvania.

AT LIBERTY, TROMBONE, B. & O.

Experienced Trouper. WALLACE NAGLE, 1702 North Grand, St. Louis, Mo.

Wanted for Burlesque Stock

All kinds of real Burlesque People at all times. COLONIAL THEATRE, Toledo, Ohio.

In answering an ad begin your letter with "I saw your ad in The Billboard."

manages to perform her amazing backward somersaults is simply beyond explanation, but, as was the case last season, her admirers received their greatest thrill when she repeated her breathholding basket trick, in which she leaps to the back of her speeding horse with her feet encased in baskets, and manages to dismount them without slackening the horse's speed.

And the clowns, too, have brought their offering up to date, many sidelights of the capering would make a world of general envious. The following gloom chasers are listed with the show this year: Arnt, Augustad, C. Wiltshire, A. Jones, Joe Deltorelli, Frank Maynard, Wm. Carroll, Earl Banvard, Frank Anderson, Major Kiefer, Wm. Jamison, Geo. Hartzel, B. McDonough, Ed Nathers, Ed Rooney, J. Ritchie, Roy McDonald, Alf. T. Misco, J. Ellis, John Slater, Joe Ambrose, Three Hardigs, Arthur Mayo, Danny McFride, Jerry Alton, James Spriggs, J. A. Bateson, Arthur Borella, Frank Borella, Andy Thornberg, Jim Borella, Fred Stelling, John Tripp, Fred Irish, Andrew Casin, Jules Turnour, Charles Smith, John Schubert, J. LeClair, Sid Lallue, Max Deltorelli, Piccolo Cimo, Alexander Andrews, Joseph Lewis, Albert White, Grimaldy Zella, Dudley Reed, John Davenport, Jim Worden, A. Deltorelli and Frank Merton.

All the oldtime features of rides and races have been retained, the chariot races, like many other attractions listed with the mammoth show, assuming more interest than ever because of the world war, which induces contemplation of the manifestations of military genius and athletic skill in previous times.—CASPER NATHAN.

The official program is reproduced herewith: Display No. 1.—In Days of Old, gorgeous spectacle, produced under the personal direction of Charles E. Ringling; ballet under the direction of Ottokar Bartik.

Display No. 2.—Performing elephants presented by Burt Patridge, M. G. Denman and Ross Roberts.

Display No. 3.—Three Jahns, high perch artists; The Ortons, wire walkers; Flexible Schubert, trapeze; The Melnotes, daring feats in midair; Mirano Brothers, high perch.

Clowns on hippodrome track. Display No. 4.—Castello-Rooney Troupe, equestrians; Five Highlanders, Scottish horse-men and bagpipers; Davenport-Walton Troupe, equestrians.

Display No. 5.—Collie dogs presented by Roy Rush; educated seals and sealions, Captain Huling; geese and ganders, Madam Egger; colts and Shetlands, Dan Curtis.

Display No. 6.—Mile. Leitzel in wonderful gymnastic feats in midair. Clowns on hippodrome track.

Display No. 7.—Ching Hing Lee Troupe; Four Roeders, feats of strength; Four Jansleys, balancing feats and muscular endurance; Jackson and McLaren, Australian wood choppers; Bob Kir's Whirlwind Desert Athletes, pyramid builders.

Display No. 8.—May Wirth, the world famous rider, in many difficult feats of equestrianism.

Display No. 9.—High school horsemanship, Miss Davis and Edward Rooney; statuary poses, Anna Carr and Frank Sameck; menage horses, Pills Family; menage horses, Mr. and Mrs. Dan Curtis.

Display No. 10.—Clowns' reunion. Display No. 11.—Nelson Troupe and The Clarkonians in midair feats of daring.

Display No. 12.—Athletic feats presented by The Lanoles, Hillary Long, Tamaki Troupe, Ottagawas, Johannes Troupe, Mons. De Long and The Boyans.

Display No. 13.—Performing canines, Percy Clark; mixed group of animals, Miss Curtis; canines and equines, Alf Loyal; bears, monkeys and dogs, Bob Huddleston; pigs, Reuben Kerslake.

Display No. 14.—Equestrian feats by Melton Troupe, Martin Family and DeLaVans.

Display No. 15.—Iron jaw acts by Norton Sisters, Tybell Sisters and Ellet Sisters.

Display No. 16.—Hippodrome races.

CALL - CALL - CALL CAPITAL CITY AMUSEMENT CO.

—1918 SEASON—

OPENS WEEK OF MAY 6TH

Shows, Concessionaires and all other People engaged with the above Company, report at St. Paul, Minnesota, not later than May 1st. Train leaves for opening stand Thursday, May 2d.

WANTED

One BALLYHOO SHOW, also PLATFORM and MECHANICAL ATTRACTION. CAN PLACE several first-class TALKERS and GRINDERS. WANT—CONDERMAN FERRIS WHEEL OPERATOR. Must be thoroughly experienced. State salary. Must be able to join on wire. WANT—A Man capable of repairing and rebuilding Wagons. Lady Dancers for Cabaret Dancing Show—Pullman Accommodations.

CAN PLACE

A few more legitimate CONCESSIONS—all Wheels sold. Reply Quickly. CAN USE WORKING MEN on Carousell and Shows. Address LEW HOFFMAN, Manager, P. O. Box 36, St. Paul, Minn. Winter Quarters, Rear 301 Eagle Street.

Snyder & Atwood's Great Cosmopolitan Shows

CAN PLACE one more Show. Will furnish top and front for same. Can also use a few more legitimate Concessions to join at Pana, Ill., April 29th. Pana is always good, and we are the first in and get the big pay day, Tuesday, April 30th. Account of disappointment want Band Leader that can organize and hold together an eight-piece Band, or will book an eight-piece organized Band. We have 2-abreast Swing, but want to book a 3-abreast, as we want to dispose of our 2-abreast, as it is too small. WANT People in all lines for the "Big City Cabaret." Sister Team, Sketch Team, Society Dancing act, two Comedians, Singers, Dancers and other experienced Help for the biggest and best Cabaret Show on the road. This show will use a 50x80 top, with fully equipped 20x25-ft. stage and a 20x80-ft. dancing floor. Centralia, Ill., April 23 to 27; Pana, Ill., April 29 to May 4th. Address H. SNYDER.

JOHNNY J. JONES EX- POSITION SHOWS

---WANTS---

On account of adding several more cars to the show and several new shows, also rides: People in all lines of the carnival or circus. Sign painter, blacksmith, carpenter with wagon work experience, porters, men for rides, trainmen. Address this week, Lewistown, Pa.; week April 29, Williamsport, Pa. Year around propositions with winters in Fla.

LAST CALL OPEN APRIL 29TH XENIA, OHIO LAST CALL

All those contracted with BOB ROSE'S CABARET report at XENIA, OHIO, not later than MONDAY, APRIL 29. CAN USE a couple more Ladies who can conduct themselves as such and stand prosperly. WANT to hear from my old people. Robert Cowan and Buss, wire at once. Pink Lee, let me hear from you. Billy Glover, Neil Huban, Etta Rose, wire or come on. WILL BUY 65-ft. Combination Car if priced reasonable. BOB ROSE, care Mau's Greater Shows, Xenia, Ohio.

Wanted, Walker and Eckhart's Combined Shows

Account disappointment, Cookhouse, Athletic Show, Shooting Gallery, any other legitimate Concession, Carnival Help all kinds. H. H. WALKER or C. F. ECKHART, Grand Hotel, Beloit, Wis., April 27; Rockford, Ill., May 6.

WANTED, CARNIVAL COMPANY

At Clintonville, Wis., auspices of the Fire Department. Good, live show town. Pay-roll of \$100,000.00 every two weeks—5th and 20th of the month. Also army camp to draw from. Write ENG COOPER, Box 383, Clintonville, Wis., stating terms and open dates.

Motordrome Rider Wanted

CAN PLACE for long season a really capable, reliable Rider for one of the best and most practical Dromes ever built. Prefer Rider with own machine, but will furnish machine if necessary. Wire BOB PERRY, care Metropolitan Shows, Sheffield, Ala., week April 22d; Nashville, Tenn., week April 29th.

BILLPOSTER WANTED FOR GENTRY BROS.' FAMOUS SHOWS

WIRE OR WRITE MEMPHIS, TENN.

WANTED AT ONCE

A-1 Opener for Monkey Speedway Show, also People who are familiar with Speedways. WILL BUY 12 Ringtail Monkeys or small Rhesus. Chas. Miller, Coney Island, write. FOR SALE—One Second-Hand Monkey Speedway complete. Address L. B. WALKER, 220 Broadway, Boston, Mass.

WANTED, For the Big 4th of July Celebration AND 12 WEEKS OF FAIRS

SHOWS, RIDES, FREE ATTRACTIONS and CONCESSIONS. Norton has no Shows, only on the 4th of July. We have auto trucks to move everything should we not be able to move by rail. Address all mail VIRGINIA AMUSEMENT CO., W. L. Jamison, Mgr., Box 431, Norton, Va.

Traver Exposition Shows

Not the Biggest, But the Cleanest

Want few more legitimate Concessions, also Freaks and Attractions for 10-in-1. Will furnish complete outfit for Athletic Show on 50-50 basis. Address TRAVER EXPOSITION SHOWS, Carlton Hill, N. J., until April 27, or 1547 Broadway, New York.

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PHOENIX, ARIZ.

POPULATION 35,000, AND GROWING AT RATE OF 1,000 PER MONTH. CENTER OF RICHEST VALLEY IN THE SOUTHWEST. DRAWING POPULATION, 100,000.

RIVERSIDE PARK

ONLY AMUSEMENT PARK IN THE STATE.

WANTED LIVE WIRE CONCESSIONS OF ALL KINDS

Season opens May 15. Write or wire. RAY F. BRANDON, Manager, P. O. Box 52.

COOP & LENT CIRCUS

WANT FOR 29-IN-1

Freaks, Curiosities and Acts of all kinds suitable to work in pit. All must be good entertainers and able to hold crowd. Tell all you can and will do and send photos. Glass Blower, with his own fire; Fortune Teller, Tattooed Man, with Electric Orbits; Rose Caravanman, Ticket Sellers and Talkers that can make strong opening. This will be one of the finest pit shows on the road, and can offer 30 weeks' work, with best of accommodations. We pay all after joining. State salary and all in first letter, as time is short.

WANT TO BUY 30-FT. ROUND TOP, WITH FOUR 30-FT. MIDDLE PIECES. MUST BE IN FIRST-CLASS CONDITION.

Address C. J. SEDLMAYR, Mgr., 4451 S. Benton, Kansas City, Mo.

Davis & Evans' United Shows

Want Clean Shows and Legitimate Concessions

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MAGIC & MAGICIANS

BY WILLIAM J. HILLIAR

Address all communications for this column to WILLIAM J. HILLIAR, care of The Billboard, Subway Central Building, New York.

(Address all communications for this column to William J. Hilliar, care of The Billboard, Subway Central Building, New York.)

Quite a convention of eminent magicians graced the offices of The Billboard with their distinguished company last Monday. Howard Thurston, Charley Carter, Madame Adelaide Herrmann, Charley Hugo and the Great Clayton held something of a reunion. Mr. Thurston had made a flying trip from Philadelphia, where he is playing this week. He reports that he is having the biggest financial success since he became Kellar's successor, and next season will play the \$2 houses. Thurston looks well, his health having greatly improved since last seen by the writer. Madame Herrmann seems to grow younger each day, and this gracious lady is certainly beloved by all interested in magic. These assembled experts unanimously tendered thanks to The Billboard for the wide publicity given to magic.

The Great Clayton is having some new futuristic scenery painted for his New York opening, and is putting many hundreds of dollars into new wardrobe.

Sergeant Frank M. Tibby, 82d Division, Camp Hill, Newport News, Va., is entertaining the boys in the camp with his clever sleight-of-hand, and would be pleased to hear from all who love magic. Any old magical magazines you have have, please send to Tibby, and they will be greatly appreciated.

F. G. Thayer, the manufacturing magician of Los Angeles, writes: "The work you are doing in The Billboard is most certainly a big boost to magic, and makes the road a little bit easier to those of us who are striving to produce more of the worth while effects and elevate the old ones." Thayer also enclosed his check for two tickets for the Showmen's League and Magicians' benefit. He could not come himself, so the tickets were given to a couple of soldiers, Friend Thayer. Many thanks.

Hornmann has sent me his new double color changing card trick, and I can say without any hesitation that it is perfection in card tricks. The beauty of the trick is that it requires no practice whatever. With one of these decks you can immediately commence to fool and entertain your friends.

Yesspe, the magician and illusionist, has signed contracts with the Beacon Exposition

Shows. He will be a feature in the 10-in-1, opening the first week in May.

Ladson Butler, of Buffalo, N. Y., writes as follows: "On my last trip to Chicago I had the rare pleasure of a visit with Joseffy. I say rare because Joseffy for the past few years has practically denied himself to visitors as a result of attempts to pry into his secrets. Joseffy, the mechanic, the creator, is remarkable, but the truly marvelous Joseffy is Joseffy, the performer. In performance he is ten furies, an urbane devil, the incarnate politeness of a dozen dancing masters, a scoffing scoundrel, several other things, but all the time a gentleman."

If those of you who are working the Budha fortune stunt were to combine this with a little mindreading you would do far better. Any reputable dealer can furnish you with a method of second sight that will fool them all.

TABLOIDS

Robert Greer, Galety Theater, Dallas, Tex., writes that he is now in his second year in that city. During the past 70 weeks he has had very few changes in the cast. The roster: Bob Greer, director; Arthur Jackson, Dick Sherwood, Joe Greer, Marie Sherwood, Hazel Greer, Leah Bozman, Charline Young, Bonnie and Theda Burke, Erin Jackson, Billie Holt, Billie Ellis, Hazel Corbett, Billie Bryant, Grace and Daisy Williams. The company will go on the road in a few weeks and return in the fall.

Charley Clover, pianist, has joined Charles Wells' Thoroughbred Girls, taking the place of Cloe Graham, who is visiting at her home in Memphis. The Thoroughbred Trio is one of the big features on this show. After next week the company returns to the Barbour Time. The Whirlwind Dance, by Miss Wells, Jim Bonham and Carlean Engler, is quite a novelty.

Sam Loeb's Hip, Hip, Hooray, Girls are still in Oklahoma; played Tulsa recently for the ninth time. Miss Cramer, a member of the company, took suddenly ill at Sapulpa, and was taken to the hospital at Tulsa, where she is improving and expects to rejoin the show in a few weeks. The Loeb Show is to be enlarged to twenty people in the near future, and will play the better class houses thru Oklahoma and Texas.

Art Newman writes that he is now with Charles H. Davis' Girl Revue and that it is a real show, carrying ten people, including a chorus of six, beautiful wardrobe and special

scenery. The features include Mauer and Mauer, in specialties, and The Variety Trio, who, with the chorus, are going great with Break the News to Mother and Say a Prayer for the Boys Out There.

Jack Amick and his Pennant Winners are now in their fifty-first week on the Barbour Circuit thru the Southwest, having opened May 17, 1917, at the Gem Theater, Little Rock, Ark. Bobby Roberts, musical director with the company for a long time, has joined the Canadian Army, his home being in Montreal. Mrs. Rita Amick presented her husband with a ten-pound boy March 25.

Bert Jackson and his Girls of Today report doing nicely in the South. The company recently played its second return date in Chattanooga, Tenn.

The Lone Star Musical Revue, numbering twelve people, reports good business on the Bentley Time. The roster: George Marshall, Bud Smith, Elmer Stuart, Mack McDermott, Walter Winkler, Homer Meachum and a chorus of six. Mrs. Meachum recently paid a visit to her home at Davenport, Ia.

Hap Moore and Elmer McDonald have combined and are reported to now have a show that will make a good many step some to keep up with. They carry a band and orchestra, fourteen people and special scenery.

The My Honolulu Girl Company is in its twenty-ninth week and playing many return dates. East Liverpool, O., this week. Roster includes Ned Melroy, Jimmy James, Beatrice Shebrook, with the Keleha Hawaiian Troupe still holding its own and better than ever. Manager Norman Freidenwald is in Chicago at present on business, and his wife is in charge during his absence.

Queer and Quaint write that they have just signed contracts with H. D. Zarrow to produce his No. 7 show next season. The company will be known as Zarrow's Holland Dollies.

Jimmie Elliott writes that he is meeting with success as resident manager of the Colonial Theater, Toledo, and is more than pleased with his new position. The Colonial opened March 31 with a musical comedy stock organization under the direction of Dick Hultz.

Ed Redmond and his Follies are reported to be doing well at the Majestic, Deming, N. M., and it is rumored that Billy Cochran and Minor Reed will leave shortly, perhaps to join the colors.

Many performers make the Trans-Allegheny Hotel their home while playing Connelville, Pa., and will be interested to learn that Danny McCaslin, the genial clerk, has joined the colors.

GET IN THE FIRST LINE TRENCHES AND BE ONE OF THE FIRST TO "GO OVER THE TOP" WITH THE LATEST CARD EFFECT.

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A card freely selected from a pack, all backs of which are shown to be BLUE, changes to a RED back. As a knockout the pack is now shown to be all Red backs. All of the cards are shown, both front and back. Best grade Bicycle Cards, post free, \$1.25.

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STARTLING NEW EFFECT—An ordinary deck of cards is shown with BLUE BACKS. Spectator draws a card, but is surprised to find that backs are now RED. Performer shows him that all cards have changed to Red, also that the fronts have changed to one color. No practice necessary. Can be repeated. Remember, the deck we offer CHANGES DOUBLE, FRONT AND BACK. Price, \$1.50, complete. Professional Catalog, 10c. Small Catalog, FREE. HORNMAN MAGIC CO., 470 Eighth Ave., Sta. 2, New York City, N. Y.

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For Bijou Theatre, Jackson, Mich.

Two bills a week. Must have Real Chorus, Classy Costumes, with a Big Repertoire of Sure-Fire Bills. City 50,000 working population. Vaudeville only opposition. Send full particulars, programmes. Terms, either guarantee or per cent. WELSH AND WALBOURN, Mgrs.

WANTED---Team, Man To Play Bits

Baritone preferred, for harmony trio; Lady for Chorus; age, height and weight and lowest salary essential in first letter. Also Irish Comedian and Ingenue Lead. Other useful people write. Address BERT JACKSON, Gen. Del., Charlotte, N. C.

Wanted Musical Comedy (Tabloid) People

FOR MY NO. 2 COMPANY.
Prima Donna, good appearance, voice and wardrobe; Sourette, who can sing and dance; Comedians, Straight Man and A-1 Chorus Girls. State all first letter. Address CHAS. W. BOYER, "Girls from Loveland" Co., week April 22, Dixie Theatre, Uniontown, Pa. Permanent address, Hagerstown, Maryland.

WANTED---PEOPLE OF ALL KINDS FOR MUSICAL TABS.

Those with Specialties preferred. Also Chorus Girls. Good salaries, indefinite engagements. Three shows, all in San Antonio—STAR, STRAND and AMERICAN. Would consider A-1 company of 12 to 15 people on flat salary for three weeks or more each theatre. Write all in first letter. MORRIS BROS. & WYLER, care Star Theatre, San Antonio, Texas.

WANTED QUICK--Experienced Chorus Girls and Principals

To strengthen show. Year's work. Top salary. Tickets if we know you. Pay your own wire. CAN USE good Piano Player. DECOSTA & HINKLE, Empire Theatre, Falls City, Nebraska.

WANTED FOR HY HEATH'S GARDEN OF GIRLS

The best Tab. Talent obtainable. Straight Man, lead in trio, good wardrobe and appearance; wife, chorus, Comedian, doing good, strong line of comedy, sing baritone in trio; wife, chorus. Good Musical Act; change at least three times. Those doing specialties preferred. No beginners or has-beens need answer. I want only the best talent that real salaries and decent treatment can get. Show booked solid on the Barbour Time, and, as they want only REAL TABS, down here, I must have REAL PEOPLE. If you boogie, don't answer. Carl and Marie Kelley and Thos. Vall, wire quick. No letters. Wire, and pay it. Must join by April 28 at the very latest. Address HY HEATH, care Hy Heath's Garden of Girls, Shawnee, Oklahoma. P. S.—Tickets anywhere if known to me; otherwise must furnish reference. Just got stung last week.

WANTED---Musical Tabs.

Of the better class for the greatest oil fields in the world. Must be able to change daily and put on one hour-fifteen to thirty minutes' bill. OLSON BOOKING OFFICE, 117 N. Topeka Ave., Wichita, Kan.

WANTED---All-Round Comedian for Musical Tab.

Under canvas. Also Straight Man. Both must lead numbers. Prefer those doubling quartette and orchestra. Sleeping quarters furnished on lot. Rehearsals May 6. State lowest salary. M. L. MITCHELL, Ireton, Iowa.

Wanted, Chorus Girls for Musical Tab. Stock

State all; send photos, will return; must join on wire. GEORGE VAUGHN, Princess Theatre, London, Can.

CHES DAVIS WANTS

A-1 Blackface Comedian, able to sing baritone in quartette; must be real; prefer one able to do Rube. Also can use Rube Comedian, capable of doing Old Man Characters and Lead Numbers. Chorus Girls and one A-1 Sourette; fast Straight Man, able to sing lead in quartette; also Base Soloist for quartette. This show always pays salary. Kenneth Kenner, George Crump, Jack Garrison, Reynolds & Dunn, wire. Other harmony General Business Men, wire. Address CHES DAVIS, Manhattan, Kansas, for week April 21.

EVERY ADVERTISER WANTS TO KNOW WHERE YOU SAW HIS AD.

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55 "STAGE ILLUSIONS AND ESCAPES," 25c; JUST PUBLISHED (50 Drawings): "\$5.00 HANDCUFF ACT" & Blue Prints of 43 Picks, Masters, etc., \$2; "STAGE MIND-READING ACT" book, \$1; "33 ROPE TIES & CHAIN ESCAPES," 50 drawings, \$1. All above books contain over 10,000 words each. Turban Trick (genuine), \$1; Houdin Needle Trick, 50c. Books to sell Carnivals (Beauties), Tricks, etc. MAGIC EXCHANGE, 1947 Broadway, New York.

FOR SALE—Big 21 Wheel, also Allan Her-she'll Three-Armist Merry-Go-Round, only used 5 months, on account of draft. D. TRIMPER, Ocean City, Maryland.

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PRICE, \$1
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It contains the real stuff, written by a man who knows the game. If you have talent, MADISON'S BUDGET No. 17 will help you slam a hit across the footlights. In its pages you will find a liberal assortment of genuine laugh-getting MONOLOGUES, ACTS FOR TWO MALES, ACTS FOR MALE AND FEMALE, PARODIES on popular songs, MINSTREL FIRST-PARTS, SINGLE GAUGS, STAGE POEMS, etc. Also a screaming "TAB" PARCE for 9 people, entitled "Nana, or the Blonde Venus." If MADISON'S BUDGET No. 17 isn't even better than I say your money returned without argument. Remember, the price is only ONE DOLLAR, or for \$1.50 I will send BUDGETS 16 and 17.
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Got something good to offer; always looking for good Tab. Shows; write or wire. Q. R. THOMSON, Manager Lyric Theatre, Ft. Worth, Tex.
WANTED—Drummer, To Open at Once
Tabloid steady work. Wire A. H. THORNE, Trenton Theatre, Lynchburg, Va.

THE SONG WORLD

BOOSTING SONGS AT BALL GAMES

How Enterprising Publishers Profit by Spirit Displayed at Crucial Contests—Ex- ceptional Stunts

One of the many angles of baseball, the great national game, which doesn't precisely come under the head of sports, is the matter of boosting popular songs.

If you are interested in music publishing and the peculiar psychology underlying the process of making songs popular, whatever you do, don't overlook baseball.

All the aggressive, old-line publishers realize the importance of the great American game in the mighty task of making songs popular. Of course, vaudeville, by virtue of the fact that the long seasons devoted to this form of entertainment embrace countless acts which must have popular songs as a part of their regular working material, is the publisher's popularization mainstay. In a like manner the summer season (when vaudeville is at ebb tide) finds bands contributing their mighty force in making the public like numbers constantly banged forth.

Yet baseball, in a sense, offers a better field for starting songs than any of the many other regular channels. A little reflection will show why New York publishers and their representatives make much of the opening of the baseball season in all major league cities.

The opening bill of the vaudeville season is in no way different from the other bills supplied during the year. Big time vaudeville offers a bill of from eight to ten acts and small time offers about five, and, outside of the bare announcement that the season will start at such and such theater upon this or that date, there is nothing out of the ordinary in the opening of the season. Unless a new theater opens there isn't even the grand opening aspect evidenced by flowers presented to performers at the premiere of a legitimate production. The opening audience is no different from the others that patronize the theater during the year.

How different is the opening of the baseball season in any major league city. Bands play, in stirring times like those we are living thru soldiers and sailors parade, the most prominent officials in public life make it a point to be present, and there is a jubilee aspect comparable to no other public event. In short, the attendant crowd is of greater import than the game itself.

And it should be remembered that, as in the case of the song sung in vaudeville, the indirect value of the plug is even greater than its direct influence. The direct influence manifests itself in the way those who hear the song at the game go to the music stores and buy it, just as those who hear a headline deliver a song in vaudeville determine to get it.

When making out your list of likely places for popularizing songs don't neglect the ball parks—they're most certainly "there."—CASPER NATHAN.

STASNY MUSIC CO.

Takes Over William Jerome Music Corporation

New York, April 20.—The William Jerome Music Corporation discontinued this week when a check tendered "Billy" Jerome by the A. J. Stasny Music Company consummated a deal whereby the latter concern will expand and take over the house that published George M. Cohan's Over There and hundreds of other hits. The Jerome quarters in the Strand Building are now being overhauled to house the professional department of the Stasny forces and will be operated in conjunction with the Stasny executive offices at 36-58 West Forty-fifth street, as well as the other office already in the Strand Building.

"Billy" Jerome, as he has been nationally known as a writer of song hits with Jean Schwartz for a number of years, will devote himself to lyric and scenario work entirely.

The meteoric rise of the A. J. Stasny Music Company is particularly signalized in this latest scoop. Its branch offices and holdings are now firmly rooted in all the principal cities of the United States. The firm's latest hit, A Soldier's Rosary, has now run over the high water mark set by Parlez Vous Français and Just You.

SONG LOGIC

A BASEBALL SONG ON WAR

(Respectfully Dedicated to Chas. Weeghman, President of the Cubs)

The baseball season's open and it really seems to me somebody ought to write a song about the game so free. Before this war got popular we had a song or two about the men who play this game, but now these songs are thru. We used to sing of crackerjack and peanuts that were sold, but now the songs about the game are surely getting cold. What chance have songs about baseball to thrill the crowds today, with all eyes set on Europe, gazing at Haig's master-play?

Perhaps someone will write a song and use the baseball cues, describing battles that our brave boys win while Germans lose. A line like "Yankees up to bat" would cause a mighty cheer and "Hindenburg forfeits the game," would make our good fans jeer. Just think of how excited folks would be if songs would say, "Both Foch and Haig are winners in a mighty double play." The songs on baseball may be dead, I think we'd like them more if writers would use baseball terms in singing of the war.

Suppose a song should tell about a game that's running wrong; two out, the score against our side, when Pershing comes along and gives the ball a mighty swat with airships built to win, that ride along until they land on outskirts of Berlin. The batteries of Huns lose nerve, forget their "German peace" and try to make the game a tie, they beg our boys to cease. I think a song like this would do a lot to make us all again give welcome to the songs in parlance of baseball.

Suppose a song about the game would speak of Kaiser Bill, who steps with pep up to the plate, resolved the ball to kill. He gives a mighty Hunnish swat, then races down the field and starts to circle 'round the lot while Allies their ground yield. And then, while he still goats, Maurice, the catcher, gets the ball—he tags the kaiser near home plate and neatly ends it all. Don't tell me that a poem like that with music would sound bad, I'll lay a bet that such a song would make our war-fans glad.

A baseball song could say the U-boats on the coaching line, while acting nasty, move too far from their home on the Rhine, intent on doing dirty work, with players interfere, when Wilson, umpire of the game, cries, "Rough stuff won't go here." He sends destroyers (park police) who, heedless of the cost, clean up the U-boat coaches till they say, "Our game is lost." If someone gave us a war song possessing baseball curves, we'd sing until the foe would get the licking he deserves.—CASPER NATHAN.

PERSISTENCE

Persistence, when backed by a well-formulated plan, is a most desirable quality in one who would write songs. But when it enshrouds itself in the cloak of abused genius it makes its possessor appear ridiculous. The trouble with many persistent people lies in the fact that they are too concerned with each of their petty offerings to afford proper consideration to market material which has been found available. No colleges teach song writing, but a school exists which would put any university to shame. This school is entered by those who make a study of what pleases the public. The scholarship fee is nothing but common sense. In examining tried and proved material the aspirant should seek for the actual keynote instead of resting content with a mere imitation of what has proved successful. After proper fundamental study has been engaged in, when, as a song writer aptly expressed it, "the trade has been learned," a good measure of persistence is a guide to success, or, at least, a measure against absolute failure.

COLD TYPE REVIEW

EXPLANATORY KEY: LV—Lyrical value. MV—Musical value. EA—Especially adapted for. GE—General estimate. C—Comment. PV—Photograph value.

THEY WERE ALL OUT OF STEP BUT JIM, by Irving Berlin (published by Waterson). LV—A comedy lyric built around the stage gag of the intoxicated Irishman, out of step, whose proud mother considers him the only correctly marching member of the regiment on parade. MV—On the style of On the Trail of the Lonesome Pine. EA—Stage. GE—A good light-comedy war song. C—Finds its punch in "Were you there and tell me did you notice" (title). PV—Acceptable.

TO YOU, DEAR, words by C. C. Perkins, music by Edmund Bramham (published by Frances-Chifford). LV—A fourteen-line poem of idyllic descriptive sentiment, the first seven-line stanza picturing impressions of love at dawn, the second detailing evening sentiment. MV—Colorful. EA—Concert and lyceum. GE—Simple, yet impressive. C—Covered above. PV—Not of the photograph type.

JUST LAY IT TO HERB, by Cliff Green and Paul Estabrook (published by National). LV—A topically-arranged comedy song relating to the activities of Hoover, the food administrator, tending to show that all inconveniences suffered should be jokingly attributed to his influence. MV—Possesses little musical quality. EA—Stage. GE—Follows a good metrical arrangement. C—The third verse aims to "square" the song with any who may object to the veiled implications. PV—Doubtful.

KISSABLE CHILD, words by J. Will Callahan, music by Paul C. Pratt (published by Buckeye). LV—One of those lyrics of gushy sentiment similar to those prevailing when Oh, You Beautiful Doll was popular. MV—Built around a pleasing chorus strain. EA—Stage. GE—Well written. C—A good "double" for vaudeville. PV—Optional.

IF YOU CAN'T ENLIST BUY A LIBERTY BOND (AND HELP THE U. S. A.), words by Joseph M. Davis, music by J. Fred Coots (published by Triangle). LV—A lyric exhorting patriots to cease talking and get into fighting mood via the Liberty Bond route. MV—An ingratiating march strain permeates the chorus. EA—Liberty Loan work. GE—Tells the story the title implies in song form about as well as it could be done. C—The cue to the general sentiment is expressed in the lines, "We don't want the Germans, the Heinies or Hermans, to come and take our Liberty away." PV—Optional.

THE STARS AND STRIPES CAN NEVER FALL, by Violet Savage (published by Ellrich). LV—A rather conventionally expressed tribute to our departing boys. MV—Stirring march. EA—Scholastic purposes. GE—Falls more readily into standard than popular classification. C—The title appears once in the first verse, but nowhere else in the song. PV—Not applicable for commercial photograph use.

WHERE THERE'S A WILL, SON, THERE'S A WAY, by Dave Kirkpatrick (published by writer). LV—The old adage, "Where there's a will there's a way," put in lyrical form via father to son talk, with the implied trick application of our President's name. MV—March of the sing-song order. EA—General. C—The chorus is so brief and simple that the number would make a good campaign or recruiting song if pushed. PV—Doubtful.

SAY NUFFIN (IT'S FO' DE BEST), by (and published by) C. Arthur Pfeiffer. LV—A recitative comedy story picturing predicaments and then giving the advice implied in the title, which, in view of the suspense occasioned by the story, proves laugh-provoking. MV—Six-eight word-coloring built so as to hold attention in the proper spots. EA—Pianolog. GE—Cleverly covers a widely varied range of ideas. C—The fact that the title implies negro philology, which the song doesn't treat with, makes the number especially suitable for "nut" acts and eccentric comedians of all kinds. PV—Optional.

HAIL TO AMERICA, by (and published by) Fred K. Huffer. LV—A dignified tribute to our country, loftily expressed. MV—Impassioned and inspiring march tempo, written in "instrumental style." EA—General. GE—Worthy of permanence. C—Covered above. PV—Optional.

JERSEY MAN WRITES SONG

Trenton, N. J., April 20.—B. N. B. Miller, of 205 East State street, this city, has written and had published a new patriotic song, entitled My Country, I Love You. While a composer of many other songs, this is Mr. Miller's first attempt at anything of a martial nature.

WEIL JOINS FEIST

Chicago, April 20.—Milton Weil, who was Western Manager for the Triangle Music Co., is now Rocco Vocco's first assistant in the Chicago Leo Feist office, holding a position similar to that occupied by Ed. Keough before he became Forster's professional manager.

NEW YORK SONG CHATTER

By JOHN HEINZMAN

The Al Plantadosi Music Company are the publishers of the two big song hits of the You Know Me, Al, soldier production now playing at Hammerstein's Lexington Avenue Opera House. Both songs are by Leon De Costa, the titles of which are Come, Love, Let Us Wander at Twilight, and Let Me Have a Little Corner of Your Heart. I am frank to say that these two songs are positively the hits of the show.

Keep your eye on Howard & La Var's new song, When Our Boys Go Over the Top. This is the original Over the Top song and looks as tho it should be a big hit. We all know what this firm showed the music world when they put over Somewhere in France Is Daddy, which, by the way, is one of the biggest sellers on the market today, and their new song looks just as big. They have several new numbers which their ad shows in this week's issue.

E. T. Paul is "Doing His Bit" to help the sale of the Third Liberty Bond. He has sent more than 2,000 copies and chorus slides of his big Liberty Bond song hit, Hurrah for the Liberty Boys, to the various picture houses throughout the country to be used after the trailer which Secretary of U. S. Treasury McAdoo has sent to every picture house in the country, and the chorus slide of this song is to be used after showing this trailer film.

Dan Monoyihan, who for several years has had charge of the Shapiro-Bernstein interests in Boston, has been called to the New York office to become one of the heads of the professional department and help further the success of their publications. Three Wonderful Letters From Home, Paul Revere, Ride for Us Again, and their present terrific hit, Liberty Bell. There is no doubt that Dan will be successful, being that he is a hard worker, with many friends.

Tell Taylor, of Chicago fame, has decided to make New York his home and has opened temporary offices at 145 W. Forty-fifth street. While looking for permanent offices Tell is "Making Hay While the Sun Shines," having five crews demonstrating in the stores of New York and its vicinity, and is getting a big sale on his new ballad, Just an Oldtime Love Song. Mr. Taylor will announce his permanent address in a Billboard ad very shortly.

Harry Von Tilzer, the past master of summer song hit writers, has just launched a new one, the title of which is By and By. Among the many headlines who have already selected the song he mentions Ray Samuels singing this song in the East, Blanche Ring on the Orpheum Circuit, and numerous others. Molly King wired him that Makin's of the U. S. A. is now the biggest song in her act. Ben Bornstein, who is now general manager of the concern, says that the sales on the "Makin's" song are very big.

Jules Von Tilzer is back again at his work, Broadway Music Corporation, after having spent twelve weeks in a sanitarium because of a nervous breakdown. Being that he now carries fifty pounds less avoirdupois he looks like a real young booster and right on the job to further the success of his firm's songs. Au Revoir, Soldier Boy; Caroline and I'll Do My Share While You Are Over There.

Milt Stevens, who for some time has had charge of the San Francisco office of the Joe Morris Music Company, is now in charge of that firm's Boston branch.

BOOST FOR REMICK

Chicago, April 20.—The Great Lakes Sextet (George Heydorn, Harry Verek, Joe Kyr, Herbert Kaufmann, Edwin Stander and Lenny Harston, with George Eggett's serving as extra man), manipulators of string instruments, with powerful voices, gave What Are You Going To Do To Help the Boys, Remick's Liberty Loan song, a wonderful plug at the White Sox opening baseball game of the season in Chicago. The fans applauded enthusiastically each time the boys delivered the number.

DOANE JOINS GROSSMAN

Chicago, April 20.—Julius Doane, a local song writer, has assumed management of the Grossman & Kirby Publishing Co.

W. C. Pierpont, former member of the Terrace City Four, which played the Keith Time last year, is the composer of a new patriotic song, which he calls Watch Your Step, America. Pierpont is now a corporal in the 256th Aero Squadron, stationed at Wilbur Wright Aviation Field, near Dayton, O.

THE SENSATION OF THE WEST

BRING BACK MY SOLDIER BOY TO ME

Chorus.

Bring back, oh bring back my Sol-dier boy to me,
 Watch him, pro- tect him while he's a-cross the sea, I'm lone-some
 Each night I'm long ing and pray-ing con-stant-ly, That
 God will, but bring back my Sol-dier boy to me. — me.—

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INSPIRED PATRIOTS

[Editor's Note—Inasmuch as patriotic songs
 published are only a small part of those written
 we are treating with one of the latter classifica-
 tions each week, because we believe this prop-
 erly forms a part of a thro survey of song
 writing conditions.]

NO. 8—WANTS NAME OMITTED

Expressing great interest in our SONG
 WORLD page especially welcoming the little
 space reserved for amateur poems, an Ohio lady,
 who signs herself with a surname "S," preceded
 by a baptismal name similar to that on a world-
 known advertised remedy for female ills asks for
 criticism on

BLUEBIRD

(A Message From "Over There")

Bluebird, have you come to my window
 To console me with your sweetest song?
 Bluebird, you know that I am lonely.
 I have not heard of liberty so long.
 A prisoner of war I have been taken,
 While fighting brave for liberty.
 Bluebird, fly back, relieve her of her worries.
 Oh, Bluebird hear my plea.

CHORUS:

Bluebird, fly back across the sea,
 Back home where she is yearning;
 Tell her what has become of me;
 Tell her that some day I'm returning—
 That peace will come and I will be
 Back home again across the sea.

Bluebird, fly back, pick on her window,
 And sing to her as you sang to me;
 Let her forget her painful sorrows,
 Bring back again to her sweet memories.
 Oh, do not let her feel she is forsaken;
 Let not those eyes shed any tears.
 Bluebird, fly back, relieve her of her worries.
 Oh, Bluebird hear my plea.

[REPLY—On transcribing this lyric we have
 taken the liberty to repunctuate and have made
 a slight correction in spelling, as the original
 copy reads, "relief her of her worries." In the
 verses the metrical beat is surprisingly accurate
 for an amateur, the metrical measure being cor-
 rect, even to the sacrificing of accent (as a
 cursory inspection will show). However, some
 of the lines are rather rough sounding. "While
 fighting brave for liberty" is not our conception
 of elegant ballad language—but it fits the beat
 accorded in the corresponding verse. The chorus
 would be better if elongated to eight lines. Did
 the writer of this lyric see the Bluebird song
 published by Waterson, Berlin & Snyder?—SONG
 WORLD EDITOR.]

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 Baby's Prayer at Twilight.
 Break the News to Mother.
 Indians.
 I May Be Gone for a Long, Long Time.

SINGERS, ATTENTION!
 A "HIT" THAT IS HITTING HARD

We told you in the issue of April 6 that we picked a "Hit" in the Little Rag Ballad,
"I WANT TO LOVE YOU ALL THE TIME"
 By DEEGORT K. HAMMITT.

That we were not mistaken is proven in the fact that it is making A CLEAN SWEEP.
 EVEN "THE GOLD TYPE REVIEW" admits that it is some song. Here is what they say
 in the issue of April 13: "A neatly metered rag-ballad lyric, an ingratiating melody in 2-4 time,
 love and cuddle-dove you." Paragraph value, A. K. WHAT BETTER PROOF DO YOU
 WANT? Professionals and Orchestras to right parties. SEND STAMPS. Dealers write for
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 Homesites, \$450 to \$1,200; Business Lots, \$450 to \$2,700. Easy terms of 10% cash, balance monthly. Excellent
 investment. Ideal home location. Ask performers who have played Los Angeles. Over \$100,000 worth sold
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THE CONCERT & OPERA FIELD

AS TO OUR CONDUCTORS

Someone has said that if you ask any man in the world which country he loves best his reply will be, "My own country and France." And how true this is and more especially in these days when beloved France is passing thru her Gethsemane, so that it is now that our hearts go out to every true Frenchman, not in sympathy so much as in admiration. Truly these great people are now passing thru the fire, but how wonderfully they are standing the test.

These were the thoughts in the mind of The Billboard concert man last week as he shook hands with Mr. Pierre Montieux, Frenchman, and one of the orchestra conductors of the Metropolitan Opera House, New York.

The interviewer stated that the purpose of his visit was to ascertain from Mr. Montieux why, in his opinion, it was longer necessary for America to go to Europe for her conductors, or why we should consider European conductors superior to American conductors.

Mr. Montieux promptly replied that he saw no especial reason why we should wholly depend upon Europe for conductors nor why a European trained conductor should be considered superior to a conductor trained in the United States. True, in the past, America had looked very largely to Europe for her musical leaders, but conditions in America were different now. With two of the greatest grand opera companies in the world, and with nearly a dozen symphony orchestras ranking among the best to be found anywhere, there was no reason why America should not henceforth produce her own musical directors; in fact we were and had for a number of years past been maintaining great musical organizations, from which were springing musical leaders equal to any in the world.

In Europe there were no such establishments as special schools for the training of conductors (excepting possibly one in Germany), and such leaders as Europe turned out were trained in the most practical of schools, that is, they sprang from their best orchestra and opera organizations. America was now, and had for some years past, been producing them in the same manner. If Europe produced a competent conductor, employ him in the future the same as we had done in the past, but to depend entirely upon Europe for our musical leaders, as we had largely done heretofore, Mr. Montieux could see no reason for.

Many men became conductors without ever having been players in a great orchestra, but Mr. Montieux believed that the greatest conductors, like Toscanini for instance, were men who had themselves played one or more instruments in a large orchestra and were thoroughly familiar not only with music as a whole, but with every detail of orchestral and operatic playing. Every great composer was not, nor could he be, a great conductor, as witnessed in the persons of Massenet, Debussy, Saint-Saens and many others.

Aside from a most broad and comprehensive knowledge of music the next most essential requisite for a conductor was personality, power, and the quality of leadership. Many a great composer or musician could never make a great conductor because he lacked personal magnetism and those other qualifications of leadership which make officers in the army, statesmen in politics, or great leaders in any other sphere of life.

But to go back to the main question: Mr. Montieux inquired just exactly what The Billboard meant by an "American conductor?" Did we mean just an American with some considerable knowledge of music regardless of his particular fitness for the most important work of directing a great musical organization, did we mean merely a man who had been born in America and had always been an American citizen regardless of where he had had his musical training, or did we mean a man who had never studied abroad and whose musical training had been entirely received in America? When it was explained that it was the latter thought we had in mind, that is, a man who had received his whole musical training in America and wholly in contact with American musical organizations, Mr. Montieux replied that he thought America now fitted to produce the greatest of musical leaders entirely free and independent of European advantages. Our equipment and advantages were now in every way as good as those of Europe: We had the raw material and it was all a question of the determination to produce the goods. We could do it if we would, but would we?

Aye, and "there's the rub," will we, or will we still continue to pay our high duties on the imported article and consider it so much superior to the home product?

Once more, with all due respect to such high-class musical talent as represented in the person of Mr. Montieux and the hundreds of others Europe has sent us in the past, and is now supplying us with, when, oh when, will we thoroughly Americanize our great American musical institutions to the extent of putting them in the hands of and under the control of American musical leaders?

Italy, France and England have many great educators and yet we would not think of putting one of them in control of any one of our big

with a double bill comprising the Chinese tragedy of L'Oracolo and Rimsky-Korakoff's remarkable opera-ballet-pantomime of Le Coq d'Or. Held in the Metropolitan Opera House both these works were superbly interpreted and presented to an immense audience.

CROWD HEARS CARUSO

New York, April 20.—It took four policemen to quiet the crowd of men and women who were unable to get into the Metropolitan Opera House last Sunday night. Hundreds were turned away after all seats and standing room had been sold.

Enrico Caruso was billed to sing at a Sunday concert. It was his first appearance at a Sunday performance in several years.

The concert was held under the auspices of the Italian Hospital of New York and the management of the Metropolitan Opera Company. The proceeds will be given for the relief of Italian

PIERRE MONTIEUX



One of the conductors of the Metropolitan Opera House Orchestra, New York.

educational institutions. The same countries have many great generals, and yet we do not put them in control of our war department! Why then should we put the great musicians of those countries in control of our biggest musical organizations when we have now and can produce as great directors at home? What would our beloved French friends think of an American in control of and directing the affairs of the Paris Grand Opera, or what would Italy think of an American in charge of her greatest symphony orchestra?

PHILADELPHIA CONCERT NOTES

Leopold Auer, the world famous violinist and teacher of such artists as Heifetz, Elman, Zimbalist, Seidel, Eddy Brown and others, gave a highly interesting recital at the Academy of Music last Wednesday.

The Philadelphia Orchestra closed its season's concerts last week. Mr. Stokowski, its conductor, chose the fifth symphony of Tchaikowsky as the closing feature number. All the season's concerts were capacity attendance.

The free Sunday afternoon concerts, held at the Academy of Fine Arts are largely attended. Male choruses were given by the Fortnightly Club, under the baton of Henry Gordon Thunder, the well-known organist and conductor, last Sunday.

The local season of grand opera was brought to an enjoyable close last Tuesday, April 16,

soldiers' families residing in the United States. Four thousand persons attended. Nearly \$17,000 was made for the Italian war work.

The program was long and interesting. Almost all of the Italian artists of the Metropolitan took part.

Mr. Caruso sang the aria, Vestel la giubba, from Pagliacci, a duet from Florza del Destino with Antonio Scotti, and the quartet from Rigoletto, with Mr. Scotti, Mme. Frances Alda and Lenora Sparkes. Mr. Caruso had to sing several encores after his aria.

Giovanni Martini was heard in Celeste Aida, and Claudia Muzio presented Casta Diva from Norma. Pasquale Amato delivered the aria, Largo al Fusiolum from The Barber of Seville. An aria from The Masked Ball was sung by Giuseppe de Luca, and Adamo Didur was heard in the prolog from Boito's Meffstofele. The list of conductors included Giuseppe Bamboschek, Roberto Meranzoni, Gennaro Papi and Giulio Setti.

GIORNI TO THE FRONT

New York, April 20.—Aurelio Giorni, a pianist already heard here, gave a last recital in Aeolian Hall Sunday afternoon before answering a call of the Italian Government to service in the war. He is to leave at once for Washington to report to the embassy there. In a program of two composers he presented a variety of Schubert's song-like Impromptus and Chopin's etudes.

PHYLLIS LA FOND

Every few years a new star looms brightly above the horizon in the musical world, crowded as it is with artists from all walks of life who cross the Atlantic to seek favor with our American audiences. One of the particular shining luminaries of the present season in the concert field is Phyllis La Fond, a charming lyric soprano, with an exquisite voice and a wealth of personal qualifications.

Nature has been most generous to Miss La Fond in the distribution of those qualities and attributes which go to make a really fine artist. Beauty, freshness, simplicity and great sincerity in her work have combined to make her an artist who will be much sought after in our concert field.

Born in France, Miss La Fond left home at an early age to be educated in Russia, where she began her musical career at the age of eight with the study of the violin, later on studying with Sarasate, who was deeply interested in her career as a violinist.

Always gifted with a voice of bell-like purity and clarity, she now turned her entire attention to its cultivation with an enthusiasm characteristic of her, and she has since studied with the best teachers abroad and at home to perfect a talent few are blessed with.

Miss La Fond joined a dramatic company in New York in order to acquire that ease and poise, that confidence in and assurance of herself so necessary to a concert artist, which qualifications can only be gained in the hard school of experience, with the result that at last we now have another consummate artist.

In all of her appearances in New York and elsewhere Miss La Fond has been received with the highest praise by both critics and the public. She is a daughter of one of the founders of the New York Cotton Exchange, and has the heritage of a worth while lineage. Her repertoire embraces the works of standard and classic composers in English, French, Italian and Russian.

Speaking of Miss La Fond's recent New York concert, The Times of that city said:

"The singer displayed a pure lyric soprano, with a brilliant upper register, good interpretal taste and an attractive stage presence. She was tumultuously applauded in the afternoon, and a similar success was won by her in the evening."

NEW RUSSIAN VIOLINIST

New York, April 20.—Another youthful prodigy of the violin has come out of Russia. He is Toscha Seidel, who made his American debut Sunday afternoon in Carnegie Hall. He is 17 years old, but he played with all of the assurance of a player of twenty years' experience.

Young Mr. Seidel is the third pupil of Leopold Auer to be introduced here this season. The others were Jascha Heifetz and Max Rosen.

His program contained the Vitali-Charlier Chaconne, Sarasate's Gypsy Airs, the Chopin-Auer E minor nocture and Sinding's Old Melodies.

TEACHERS' CHORUS PROGRAM

Chicago, April 20.—The Chicago Teachers' chorus, at its last week's Orchestral Hall appearance, featured a Hymn to America, a choral work dedicated to O. E. Robinson (the chorus' director for five seasons past) by Katherine C. Baker. The somewhat "tricky" it has some very fine bursts of melody. The Tale of the Bell, cantata, was also on the program, which was varied by the appearance of twenty-two members of the American Symphony Orchestra (under the direction of Guy Woodard) and Mrs. Helena Stone-Torgerson, accomplished harpist.

MME. GUILBERT SAYS FAREWELL

New York, April 19.—Mme. Yvette Guilbert said good-by for the season to New York in a supplemental recital of songs selected by request last Sunday night in Maxine Elliott's Theater. Her program included favorite numbers as old in her repertoire as the "gullelessly wicked" songs of Montmartre and as new as the Boudelair and Jamnes poems, introduced by her this year, together with such ever-popular pieces as The Legend of Bethlehem, C'est le Mat and La Femme.

At the close of the recital the audience rose and cheered Mme. Guilbert.

CANCELED FRIEDA HEMPEL

Des Moines, Ia., April 20.—A concert by Frieda Hempel, German-born operatic singer, scheduled here for Tuesday night, was called off Monday after Governor Harding intimated he would not allow the event to be held. Miss Hempel defended her loyalty by citing her purchase of \$30,000 in Liberty Bonds and her concerts in cantonments

NINETEEN STARS

In Service Flag of Swedish Choral Club Proves Patriotism

Chicago, April 20.—The Swedish Choral Club's interpretation of Haydn's oratorio, The Creation, was most impressive Wednesday evening, there was a feature of the affair far more important than the mere program. For it came to light, when the members assembled in Orchestra Hall, that the club's service flag contained nineteen stars, showing that the membership had been depleted seriously in order to strengthen our country's fighting forces. The consciousness that the absent members were serving their country made those who remained all the more anxious to preserve the choral balance, which they did most admirably.

Margery Maxwell, of the Chicago Opera Association, with her sweet soprano voice, was the most interesting soloist, Gustaf Holmquist and Eugene Dressler also appearing to good advantage.

MOORE KNOCKS CANTATA

Chicago, April 20.—The terming the Marshall Field & Co. Choral Society "by long odds the best of nonprofessional (Chicago) singing organizations, Edward C. Moore, critic of The Chicago Journal, in reviewing its Tuesday night program, after praising Thomas A. Pape, the conductor, the chorus of 150 members and the principals, had this to say regarding the vehicle: "The big number in point of dimensions was a cantata, The League of the Alps, by Carl Busch, of Kansas City. It is composed to a poem, about as exciting to read as a Supreme Court record, dealing with the time when the Swiss won their independence. It is divided into solos, duets, quartets and choruses, apparently about as the composer blocked his music and not at all with reference to the dramatic incidents of the poem, of which, it is true, there are not many."

FRANCE WOODMANSEE'S DEBUT

New York, April 19.—France Woodmansee, a pianist of agreeable qualities, appeared for the first time at the Punch and Judy Theater Sunday afternoon, as he has before now in the West and also in Europe, as a protege of Gabrilovitch. He played with Michael Penha, cellist, the sonata of Saint-Saens in C minor, with earlier solo pieces of Beethoven, Brahms, Chopin, and a final group by Debussy.

McCORMACK'S LAST RECITAL

Chicago, April 20.—Chicagoans had their last opportunity to hear John McCormack during the present season at the Auditorium Sunday. The tenor's popularity in the Windy City was attested by the large and enthusiastic audience which attended the recital.

GALAGHER BOOKED

Chicago, April 20.—Chas. E. Gallagher, who was soloist for the Apollo Club at its last concert, is booked at Chautauque, N. Y., for the month of August as soloist. Gallagher will be with the Marshall Field Choral Society later in the season.

SERGEANT'S RECITAL

Chicago, April 20.—Leo Sowerby, a band leader at Camp Grant with the rank of Sergeant, will give a recital in Chicago within the next few weeks, featuring his own compositions. He originally enlisted as a clarinet player, but soon showed sufficient talent to receive leader's honors.

FRANK T. BAIRD DIES

Chicago, April 20.—Frank T. Baird, who originally gained fame as accompanist for the famous Patti, who taught Lillian Russell and who was one of the most venerated singing teachers in Chicago, died in his Aurora home April 15.

SHOULD HELP ITALY

Francesco Mario Guardabassi, some years ago a tenor at the Metropolitan Opera for a short

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while, has returned to New York from Italy, where he has been serving in the army. He rose from the rank of private to that of captain in the Italian Grenadier Guards. He says that he has come here to interest Americans in the war and to win their support for Italy. He declared to a reporter: "If the United States sent two regiments to Italy the moral effect it would have on my people would be tremendous. It would put steel into their veins, give them a new outlook on the war and make more firm their already determined spirit."

FOLLOWS FROTHINGHAM

Edward W. Lowrey, who has been connected with the offices of John W. Frothingham, Inc., in the capacity of press representative, has followed the example set by his chief and is at present doing canteen service with the Red Cross in France. Mr. Lowrey can be reached in care of the American Red Cross, 4 Place de la Concorde, Paris. For some time Mr. Frothingham has been connected with this organization abroad.

CONCERT NOTES

Ernest Toy, violinist; Frederick Morley, pianist, and Hans Hess gave a concert at Lafayette, Ind., Friday night.

The final concert of the Chicago Mendelssohn Club's season will take place at Orchestra Hall, Thursday evening, April 25, Harrison M. Wild and his seventy-two male singers promising an interesting program, with Arthur Middleton, baritone, as the assisting artist.

Marius Brambilla has accepted the position as director of the Coliseum Concert Orchestra at the Coliseum Theater, Seattle. Brambilla conducted the theater orchestra at the old Grand before the fire of January 20, 1918, and wielded the baton in the pit at the Tivoli following the cessation of operations at the Grand. He has played nearly all the Western circuits as a tramp violinist.

Mrs. E. A. Austin, Chicago soprano, will give a recital at Ladysmith, Wis., May 20.

At its last concerts of the season in Orchestra Hall, Friday afternoon and Saturday evening, the Chicago Symphony Orchestra, Frederick Stock, conductor, rendered the following program: Gilese's Fanfare Inaugurale, Tschalkowsky Symphony No. 5 in E minor, Cesar Franck's Symphonie Poem No. 2, Le Chasseur Maudit, MacDowell's Suite No. 2, Indiana, and Mr. Stock's Festival March.

Max Rosen, a pupil of Leopold Auer, the famous Russian violinist, gave his last Chicago concert at the Grand Opera House Sunday afternoon, playing the Bruch Concerto G minor, and numbers by Tartini, Chopin, Auer, Paganini-Kreisler, Brahms-Joachim and others.

The War Veterans' Band, of Vancouver, B. C., gave a concert at the Hippodrome, Seattle, Sunday, April 14, for the benefit of returned soldiers. The band consists of thirty members, who have seen service at the front in either France or Belgium. The band was assisted by soloists of national reputation and special acts of merit, among which was a lecture on actual trench conditions.

While Chicagoans are taking pleasure in the fact that Galli-Curci will continue with the Chicago Opera Association (despite all rumors to the contrary), New Yorkers find a measure of satisfaction in the announcement that Maria Bantiertes has been engaged for another season by the Metropolitan Opera Co.

Leo Ornstein has reason to feel proud. Frederick H. Martens has written an admiring monograph concerning him and the Philadelphia Symphony Orchestra played one of his numbers last week, marking the first recognition this composer has received on a regular orchestral program. Eva Gauthier went to New York last week with three of his songs.

Klea Orachel, the beautiful young soprano, sang a group of songs in exquisite voice in the Barnum Recital Hall, Chicago, last Thursday evening, with Mrs. Lewis at the piano.

The last concert of the season for the Seattle Philharmonic Orchestra will occur at the Metropolitan in that city, May 8, with Albee Gentle on the program. Miss Gentle's tour of the Northwest may be canceled, however, according to reports received at the Metropolitan.

John B. Miller sang Great Peace Have They at the Sunday Evening Club, Chicago, last Sunday night. The chorus, directed by Edgar Nelson, used the following numbers: The Home Road, No Shadows Yonder and Blessed Be Thou. Mrs. Katherine Howard-Ward was organist.

The Elks' Club, Chicago, was the scene of entertainment by Anna Mae Ross, soprano, and Hazel Meisner, contralto, during the rendition of the Illinois Composers' program.

A Municipal Band will be organized in Seattle soon and will give a series of concerts in the parks of that city this summer.

Harry Nahm, tenor, assisted by Mildred Weyman, soprano, gave a recital at the Kranick & Bach Hall, Chicago, last week, with Florence Weyman as accompanist.

Two thousand jackies at the Great Lakes Station were entertained at a recital by Hans Hess, cellist, and Edith Hurt, soprano, with Mrs. Hess acting as accompanist, last week.

Entertainers on the Western Chautauque and Lyceum circuits are playing at the Hippodrome in Seattle this season as that is the only auditorium available in that city. Mme. Melba had to give her concert there also as no theater was available at the time. The Hip. is next to the largest public meeting place in Seattle, but the stage facilities are inadequate for most traveling attractions. The acoustics, however, are equal to or better than the average theater.

Mme. Julia Clausen, mezzo soprano, and her concert company, attracted a large audience to the Jefferson Auditorium, Richmond, Va., April 15.

Two large and enthusiastic audiences filled every seat at Parson's Theater, Hartford, Conn., to hear the Can Carlo Opera Company sing Aida on April 8 and Lucia di Lammermoor on April 9.

A variation of the community singing was started at the Seattle Metropolitan Theater last Monday night when the entire audience joined in the singing of America and several of the popular songs of the day. Miss Frances Dickey, of the musical faculty of the University of Washington, led in the singing. Similar "sings" were held at the Metropolitan every night last week. The theater orchestra accompanied the singing.

Alma Gluck, soprano, sang in Harrisburg, Pa., recently to an audience which filled the Orpheum Theater. She was assisted by Salvatore de Stefano, harpist.

Efrem Zimballist, world-famous violinist, is to play at Harrisburg, Pa., April 22. He will be assisted by Mary Warfel, a young Lancaster harpist.

AMERICAN FOLK MUSIC

At this time, when America, thru the war, is being nationalized and unified as never before, anything containing the native music should be of peculiar interest. The old idea that America was barren of folk songs has been refuted by the research work of collectors and scholars who have gone into the deserts of the West, into the Appalachian mountains and into the plantations of the South, bringing treasures of folk lore—Indian, Anglo-Saxon and Negro.

A special feature of the concert of the Schola Cantorum Tuesday evening, April 9, at Carnegie Hall, New York, were examples of these three varieties of American folk song. The negro group were all based on traditional "negro spirituals," sung in slavery.

The Anglo-Saxon were represented by two of the "lonesome tunes" from the Kentucky mountains as collected by Lorraine Wyman and Howard Brockway, and especially set as choruses for the Schola Cantorum by Mr. Brockway.

A Zuni Indian melody of the sun worshippers, harmonized by Harvey Worthington Loomis, served to round out this presentation of typical specimens of the folk music of America.

YSAYE WITH CINTI. ORCHESTRA

The announcement was made last week that Eugene Ysaye has been engaged as permanent conductor of the Cincinnati Symphony Orchestra.

It has been learned that Ysaye's contract with the Cincinnati Orchestra is for a term of two seasons.

"MIDDIES" GIVE CONCERT

Pandemonium reigned in Pelham at the camp of the Naval Reserves recently after Lucy Gates, with the aid of the magic flute of George Barrers, had "hit the high spots" in one of the brilliant coloratura arias which show her to such striking advantage. It was a wild, but genuine enthusiasm, a veritable tidal wave, and it wanted more and yet more.

"Go out and tell them," said Miss Gates to Percy Hemus, who is the father and mother of all music at the Camp, "that I'll sing all they want to hear if they will sing for us." The bargain quickly concluded, George Barrers, Paul Kefer and Clara Crangle filed out on the stage and sat upon the stage while Hemus led his "Buddy Boys," as he affectionately terms them, thru their paces. And magnificent paces they were, too, with real thrills to them. As Barrers expressed it, "I'd give my beard if the Kaiser could hear them!"

NEW ORCHESTRA FOR BROOKLYN

The directors of the Brooklyn Institute are already considering the question of an orchestra for their annual symphony season in place of the Boston Orchestra. It is understood that the Philadelphia Orchestra is likely to be engaged, tho a certain faction favors securing the Chicago Orchestra if the economic question can be satisfactorily solved. Either one of these orchestras would be welcomed by the Brooklynites.

KATHARINE PARLOW TO RETURN

From her American managers the concert-going public receives the announcement that Kathleen Parlow, the well-known violinist, will return to the United States next season. Miss Parlow has been resting in England, resting and studying—and doing her bit artistically and otherwise for the soldiers. She will arrive in New York in November after fulfilling a concert tour of Norway during September and October.

CHICAGO OPERA BIG TAX

Charles A. Ellis, the Boston manager who was in charge of the local management of the Chicago Opera Association's two weeks' season there, paid to John F. Malley, Collector of Internal Revenue for the Boston district, the sum of \$11,649.40, representing the war tax due on the sale of tickets for the Chicago organization's Boston visit. This is near a record return for any musical enterprise.

The father of Henry M. King, Irish baritone, died in Los Angeles March 27, at the age of 77.

PERFIELD MUSIC SYSTEM

CREATING—FOUNDING—EFFICIENCY MUSICAL—PREPAREDNESS SERVICE Link-in the NATIONAL CONSERVATORY of MUSIC, through State—County—and City Federated—Cham—System of Local, Private and Normal Examination Units under your own Supervision. Certificate Affiliation for Children and Adults, Leading to a Bachelor of Music Degree.

FREE TRIAL LESSON—The National Conservatory of Music, Inc., of which we are part owner, and for whom we are Special Distributors, believe that the large amount of money spent on Magazines would be greatly appreciated if divided equally among music lovers. They have agreed to allow a great amount in the above stated way.

SUMMER SCHOOL SESSIONS, 1918. New York City, June 10th to 25th. Hotel St. James. Chicago, Ill., July 8th to 27th. McClurg Bldg. Asheville, N. C., Aug. 12th to 31st. Hotel Lenoir. Information Free. Results Assured. Call if you can. If not, write at once. Ask MR. PERFIELD, Hotel St. James, 109 West 43rd St., N. Y. C. 218 S. Wabash Ave., Chicago, 816 Lake St., Los Angeles, Calif.

The DRAMATIC STAGE

SHUBERTS TAKE OVER AUDITORIUM IN BALTIMORE

Extensive Alterations Will Be Made and Stage Considerably Enlarged for Next Season—Theatrical Conditions Excellent in Monument City at Present

Baltimore, April 20.—As the result of J. J. Shubert's visit to Baltimore last Tuesday night, during which he was closeted with Fred Schanberger, manager of the Auditorium Theater, for a couple of hours, it is reported that arrangements have been concluded for the Shubert interests to take over the Auditorium next season. Extensive alterations will be made during the coming summer; the dressing rooms back of the stage will be torn out and new dressing rooms provided below, where the Turkish baths are now located. This will enable the stage to be considerably enlarged.

Some time ago it was rumored that the Shuberts contemplated taking the Lyric for next winter, and there was also a report that they might use the old Colonial Theater on Eutaw street, formerly Blaney's, but the negotiations recently consummated for the Auditorium have put an end to these rumors.

The Auditorium was the Shubert house in Baltimore before Klaw & Erlanger and the Shuberts pooled their interests and divided their bookings between Ford's Opera House and the Academy of Music.

Baltimore is a good theatrical field at present, and promises on account of the war, the

closeness to Washington and the general movement and enlargement of the population to be a still better one next winter. With the Shuberts and Klaw & Erlanger presenting rival attractions here the next season should be a lively one.

PEG OF PEACOCK ALLEY

New York, April 20.—Stannard Mears and Hugh Stanislaus Stange, authors of You Know Me, Al, have had Peg of Peacock Alley, a melodrama in four acts, placed in rehearsal by M. J. Kavanagh. The cast includes Misses Antoinette Walker and Florence Johns, Orrin Johnson, Robert Barrett and Mac MacComber.

HELEN WEER IN HITCHY-KOO

Little Helen Weer, now with David Warfield, has been engaged to play in The Hitchy-Koo Revue of 1918 for the summer season in New York. A part is being written especially for her dainty personality. Miss Weer will be favorably remembered as "Jenny" in The Music Master.

WANT SHORT COMIC PLAYS

Camp Shelby, Miss., April 10, 1918.

Editor The Billboard.

My Dear Sir—We are trying to get up some new and different kinds of entertainments for the boys in brown that are down here. The regular run of minstrels, musicals and vaudeville stunts is about exhausted, and don't take well any more. We would like to be able to get some short comic plays that could be put on by the fellows themselves, something that would not take much stage setting or costumes. I have seen such acts, as I have in mind, at Elks' social sessions and kindred places, but haven't any idea where to procure them and

thought you might be kind enough to help us out and furnish the desired information.

We are fortunate to have two or three men in training here who have had considerable training on the stage, and they will act as coaches. I hope that you are able to get the idea of what I want from the vague description that I am able to give, and that you will be in possession of the information.

We would welcome any suggestions you might have to offer along these lines, and assure you that they will be used to the best advantage to furnish amusement for the soldier boys and will not be used for any personal or mercenary gain.

Thanking you in advance for any information or suggestions you may be able to offer, and hoping that we may have the pleasure of an early answer, beg to remain,

Respectfully yours,

HARRY S. KRUSE,

Secy. Knights of Columbus War Activities, Knights of Columbus Hall, Camp Shelby, Hatfieldburg, Miss.

(The Billboard suggests that actors send any manuscripts they are not now using to Mr. Kruse.—THE EDITORS.)

EUGENE E. TRADER

To Produce Entertainments in France

Tampa, Fla., April 20.—Eugene E. Trader, of Augusta, Ga., disciple of the late Professor Agostine, Corsican master of ballet, and originator of the American Kirmess, who has just completed a production of the Kirmess in this city, has accepted an offer which will take him to France early in June to produce entertainments behind the firing lines for American soldiers. Mr. Trader has been chosen by a committee having a special fund to provide entertainment for soldiers abroad, principal among the backers being Mrs. W. K. Vanderbilt, of New York. Mr. Trader will be allowed two assistants, whom he will choose, and will receive a salary of \$500 a month for his work. As a result of his acceptance he has canceled several engagements to produce the Kirmess in this country.

S. W. W. R. IN LOS ANGELES

Los Angeles, April 20.—The Stage Women's War Relief is being represented in Los Angeles by Louise Closser Hale, widow of Walter Hale, actor, and herself a writer and actress of note, and Mrs. William Farnum, both prominent officials of the organization. Studio directors and screen actors are being interested in the Relief. Arrangements are being made to locate a workshop here.

NEW PLAYS

SERVICE

SERVICE—A war drama in two acts, with Mrs. Flske, by Henri Lavedan, preceded by A Night at An Inn, a one-act play, by Lord Dunsany, presented by Harrison Gray Flske, by arrangement with Klaw & Erlanger and Geo. Tyler, at the George M. Cohan Theater, New York, April 13.

THE CAST: SERVICE

Colonel Eulin Lee Baker
Lieutenant Eulin George Flateau
General Girard Roger Lytt
The Minister of War Rikel Kent
Madame Eulin Mrs. Flske
Pauline Alexia Flor

A NIGHT AT AN INN

A. E. Scott-Fortescue (The Tox), a dilapidated gentleman Harry Lambert
Wm. Jones (Bill), merchant sailor Tracy Barrow
Albert Thomas, merchant sailor Robert Vivian
Jacob Smith (Sniggers), merchant sailor
..... Gerald Fring
First Priest of Klesh Charles Peyton
Second Priest of Klesh Owen Meech
Third Priest of Klesh Rikel Kent
Klesh Bene De La Chapelle

Service, as propaganda, is quite the best war play of the season. It is interesting, intensely dramatic and has a literary finish noticeably wanting in most of our war dramas. The play moves slowly at first, takes impetus as it progresses, and concludes in a thrilling climax—the conversion of mother and son from pacifism, however, was a bit instantaneous, the trifling illusion of time being entirely disregarded.

Mrs. Flske was not afforded the large opportunity in Lavedan's two-act play her talents deserve; nevertheless, she rendered the role of Madame Eulin with tender appeal for the most part, but at moments this was quite out of keeping with her rapid staccato manner of delivery. In the first act, speaking from an angle, her voice was inaudible, but became more distinct and quite dramatic in the second act.

Lee Baker, as Col. Eulin, a Government spy, was the embodiment of military patriotism; the most powerful role in the play was well sustained. Lieutenant Eulin, a pacifist, was admirably handled by George Flateau, a young French soldier-actor.

The first scene of the Eulin apartment in Paris was in simple taste and devoid of color effects, except for the soft floods of greenish-yellow light that poured thru the broad, sheer, white curtains, with dark green hangings forming a background, against which was frequently silhouetted the burnished golden tresses of Mrs. Flske as she moved to and fro in a room likewise subdued by the twilight dusk.

In the scene of the darkened studio interior at night, again Mrs. Flske's Titian hair was glorious by contrast with the one spot of wonderful blue, reflecting the heavens on a skylight window. Henser himself, could not have conceived a more charming color composition.

Telegram: "Mrs. Flske superb in Lavedan's Service."

Sun: "An intensely interesting war play of superior caliber."

World: "An intense, patriotic appeal."

Tribune: "Service excels our war plays in literary finish."

FANCY FREE

FANCY FREE—A new musical play with Marilyn Miller, Harry Conor and Ray Raymond; staged by J. C. Huffman; book by Dorothy Donnelly; lyrics and music by Augustus Barratt. Presented by The Shuberts at the Astor Theater, New York, April 11.

THE CAST:

Yvette Yvonne Darle
Philip Pike Ray Raymond
Betty Pestlewaite Marilyn Miller
Albert Van Wyck Clifton Crawford
Flower Girl Regina Richards
The Bridgroom Hal Peel
The Bride Tim Paul
Professor Hybrower Charles Brown
Pinkie Pestlewaite Marjorie Gateson
The Manicurist Yvonne Gouraud
The Mysterious One Harold Everts
Benjamin Pestlewaite Harry Conor
Peter Pope Robinson Newbold
Grace Cornell Rena Manning
Mae La Rue Virginia Lee
Nita Bernstein Mae Posner
Newberry Adams Mae Manning
Vera La Mont Ethel Clayton

(Continued on page 21)

DRAMATIC NOTES

Billy Moore, who has been with Locomote & Fleisher for two seasons, will be with the original company in My Soldier Girl again next season, playing the principal comedy role, which he originated.

A benefit performance of Her Country will be given April 23 at the Harris Theater, New York, for the French Restoration Fund.

Elizabeth Patterson has been engaged for the role of Mrs. Foster in Midnight, a new play to be produced in New York by Samuel Janney and Edward Delaney Dunn.

Ethel Clifton, the actress and playwright, has gone to Los Angeles.

Louise Randolph has succeeded Beatrice Beckley in Why Mary, which is to play for fifteen consecutive months, opening late next month in Denver for the Western trip.

Jane Houston will remain in London until late in the fall.

The engagement of Yes or No at the Longacre, New York, will close at the end of this week.

Bernard Gorcey joined the cast of Arthur Pearson's Yours Truly at the Nixon Theater, Pittsburgh, last week. Gorcey was last seen in Katinka.

Lee Shubert has extended the engagement of William Hodge in A Cure for Curables at the Thirty-ninth Street Theater, New York, until June 1.

Sometime, a musical comedy by Rida Johnson Young and Rudolph Friml, will be the summer attraction at the Casino, New York. Arthur Hammerstein will produce it.

Anna Held closed her season in Follow Me week before last after an eight-months' tour to the Pacific Coast.

THE MYSTERY OF LIFE SOON

Play by Fr. J. F. X. O'Connor, S. J., Now in Rehearsal

New York, April 20.—The coming production of the mystery play, The Mystery of Life, of which there has been much talk in Catholic circles, naturally brings the author to the front. He is the Rev. J. F. X. O'Connor, S. J., and is well known in New York as a zealous, devoted priest. He has been engaged in the work of the ministry and education and as professor of literature and philosophy for the past twenty-five years. He has published in his leisure moments over thirty works, which vary from Babylonian Cuneiform to literature, poetry, lectures and plays. The Study of Francis Thompson's Hound of Heaven is in its eleventh edition, and Reading and the Mind in its seventh edition. He has written several plays which have been produced with much success, among them Every soul, which has been given in every city of any size in the United States, Canada, England, and even far-off China. The Mystery of Life, which has attracted much attention among people of the stage, is now in rehearsal for an early presentation on the public boards, with a noted cast and spectacular scenic effects.

FORMER ACTOR SECURES TRUCK

Cleveland, O., April 20.—Thru the personal efforts of Pat Stromberg, former Cleveland actor, and now with the boys at Camp Sherman, Chilli-cothe, a White motor truck, for use of the soldier actors who are appearing at the cantonment playhouse, has been obtained. Mr. Stromberg was in Cleveland a week or so ago soliciting subscriptions for the truck. "Private Pat," as he is known here now, claims for his pupils they are the best amateur actors ever produced and that they will make the hit of the season if they appear at any Cleveland theater. In one week they gave twenty-two performances at Camp Sherman.

NEW BILL AT GREENWICH

New York, April 20.—Three plays of one act each were acted Thursday night by the players of the Greenwich Village Theater in Sheridan Square. These were The Big Scene, by Arthur Schnitzler; He, by Eugene O'Neill, son of James O'Neill, actor, and The Maid of France, by Harold Brighouse. In Mr. Schnitzler's play Clare Eames, niece of Mme. Emma Eames de Gogorza, made her professional debut, having only recently been graduated from a dramatic school.

THE LEGITIMATE

CONDUCTED BY THEODORE A. LIEBLER JR.

Despite the fact that America is now closely allied with France and England, that it looks eagerly to Paris and London for its daily news, the tightening of the bonds of friendship and admiration has not manifested itself to the expected degree in the material out of which the waning theatrical season was built up. On the contrary British and French sources have been drawn on to an even lesser degree than was the common practice a decade or so ago. Of the big successes of the season, those achieving long runs, only one is of English authorship, and that, by no means characteristically British, owns up to an inspiration derived from a tale of enemy origin. Our enemies far better than our friends, for A Tailor-Made Man is an adaptation from a German source. What jubilation there would have been among the rooters for the development of American drama some years ago had a season then shown a dozen undoubted successes of which ten were of almost-pure American origin and workmanship while the other two owed no small proportion of their popularity to the skill with which they had been transplanted from their foreign sources.

One of the few big fortunes that have been amassed in the exploitation of drama in this country was built largely out of the proceeds from plays of foreign authorship. Time was when the most important announcement of the theatrical season was made on the morning after Charles Frohman's return from Europe, when his portfolio had been opened, his foreign contracts inspected and a list of their contents turned over to his press agent. Rarely did the list of scheduled productions omit any important London or Paris production of the previous season, unless George Tyler or some other adventurous impresario had outbid Mr. Frohman for the piece. Not all the plays that figured in these interesting lists saw an American premiere—some years scarcely forty per cent of the plays secured were produced—but the production of these foreign plays made Frohman America's foremost theatrical producer and gave a magic value to the legend, "Charles Frohman presents."

Today no manager operates on an international scale, and London probably sees more of New York successes than New York sees of those of London. Imagine a season in which there has been no Barrie, no Pinero, no Jones, no Galsworthy, no Zangwill, only a bit of Shaw of rather ancient vintage, and a mere smattering of the clever English comedy-writers of the tea cup school. Such a thing would have been unheard of in Frohman's time. The French dramatist has fared a bit better, by comparison with his usual representation here, for not only have we had the French Theatre, with a fairly long season of plays rendered in the original tongue, but we have been given translations of Batulle's L'Elevation and Lavedan's Service, neither of them plays of imperishable worth, but both highly interesting.

For that matter our own playwrights, while enjoying a highly prosperous year, if we discount the fact that a similar degree of success in a season that was normal financially would probably have remunerated them more liberally in the matter of royalties, have scarcely created anything in the last nine months that will strengthen their claim to admiring plaudits of future generations. But our big men, like the foreigners, have been strangely silent.

We have a play by Augustus Thomas, and the public is patronizing its performances in cheerfully generous numbers, but The Copperhead will have been forgotten long before the memory of The Witching Hour dies. Sheldon has done nothing save his adaptation of Camille. And the Uncle Tom's Cabin of the great war is still to be produced.

Speaking of English and American playwrights it's worth noting that the closer relations of the two countries has resulted in a narrowing of the great gulf to such an extent that there are now a number of workers in the theater of truly international character, not only actors like George Arliss, whom, despite his pronouncedly British appearance, manner and diction, we have adopted with or without his consent, but there are also clever writers of British birth and training whom we claim for our very own despite anything they may personally have to say about it. Hartley Manners is certainly ours not only by marriage, but

mastery of the rhythm of our language as she has to the study of the conditions of our theater, and we feel sure that her following would increase as it should.

Newspaper criticism is a most uncertain thing these days, and managers have learned to consider themselves safely over the barrier if they score a from sixty to eighty per cent victory in the first night returns.

PATRIOTIC RESPONSE

Always ready and willing to help a good cause—that's the theatrical profession. The Billboard has recorded instance after instance of this kind, and now one has been called to our attention by E. G. Routzahn, of the War Savings Society Bureau of New York City. Mr. Routzahn writes: "You may be interested in the letter which follows, coming as it does in general fashion, typical of the patriotic response of the profession to the information spread about thru the equally generous co-operation of the amusement press."

THE BILLBOARD RECORD OF RUNS IN NEW YORK

By the Dramatic and Musical Plays

Number of consecutive performances up to and including Saturday, April 20.

PRODUCTIONS OF THE NEW SEASON				
PLAY	STAR	THEATER	OOM.	PERF.
An American Ace		Casino	Apr. 1	25
April		Punch and Judy	Apr. 8	16
Army With Banners		Vieux Colombier	Apr. 9	15
Business Before Pleasure		Eltinge	Aug. 15	282
Cheer Up		Hippodrome	Aug. 28	401
Chu Chin Chow		Century	Oct. 25	214
Copperhead	Lionel Barrymore	Shubert	Feb. 18	71
Cure for Curables	William Hodge	30th Street	Feb. 25	65
Eyes of Youth		Maxine Elliott	Aug. 22	284
Fancy Free	Clifton Crawford	Astor	Apr. 11	12
Flo, Flo		Cort	Dec. 20	142
Fountain of Youth		Henry Miller	Apr. 1	25
Going Up		Liberty	Dec. 25	137
Happiness	Laurette Taylor	Criterion	Dec. 31	130
Hedda Gabler	Nasimova	Plymouth	Apr. 8	16
Her Country		Harris	Feb. 4	88
Jack o' Lantern	Fred Stone	Globe	Oct. 12	221
Little Teacher		Playhouse	Feb. 4	89
Lombardi, Ltd.		Morocco	Apr. 24	244
Man Who Stayed at Home		48th Street	Apr. 2	21
Maytime		Broadhurst	Aug. 10	290
Mrs. Warren's Profession	Mary Shaw	Comedy	Mar. 11	48
Nancy Lee		Hudson	Apr. 8	16
Oh Chance	Ethel Barrymore	Empire	Feb. 18	69
Oh, Look	Harry Fox	Vanderbilt	Mar. 7	51
Once Upon a Time	Chauncey Olcott	Fulton	Apr. 15	8
Pair of Petticoats, A		44th St. Roof	Mar. 18	40
Parlor, Bedroom and Bath		Republic	Dec. 24	138
Polly With a Past		Belasco	Sep. 6	268
Rainbow Girl, The		New Amsterdam	Apr. 1	24
Service	Mrs. Flake	Cohan	Apr. 15	8
Seven Days' Leave		Park	Jan. 21	104
Sixteen		Booth	Jan. 21	104
Sixth Abed		Gaiety	Feb. 25	64
Sinbad	Al Jolson	Winter Garden	Feb. 14	78
Squab Farm, The		Rijou	Mar. 13	46
Tailor-Made Man, A		C. & H. Theater	Aug. 27	289
Tiger Rose		Lyceum	Oct. 3	234
Yes or No		Longacre	Dec. 21	142

by his work, and as for the Rann Kennedys we have apparently naturalized both husband and wife by acclamation.

It seems a pity that the performance here of General Post has taken the edge off a theme that might have been used to fine effect in a timely American play of today, the leveling influence of the draft. George Ade used the idea splendidly in one of his characteristic fables, but it seems as if there is material for a splendid and useful drama lurking in it somewhere.

Nothing recently produced has resulted in a more pyrotechnical display of critical disagreement than Nasimova's reappearance as Hedda Gabler. She was hailed as everything from a triumphant genius to a public nuisance—you pick your paper and you make your choice. But in this particular case it was not a play that evoked a divergence of critical comment, but an individual performance by an artist of pronounced personal peculiarities, and it would be as difficult to bring about a meeting of opinions in lay minds on the subject of her work as it seems to have been in the case of the professional reviewers. There are some things that Nasimova has done that have commanded universal admiration, while other of her characterizations seem to appeal only to those to whom her art has become an acquired taste. Personally we only wish that she would apply herself as assiduously to the

The letter referred to is from George A. Henderson, of 738 Turk street, San Francisco, and reads as follows: "I notice in the theatrical newspapers that you are sending out requests to theater managers to have 'One-Minute Men' speak from the stage in regard to War Savings and Thrift Stamps. I should be very glad to offer my humble services to the great cause, and would appreciate a copy of the text of the speech, so that I may 'put it over' in every theater not only in this city, but in every place I visit thruout the United States."

JOINS WOMEN'S MOTOR CORPS

New York, April 21.—Mrs. Edith Carrillo, wife of Leo Carrillo, the star of Lombardi, Ltd., has been sworn in as a member of the Women's Motor Corps of America.

SERVANT IN HOUSE REVIVAL

New York, April 22.—Charles Rann Kennedy's famous play, The Servant in the House, will be revived Wednesday evening by Edith Wynne Matthison at the French Theater du Vieux Colombier.

HOWARD LINDSEY DRAFTED

Chicago, April 20.—Howard Lindsey, who played the Scotch banker in support of Margaret Anglin in Bilketed at the Playhouse, was gathered in the National Army draft and has left for Camp Yaphank.

NEW PLAYS

FANCY FREE

(Continued from page 20)

Genevieve WillettLella Von Holk
Violet RingDorothy Miller
Gertrude HemmingHelen Marche
Gussie PopeViolet Englefield
Mr. LajoleFrancis Murphy

Fancy Free is an agreeable and refined entertainment, with many catchy melodies and some good comedy. The book by Dorothy Donnelly concerns the adventures of two runaway sisters sojourning at Palm Beach. One pretends she is married and the other that she is a widow. They are both showered with attentions from the eligible men patrons when the arrival of the innocent husbands and the father of the girls completes a not overly humorous plot.

Ray Raymond was easily the musical feature of Fancy Free. The song hits were Trinkle-Ink-Ink and A Cocktail of Flowers. Clifton Crawford and Harry Conor carried off the comedy honors. Clifton Crawford, as Albert Van Wyck was funny in a quiet sort of way, and that without much help from the book. It did seem, too, that he should have better songs. Harry Conor, of The Trip to Chinatown days, as Benjamin Pestlewaite, with a tendency to farce, brought many a laugh from the audience, for, notwithstanding the comical contour of his embonpoint, he tripped lightly in a dance movement which would have been neatly suited to a figure of the most sylph-like grace—reminding us that comedy is neither youth nor beauty nor anything tangible, but an indefinable spirit as fleeting as a butterfly. Marilyn Miller was the dancing feature, and she danced with remarkable freedom and joy in her work, displaying considerable technical skill and training. Miss Miller is young, has a very radiant smile and is of the violet type of beauty, except for being a trifle shy on the shrinking characteristic of that flower. Maybe the calcium spotlight does not make for a condition in which violets thrive. The natural violet would just droop and die with such a spot in the sun; but a little violet-type girl—she should worry! Most of the gowns were in simple, good taste. The scene of the public lounge and office of the hotel at Palm Beach was quite gorgeous in color effects, but with nicely balanced lines, while the Palm Garden was coolly subdued in prominent tones of green and yellow.—M. F. L.

Tribune—Best show of the last two seasons. Times—Fancy Free may turn out to be a spring, but not a summer, show. American—Refined entertainment. Journal—Good music and dancing and plenty of humor.

Sun—Its quartet of principals will go far toward making Fancy Free a real hit.

YOURS TRULY

YOURS TRULY—A musical comedy in two acts, books and lyrics by Thomas J. Gray, music by Herbert Stothart. Produced by Arthur Pearson at the Apollo Theater, Atlantic City, April 11.

THE CAST:

Cho Cho SanLillian (Frasco)
Chow ChowLeonore Henderson
FloraHazel Shelby
EdnaMabel Leggett
CathrineValentine Thropp
BessieFlorence Ingersoll
MollyFrances Fielder
BettyDorothy Godfrey
Jimmy LongAlfred Gerard
LuannaGertrude Vanderbilt
Senator Robert BettsColt Albertson
Miss Frances MiltonLetty Yorke
Professor Ambrose WashingtonLawrence Beck
Oliver Kenton JonesT. Roy Barnes
Mrs. Marion Jones-FotterHelen Gunther
Mrs. Adele Jones-WatersCarrie McManus
Mrs. Billie Jones-BentonAlice Fleming
The Criminal DetectorMarguerite Pritt
Robert PotterRobert Leo Allen
Henry WatersBradford R. Kirkbride
Miss June FlowerMildred Shelly
Miss Lotta SweetsJean Wells
Miss Birdie NestleAdele Felder
Miss Ida ClairFawn Watkins
Miss Lika HuylerHelen Borden
Miss Pagean SpawLucine Paula
Miss To-tsie RoleEthel Kay
Miss Honey BuncheMarie Bernhard
Miss Ratha CuteIrene Enright
Miss May SunshineJune Delight

Atlantic City, April 17.—The new musical comedy, Yours Truly, made its initial bow last Thursday night at the Apollo Theater and proved more interesting as a vehicle for T. Roy Barnes' peculiar and original style of acting than as a musical comedy, altho in spite of an absence of good voices and especially interesting music two of Herbert Stothart's songs went over well. They were Yours Truly, in the first act, and When You Reach the Hom and Dearly Stage, in the second act.

The scenic settings of both acts were quite attractive, carrying out simple lines in plain colors with charming effects, variable with lighting arrangements.

The first performance was especially trying, as for some unaccountable reason the electric cur-

(Continued on page 78)

STARS WILL SING

At Stage Women's War Relief Concert

New York, April 20.—For her Stage Women's War Relief concert at the Metropolitan Opera House May 5 Geraldine Farrar has the assurance of two more stars of international fame. Leon Rothler, the French basso of the Metropolitan, will sing the Marcelline in costume, and George M. Cohan will sing Over There. An event of the concert will be the drilling and playing of the massed jackle bands under Lieut. John Phillip Sousa. The artistic event of the evening will be the playing of the entire second act of Madame Butterfly, with the Metropolitan cast. John McCormack will sing a number of his songs. Rosina Galli will dance a scene from Le Coq d'Or.

FUND BENEFIT POSTPONED

Boston, April 21.—The special performance in behalf of the Actors' Fund, which will be held at the Colonial Theater, has been postponed from April 26 to April 30. This postponement was caused because of the possibility of obtaining the services of Julia Arthur and E. H. Sothern, who would have found it impossible to attend on the first-named date. The list of other entertainers is a long one.

IN REPERTOIRE

GINNIVAN DRAMATIC CO. TO OPEN APRIL 29

Motor Trucks and Tractors for Transportation—Ethel Snow and William Budde Will Head the Cast

The Norma Ginnivan Dramatic Company is busily engaged getting its outfit ready for the opening of the spring and summer season at Ashley, Ind., Monday, April 29, and judging from the rapidity with which everything is progressing, should "go over the top" well equipped for the initial performance. The shortage of cars and poor train service will have no terrors for this show, as large motor trucks and tractors have been provided for transporting the outfit, while the company will travel in autos. An excellent line of plays has been secured for this season's productions and numerous specialties of merit will be presented between the acts. The cast will be headed by Ethel Snow and William Budde, who will be surrounded by the same talented players that gave such good support last season. The company's roster remains practically the same, with the addition of Mr. and Mrs. Frank Ginnivan. The band and orchestra will again be under the direction of L. E. Moore.

ANGELL'S COMEDIANS NOTES

J. S. Angell, owner of Angell's Comedians, spent a few days in Kansas City last week attending to business and getting his shows organized for the coming tented season.

D. H. Hadermann, who has managed one of the Angell shows for several seasons, is now one of the faculty at the San Diego Conservatory of Music, and will remain with that institution during the summer.

Jennie Hadermann, the lady trap drummer with Angell's Comedians for several seasons, will remain at Hotel del Coronado, San Diego, the coming summer. She is the proud possessor of a new concert marimbaphone.

HEFFNER-LEHR STOCK CO.

Well-Known People in Repertoire Launch Show Under Canvas

The James Heffner-Ina Lehr Stock Company is now in its third week in the Carolinas and reports good business despite inclement weather. This combination brings together two well-known people in repertoire. Heffner has had long experience with some of the most prominent companies and is conceded to be an accomplished director and character man. Ina Lehr has headed her own company for several years in addition to many others, and is one of the well-known Williams Family that has been touring the Middle West and Southeastern States for many years. The performance is given under

MADGE APRIL KINSEY



Miss Kinsey, leading lady of the Kinsey Comedy Co., is the daughter of the late Morris L. Kinsey, founder of that organization.

a 60-foot round top, with two 30-foot middle pieces, and a repertoire of the most popular plays is being produced. The cast, headed by Miss Lehr, with Beatrice LeRoy (Mrs. James Heffner) in sonnets, also includes Raynor Lehr, Billy Lehr, James Heffner, George Harris, Jr.; Dick Thompson, Billy Wells and Louise Vinson.

LAMBERT WITH GOLDEN ROD

Agent for Emerson's Show Boat— Ninth Season on the River

Roy V. Lambert, one of the most popular show boat agents, is acting as general agent ahead of Ralph Emerson's well-known floating theater, The Golden Rod, which is now playing points along the Monongahela River, and regardless of bad weather conditions is enjoying a most satisfactory business. This is Lambert's ninth season on the river.

DUBINSKY BROS

The Dubinsky Bros.' Stock Company, now playing under canvas thru Oklahoma, is reported doing very well with good business as the average. Billy and Irma Arthur closed April 13 to join Percy's Comedians, Mr. and Mrs. Karl Simpson taking their place in the cast. Trixie Maskew and Sergt. Kenneth Merrill were married at Oklahoma City March 8. Sergeant Merrill was called to the camp immediately after the ceremony.

GEO. SWEET NOTES

George Sweet, owner and manager of the George Sweet Shows, has purchased two three-ton trucks, and, with his seven-passenger touring

car, in addition to two smaller autos, will transport his outfit and people overland the coming summer. The paraphernalia is being repainted, and Sweet has enlarged his canvas in preparation for a big season, as the show will play the same route that it has covered the past five years in Northwestern Iowa. Nearly all the old members of the company have been re-engaged, and a good line of plays has been secured for the summer's productions. An excellent band and orchestra will again be in evidence, as will also the big una-fon. The show will open at Storm Lake, Ia., May 6.

KETROW BROS'

Preparations Progressing Nicely for the Opening May 4

Everything is reported as progressing nicely in preparation for the opening of the Ketrow Bros.' Comedy Company at Anderson, Ind., on May 4, the date of which has been announced as three days later than previously intended. Nearly all the people have been engaged with the exception of one or two for the band. Mr. Ketrow is experiencing the same difficulty as many other managers in the matter of filling the band, owing to the draft and other conditions. However, as he has purchased a large size una-fon, he will not be so greatly handicapped in the way of music. At present six bandmen have been engaged. In addition to new seats and two new middle-pieces that have been added to the outfit all new scenery has been provided for the coming season. Warren (Peggy) Long, song and dance comedian, has signed for special es. Gus Kiralfo will furnish novelty acts, while Mr. and Mrs. Chas. Clear will operate the piano and una-fon.

WANTED—FULL ACTING COMPANY TENT REPERTOIRE

Leading People, Actors, Specialty People, Piano Player, Quartette Singers, doubling Band; Musicians for Stage and B. & O. Leaders, Director with short cast, Tent Scripts, Soubrette and Comedian with Specialties. Tell all with lowest salary. Pay own. Photos returned. Disorganizers, boozers, etc., don't write. **UNITED PRODUCERS, Del. The Theatre Bldg., 1361 Mack Ave., Detroit, Mich.**

WANTED QUICK, SWEET'S SHOW

Gen. Bus. Man and Woman. Man to double in Band. Violin to double Cornet, Baritone or Trombone. Trombone for B. and O. Two more good Canvassmen. Address, with all particulars, quick **GEO. SWEET, Storm Lake, Iowa.**

WANTED STOCK LOCATION FOR BILLY CUNNINGHAM STOCK CO.

One, two or three bills a week, with vaudeville between acts. Company up in thirty plays. Special scenery. **PHILLIP C. SILLS, Manager, Cumberland, Maryland.**

WANTED FOR THE SOUTH AMERICAN TOUR, LTD.

Casinos of Buenos Ayres, Montevideo, etc., good Dumb Acts, offering contracts for two months firm round trip for all passages and transportation paid and advance money upon request. **ROGER TOLOMEI, General Booking Manager, 55 West 28th St., New York City.**

WANTED---HANS HANSON PLAYERS

Leading Man, General Business and Juvenile Men, with Specialties. No joint engagements. Rehearsals April 25th, Nevada, Iowa. Open May 2. **NELSON LORANGER, Nevada, Iowa.**

Wanted for the Wm. F. Lewis Stock Co.

Under canvas, Dramatic People in all lines, General Business Women to play Characters, three good General Business Men, Character Man, good feature Vaudeville Team that can change for week, Canvassmen and Truck Drivers. Long season to good people. Money sure. Tickets? Yes. You must join on wire. Address **WM. F. LEWIS, Belvidere, Nebraska.**

WANTED FOR FRENCH'S NEW SENSATION SHOW BOAT

Musical Comedy People. Also Novelty Acts, Sister Team, Piano Player, double Calliope, and Trap Drummer. Also good Vaudeville Acts. No tickets. Join at Cincinnati, O., about May 1. State all particulars and lowest in first. Address **MANAGER FRENCH'S SENSATION SHOW BOAT, care Billboard, Cincinnati, O.**

WANTED, Man for Heavies, Piano Player

Preference if double band. This show runs ALL THE YEAR ROUND. Now in our twelfth year. We pay all after joining. Car and tent show. Room off the car if you prefer. Tell it all in first letter. Useful people write at any time. Address **THE KADELL-KRITCHFIELD SHOW, Republic, Alabama.**

WANTED, A-1 GENTEEL HEAVY MAN

Juvenile Man with strong Specialties, Woman for Heavies and Characters, clever Ingenue with Specialties. State all first letter, including late photo and program. **PHILLIP C. SILLS, Manager Billy Cunningham Stock Co., 517 Green St., Cumberland, Maryland.**

WANTED—GENERAL BUSINESS WOMAN, PREFER ONE WITH SPECIALTIES
Send photo. State age, salary, etc., or no answer. Two bills a week. No matinees, no Sundays. Nice summer vacation for right party. Salary guaranteed. Also place real **Clarine Player, Address STOCK MANAGER, Box 291, Petersburg, Virginia.**

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WANTS tall General Business Actor, with specialty: Woman for Ingenues and Soubrettes, with specialties; Specialty Team, man and wife, for line of good parts and FEATURE SPECIALTIES; two Musicians, two Canvassmen. Week stands under canvas; pay own. Rehearsals May 1. Address **WHI T. Lister, Newton, Ia.**

THE PELHAMS WANT

FOR REP. UNDER CANVAS. NO. 1 SHOW. OPENING MAY 18.

Two General Business Men, young, good-looking, exempt from draft. Must be capable of playing anything cast for and have full line of real specialties. CAN USE Peasare Vaude. for No. 2 Show. All people report here May 9. State it all first letter. Send photo. Rehearsals to all friends. Address until May 17, **THE PELHAMS, Plateau, Erie Co., Pa.**

LETTER FROM MELVILLE

In a letter to The Billboard from Bert Melville, manager of Melville's Comedians, he alleges that a party named Billy Harris needed money to join his attraction then playing at Griffin, Ga., and that he wired him to come to Cincinnati. He also claims that Harris did not report or offer any explanation regarding his actions and that any information concerning the whereabouts of Harris would be greatly appreciated.

ECHO FROM PLUMLEE'S

Clarence E. Long, character and general business man with Billy Plumlee's Comedians, now in Texas, reports that business with that company is fine in the Lone Star State and many other companies are doing equally as well. He also states that he is trying to have the largest number of Billboard subscribers of any repertoire show on the road, and wants to know how he is "stacking up." He ordered twelve copies this week.

FOX SHOW NOTES

Business for the Roy E. Fox Show at Commerce, Tex., was good despite the fact that we lost two nights on account of rain.

Several of our company visited Doug Morgan at Mt. Vernon, Tex., last week. He also reports business good.

Mr. and Mrs. Myer Kaufman returned to the show last Tuesday from San Antonio and were met with a hearty welcome. Mrs. Myer is resting after her recent illness, and will take up her line of parts in a few days.

Norma Yager has closed and accepted a stock engagement. She left with the well wishes of us all for success in her new position.

Billie Plumlee's show passed thru Commerce Sunday on their way to Cooper. The boys enjoyed a gabfest while waiting for connections. Old Bill Walker and Ben Azell are looking fine.

Mr. and Mrs. Holl have closed their one-night show and paid us a visit recently. They are going into vaudeville.

Governor and Mrs. Fox paid a visit to the Plumlee show and greatly enjoyed the performance. We also had the pleasure of entertaining several members of that company at supper today.

Lyman White, our musical director, and his wife, have forsaken the lure of the white tops and the glare of the footlights. Mr. White has accepted a position as secretary of the Chamber of Commerce at Winnebago, Tex. We were sorry to see them go as Mrs. White had many friends with our company and Lyman was one of the best fishermen on the club.—SOUSA.

Keep in touch with our Letter Department.

DRAMATIC STOCK

KEITH STOCK CO. OPENS IN COLUMBUS, O.

Maude Gilbert Heads Strong Cast—Cheating Cheaters Is Announced as the First Offering

Columbus, O., April 22.—The B. F. Keith Stock Company will open a summer stock engagement at the local Keith theater tonight with Maude Gilbert and Alfred Cross in the leading roles, supported by an exceptionally strong cast of players. Cheating Cheaters will be the initial production. Other members of the cast, which is practically complete, include Letha Walters, second woman; Irving Lancaster, characters; Jessie Todhunter, general business; Petra Weston, ingenue; Harry Redding, juvenile; Bessie Warren, character woman; Earl Mitchell, comedian; Russell Parker, general business, and George Farren, director. Russell Senior is the scenic artist and Joseph De Stephanie, second man. Miss Gilbert has been associated with many prominent people and successful productions, having had her early training with the Morosco Stock Company in Los Angeles. Cross has been identified with Mrs. Flake, supported Laurette Taylor and has also had extensive experience in the West. Farren is conceded to be an accomplished director and actor, having appeared with many prominent players. All of the other members of the cast have distinguished themselves either in stock or road attractions, and if talent is to be considered as a criterion a most successful season for the Keith enterprise is predicted.

ORPHEUM PLAYERS

The Orpheum Players, under the management of Ed Williams and headed by Earle Ross, at the Orpheum Theater, Quincy, Ill., are reported to be playing to good business. Dixie Lofton has joined the company as leading woman for the balance of the season, while Frank Morris and Grace Leonard are also new members of the cast this season. Manager Williams paid the Players a visit recently and expressed himself as well pleased with conditions. The bills for this week are The Lion and the Mouse and Seven Keys to Baldpate.

THE OLIVER PLAYERS

Lincoln Company Doing Well—The Grand Rapids Company Closes

Never Say Die proved a popular production for the Oliver Players at the Oliver Theater, Lincoln, Neb., last week, and the Man From Over There, the current week's offering, is proving equally as well received, good business being recorded for both weeks. Roy Van Fosen, a member of this cast, has been called in the draft, and is awaiting orders to report for duty. The Oliver Theater, Lincoln, is playing all the road attractions at the Orpheum in order to give full weeks for the Players at the Oliver. Next week, What Happened to Mary will be produced.

The Oliver Players at Grand Rapids, Ind., closed owing to business affairs of the house management. Harry J. Wallace, manager of the company, is at present at his home in Chicago, and will probably open another company for Mr. Oliver in the near future, providing a suitable location is secured.

ED WILLIAMS' STOCK CO.

The Ed Williams Stock Company, which has been playing the spring season at the Oliver Theater, South Bend, Ind., will leave April 28, to fill an extended engagement at Cedar Rapids, Ia. It is announced that the Oliver will remain dark during the summer months. Business has been good at this house while the Williams company held the boards, but the season has been a short one owing to war-time conditions. It is said, Mr. Williams has been kept quite busy looking after the welfare and business interests of his three companies and the Orpheum Players this season.

SOMERVILLE PLAYERS

In The Eternal Magdalene

Somerville, Mass., April 20.—The Eternal Magdalene is the offering at the Somerville Theater this week and the Players have again

demonstrated their ability to please and satisfy. The play wins favor by its frankness altho it can not be said to be an ideal wartime favorite. Adelyn Bushnell, in the leading role, works hard and gets much out of her part. Arthur Ritchie plays Gleason and has arranged a flawless scenic production. The electrician who arranged the lighting effects deserves credit, as they were splendid. Next week, Marrying Money.

TRENTON PLAYERS

Score in Playthings, by Sydney Toler

Trenton, N. J., April 18.—Playthings, Sydney Toler's play, as presented by The Players at the Trent Theater this week, is being received with much enthusiasm. The blending of thrills and pathos seems to have struck the right chord to produce the most favorable comment among the patrons of this popular playhouse. Genevieve Cliff, as Marjorie North, is charming, natural and human; Albert McGovern, as John Hayward, is splendid; Broderick O'Farrell, as Trenwith, also deserves special mention, while Roger Barker, Virginia Howell, Walter Jones, Beasle Bruce and Will White, in the lighter roles, display real talent and add their individual efforts in making Playthings one of the best offerings of the local season.

NOTES FROM SEATTLE

The Wilkes Players have a service flag with fourteen stars, representing former employees of the Wilkes theaters in Seattle and Salt Lake City.

Several members of the Wilkes Company are suffering with la grippe, including Addison Pitt, Dean Worley, John Cooke, Grace Huff, the leading woman, and others. During the illness of Pitt, who is director, Henry Hall directed the current production of The Lion and the Mouse, also playing the part of John Burdett in the offering.

The Wilkes Players are now in their 107th week of stock in this city. Twenty-five and fifty-

cent prices have drawn capacity business ever since the organization opened at the Metropolitan Theater over two years ago with Kick In as the initial offering. Grace Huff and Ivan Miller continue to please in the stellar roles. Fanchon Everhart is the only member left of the original cast.

The Willis West-Eddie O'Brien Musical Comedy Company closed a month's engagement at the Orpheum Theater April 13, and opened the next day at the Crystal Theater, Astoria, Ore., for a four weeks' run, following which the Strand Theater, Portland, will be played for an indefinite period.

Ethel Davis, formerly of the Monte Carter Musical Comedy Company at the Oak Theater here, is recovering from an operation for appendicitis in a hospital at San Francisco.

Dick Hyland closed with the West-O'Brien organization at the Orpheum April 13, and opened the next afternoon with the Monte Carter Company at the Oak Theater.

The Monte Carter Musical Comedy organization at the Oak (formerly Tivoli) has eliminated Tuesday and Friday matinees. Another innovation in the Northwest, in a 10, 20 and 30-cent house, is the reserving of seats for the first show at night. This policy is proving popular with the patrons of the Oak.

NEW PRICES IN PROVIDENCE

Charles Lovenburg, manager of Keith's, Providence, R. I., has issued a new schedule of prices to affect stock. Cut-rate prices are advertised for Monday afternoons and evenings, excepting holidays. The entire orchestra in the afternoon is 25 cents, the first balcony 15 and the second 10 cents. From 10 to 25 cents has been cut from the evening prices.

EDWIN ROBINS' PLAYERS

For the second offering of their season at the Royal Alexandra, Toronto, the Edwin Robins Players presented Broken Threads, which was well received and drew good patronage throughout the week. Almee Dalmore, who, it was rumored, would withdraw from the cast on ac-

WANTED AT ONCE FOR Jas. A. Galvin Musical Stock Co.

Scenic Artist, Blackface Comedian, Violin Player. Can use people in all lines at all times. Long season. One show daily. Elegant accommodations on camp grounds. Tickets to those I know or good references. JAS. A. GALVIN, Hippodrome Theatre, Little Rock, Ark.

My Friends in the Profession

I am now connected with King Kelly Co., Ladies' Ready-to-Wear Shop. Have special line of Dresses. Great value to Stock People. DAVE HENDERSON, 39 S. State St., 8th Floor Mentor Bldg., Chicago, Ill. Mail orders attended to.

Shannon Stock Co.

WANTED—A-1 Musicians for B. & O., including Cello to double Band, Clar., B. & O. Gen. Bus. Man; prefer one with Spec. or double Band. Must be sober and keep so. Long season, sure money. HARRY SHANNON, Wapakoneta, Ohio.

WANTED—Dramatic People and Canvasmen

WANT People in all lines for rest of theatre season and summer under canvas. Tent season opens May 15. Play city time. No hand. Southern Harmony Quartette engaged. Address: BARNEY WOLFE, Wolfe Stock Company, Colby, Kan., April 24; Wakarusa, 25-27; Ellis 29-May 1.

THE GRAHAM STOCK COMPANY WANTS

Repertoire People in all lines, Juvenile Man to do some leads, two General Business Men, good General Business Woman, Piano Player to double Stage or Specialties. Specialty people given preference. State all first letter, with lowest summer salary. Address: FRANK N. GRAHAM, Unadilla, New York.

Wanted for the Robert L. Russell Comedians

Director with bills, versatile Dramatic People. All must do specialties and change for one week. Long, pleasant engagement to capable people. Salary is sure. Must join on receipt of wire. R. L. RUSSELL, Murray, Ky.

WANTED FOR THE TWENTY-SECOND SUCCESSFUL SEASON UNDER CANVAS

ANGELL'S COMEDIANS

A-1 Trap Drummer with full line of traps. Musicians of all kinds that double in orchestra or stage, good Ingenue, Leading Woman, Leading Man, Cornet for band and orchestra, Cornet that doubles some other instruments in orchestra or stage, good Second Business Woman, with specialties. Write or wife J. S. ANGELL, Elliott, Iowa. Rehearsals April 27. First show opens week later. Other show two weeks later.

PRICE & BUTLER WANT

PEOPLE IN ALL LINES, Ingenue, Leading and Character Woman who can play some Hearies, Juvenile and General Business Man, Heavy Man. People with specialties given preference. Managers wanting a first-class Stock Company for spring and summer, address 527 Lincoln Ave., Grand Rapids, Michigan.

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Donations thankfully received. Please make checks payable to JAMES S. CUSHMAN, Treasurer, and mail to Educational Dramatic League, 105 West 40th Street, New York City.

WANTED—To open May 1, Song and Dance or Musical Sketch Team, man and wife; two Song and Dance or Musical Comedians, to double Violin and Cornet; one Silent Performer, Slack Wire and Juggler. Say if you play a horn or violin. Male Piano Player (Smith, write), Trap Drummer with traps. All must work in acts. State if you are in draft. BAYLISS MOTOR OVERLAND SHOW, New Richmond, Indiana.

WANTED—JUVENILE AND CHARACTER MAN BRYANT'S NEW SHOW BOAT, Charleston, West Va.

count of a severe cold which she had contracted recently, has recovered to such an extent that she is still seen in the leading roles, and will remain with the organization. The cast also includes Edwin Robins, Lynn Pratt, Mortimer Weldon, J. Maurice Sullivan, M. Tello Webb, Jack Amory, Thomas E. Jackson, L. Melton Clodagh, Harry P. Young, Rena Caruthers, Helen Travers, Zita Moulton, Elise Bartlett, Bertha Blake, Vivian Laidlaw and Martha Terry.

STOCK IN DALLAS

Gene Lewis Organizing Company

Dallas, Tex., April 20.—The second season or Gene Lewis and his stock organization in this city will open at Cycle Park May 26. A lease on the park is held by Lewis, who will overhaul the theater, and many improvements will be added. The cast, which is to be headed by Olga Worth, is not yet complete, but the names of prominent players are being added from day to day, and a complete announcement is expected in the near future. A list of excellent plays has been arranged, among them being Hit-the-Trail Holiday, Romance, Cheating Cheaters, Broken Threads and When We Were Twenty-One.

JOHN LAWRENCE STOCK CO

The John Lawrence Stock Company is now playing its annual dates in Georgia. The company had a most successful season in Florida, having played a ten weeks' engagement under its large tent at Arcadia, at which place good business was enjoyed at each performance, due to an aviation field being located there. The new tent, made by Baker & Lockwood, was received at Thomasville. It is an 80-foot round top with three 30-foot middlepieces. The new stage is 55 feet wide and the seating capacity of the canvas theater is close to 2,200.

STOCK NOTES

Russ Carter has joined the Ted Dalley Stock Company at Lima, O., after leaving the Mitchellson Theater Stock at Grand Island, Neb.

After a year's rest Jolie Canada will be at the head of her own company again this season, under the management of Wilson R. Todd. Miss Canada and Mr. Todd are now in New York arranging plays.

While in New York recently Beulah Baker added many beautiful gowns and furs to her extensive wardrobe. It is also stated that she has signed as leading woman with a prominent stock company for the summer.

Genevieve Cliff, leading woman with the Trent Players, Trenton, N. J., is doing her bit by boosting the sale of Liberty Bonds at the matinees. At one performance on April 9 she is said to have raised subscriptions to the amount of \$600.

The American Play Company, Inc., has released Very Good, Eddie, for stock production in all territory.

Enid Markey, who has been playing ingenue parts with the Virginia Brissac Stock Company at the Strand Theater, San Diego, Cal., for several weeks, is leaving for a temporary return to films in the production of a new series of Tarzan of the Apes pictures. She plans to return to the legitimate after that is finished.

Ted Ullmark, Clare M. Heath and Oscar Girard opened with the Monte Carter Musical Comedy organization at the Oak (old Tivoli) Theater, Seattle, April 15, as the Oak Trio. Ullmark was a member of the All-Star Trio, which played at the Alhambra (now Wilkes) Theater for nearly two solid years a few seasons ago, when that house was devoted to pictures under the Jensen & Von Herberg regime.

LYCEUM & CHAUTAUQUA

CONDUCTED BY FRED HIGH

SOME CONFERENCE SIDE LIGHTS

Nuggets and Ideas Picked Up Here and There at Washington

The delegates cheerfully chipped in enough chink with which a committee bought a cane for President Montville Flowers and a handsome umbrella for Acting Secretary Miss Caroline McCartney. Mrs. A. C. Zehner and Col. Geo. W. Bain made the presentation speeches at the banquet. Nuf ced.

Arthur E. Gringle, editor of The Lyceum World, wired, demanding an immediate hearing, thru his attorney. The Executive Committee wired, offering him Thursday or Friday, but he did not reply.

The Bolshevik met the reactionary Divine-Right advocates in mortal debate at Child's restaurant. The man with a vision and the one with a philosophy were both there.

Paul M. Pearson was taken very sick the second day of the conference and was unable to leave his room at the hotel.

Two of the most intensely interested delegates at the conference were Edna Lowe and Mrs. Rucker Adams, physical culturists, both of whom carried away a man's load of the benefits and the enthusiasm to impart it to the audiences on the circuit chautauquas where both have a long season booked.

Dr. Salem G. Bland, of Winnipeg, Canada, was one of the interested delegates. He traveled far to get there.

Senator James K. Vardaman was not present. The Senator has a hot senatorial campaign on his hands at the present time.

J. J. Pettijohn, of the University of Indiana, was one of the live wires of the convention.

Dr. A. E. Wiggam, who was scheduled to deliver an address, did not appear, as he did not return from France, where he was sent as one of the party of fifteen lecturers under the guidance of Vernon Harrison, which party the Government sent over to view the war as it is.

There was much speculation as to how some of the brethren who haven't changed a line in their lectures for steen years will make use of what they heard. Watch 'em.

Dr. Geo. H. Bradford, when asked how he is getting on in the oil business, said: "Oh, I am getting a long well."

Mrs. Gordon and Miss Berry, both of the Lincoln office, were right on hand at every session. J. C. Sanders, former warden of the Fort Madison Penitentiary, was loading up with facts and figures.

Mrs. Alden accompanied the Judge and George's stock went up fifty per cent. Why say more?

A. E. Turner had to rush to Pittsburg before the conference was over as he had to meet a delegation from Waynesburg College, who are looking over the field trying to select a new president for the college. Dr. Turner was president of that institution before he went into the chautauqua work.

Galen Starr Ross, the ex-sailor boy, was a real live one and got much more than enthusiasm out of the conference.

P. H. Kemmerer and William Rainey Bennett were on hand ready to do any work that might fall to their lot as secretary and treasurer of the I. L. A. and as members of the Executive Committee having the conference in charge.

Chas. M. Newcomb represented the Ohio Wesleyan University, having been appointed by President John W. Hoffman of that live institution.

J. B. Hurd journeyed all the way from Portland, Ore., to attend the conference.

Mrs. A. C. Zehner journeyed from Dallas, Tex., then after the conference hustled back South to open her chautauqua season in Louisiana on the Ellison-White Circuit.

Mr. and Mrs. Thomas E. Green are now making their headquarters at Washington, D. C.

Our good friend Randolph, whose Boy lecture has done great good in the world, journeyed over to Baltimore Sunday morning after the conference was over to hear Gypsy Smith lecture.

Mrs. Tucker, of Cleveland, O., was an interested delegate, and few of us have had the opportunity to do as much real solid good in the world as has the efficient, enthusiastic head of the Tucker School.

Father M. D. Collings proved that his mental intake was as large as his exhaust.

Yep, Lou and mother were both there, and the "little woman" was as busy as the old man, who always takes the sunny side. It

wouldn't be an I. L. A. if Mr. and Mrs. Beauchamp were not at least among those present.

Harold C. Kissinger was in his element at the conference. It was a delight to see how he ate up the big ideals and drew in the oratory.

It is remarkable, too, that we, who in this country developed a perfect passion for the most searching inquiry into conditions of all kinds regarding our own country, should not have thought of testing the extravagant assertions made about Germany. In fact many of the very writers who muckraked conditions in this country were the identical writers who turned out articles and books effusively praising the social activities of the German government. Some of these books are of recent publication and are being extensively circulated. Official American commissions went to Germany, complacently accepted what they were told by German officialdom, came back and embodied it in their reports.

The idealization of Germany became a general mania. At the same time great numbers of equally supercilious articles were published in what are called the "popular" magazines and in

felt to them be could strangle the growing democratic tendencies of the time. Events in the last few years have shown that he was right in estimating that the radical movement in Germany could be easily bribed, dragged and yoked to the cause of the Hohenzollerns.

EASY VICTIMS OF PRETENSION

Trained by Germany's educational system to look up with awe and religious reverence to imperial authority the German people at large have believed what the government told them. They believe it to this day. When they were told that other governments were antiquated and barbaric compared to the modernism of the German government they devoutly believed it. Even such as were inclined to doubt it were swayed by their native egotism which the German government has systematically developed to join in the general chorus of self-praise. Only a very few spoke the truth and their voices were lost, unheeded or gagged.

INFLUENCING THE WORLD'S OPINION

The first object of the German government, to befool its own people, was successfully accomplished. As Germany became more of an industrial state and its rulers dreamed more and more of world conquest it deliberately set out to create a world opinion favorable to itself. With an overweening belief in their knowledge of the technique of psychology they thought they knew how to master the world's public opinion. As a part of this campaign the German professors were employed to spread abroad the picture of a glorious Germany, preoccupied with social reform. This screened from the world's view the real autocracy that was feverishly rushing preparations for what we have seen in its present huge war for conquest. While the Kaiser during this time was volubly representing himself as the grand guardian of the world's peace his intellectual agents were used as the decoys to blind the world to what was really impending.

The Germany that the world was allowed to see was a purely fictitious one. It was a Germany portrayed as having a prosperous, protected and happy population. It was a Germany, the world was assured, having the best schools, the most careful provision for children and mothers, the most advanced laws for farmers, the most progressive factory and housing conditions, the greatest securities for accidents, sickness, old age. Its people, the world was positively assured, were well fed, their health conserved by every safeguard, their morals high. Endless was the reiteration that slums in Germany had been abolished and that pauperism was almost unknown.

A POISONOUS PROPAGANDA

What was the cumulative effect of all this propaganda? The evil that had been implanted in the United States showed itself hideously during the war. In the minds of sections of our people an admiration for the German government and Germany had been built up. Now came to the surface the teachings that they had imbibed of the superiority of the Kaiser's government. Fermented with these ideas they could not see Germany as it actually was and is. Knowing nothing of the feudal autocracy governing Germany, enslaving all thought and action, they could not conceive that Germany was warring upon the world's freedom. So many of the writers that I refer to had represented Germany as a democratically-minded country (and I may mention as an example that Frederick C. Howe, United States Commissioner of Immigration at New York, uses this very phrase in his book, Socialized Germany); that some of our people could not understand that this was a clear-cut fight between a ruthless autocracy and the democratic forces of the world. They did not know the elemental fact that in Germany, especially its dictator, Prussia, the common people have no real political power. None of the extravagant accounts that they had read had told them what is the fact, that all law-making power in Germany is effectively concentrated in the hands of the feudal nobility and the rich and that no real reforms have ever been permitted by Germany's governing classes. The propaganda in question had kept from our people the truth concerning Germany's iron militaristic system and the brutal political and industrial exploitation of the mass of the German people.

If the German people were happy, as these writers effusively described them, it must have been a peculiar sort of happiness produced by long working hours, semi-starvation wages, frightfully congested housing quarters, chronic underfeeding and an ever increasing pressure of pauperism. Ignorant of these actual conditions, their minds filled with the agreeable pictures stimulated by their reading matter, many people in this country refused to believe that such an enlightened and humanitarian country as they imagined Germany to be could be guilty of the frightful atrocities so continually repeated.

ALL A HUGE FALSEHOOD

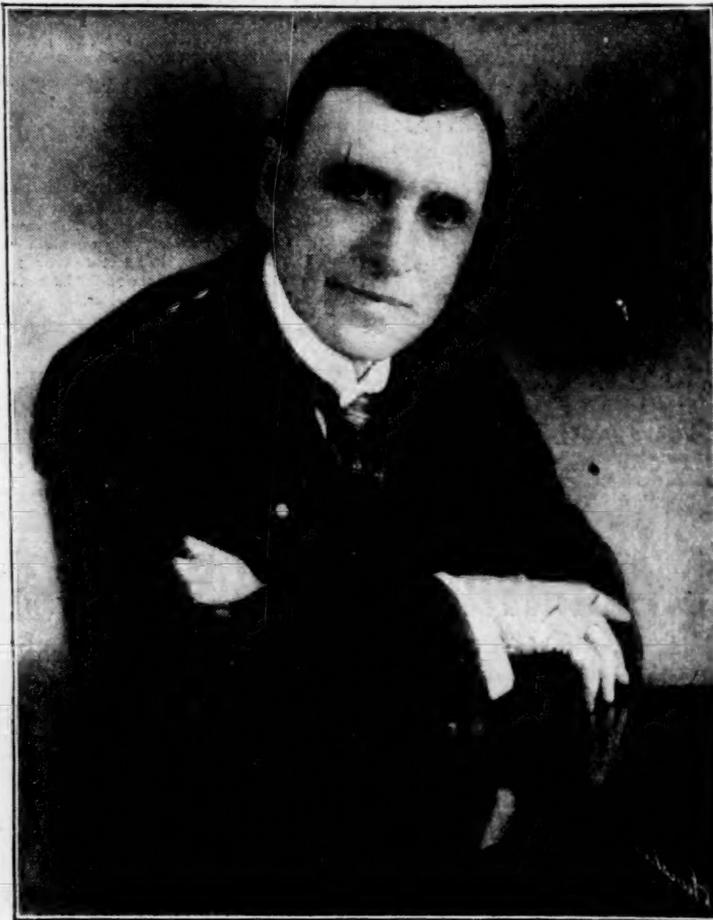
No greater falsehood was ever spread than the fanciful claim of the German government's superiority in social progress and none is so easy of complete refutation. All that the inquirer has to do is to consult the German official reports themselves in order to get the facts. Nothing so thoroughly exposes Germany's pretensions as the facts which its own reports give.

The summary of facts which I am presenting here are all taken from German official reports or other German authorities. In this account I am not including the wartime conditions, which are abnormal; I am dealing solely with the normal conditions of peace times.

CONDITION OF THE FARMERS

First, in order, the condition of the farmers will be considered. Notwithstanding Germany's

WILLIAM STERLING BATTIS



Impersonator of Dickens characters.

GERMANY'S BIGGEST FRAUD—"SOCIAL REFORM"

A Paper Read Before National Conference of American Lecturers

By GUSTAVUS MYERS

Author of The History of the Great American Fortunes, History of the Supreme Court of the United States, History of Canadian Wealth, History of Tammany Hall, etc., etc.

All of us must confess to being victims. We were the victims of a monstrous imposture. It took us a long while to find it out, but at any rate we have found it out. Unsophisticated and credulous as we once were, we drank in the fairy tales of Germany's being a paradise for all of its people. We never suspected that this was the most far reaching propaganda that the German government had incited. We did not dream that many of our own writers and speakers, whose glowing eulogies of Germany's social progress we read, were unconscious agents of the Kaiser's publicity department. We fondly absorbed all of the assertions about German social efficiency. Deeply impressed by the many accounts we read of Germany's social marvels we were influenced to accept the claims made by the German government of its being the most humanitarian of governments.

Curiously enough the most intelligent people were the more imposed upon. It was they who read the heavy books and the serious articles and attended the lectures in this country, all of which extolled Germany's alleged advanced social reforms.

the newspapers. These accounts glorifying Germany's social progressiveness seeped thru all the strata of our population. This publicity was reinforced by a tireless radical propaganda that, deriving its origin and stimulus from Germany, held up the German government's social legislation as a model for the world to follow. To give themselves unusual significance these radicals boasted that it was their parent movement in Germany which forced these so-called reforms from the German government. As this radical movement became more Americanized its followers enlarged on the assertions made by its German founders.

PRETENSIONS MOLDY WITH AGE

As a matter of fact these pretensions of the German government are very old. They date back to the time of Frederick the Great. This cynical slaughterer was the first to start the pose of being a "social reformer." His object was, of course, to chloroform his own people. He wanted to divert popular attention as much as possible from the rigors of autocracy. The notion of feudalism and harsh militarism. He left it as a tradition to his successors. It must appear before their people in the guise of conservers of that people's welfare. Bismarck, abridging himself upon being the servant of the Hohenzollern dynasty, elaborated in more modern times this social reform imposture. This advocate of "blood and iron" admitted in a speech in the Reichstag in 1881 that one of his objects in pushing so-called reforms was to exalt and aggrandize the Hohenzollern dynasty. He might have added that the greatest object was to fool the German people themselves. Evidently Bismarck did not have a very high idea of the intelligence of the German people, for he reckoned that by throwing out legislative counter-

THE OPEN DOOR

The Stage Women's War Relief is glad to send patterns and instructions how to make windproof vests. The workroom is at 10 West 23d street, and mail for this department should be addressed there. The work requires no knowledge of sewing, and the society much in need of workers. A few hours each week from enough women would be a great help.

Cecil Spooner—When are you going to appear on Broadway? This is the question asked by many admirers of that talented young star.

It is letters like the following which encourage the Stage Women's War Relief to work every day and all day. One of their members entertained some soldiers on Thanksgiving day and hoped they would be able to come on Christmas also, but by that time they were on their way over. The Christmas kitbag was a trifle long finding its owner, but finally reached its destination:

"France, Feb. 20th.

"Dear Friends—Just received your kitbag and was very pleasantly surprised. It was the first mail I have received since I arrived in France. Besides, I am in the hospital, and much of the contents comes in handy. I cannot begin to express my thanks to you for it.

"I had to spend Xmas at sea, and I can assure you that our Xmas dinner was in no way like the Thanksgiving dinner. In fact I didn't realize it was Xmas until late in the afternoon. We had a very pleasant trip across, not many of the men were sick, altho a few looked kind of peaked. But everyone was well and on deck when we passed thru the danger zone.

"We are in a very fine camp here, and the climate is ideal. I can hardly believe it is February. The country around here is all vines, and the making of wine is the chief industry. I cannot tell you anything about our work or when we go up to the firing line, as all our mail is censored, and anything of a military nature is cut out.

"We have a big job ahead of us, and it won't be finished in a few months, either. I want to thank you again for your kind remembrance of me, and I hope I'll be able to come back to New York some day and thank you in person. I also want to thank all the members of the Stage Women's War Relief, for it is such organizations as theirs that helps us over the hard places. There always comes a time when we need help and need it badly, and when we know we have the women of America back of us we just grip a little firmer and go on, and we will go on until the end. Some of us will come back to America and receive your thanks—some will stay here. But whatever will be my lot I'll know that it is worth the price, and I'll consider myself fortunate indeed to be one of the standard bearers of democracy, and I consider it a great honor to be in the vanguard of the great American army that is to follow us over here.

"So, dear friends, I send to you and to all the Stage Women's War Relief my best wishes. Your package came just at the right time, as it helped me to pass one of those long days in a hospital. We have nothing to read, and America seems like a long, long, way off, and a letter and package are blessings.

"Yours truly,
"A. A. H."

Oh, you noble, unselfish women, how your Spartan efforts, your unceasing smiles and never-fading good nature reflect the brave spirit of American womanhood! How proud we are of you! Your animated faces become suddenly blurred for my eyes are dimmed with unshed tears.

Mrs. Christine Blessing has exerted her managerial authority and completely reorganized the department at 10 West Twenty-third street. The busy workroom now spells "efficiency." An increased volume of work is turned out daily.

The Open Door cherishes a religion that appeals to reason, justice, decency; the religion of love for all humanity—that which helps you over the hill of obstacles and gives you strength to live. It offers a prayer for optimism, for enthusiasm a mental uplift, a tonic for the weary, a counselor for the discouraged. No matter who you are or wherever you are, when you need good cheer, courage and hope, The Open Door is calling you to enter.

Wagnhals & Kemper sent their personal checks—\$100 each—to the "Mothers of Mercy," as they gracefully term those diligent workers—The Stage Women's War Relief.

The co-operation of theatrical managers in aiding this worthy cause is indeed gratifying.

Lotta Crabtree, a famous star of some years ago, was a guest of honor at the Stage Women's War Relief workrooms, 10 West Twenty-third street, on April 15. Many other theatrical celebrities were present to assist in the making of windproof vests, which are among the necessities of the soldiers.

Many of our popular stars have discovered a new method of producing health and symmetrical lines. They are following the latest "back to the farm" theory. The Open Door would like to hear the experiences of these theatrical ladies handling the plough.

Mme. Ernestine Schumann-Heink is now official singer in the United States Army, appointed by the Government.

Sergeant Empey gave his check for a thousand dollars to entertain the soldiers.

Ullie Akerstrom gave some jolly recitations Sunday at the Canteens, 17 West Thirty-seventh street. Louise Goodwin, daughter of Cheever Goodwin, rendered some operatic selections. Over 300 soldiers and sailors partook of the hospitality generously offered. Dancing, singing and refresh-

ments were in order. Ida Mulle, Cecil Spooner, Margaret Dole, Daisy Humphrey, Mrs. Mary Gibbs Spooner and numerous others welcomed the boys.

The workroom of the Stage Women's War Relief, at 10 West 23d street, is used principally by the actresses to make windproof jackets of waste leather, which have now become such an important part of the soldiers' equipment that the War Office includes it in the regular government outfit for men in service. The organization is particularly anxious to stimulate interest in making these jackets thru the summer months in the rooms donated for the purpose.

Sergeant Enwright, who was one of the first of the American boys to be sent to France and just invalided home, says, from personal experience, the windjacket made by the Stage Women's War Relief, which he took over with him, had been the most useful article in his possession.

Among the well-known members of the various branches of the dramatic profession present were: Rachel Crothers, Chrystal Herne, Mary Boland, Dorothy Donnelly, Minnie Dupree, Mrs. Sol Bloom, Alma Clayburgh, Olive May, Christine Blessing, Bijou Fernandez, Daisy Humphreys, Mrs. W. H. Donaldson, Marion Russell, with Lotta Crabtree the special guest of honor.

Chauncey Olcott, star of Rachel Crothers' play, Once Upon a Time, which opened at the Fulton Theater recently, gave 150 tickets to Miss Crothers, president of the Stage Women's War Relief, to be used for their benefit.

B. F. Keith's Circuit of Theatres

A. PAUL KEITH, President — E. F. ALBEE, Vice-Pres. and Gen. Mgr.

UNITED BOOKING OFFICES

YOU CAN BOOK DIRECT BY ADDRESSING S. K. HODGDON, Booking Manager of the UNITED OFFICES

B. F. Keith's Palace Theatre Building
NEW YORK CITY

MARTIN C. BRENNAN, Editor. **AUSTRALIAN** ANDY KERR, Sub. Mgr.

VARIETY

AND THE SHOW WORLD

The prototype of The Billboard in the antipodes is now the recognized organ of the exhibitors of Australia and New Zealand, and the best advertising medium for MOVING PICTURE PRODUCERS AND DISTRIBUTORS

It also deals briefly with Drama, Circuses, Fairs, Parks and Racing. Acts playing Australia may have their letters addressed to "Variety" office, which insures a prompt dispatch over the various circuits, as we have a representative in every city and town that carries a theatre. Advertising rates on application to The Billboard. All communications to

BRENNAN & KERR, - 250 Pitt Street, Sydney, Australia

All letters addressed to Australia should bear 5c in stamps for each half ounce or fraction thereof.

QUICK DELIVERIES OF COSTUMES, TIGHTS AND WIGS

We rent and sell Costumes, Wigs and Accessories.

JACK WEBER'S MINSTREL JOKE BOOK
A Big Hit. Sent for 25c, postpaid. We carry four complete lines of make-up.

CHICAGO COSTUME WORKS, 148 North Dearborn St., CHICAGO, ILL.
Phone, Central 6292.

PROFESSIONAL WOMAN'S LEAGUE

(INCORPORATED)
1999 Broadway, Entrance 140 West 68th Street, New York.
Telephone, 5188 Columbus.

TO LET Large or small, attractive Club Rooms, by the Day, Week, Month or Season, for Social Gatherings, Club Meetings, Card Parties, Dinners, etc. Terms moderate. Maid attendance. Catering privileges. Address Business Secretary.

WANTED FOR TENT THEATRE COMPANY

Canadian, strong specialties; Lady and Gent Leads, general business, strong specialties; Pianist, Working Men. Week stands. Open about May 5.
TENT THEATRE CO., 2332 Farnam St., Omaha, Nebraska.

PRESS-ADVANCE AGENTS

Frank Smith will again be with the Merry Rounders, burlesque, in advance.

George Alabama Florida visited New York Saturday, April 13, and left same day with K. & E. contracts for the Western tour of Richard Carle in Furs and Frills. This show goes to the Pacific Coast.

Izzy Grotz will be on the executive staff of Jack Singers, as will Harry Shapiro, who for the past five years has been manager of Ben Welch.

George Fitchett will find himself next season on the executive staff of Max Spiegel as manager of one of his burlesque shows.

James Weedon will again direct the tour of Abe Reynolds and Florence Mills in a new version of the Merry Rounders.

Ed G. Holland joins the advance forces of the Sparks Circus.

Burlesque is not getting the right kind of newspaper publicity of late, according to some of the knowing ones.

George Westerman, affiliated with Ben Krause's Greater Exposition Shows this season as general agent, was around Cincinnati last week and paid several calls to the home office of The Billboard.

Clay Green, who is ahead of the Barkoot Shows this season, paid his respects to Billy-boy's Cincinnati office last week. Green went on record that the Barkoot Shows will surely move this year, as he has already secured a number of contracts which will keep them going for a while. During the past season Green was with the Princess Pat Company.

Louis E. Cook, advance manager for Frank P. Spellman's motorized circus, was a hurried visitor to the Queen City last week, looking after Mr. Spellman's interests.

Robert Newcomb, manager and press agent of Mae Desmond Stock Company, playing the Van Vurle Theater, Schenectady, N. Y., is making many friends and showing real enterprise with new and novel advertising ideas.

Lon B. Ramsdell closed ahead of Elsa Ryan in Out There in Toronto April 13, and by this time should be at Seaside Terrace, Lynn, Mass., figuring out what he did with a season's salary.

Jack Winn, who has been doing the outdoor advertising for Clune's Auditorium in Los Angeles, writes that he has the city billed for sixty miles out in the interest of D. W. Griffith's Hearts of the World film, now in its fifth week and playing to capacity business twice daily. E. F. Maxwell, genial manager of the Crawford Theater, El Paso, Tex., was a recent guest of Jack's. Winn reports that John Daly, formerly manager of Henrietta Crossman, is manager of Griffith's film, having jumped from New York to Los Angeles recently.

Count William B. Jarvis, director of publicity for Polack Bros.' 20 Big Shows, was down in Durham, N. C., recently and secured much publicity in the local dailies.

Walter Duggan is lost to Cohan & Harris for the duration of the war. Recently he has been with Hitchy-Koo in Chicago, but has been drafted by the New York board, and writes: "I will wild-cat my way into Germany and will not return until I have posted three-sheets of President Wilson, George M. Cohan and Raymond Hitchcock in the kaiser's bedroom at Berlin." Duggan's home is in Worcester, Mass., where he broke into the newspaper game ten years ago. His first professional engagement was in Chicago with Rowland & Clifford, producers of that city. His father, Dr. Duggan, was four times Mayor of Worcester.

J. A. Savadel is press representative for the New Strand Hotel, Broadway and Thirty-second street, New York, and is on the official staff of The Strand News, published monthly by the Strand hostelry.

J. Edward Cort, Jr., a native son of Seattle, visited his home town last week while the Johnny Get Your Gun, Company was playing the Northwestwestern metropolis. Cort is business manager of the show.

"John F. Horgan is without doubt the most popular hotel man among theatrical folk in the United States," is the assertion of Lee Parvin. Walter Roles is completing his 'teenth season ahead of Le Comte and Flesher's attractions. This season it is My Soldier Girl, which has been cleaning up in the South.

Ben Krause is still making jumps. Cards were received from him last week from Wheeling, W. Va., and Washington, D. C.

The Johnny J. Jones Exposition Shows give a street parade in every town they visit. At Danville, Va., this was made prohibitive thru the fact that there is a city ordinance calling for a license of \$250 for a street parade. Now comes the press agent. It had been arranged by Ed R. Salter to have the ladies of the Red Cross take up a collection on Wednesday noon on the main street, and to inject a certain amount of ginger into the tightwads Salter agreed to place Antonio Oliveto's 25-piece band on one corner, Joseph Oppice's Jazz Jammers on another and the two Jones elephants, "Gyp" and "Sue," each stationed on a corner holding tin pall receptacles for the coin collected. Salter as marshal of the day marched the Red Cross committee and the elephants from one street corner to the other, really making a parade that attracted more attention than the regular parade would have caused, and in addition over \$200 was collected for the worthy Red Cross Fund. The Danville authorities do not yet realize that that the hustling exposition man put one over on them.

FROM WALLA WALLA

Campbell Casad paid us a visit in the interest of big Winter Garden Show. He sure did some effective business, as about 300 of the natives were turned away when the show played here.

W. F. Reilly, the veteran advance man for the Boston English Opera Company, arrived here last Saturday. He is claiming record business for his company.

M. F. Manton is due here tomorrow for Johnny Get Your Gun, the big Cort show which plays here April 14.

Bill Bullen will soon be show ahead of Old Kentucky.

Regards to the bunch.—BILL JESSUP.

Circus Menagerie Hippodrome & Side Show



Show Wardrobes, Costumes, Uniforms, Trappings, Minstrel Requisites, Banners, Etc.

We have convinced thousands of show folks of the superiority of our goods and the saving in buying from us. These people are just as skeptical as you are—we had to show them—we had to give them better goods at a lower price than they could obtain elsewhere—and we did it. Let us prove our claims to YOU also. State what goods are needed and we will submit catalog, samples and full particulars.

DE MOULIN BROS. & CO.
1030 South 4th Street,
GREENVILLE, ILLINOIS.

U. S. MOTORIZED CIRCUS EQUIPMENT

Driven From Cincinnati to Toledo—First Section Made Up of Floats and Tableau Trucks

Fourteen floats and tableau trucks, and a number of light advance cars, constituting the first section of the new United States Motorized Circus, left the Bode Wagon Works, Cincinnati, on Saturday, being driven under their own power to the headquarters of the show at Toledo, O.

The cars paraded the downtown section of Cincinnati before hitting the road and created a veritable sensation, fairly blocking traffic on every street trespassed.

The floats, adorned with carvings and painted to symbolize various nations, completely baffle description. One could use all of the superlatives and then hardly do them justice. Only a few of the bodies for the tableau trucks have been completed, but they are being turned out at the rate of two a day in the Bode Works, and the carving, which is all finished, being attached as rapidly as possible.

A second section, constituting most of the tableau trucks, is expected to be ready for the trip to Toledo within a few weeks.

Frank P. Spellman, president of the U. S. Circus Corporation; Col. Louis E. Cook, advance manager, and William Randall spent several days in Cincinnati getting things in shape for the start, and headed the conclave on the long drive, using the big limousine Mr. Cook will have on the advance as a scout car.

The trip was made by way of Troy, O., where the trucks picked up a number of trailers, which have been manufactured in that city. Every time a number of cars leave Cincinnati trailers will be picked up at Troy, in this way enabling the show management to test out the entire equipment, the idea of driving the cars up in sections being largely for the purpose of experimenting with the cars under conditions approximating those which will be confronted when the circus is on the road.

The opening date of the motorized circus has not as yet been definitely set, but, according to Mr. Spellman, Detroit will be the opening stand, with the show working down thru Ohio.

WILLIAM LEWIS DEAD

William Lewis, who died in Brewster, N. Y., recently, was one of the few survivors of veteran circus men residing in that locality. He began his circus career with Frost's Show more than half a century ago, and later joined the Van-Amberg Circus as driver of twenty-four horses drawing the band chariot. He was afterwards with Howe's Great London Shows. Since his retirement from the circus business a number of years ago Mr. Lewis had been employed in and near Brewster. He was 84 years old.

CIRCUSES IN DAYTON

Contracts have been signed by the Montgomery County Fair Board for the appearance of the John Robinson Circus in Dayton, O., May 9. The Ringling Bros.' Circus holds contracts for appearance there May 22.

AL G. BARNES' CIRCUS

Al G. Barnes has an unusually good show this year, having dressed it up in real circus splendor. The big feature is the opening pageant, depicting the bringing of animals from the jungles. The Conquest of Nyanza, the closing feature, is a "Royal Hunt," where elephants, camels, llamas, zebras and kangaroos are turned in upon the hippodrome track and given chase by Australian bushmen and jungle natives. The big acts are Mabel Stark, in a wrestling match with a Bengal tiger; Thekla, a maiden of mystery, from India, in charge of Barnes' challenge group of lions; Grace Marvel, with her war elephants; Clarence Crosby, with a big polar bear act; Martha Florine, with leopards; Marguerite Riccardo and her fighting

pumas; Stephen Batty, with bears; Venus Fashion, with posing and dancing horses; Alfred Powell in his inimitable clown features, and a corps of assistants. Bert Rickman is again the announcer. He has taken a special course in oration, and his voice is better and clearer than ever. Bob Adare is on the front gate, and entertaining the press. Bobby Fountain has the kid show and an excellent one, too.

B. & B. ENTERTAINS ORPHANS

New York, April 19.—Eight thousand childish hearts were made glad Tuesday morning when the crippled and orphan children were given all the delights of the Barnum & Bailey Circus at a special performance at Madison Square Garden. There were one hundred and eighty-four institutions represented. This custom was started by P. T. Barnum himself.

The B. & B. performers gave a show at Bellevue Hospital, New York, April 17, with the result that 1,400 patients were made supremely happy for a couple of hours.

CIRCUS BOYS DO THEIR BIT

Chicago, April 20.—There has been a general exodus of circus folk from the Chicago Liberty Loan headquarters at 323 W. Jackson Blvd., where the boys have been

"doing their bit" during the winter months. Owing to the several drafts capable men have been hard to obtain, and Ed Neu, of the Federal Reserve Bank, who is at the head of the work, not only found the boys capable, but willing workers as well. Mr. Neu is a brother-in-law to "Willie" Carr, the well-known Ringling Bros.' 24-hour man. Mack Beach, advertising agent Sparks' Show, departed for Cincinnati; Harry Levy, John Robinson ticket wagon, for Peru; Gordon Murphy and Kelly Mitchell, to Yankee Robinson Show; George Roddy, No. 2 car manager Barnum & Bailey, to New York. Willie Carr, Harry Riley and Eddie Jackson, who have all been in charge of departments, report to the Ringling Show, as do Louis Hicks, Grant Whittington, Joe Blow, Charley Naylor, Matt Bennett and Clyde Clow. Fred Wagner, the well-known agent, and George Clare, last season manager No. 2 car Sells-Floto, will not troupe this season. Fred is in charge of the mailing and George the shipping department.

MRS. WILL H. HILL



Of Hill's Hippodrome Shows.

SCHREMMERS WITH WALTERS

Capt. John Schremmer and wife, known on the stage as Baby Lucille, have signed contracts with the Frank A. Walters Circus, which opens May 18, near Pittsburgh, Pa. The Schremmers have had their own show out the past two winters and achieved much success playing all independent time.

SERPENTINA SIDE-SHOW

The Serpentina Circus Side-Show was opened at Atlantic City (2017 Boardwalk), N. J., recently. Serpentina, the great curiosity, is featured. Among other attractions are Jolly Eve, fat girl; Madam Warning, handcuff artist, and Sikey's Mindreaders. The show is managed by L. Schlossberg, with Charles B. Jones handling the front, Paul Sherlow doing the lecturing and Willie Schlossberg on tickets. Manager Schlossberg will begin his regular season May 11.

36 Years' Reputation Back of Every Tent

GOSS' SHOW CANVAS

Carnival Tents

Send for Catalog and Second-Hand List

J. C. GOSS CO.

DETROIT, MICH.

LOUIE LEON KENNEDY

HEAVYWEIGHT JUGGLER

Write me some time when you have time, care of THE BILLBOARD, Cincinnati, Ohio.

I BOOK EVERYTHING THAT PAYS.

THE OLD RELIABLE

W. ODELL LEARN & CO.

Established 1896.

Texas Snakes, Iguanas, Chinese Dragons, Parrots and Animals for P.T. Shows. ALL Poisonous Snakes fixed to handle. Prices reasonable. Prompt shipments of all orders.

MANAGER MARTHA LEARN,
South Side Military Plaza, San Antonio, Texas.

WANTED BILLPOSTERS

WRITE AT ONCE.

JAS. DAY, Ph. Morton Poster Service,
CINCINNATI, OHIO.

SNAKES, IGUANAS, PARROTS

PAN-AMERICAN SNAKE FARM

W. ODELL LEARN, Manager.

907-5 Zaragoza Street, Laredo, Texas.

WANTED TWO LOW PITCH Bb CLARINETS and two Bass Drums; must be bargains. CHAS. PARKER'S BAND HOUSE, 508 1/2 Franklin St., Waco, Texas.

CIRCUS AND JUGGLING APPARATUS

CLUBS, BATONS, NOVELTIES. Send for Catalog

EDW. VAN WYCK, Cincinnati, O.

FOR SALE

Span Small Horses, 31 inches tall; weight, 88 lbs. each; perfectly formed. One black, one bay, horse and mare. Price, \$150. F. O. B. STOCK FARM, Cortland, Ohio.

FOR SALE—Two Shetland Pony Studs

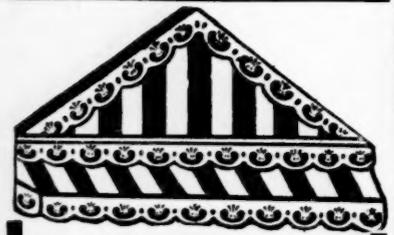
Broke to do good act. GINSO CHEMICAL CO., 1924 Frederick Ave., St. Joseph, Missouri.

PIT SHOW CURIOSITIES FOR SALE

Big Special Features, animal or human, with or without Banners. Price List free. NELSON SUPPLY STORE, 514 E. 4th St., Boston, Massachusetts.

12 Hussar Band Uniforms

In good condition; for sale cheap. Address L. BLITZ, Tucuman, N. M.



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ORIGINAL SPECIAL COLORED STRIPED FABRICS

Foster & Stewart Co., Inc.

371-375 PACIFIC ST., BROOKLYN, N. Y.

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TENTS

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SNAKES

We have Snakes MORE FOR YOUR CASH! Mixed Fixed Dens, \$10.00 up. Black Iguanas on hand. We only ship CASH WITH ORDER.

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FAMOUS JEW CLOWN

Re-engaged with The Barnum & Bailey Circus, Season 1918.

Show Outfits

Send for Free No. 25 Bargain Booklet, which displays all former numbers. R. H. ARMBRUSTER MFG. CO., Springfield, Illinois.

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Have in stock the following, new:
200 PIECES OF BASSWOOD, 1 1/4 INCH x 11 INCHES x 12 FEET.
450 PIECES OF BASSWOOD, 1 1/2 INCH x 7 INCHES x 12 FEET, FOR SEATS.

Write for Special Prices on all Materials. Send for Catalogue and Second-Hand List.

UNITED STATES TENT & AWNING CO.

"Largest Show Tent House in the World."

225-231 North Desplaines Street, CHICAGO, ILL.

UNDER THE MARQUEE

By CIRCUS SOLLY

The Barnum & Bailey Circus, on April 15, gave its big Liberty Loan parade, which was postponed several times on account of inclement weather.

Friday, April 12, was Patriotic Day at West Baden and French Lick Springs. One of the finest parades ever seen in that section was given, headed by Sousa's Great Lakes Naval Training Station Band. The Hagenbeck-Wallace Show turned out a number of parade wagons and chariots, ring horses, ponies and elephants, which lent variety and color and were much appreciated. A large number of show people were in the parade.

The Buffalo Bill Wild West and Rhoda Royal Circus begins its tour of the Chicago lots May 11. Herbert S. Maddy is manager.

Pete Sun is figuring on installing some labor-saving devices, including a stake driver.

Pete Staunton is not managing Al G. Barnes' "kid" show this year, but enjoying life on his ranch at Hollywood, Cal.

Frank Reed, on the Advance Car No. 1 of the Jess Willard Show last season, is still located at the Majestic Theater, Rumford, Me.

Sgt. Fred Gilman, C Co., 46th Regulars, Camp Taylor, Louisville, Ky., would like to hear from H. H. Westlake, Bob Adams, Jimmy Connors, Emil Schwyer, Eddie Evans, Doctor Partello, L. H. Heckman, Charlie Pheaney, Al Hoffman and his other old pals. "The bluebirds are here and I have got the sawdust fever once more," he writes. Sgt. Gilman enlisted July 23, 1917, when he was with the John Robinson 10 Big Shows.

The Sun Bros. Circus is giving good satisfaction and carrying one of the best bands (fifteen pieces) it has ever had.

Just received from E. H. Mathews The Kansas City Star of March 31, which contains a lengthy, interesting article, entitled A Kansas Sheriff Who Had a Circus on His Hands. The show referred to was the Dan Rice Circus.

Camp Dix, N. J., had a great circus April 3 to 6, according to The Camp Dix Times, of which George J. Barnes is managing editor.

Things to worry about: Labor shortage is going to be worse this year than last season. The shows now out feel it already.

Al G. Barnes has changed the title of his show to Al G. Barnes' Show.

Captain John Hoffmann will be with the Great Patterson Shows, a one-ring circus, instead of Hagenbeck-Wallace.

Now that the Government has forbidden the use of wheat flour for any but food purposes, some billposters are using starch and "sweepings" for paste. "Sweepings," it is said, are made by a secret process.

Things will be much better this year if showmen will not resort to taking working men from each other.

Haik Chance is among the ticket crew with the Sparks Circus.

Howard Damon is managing the Cole Show Company, touring Arkansas and Missouri.

The Great Calvert, high wire artist, will be one of the big features at Madison Square Garden, New York, week of May 6-11.

King, a valuable lion of the Al G. Barnes Show, died when the circus appeared in Los Angeles.

Frank E. Lewis says he will not have charge of the side-show with Hulburd's Shows this season, as recently stated.

John W. Biddle is in the navy on the U. S. S. Alabama, and wants friends to write him. Address him in care of U. S. S. Alabama, care Postmaster, Ft. Monroe, Va.

Otto (Bud) Owen, last season on the advance staff of Al G. Barnes' Circus, is with the Aviation Mechanics, and expects to see France soon. His address is Third Reg., 4th Co., Motor Mechanics, Signal Corps, Camp Greene, N. C.

Don't be afraid of overwork. According to late statistics only one man out of every 1,000,000 dies from that cause.

Walter Goodenough writes that he will not be able to open with the John Robinson Circus, as he will have to undergo a slight operation in Cleveland.

SHOW CARS OF EVERY DESCRIPTION

WRITE OR WIRE US

Also Sleepers, Parlor Cars, Flat and Stock Car.

SOUTHERN IRON & EQUIPMENT CO. ATLANTA, GA.

CIRCUSES, CARNIVALS AND STOCK COMPANIES— "HOOVERIZE" YOUR MUSIC BILL 66 2-3%

—WITH A—

NEW DEAGAN UNA-FON

WEATHERPROOF FOOLPROOF TROUBLEPROOF ALWAYS IN TUNE CAN BE HEARD MILES WEIGHS ONLY 135 LBS. LASTS A LIFETIME

TONE BRILLIANT, IRRESISTIBLE VOLUME TREMENDOUS PLAYED LIKE PIANO ALWAYS READY NEEDS NO PACKING A SUPERB STREET ADVERTISER BAND AUXILIARY AND SOLOS

YOU TRY THE UNA-FON BEFORE YOU BUY IT Write for Catalog F and FREE TRIAL OFFER.

J. C. DEAGAN MUSICAL BELLS, Inc., Deagan Building, 1760 Berteau Avenue, Chicago, Illinois.



NOTICE TO ALL MEMBERS OF INT. ALLIANCE

COUP & LENT CIRCUS, R. M. HARVEY, MANAGER, HAS SIGNED OUR CIRCUS AGREEMENT. MEMBERS ARE AT LIBERTY TO WORK FOR SAID SHOW.

P. F. MURPHY, President, 607 Schiller Bldg., 64 W. Randolph St., Chicago. WM. MCCARTHY, Secretary, Room 721 Long Acre Bldg., New York City.

WANTED SAIL-TENT MAKERS

Or men and women familiar with the use of sailmaker's palm and needle. Here is an opportunity to serve your country when your services are needed. Steady work, good conditions. Wages \$3.50 to \$4.00 per day of 8 hours. Address W. I. SWAIN, Captain, U. S. R. C., Reclamation Officer, care of Depot Quartermaster, Atlanta, Ga.

CALL CALL CALL HOWE'S GREAT LONDON SHOWS

All people engaged report immediately. Show opens Saturday, April 27th, at HARVEY, ILLINOIS. Want Musicians, all instruments. Wire quick. Top salary. Join on wire. O. GOODHART, Bandmaster. All new. Best accommodations. Long season.

CHARLEY LOY APPEALS San Francisco, April 19.—E. M. Foley, of Foley & Burk, has received an appeal for aid from Charley Loy, formerly billposter at Aberdeen, Wash. Loy killed a negro in self-defense at Cheyenne, Wyo., February 15 and is now being held for trial. Due to the kindness of Sheriff Pat H. Hayes of Laramie County Loy is enabled to get in touch with a number of his friends, but desires that his case be given as much publicity as possible. He needs \$3,000 for his defense and has but \$1,500 of it in hand.

THE NATIONAL EXHIBIT Of Advertising at San Francisco July 7 to 11 During the fourteen national conventions of the Associated Advertising Clubs of the World to be held in San Francisco July 7-11, the seventh annual exhibit of advertising will be made, occupying the upper floors of the beautiful San Francisco City Hall. This building is one of the most imposing in the country, and the upper court, where it is planned to stage the exhibit, is perfectly lighted and could not be better adapted to the purpose. The work of collecting the advertising demonstrations and material is in the hands of the National Exhibit Committee, of which Max

Schmidt, president of the Schmidt Lithographing Co., of San Francisco, is chairman, and George H. Caldwell, of the same company, is secretary. An effort will be made to continue the idea started at St. Louis last year of making the exhibit of advertising more a story of accomplishment and results than simply an exhibit of copy or material.

GENTRY BROS.' ROSTER The Gentry Bros.' Famous Show this year will be of fifteen-car size, and will begin its tour in Memphis, Tenn., April 25. The roster of the executive and department staff comprises the following: J. D. Newman, manager; Frank McGuyre, assistant manager and legal adviser; Wm. Johnson, treasurer; J. B. Austin, secretary, general agent and railroad contractor; W. H. Rainey, local contractor; L. Terleman, special agent; Billy Exton, advance press agent; Henry Engard, manager side-show; Walter Hinds, general superintendent; C. Sheldon, superintendent privileges; Billy Rabbie, musical director; Tom Tucker, superintendent canvas; J. H. Harper, trainmaster; Wm. Carpenter, boss hostler; H. H. Franklin, superintendent commissary department; Frank Irvine, superintendent lights; W. H. Lewis, superintendent properties; Jack LaMar, superintendent ring stock; Wm. VanCamp, 24-hour agent; O. Ramage, manager advertising car.

CONGRESS OF DARE-DEVILS Outdoor Thrillers To Compete in Championship Contests at Madison Square Garden

New York, April 20.—Sheppard G. Barclay, ardent admirer of athletic prowess and editor of The National Billiard Weekly, announces for exclusive publication in The Billboard that a corporation has been formed under the laws of New Jersey, with ample capital to carry out its ideas in connection with athletic tournaments and sensational thrillers now planned. Its first event will be the staging at Madison Square Garden of a world congress of dare devils, athletic demons and outdoor "thrillers" in championship contests for the week of May 6. The objects to be attained primarily by this mighty gathering of athletic wonders is to encourage a fighting spirit in red-blooded Americans, and show to all the possibilities available to the weak in body if they only have the ambition to become physical marvels. In final, it will be an international championship contest to decide the much-discussed question as to who is the world's champion in each class and kind of performer presenting "thrillers" for the entertainment of the public that patronizes open-air amusements. The aerial, aquatic, athletic and arenic world will be invited to send its representatives to compete in this mighty conglomerate conclave of death-defying master athletes, who at every performance risk their lives to give the public something sensational. Men and women alike will compete for all the honors and medals to be awarded.

WORK CONTINUES On Coop & Lent Circus—George Robinson Engaged

Chicago, April 20.—With numerous bodies and trailers in course of construction and all the old paraphernalia on the way to Wabash, Ind., where a large corps of mechanics will transform it into modernized trucks and trailers, while the bodies, stock cars, sleepers and new baggage trucks are being built in Chicago, the Coop & Lent Circus promises to fulfill in every detail the early season prediction that it will go forth as a motorized show when it starts its tour one month hence. General Manager R. M. Harvey is working like the king bee of a busy beehive in his quarters at Hotel Sherman, giving his undivided attention to the many details of executive strategy that call for instant decisions. H. S. Rowe, business manager, and Ed C. Warner, general agent, in their headquarters en suite with the National Printing and Engraving Co., 1512 Tribune Building, are perfecting plans in much the same manner that efficient quartermasters provide for big armies. Mr. Warner placed a mammoth season's order for printing, an order so all-embracing that ten artists are vying talents working upon the designs. It is now known that George Robinson has joined the executive management in the capacity of contracting agent, and is already at work. Every advance indication points to the fact that when the show opens near Chicago on or about May 18 it will possess an equipment as near perfect as any yet devised by master minds of the show world.

CASTANG TO LOS ANGELES

Phil Castang has resigned as superintendent of the Overton Park Zoo at Memphis, Tenn., to take charge of the animal performances for the Jungle Film Company at Los Angeles.

FIRST CIRCUS IN PROVIDENCE

Providence, R. I., April 20.—The first circus to receive a license in this city for this year is Sig. Sautelle's Overland Show. It will show in West Warwick May 17. A BARGAIN TENT 70-ft. by 45 wide waterproof Top, 10-in. army duck; 9-ft. side walls, been used 20 weeks; two sections Reserved Seats, 8 high; some Blues, one dozen Folding Benches, Center Poles, 23 feet high; bale rings, Price, \$300. Write J. J. PRAY, Manager, Silver Theatre, Waterville, Maine. CALL, BARNUM AND BAILEY CIRCUS Performers are invited to make EDDIE HAYES' COOK HOUSE, 624 Sixth Avenue, New York, their headquarters for good eats. Best in the city for show folks.

FAIRS and EXPOSITIONS

NORTH CAROLINA CIRCUIT ORGANIZED BY SECRETARIES

Meeting Held at Office of Secretary of State in Raleigh—Everyone Enthusiastic—Fairs To Feature Growing and Conservation of Food and Feed Crops To Aid Government

Fayetteville, N. C., April 20.—At the office of the secretary of the State Fair in Raleigh last week a meeting of the secretaries was held and the North Carolina Circuit of Fairs organized. The circuit will follow Hagerstown, Md.; Richmond and Petersburg, Va., and will open with the dates of October 1-4 at Rocky Mount, N. C., with Goldsboro, N. C., October 5-11; Kingston, N. C., October 15-18; Raleigh, October 21-26; Fayetteville, October 29-November 1, to follow. The meeting was one of unusual interest and everyone seemed determined to make this year the greatest in the history of their society, featuring the growing and conservation of food and feed crops to aid the Government in winning this war.

It was the consensus of opinion that the circuit realizes the importance of giving the people

CITY OF MUSKOGEE

Votes \$100,000 for Improvements at Fair Grounds

Muskogee, Ok., April 20.—As the result of the recent bond election Muskogee voted \$100,000 for improvements on the Oklahoma Free State Fair Grounds here. A new concrete grand stand will be erected before the coming fair, which will be held September 30 to October 5, inclusive.

A new Liberal Arts building will also be constructed, which will house the commercial exhibits on the first floor and the liberal arts on the second floor. Other new buildings to be completed before the opening day will be a women's rest room and several live stock buildings. Additions will be made to the Agricultural Hall, poultry building and the administration building. The general plan of the grounds has been rearranged and visitors will find a marked improvement over that of previous years. Orville M. Savage is secretary.

ROME (N. Y.) DATES FIXED

Rome, N. Y., April 20.—Dates for the Oneida County Agricultural Society's Fair were fixed for September 24-27 at a meeting of the directors held here recently.

President Robert Edwards, Frank Sly and S. E. Townsend were named a committee on music and attractions. President Edwards will have charge of concessions.

WILL MANAGE TWO FAIRS

Jackson, Tenn., April 20.—W. F. Barry, secretary of the West Tennessee A. & M. Fair Association, which will hold its fair here September 9-14, is also secretary of the Gulf States Agricultural and Live Stock Fair, to be held in Mobile, Ala., October 7-12.

OBLIGATED TO RURAL DISTRICTS

The Billboard is in receipt of a letter from Warren B. Conkling, secretary of the Monroe County Agricultural Society at Brockport, N. Y., who states that too much cannot be said in favor of our obligations to the rural districts now that we are so dependent on them to win this war. Secretary Conkling, whose address is 1238 Main street, Buffalo, N. Y., further says: "The Monroe County Fair will hold its 52d annual exposition on August 28-31. Arrangements are being made for one of the most successful fairs in our history. We are located in the greatest agricultural districts in the State. The Monroe County Fair will do all in its power for the cause of winning the war."

good, wholesome recreation and amusement. A most liberal program will be outlined and the best midway and other attractions secured throughout the circuit.

The fair at Fayetteville is known as the Cape Fear Fair, of which R. M. Jackson is secretary.

KLICKITAT SELLS GROUNDS

Goldendale, Wash., April 20.—The Klickitat County Fair Association has sold its fair grounds, buildings, equipment and good will to Klickitat County. The fair this year, October 2-5, will be supported in part by taxes levied for that purpose by the County Commissioners, and will hereafter be conducted strictly as a county fair. The premiums in all departments

will be materially increased, also larger purses for the races, and more of them will be had than the old association was able to give, altho in 1917 the receipts exceeded the expenses by a small sum. It is the intention of the County Commissioners to double the capacity of the exhibition hall. A. J. Ahola, secretary of the old association, has been appointed as secretary-manager of the approaching fair.

FOLLOWS CENTRAL CANADA

Vankleek Hill, Ont., Can., April 20.—The Vankleek Hill Agricultural Society's Fair, to be held here September 16-18, immediately follows the Central Canada Fair, which is held at Ottawa. Vankleek Hill is on the main line of the Canadian Pacific Railway, 60 miles east of Ottawa. It has a drawing population of approximately 5,000, is a splendid stock center in a very rich agricultural district. At last year's fair the concessioners were treated very liberally and riding and amusement devices were given every encouragement. H. C. Jones is secretary of the society.

MONTANA FAIR NEWS

The Billboard's fair editor is in receipt of The Montana State Fair News, No. 6, Volume 1, published periodically by the Montana State Fair Association, at Helena, Mont. The sheet carries eight pages of many interesting items to fair secretaries and farmers. Officials of the fair are: Pat Carney, president; O. S. Warden, vice-pres.; R. S. Skinner, Helena, secy., and B. J. Paulson, assistant secretary. There are twenty-five different departments, each with an efficient superintendent of this fair, which is to be held September 9-14.

GRANBERG SIGNS CONTRACT

To Be With American Airplane Exhibition Co.

Elizabeth, N. J., April 20.—Aviator Gus Granberg of this city, who signed a 1918 contract with the American Airplane Exhibition Co., of Humboldt, Tenn., expects to leave here shortly for his new field of work. Chas. E. Swartz is the owner of the American Company, and will travel with Granberg as his official announcer.

A MONEY MAKER

Bloomfield, Ia., April 20.—The Davis County Agricultural Society is one of the few county fairs that has made money the past few years in this section, last year clearing about \$3,500 after all expenses were paid. The society is erecting a modern amphitheater, to be equipped with all modern conveniences and costing \$7,500. The society is clear of debt and has \$2,500 cash on hand. A nice program of 6 harness races has been arranged for this year's fair, which is to be held September 10-13. There will also be a good general program and only such class of amusements that are free from snuff and gambling will be permitted. H. C. Leach is secretary.

PURCHASES MORE GROUND

Wilmington, Del., April 20.—The Delaware State Fair Association has purchased between fifty and sixty acres of ground near Elsmere on the Brandywine Springs trolley line and is rapidly building a modern plant. The grounds will be ready for the opening of the 1918 fair Sept. 2, and the whole program as arranged now looks very encouraging. Concession plots will soon be ready, and, as was done last year, all reservations will be made thru the secretary's office, S. H. Wilson holding that title.

NO FAIRS SCHEDULED

The Billboard has been advised that there will be no fairs held at the following places: Saint Johnsbury, Vt.; Caledonia County Fair Association, Fred S. Harriman, secretary; Millboro, Pa., Millsboro Fair Association, B. Frank Emery, secretary; Raymond, Alta, Can., Raymond Agricultural Society, S. F. Kimball, secretary; Ackerman, Miss.; Caldwell, Id., Hugh N. Caldwell, secretary Commercial Club. The latter advises that there will probably be a carnival held in Caldwell this fall in lieu of a fair.

"EGYPT'S FINEST"

Benton, Ill., April 20.—Franklin County's fair, more popularly known as "Egypt's Finest," has claimed October 1-4 for this year's dates. As has been the custom since its organization the association will also hold an all day race meeting on Independence Day, the program to consist of races, free acts and night fireworks. E. B. Nolen, secretary, says that money for concession men grows like the apples on the trees at Egypt's Finest Fair.

NEW MODEL PLANT

Carthage, Ill., April 20.—The Hancock County Fair Association has a new model plant that has only been used two seasons. The premiums have been increased for this year's fair, which is to be held August 27-30, over \$6,000 being given away for speed events alone. Secretary Ellis E. Cox has engaged a fine line of free attractions and expects also to hold a big night show, which was such a success last year. Mr. Ellis was superintendent of concessions last season.

FREE FAIR AGAIN

Fossil, Ore., April 18.—The Wheeler County Fair Association will again hold a free fair this year, September 19 and 20. The success of last year has brought about this decision, according to Secretary John Stewart.

HAMILTON GETS POSITION

Cleburne, Tex., April 20.—C. R. Hamilton, assistant secretary-manager of the Southwestern Exposition and Fat Stock Show of Fort Worth, has been elected assistant to the president of the Johnson County Agricultural District Fair. (Continued on page 33)

OSCAR V. BABCOCK

Performing the Largest and Most Sensational Act in the Outdoor Show World

Henry Green, communicate with me by wire at once. Address permanently, 3 Sturgis Street, Winthrop, Massachusetts.

PORTAGE COUNTY FAIR

Ravenna, Ohio

AUGUST 27-28-29-30, 1918

OPEN DAY AND NIGHT

CONCESSIONS SELLING

All concessions booked independent. Want all kinds of moral shows and new amusement enterprises. Write C. R. SHARP, Secretary, Ravenna, Ohio.

MARENGO, IOWA, FAIR

5 Days and Nights. SEPTEMBER 10, 11, 12, 13, 14.

Want To Book Independent Acts

\$2,500 to be spent in Free Attractions.

S. G. SNYDER, Secretary, Marengo, Iowa.

SEND FOR PAMPHLET

SLIDES

GREATER N.Y. SLIDE CO. 154 W. 45th St. N.Y.

BIG STRAWBERRY POINT DIST. FAIR AND RACE MEET

DAY AND NIGHT SHOW, AUGUST 19-23, 1918.

All kinds of clean Shows and Concessions wanted. R. W. SCHUG, Sec'y, Strawberry Point, Iowa.

FOR SALE

FIVE PERFORMING HORSES

With beautiful trappings; five-horse Liberty Act and two High School Acts. All quick workers, stage and ring broke. Can be seen in VanderVelle. Address ED. URICKS, 479 Lexington Avenue, New York.



RALPH DUNBAR'S WHITE HUSSARS THE FAMOUS SINGING BAND

FEATURE ATTRACTION Dallas State Fair, October 13 to 28, 1917

Only organization of its kind in the world. **IN A CLASS BY THEMSELVES. THEY PLAY—THEY SING—THEY ENTERTAIN.** Three different costumes worn—evening dress, outing suits and white broadcloth Hussar uniforms. **PROGRESSIVE FAIR MANAGERS SHOULD WRITE QUICK REGARDING DATES FOR FAIR SEASON 1918.**

Address **RALPH DUNBAR PRODUCTIONS, 1537 East 53rd Street, CHICAGO, ILL.**

PARKS - PIERS And BEACHES

BATTLE CREEK'S LIBERTY PARK NEWEST ADDITION TO RESORTS

**Fred M. Sheldon, Formerly of White City, Chicago,
Will Serve as Proprietor and Manager—Full
Equipment of Shows and Rides Will
Form Permanent Feature**

Chicago, April 20.—Liberty Park, the newest addition to America's rapidly growing list of resorts dedicated solely to amusements, will open at Battle Creek, Mich., Wednesday, May 15. It will be adorned with a list of new and complete concessions that will successfully challenge any in the country from a standpoint of devices calculated to find hearty response with the amusement-seeking general public.

Fred M. Sheldon, veteran concessions manager, who has had charge of the concessions of White City, Chicago, for the last five years, and who previously managed his own road show, will serve as proprietor and manager. The fact that he successfully managed the Iceland Skating Rink at White City during the winter hints that the new park, like the great Chicago amusement resort, will hum with all-year-round activities under Sheldon's capable management. "Battle Creek will form an ideal site for an amusement resort," Manager Sheldon explained in outlining his plans. "The natural desire for entertainment will be stimulated by the

fact that over 80,000 soldiers are in training there, which, in addition to the thousands of tourists who come to Battle Creek in lieu of European traveling, will bring as many pleasure seekers to Battle Creek daily as visit any one spot in America." Mr. Sheldon went on to explain that the weekly payroll at Battle Creek amounts to over \$1,000,000.

While a full equipment of shows and rides of the latest variety will form permanent features of Liberty Park, additional interest for concession owners lies in the fact that paddle wheels will be permitted to operate.

LITTLE ROCK'S FOREST PARK

Undergoing Improvements and Additions

Little Rock, Ark., April 20.—The Forest Park Company, a corporation which has leased Forest Park from the Little Rock Railway and Electric

Company for five years, has started work improving the grounds and remodeling the buildings. O. B. Blankenship and his sons, H. M. and J. M. Blankenship, who have had several years' experience in the park game, are the incorporators of the company.

The dance hall will be enlarged, and it is planned to open a cafe. Airplane cars are planned for the old aerial swing to bring it up to date; the band concerts will be continued, and many new amusement devices are promised. The park will be open free to the public each Sunday until the regular opening May 1, and thereafter throughout the season.

C. H. LEWIS

Is Manager of Columbia Beach

Portland, Ore., April 18.—Columbia Beach, operated by the Columbia Beach Amusement Company, on Columbia River, is under the management of C. H. Lewis this season. The resort will book bands and outdoor attractions. Many improvements have been at the park this spring, including a number of modern and expensive riding devices, a ball park and athletic field. With 20,000 shipbuilders and soldiers stationed here the management is looking forward to the most successful season in the history of the beach.

HOLMEN BROTHERS

To Close Season in Cuba

Mneaga, Cuba, April 15.—Holmen Bros. will close a successful season here with Circo Canariabos about May 1 and will leave for Cadillac, Mich., where they own and operate the Park of the Lakes, which will be ready for opening on Decoration Day. Holmen Brothers had this same resort last year. They expect to have many improvements ready for the opening date.

LAKWOOD PARK

Operated by Southeastern Fair Assn.

Atlanta, Ga., April 20.—The Southeastern Fair Association announces the opening of Lakewood Park for Saturday, April 27. The week will see some of the speediest auto racing that has ever been pulled off in the South, and another big feature will be special athletic events by the soldiers from Camp Gordon and Ft. McPherson, thousands of whom get nights off on Wednesday, Saturday and Sunday, and as this is the only park open in Atlanta there is bound to be big business at Lakewood.

The park had a very successful run last year. Since that time improvements have been made that will be attractive in many ways. This year there is asphalt paving everywhere. Plans for a big dancing pavilion have been drawn and it will be erected at once. More boats will be added and the bathing facilities extended.

The big feature, a creation of Manager Striplin, will be the open-air dining accommodations, tables and seats being provided on terraces which form a natural amphitheater, where the patrons of the park can witness free vaudeville and pictures and be regaled with good music while sitting under many colored lights designed to throw a magical glamour over the whole sylvan scene.

The management will provide a special program to interest the soldiers all summer. There are no such amusements at or near either Camp Gordon or Ft. McPherson, and since Lakewood is only twenty minutes' ride from the heart of the city it is within easy reach of everybody. Since there are 60,000 soldiers, ten per cent of whom get nights off, it is not hard to figure what a magnet Lakewood will be for them.

In addition to the soldiers Atlanta is now the point of more war activities than any other city in the South. There is a big Reclamation Depot being organized by Capt. W. I. Swain, which will employ 2,000 people.

HICKS AT CAMP UPTON

Camp Upton, L. I., April 20.—"Happy" Al Hicks, manager of the Chinese Mystery at Luna Park, Coney Island, New York, last season, is about the proudest man around the camp these days because of the fact that Mrs. Hicks, at present with Mrs. Maher, 558 W. 148th street, New York City, has announced the arrival of Alexander Lincoln Hicks, Jr. Hicks is well known in the profession, having formerly been a vaudeville performer. After his connection at Luna Park, he and Mrs. Hicks were at Palisades Park, where they had the Aerial Attack. Hicks wants all of his friends in the profession to know about the son and heir and also would like to hear from them. His address is Private Al Hicks, Headquarters Co., 304th F. A., Camp Upton, L. I.

IMPROVEMENTS AT LONG BEACH

New York, April 20.—A company headed by Joseph L. Paul has purchased property at Long Beach for the purpose of constructing a bathhouse building containing 500 dressing rooms, steam room and one of the finest swimming pools to be found. The place is to be named Castles Bains, and will probably be completed by June 15. The site and building will represent an outlay of about \$100,000. A tunnel will also be constructed under the boardwalk from the building, and those preferring ocean bathing will be able to utilize the bathhouses within the building.

QUICK-SURE-MONEY GETTERS

These card vending machines are a proven success. They do all the work and make you

200 PER CENT PROFIT

on their sales. **NO TROUBLE—NO WORRY—NO EXTRA WORK**—just set them up, fill them with cards—the machines do all the rest, and will positively pay you bigger profits than any other legitimate business in which you can invest your money. Some machines selling from 2,000 to 3,500 cards per day.

The machine costs \$29.00. We give you free of charge with each machine 3,000 cards. The cards selling at 1 cent each will net you \$30.00 so you have the machine and \$1.00 in money clean profit. In other words the machine costs you nothing to start with and will continue to make you big profits for years to come. Additional cards can be bought from us at a price to net you 200% profit.

We have 22 different kinds of these machines, every one a live money getter and backed by our "moneyback" guarantee. Write for catalog.

Here is your chance to pick up a lot of easy money without any extra effort—are you alive to your opportunities.

DELAY COSTS MONEY—ORDER NOW

THE EXHIBIT SUPPLY CO., 509 S. Dearborn St., CHICAGO, ILL.

PUBLIC LIABILITY INSURANCE

—ON—

SUMMER AMUSEMENT PARKS

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HEAVY SNOWFALL

Did Not Prevent Crowds Attending Opening

W. E. Thaller, treasurer and general manager of Hillside Pleasure Park, Newark, N. J., has advised The Billboard that Hillside has been open its second Sunday, and on April 14 despite eighteen inches of snow there was a good crowd attending. Never before in the history of the park has there been seen a crowd at the resort when snow was on the ground.

OIL CITY PARK

Acquires Fair Grounds

El Dorado, Kan., April 20.—S. J. Madden, of the Oil City Park Company, has acquired the fair grounds here, located a short distance from the center of the city, and where much activity is already under way for making Oil City Park a leading amusement resort. El Dorado, two years ago, was a town of 2,700. Today it is a bustling city of 18,000 and growing by leaps and bounds. Oil City Park comprises 29½ acres and is located in the heart of the greatest oil field in the world. The management states that with the opening of the park early in May there will be all the latest rides and concessions and a banner season is expected. The resort is situated about thirty-seven miles from Wichita and has a drawing population of about 30,000.

HILLSIDE PARK

Has Preliminary Opening

Belleville, N. J., April 20.—Hillside Park opened for one day, Sunday of last week, when there were Balloon ascensions with parachute jumps.

Barney H. Demarest, manager of shows, has announced the opening of the regular season on May 25 when the Jessie Lee Nichols Equestrienne Combination, a large Wild West show, circus and vaudeville acts, will be features of the day. Among the improvements at the park this season will be a whip ride. Manager Demarest was connected with Hillside Park in 1906, 1907, 1909, 1910, 1911, 1914 and last season.

JERSEY CORPORATIONS

Trenton, N. J., April 20.—The promoting of amusements of various kinds is one of the objects of the Atlantic City Reunion Association, which was chartered in the office of the Secretary of State last Tuesday. Mayor Harry Bacharach, of Atlantic City, is one of the directors of the association.

The Newport, Fall River and Providence Beach Association was also chartered in the Secretary of State's office last Tuesday. The association expects to build and operate amusements, piers, hotels, theaters and other recreation structures. The concern is capitalized at \$125,000.

RIVERSIDE PARK

Will Play Tabloid and Vaudeville

Hutchinson, Kan., April 20.—K. C. Beck, manager of Riverside Park, has just returned from Kansas City, where he went to book tabloid and vaudeville shows for the park this season. The regular opening has been set for May 4. A ten-cent admission is charged at the gate. Some of the other attractions are an open-air theater which will be used for stock productions. Motion pictures will also be run. At the zoo two bears, several hundred ducks, birds and foxes have recently been added to the collection.

UNDER MUNICIPAL MANAGEMENT

Birmingham, Ala., April 20.—Ten special days and nights of carnival spirit and spring festival attractions are planned by Manager Hugh Hill, of East Lake Park, at the opening of Birmingham's municipal pleasure resort this spring, which will start its first season under municipal management about May 1.

Manager Hill will invite all civic organizations of the city to participate in the festival and will give a day and night to each organization.

WANTS TO OPEN PARK

Quincy, Ill., April 20.—Manager Aldrich, of the Coliseum Rink, Rockford, Ill., is trying to get permission from the city authorities to open an outdoor amusement park next to his skating rink. Rockford is a big moneygetter for amusements this year, owing to the many thousands of soldiers stationed at Camp Grant.

FIRE AT LUNA

New York, April 20.—A fire Tuesday morning caused much excitement at Luna Park, Coney Island, destroying the dome of the Worm's Eye Exhibition and for a while threatening the whole resort. The property damage is estimated at \$10,000.

PARK NOTES

The opening of parks around Philadelphia for the summer will possibly be later than usual as attractions have not as yet all been contracted for, due no doubt to war conditions.

A few concessions and rides were open at Lakeside Park, Auburn, N. Y., Sunday, April 14, when the railway company ran its first cars of the season to the resort.

Considerable interest was aroused at the Cincinnati Zoo last week in finding names for the several additions to the Zoo, among which were three Bengal tigers.

Chester Park, Cincinnati, will probably inaugurate its "first look day" on Sunday, May 5, one week prior to its regular opening date of May 11.

Columbia Park, La Fayette, Ind., has contracted for thirty-six weeks of band concerts, which will be under the directorship of O. C. Thompson.

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WADE AMUSEMENT CO.

To crowds that packed the midway the Wade Amusement Company opened the season March 30 on a West Jefferson avenue in the heart of Delray, Detroit. The weather was ideal and everyone got off to a nice start. In the line-up of rides and shows are: Herschell-Spillman carousel, Mr. Springer, manager, succeeding E. L. Wade, who is in the aviation section stationed at St. Paul; Big Ell, in charge of Mr. Hewett; Robinson's Ten-in-One, Mrs. Milligan and her big snake, and a vaudeville show handled by Charles Devore. Devore opened with a 20x30 tent, but business has been so good for him since opening that he has purchased a new top 30x50 from J. C. Goss Company. The concessioners include James Morrison, cotton candy; Frank Rightman, shooting gallery, doll rack and hoops; Ben Fausse, twelve; F. M. Reprogle, fish pond, cane rack and high striker; Garvar and Fischer, two; Pyle and wife, pitch-till-you-win; F. M. French, cat game; William Nelson, cookhouse; James Watson, penny arcade. The music is furnished by the Royal Minstrel Band of Detroit. It had been arranged to move from Delray to Michigan avenue April 8, but the lot was in such bad condition that that location was canceled and the show moved to Mayberry and Merrick streets.

LORTZ TELLS 'EM

The Star, of Elberton, Ga., of recent date, carried an editorial quoting opinions of newspapers in various towns near Elberton as regards carnivals, and then added its comment. All of the criticisms were strongly against carnivals. Karl D. Lortz, general announcer of the Blue Ridge Amusement Company, happened in Elberton at the time, and immediately got busy, with the result that The Elberton Star came out a few days later with a letter written by him (requiring two columns of space and set off with a big head), putting forth a strong argument in favor of the clean carnivals. It seems that some fly-by-night gypsy camp, which termed itself a carnival, stirred up all of this comment.

FINN'S OVERLAND SHOWS

Torrington, Conn., April 19.—It may be that Finn's Overland Shows may not appear in Bridgeport during May. And there's a reason. Ask the government. One of Bridgeport's most important fraternal organizations wanted the Finn carnival but could not induce the powers that be to grant the necessary permit. But why worry over one lost city? It means the Finn shows will play Torrington, Conn., April 26-May 4; Naugatuck, May 6-11; Waterbury, May 13-18; New Britain, May 20-25, with several other good stands to follow.

Mr. Finn arrived here a few days ago, and will remain on the job until the band plays its initial program. Sam Stinson also is on the ground, or rather in the local office.

Despite reports to the contrary, it's an odds-on bet that there will not be many carnivals touring the East, at least not in the early part of this season.—CHARLEY BANKS.

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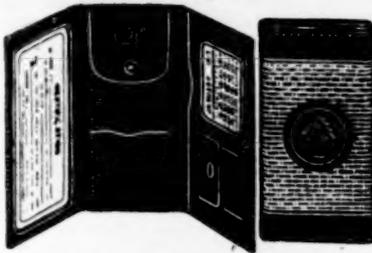
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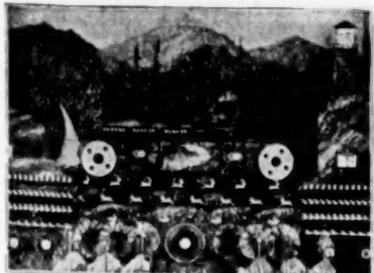
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To learn the whereabouts of SAM BARRHAM, the trap drummer, **THE DIXIE MUSIC HOUSE,** 105 W. Madison St., Chicago, Illinois.

Superb. Mrs. Sibley says she is the general agent for Margaret. Margaret will have an announcement to make soon that she hopes will please all her friends. She does not swim or dive any more, as she once did as a water show feature attraction.

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ARTHUR HOLDEN and **Captain Jack Payne.** How are they for high divers. Good? Yes.

LADIES' AUXILIARY

Of the Showmen's League Invests \$300 in Third Liberty Loan

Chicago, April 18.—At the regular meeting of the Ladies Auxiliary of the Showmen's League Friday evening in the League Club Rooms the members of the Auxiliary unanimously voted to invest \$300 in the Third Liberty Loan. The matter was brought before the members by Mrs. Herbert A. Kline.

The knitting is progressing most satisfactorily. Several finished pairs of socks were turned in last evening, and many reported their work well under way. If the members of the Showmen's League who are in the service of Uncle Sam and whose addresses have not already been sent in will kindly forward them to the secretary of the Auxiliary or to The Billboard, the ladies will use that they will share in the good things being planned for them.

At the conclusion of the meeting of the Auxiliary Committee from the Showmen's League informed the ladies that the league members had planned an informal dance and luncheon for them. They were then asked to step into the main club room, where they should make themselves right at home, and a most enjoyable time was had by all.

At the last meeting it was decided to hold all future meetings on Friday evening instead of Wednesday afternoon. For the present the ladies will hold their meetings in The Billboard office, and it is hoped by fall that they will have their own club rooms. Beginning June 1 meetings will be held on the first Friday of each month instead of weekly.

METROPOLITAN SHOWS

After three weeks of balmy summer weather and extraordinary business the Metropolitan Shows ran into about as tough a week of frigid atmosphere as they ever experienced. Bessemer, Ala., week of April 8, will be remembered by the members of the caravan as an engagement resulting in little short of a calamity. An epidemic of pneumonia was prevalent thereabouts. The week was a total blank. E. L. Cummings' motordrome joined in Bessemer, coming over from the Rubin & Cherry Show, as did a crystal maze. This brings the number of paid attractions up to sixteen. Sheffield this week (April 15-20) cannot help but be a banner stand with anything like an even break in the weather. A late arrival prevented everything from being in readiness opening night, but the attractions that were ready did an overflow business. The concessions reaped a harvest, and everybody wore smiles.

The 60-foot baggage car purchased from Johnny J. Jones has been received, and is being overhauled and repainted. Mrs. Roy J. Cary has left for a short visit with the home folks at New Orleans. William Carsey has wired the management that he is on his way from New York with a submarine show. The Thrift Stamp contest for members of the caravan, with a \$100 Liberty Bond as the prize, has already stirred results. Kady Gahida is now leading the field.—WILLET L. ROE.

ANDERSON AMUSEMENT CO.

Goodland, Kan., April 19.—Preparations are under way to open the Anderson Amusement Company here May 4 under a popular auspices. The company will be somewhat larger than last year and will have its own riding devices, consisting of a carry-us-all, operated by Blacky Miller and wife, who have just returned from Albany, Ga., and ferris wheel, operated by Harold Moats. Mill Strader, assistant manager of the company, returned from Kansas City and other points the other day, after purchasing a four-track Parker monkey speedway, and booking some concessions. For the opening there will be two rides, fifteen concessions, and the following shows: Cabaret, monkey speedway, Naja the illusion, dog and pony athletic. The tour will take the caravan thru Colorado and Wyoming.

KELLEY WEDS MISS GAINES

L. C. Kelley, general manager of the Great Clifton-Kelley Shows, and Catherine Gaines, his treasurer, were married in Memphis, Tenn., April 2, it has just been learned.

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JOHNNY J. JONES' EXPOSITION Loses Entire Week at Richmond, Va.

There is an old and true saying that "there must be a first time to everything," and it was most fully exemplified week of April 8 to the entire satisfaction of Johnny J. Jones' Exposition. The company arrived in Richmond, Va., Sunday April 7, unloaded, and at noon on Monday everything was in complete readiness to open when along comes Mr. Jupiter Pluvius and turned on the hose and never relented for a single moment until Thursday morning. Then to show he had a variety of weather in stock he exhibited to the city of Richmond the greatest snow storm the oldest resident could recall. At noon he changed it to a blizzard a la Medicine Hat, with sleet and rain on the side. The snow storm continued until Saturday morning and by 6 o'clock the trowers had succeeded in shoveling the snow away sufficiently to leave the ground and load the train, leaving Richmond Saturday night.

In all of Johnny J. Jones' long managerial career it was the first experience for him to be on a lot for an entire week and unable to open any of his attractions. Four of the big tents were completely destroyed, but fortunately Business Manager F. Percy Morency was in New York arranging for the shipping of the new cars recently purchased, and the wagons, tents, fronts, etc. that Johnny J. Jones bought last fall from Victor Levitt and Col. Louis Bernal. These arrived all right in time for the opening at Sunbury, Pa.

When Johnny J. Jones' Exposition starts on the long trail west the train will consist of 39 cars. Eleven new wagons will be on the Jones Steel Flyer when it leaves Pennsylvania, and Mr. Jones has just leased to other shows eleven flat cars, sold two outright, leased four of his old wagons and two of the old fronts.

The writer took his first vacation week before last; spent two days with Mrs. Salter and Ed R., Jr. Bootsie Hurd has returned from a visit to her husband, Frank Graham Scott, who is now in Uncle Sam's Aviation Corps.—ED R. SALTER.

ROY GRAY'S AMUSEMENT CO.

For the first time this season inclement weather has interfered with the business of the Roy Gray Amusement Company at Tusculuma, Ala., causing the loss of Tuesday and Saturday nights. Week of March 25 was played at Scottsboro, Ala., under the auspices of the W. O. W.; shows located on the Court House Square, and business was exceptionally good. London, Tenn., was the next stand, and the business done there was the reverse of good. Considerable trouble was experienced there with the small boy and the 17 and 18-year-old town tough. From this point the show moved to North Maryville, where it ran into a cold wave and business was almost at a standstill.

Numbered among the new arrivals on the show are Mr. and Mrs. G. H. Miles, A. V. Ford as general announcer, Mr. and Mrs. W. A. Isbay, Mr. Courtney and wife and Mr. Smith and wife. Ruth, young daughter of Mr. and Mrs. Roy Gray, has recovered from an attack of measles.—H. F. Randle.

WESTERMAN IN CINCY

George W. Westerman gave The Billboard (Cincinnati office) a call last week on his way to Hamilton, O., in search of flats, baggage cars and baggage wagons for the Krause Greater Shows, of which he has charge of the advance. Incidentally Westerman has been lining up some strong auspices for the Krause caravan this season. He predicts big things for the show in Louisville, Ky., where it was slated to begin a two weeks' engagement April 22 under the auspices of the combined war relief charities. The attractions, rides and concessions will be located on the streets, one block from the Seelbach Hotel.

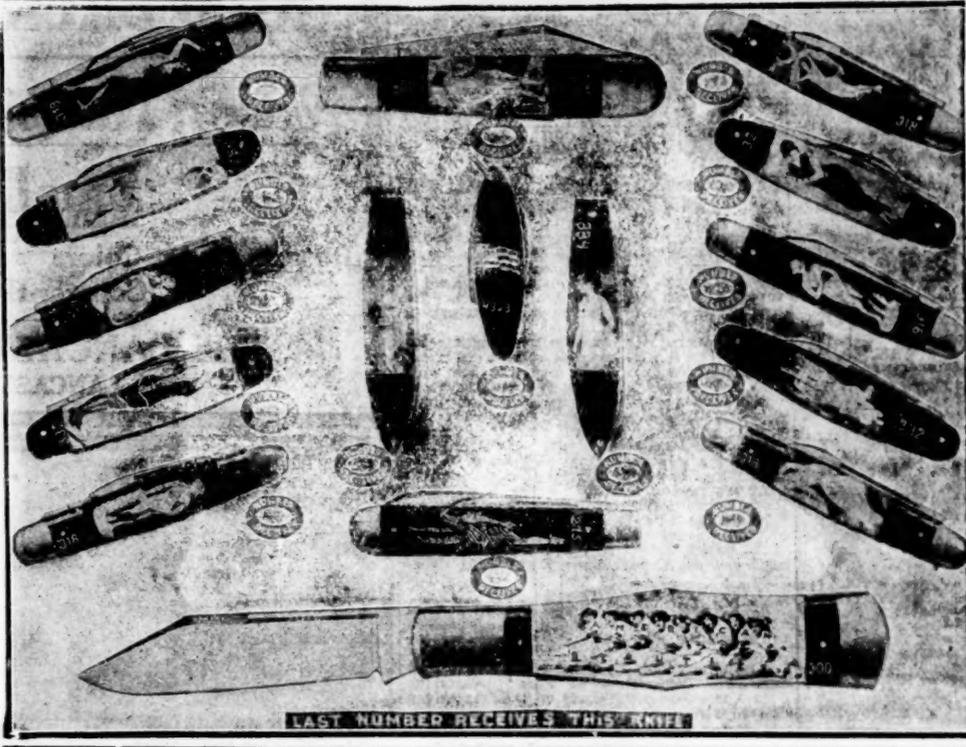
LATTO STARTS OUT

Chicago, April 20.—Al Latto, the well-known concessioner, confident that he will "clean up" with his new Whip and carefully-selected concessions, has started the new season in Chicago lots with the kind of pep that always characterized his endeavors.

FOR SALE Dunbar Popcorn Peanut Machine; cost \$900, will sell for \$350 cash. First-class condition. Act quick before going to war. J. W. WEST, Lewisburg, Tennessee.

WANTED TO BUY 50-ft. Round Top Tent, in fair condition; must bear inspection. WM. HODGELL, Cleveland, Ohio.

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 P. S.—A sample No. 318, with either Patriotic or Art Studies under the handle, will be mailed for 50 cents.

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SMITH GREATER SHOWS

The Smith Greater Shows have a well-perfected organization this season, with Billie Owens doing the general agent work. Opening at Sumter, S. C., March 23, the company jumped to Florence, S. C., followed by Darlington, S. C., and Goldsboro, N. C. Florence and Goldsboro were both exceptionally good, but at Goldsboro the shows did not open until April 13 on account of rain every other day of that week. At the request of a number of Goldsboro people the company remained over for a second week.

New concessions are coming in in every town and George Johnson is treating them in that same old courteous way. A third electric plant has been installed on the midway, which is now a real maze of light at night. A new flat and a privilege car have just been added to the big train. Chris M. Smith has been seriously ill with pneumonia, but is rapidly recovering under the careful nursing of Mrs. Chris M.—A. L. W.

KAPLAN GREATER SHOWS

The Kaplan Shows closed a two weeks' engagement in Knoxville, Tenn., Saturday night, April 6, going from there to Middlesboro, Ky., where business was very good, considering the weather. Appalachia, Va., followed. Company carries two rides, eight shows, twenty-eight concessions, Yarbrough's Uniformed Band and a big double high dive for a free act—Captain Kannel and Jack Gordon. Mr. Kaplan has just received four more Arms Palace Cars. Adelaide Smith has joined with four concessions.

VICTOR WITH POLACK

Prof. John P. Victor, director and solo trombonist of Victor's Band No. 2, has booked his band for the entire season with The Polack Bros.' 20 Big Shows. The band consists of twenty-five soloists. Prof. John P. Victor, for several seasons, was assistant director of the famous Creator's Band.

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SPECIAL---LAST CALL JOS. G. FERARI SHOWS

Opens Bridgeton, N. J., Sat., April 27; then New Brunswick, N. J., commencing Sat., May 4—2 Sats.

CAN PLACE FEW MORE LEGITIMATE CONCESSIONS

Can use to open at New Brunswick two more first-class Shows that do not conflict with the following: Dog and Pony Circus, Miracle Show, Ten-in-One Side Show, Motordrome, Fat Lady, Midget Theatre, Monkey Speedway, Mack's Patriotic Models, Garden of Alla, Mysterious Kazook, Merry-Go-Round, Ferris Wheel, Whip and Aerial Aeroplanes. Our route includes Bristol, Williamsport, Olean, Bradford, Lackawanna, Niagara Falls, B'way and Bailey Ave., Buffalo; Welland, Ont.; London, Ont.; Hamilton, Ont.; Rochester Industrial Expo., New York State Fair, Syracuse, Batavia Fair, Hamburg Fair, and then south. Can use men in all working departments.

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DORMAN & KRAUSE SHOWS

One of the cleanest and most up-to-date amusement expositions in America is the Dorman & Krause Shows, which opened the season at Richmond, Va.

The attractions are: Captain Ashborn's Dog, Pony & Monkey Circus; LaCava's Working World, Trip to the Moon, Street's Spidora Show, James Hodge's Circus Side-Show, Billy Klein's Water Circus, featuring Irene La Mar; Hamilton's Athletic Show, Austin's Big Four, with Professor Kuntz's Flea Circus; Billy Wren's Vaudeville Show, Hamilton's Motordrome, Hoover & Dorman's Whip, Nagata Bros.' Merry-Go-Round and Ferris wheel, Moore's Upside-Down House and Kirk's Illusion Show. Among the concessions are Louis Schlapacasse, soft drinks; Frank B. George, cookhouse and soft drinks; Mr. and Mrs. William Benner, hoopla; Robert Devito, palmistry; George Lowther and brother, fruit wheel; Mrs. George F. Dorman, candy and doll wheels; Sam Nagata, fish pond and vase wheel, and H. C. Bole, cat rack, ten pins, Arkansas kids, legs and dart gallery.

James Hodge, of 10-in-1 fame, has an excellent show this season, and has it housed in a new top. Captain Ashborn, having added several monkeys and dogs and a bucking mule to his show, now has a first-class attraction. Billy Wren is this year presenting his vaudeville show, and it looks like good business for him, as he has something behind the front.

The executive staff is as follows: George F. Dorman, general manager; Louis J. Berger, general agent; Earl May, advertising agent; Jack Lyle, special agent; Raymond D. Misamore, secretary and press agent; Tommy Posa, musical director; Jimmie Jones, electrician; Arthur Sloane, trainmaster; W. H. Tolbert, general announcer; and H. C. Bole, lot superintendent.—RAYMOND D. MISAMORE.

ORIOLE EXPOSITION SHOWS

Joseph F. Waring reports much progress in the organization of the Oriole Exposition Shows in Baltimore, Md., where the opening is slated to take place April 27. He says he will have a good clean outfit.

HARRY COPPING SHOWS

The Harry Copping Shows are about ready for their opening, which takes place at Reynoldsville, Pa., April 27. The following shows and rides are booked: Lunn's merry-go-round, Spencer's ferris wheel, Rote's Dog and Pony Show, Adam Erlin's Athletic Show and 40 Camp, Work's Busy City, Brownie Smith's 10-in-1 and Copping's Submarine and Platform shows. In addition there will be Matt Gay, free act; an Italian band and twenty-five concessions.

WILEY SIGNS UP

J. H. Wiley has closed a contract with J. W. Conklin whereby the Wiley Hippodrome Show will be one of the features with the Clark & Conklin Shows. Mr. Wiley and his wife and two boys have been playing vaudeville the past winter in the South. "Jimmy" Brooks, the wire walker, returns to the Wiley Hippodrome Show this season after an absence of four years.

NOVELTY TAKES WELL

New York, April 20.—The new sweetheart trench mirror and photo frame combined, put on the market by the Acme Manicure and Novelty Co., of 200 Fifth Ave., is proving a wonderful success; in fact, orders already received have reached nearly half a million. Nothing could be nicer for the boy over there or the girl over here than one of these novelties.

ORDER OUR GENUINE PLATINA RINGS AND SCARF PINS



They have the appearance of the genuine Platinum Diamonds. They have proved to be the biggest sellers ever put out on the market.

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- Same as above in pierceless Ear Rings. Per gr. pairs... 11.00
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- No. 18—Extra fine, acid test, plain or engraved Bolcher set, with best quality cut brilliants. Per gross... 11.50
- No. 19—Same as above, in large tooth mounting. Per gr. 9.50
- No. 20—Small fancy mounting. Per gross... 9.00
- No. 21—Small fancy mounting. Per gross... 9.00



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Designs—"Greetings From Camp," "Remember Me" and "In Service." Special Camp Name if you order one gross of each design at \$21.00 Gross. Aluminum Collapsible Drinking Cups, large size, \$12.00; sample dozen, \$1.25. No catalog. One-third cash with order, balance C. O. D.

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MENTION US, PLEASE—THE BILLBOARD.

PIPES
BY GASOLINE BILL BAKER

Bill is receiving letters every day voicing approval of the article which appeared in the April 13 issue of Billyboy. If we mistake not what was said then is the sentiment of all good and true pitchmen. When a sufficient number of letters, with expressions of opinion, have been received, Bill will lay down another barage. There's a class of men in the game whose methods of transacting business are a menace to the profession. We're going to find out who they are. We hope, tho, that they will heed this warning and "cancel the rough stuff." That sort of thing won't go any longer. It's got to be stamped out.

Dr. and Mrs. H. B. Parker were in the South all winter and left there a couple of weeks ago. They stopped off in Chicago long enough to write Bill a most interesting letter and then left for Toledo, O., which town will soon be alive with Doc's famous eradicator.

Dooley and the Missus are working cement in the Chicago ten-cent stores, and doing nicely. Herbert is there also, with white stones, and Ira L. Grishaver is in Kresge's 25-cent palace working his jewelry.

Joe Wilson, the Southern gentleman, and his wife are somewhere between New Orleans and St. Louis. Too busy to write, Joe?

Dick and Honey Jacobs are located on their grape farm outside of North East, Pa., and send word that the latching is out to any of the folks passing thru.

George Regan, when last heard from, was in New Orleans. How is the letter G, George?

the fraction to its lowest terms. Shake, Yim. Let that orthodox honesty permeate the whole fraternity and these pessimistic down-and-outers will either take heart, turn over to the catch-up page of the times, or get off the track while the getting is easy. Pitchmen are like all others. Those who got into a rut years ago have not yet realized that the world is pegging along tolerably fast and that if one can't keep up with the spirit of the Twentieth Century one is a dead one. There never was better time for the live wires than the present. Since last September I have had no trouble opening up a bunch of closed cities, so called because they are closed to a bunch of "tupenny" jamborites and petty grafters. The big money is there. Go get it honestly, squarely. And swat the pessimist just like you would the pesky fly."

The boys are not forgetting Jed Staffan up at Great Lakes.

All Isaacs—Won't you lay aside your pole and line for a space and let us know what news, gossip and slander are current in Russell's Point?

The Tie Form King, Sanguinette, joined the St. Louis chapter last week. Came from Texas, sombrero and all.

Who's who in Suspender Land?

Dr. Thomas Styner, friend and associate of Charlie Tryon for twenty-five years, gives the following synopsis of the Sage Brush Poet's career: "Charles Israel Tryon was born at Virginia City, Nev., July 16, 1869. Little is known of his boyhood. I knew him first as a variety actor, as vaudeville performers were

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A TRIBUTE TO SHOWFOLK

THEY GAVE
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W.S.S. THE BUSINESS STORY

TALE OF THE LITTER LEAVER
One day after I had worked a town
A six-foot bruiser knocked me down
And spilled me in the gutter.

As I lay there almost dead,
A holdin' my poor bleeding head,
I heard that bruiser mutter:

"My doorway from whence you pitched last night,
This morning looks a holy fright,
A lot of trash and litter.

"You came and asked permission,
In my doorway to make a livin',
(No wonder I am bitter).

"This is the thanks I get,
Get out of town, or, by Heck,
I'll have the marshal on thee.

"If I see your face here once again,
You'll suffer great and lasting pain."
And thus the bruiser left me.

L'ENVOI

Oh, knights, take this from me,
Appreciate kindness shown to thee,
And remember there are others.

Get me?
—E. E. HAYES.

Late gossip gossips the fact that Harry Sims is contemplating a return to St. Louis with his show.

See St. Louis by Torchlight with C. Edwy Williams. Incidentally The Lightning Calculator chirps the following in his best and inimitable style: "Say, you, old Yim Perdon, by jimminy, you've guess it the first time. You boiled it down to a fraction and reduced

known twenty-five or thirty years ago. At that time he was one of the best banjo players in the country, with a large following on the Pacific Coast, in which section of the country he was extremely popular. Like many performers of that day he was attracted to the pitch game. Ben Parker was Charlie's first teacher, and Fred Walton, the famous Quaker doctor, his first partner. Together Parker and Tryon worked Yankee notions. In those days Charlie was known as Farmer Tryon, making his pitches dressed in overalls. In the medicine end of the game his first connection was with Dr. Paul Grant. Later Charlie and I cast our lots together and for twenty-five years we were partners in the medicine and electric belt business. Charlie Tryon was a high-class entertainer and a splendid talker, and thus gifted he was able to play in one spot for lengthy periods with much profit to himself. Once he worked at the corner of Seventh and Market streets, San Francisco, for fifteen months. Charlie as married twice, both wives preceding him to the grave. I was appointed administrator of his estate, which consisted only of a few personal effects of little value. I am in touch with his niece in California, his only relative known to me. All his bills and the expenses incident to his funeral were paid by me. I was glad of the opportunity to do my bit for my comrade and true friend."—DR. THOMAS STYNER.

What are pitchmen going to do for lots this summer? Have you forgotten that almost every available foot of ground will be used for a war garden?

Gabe Hollingsworth has received notice that he will not be called in the next draft, so he will soon be taking to the road. Gabe has a swell new pair of trapes, a new case and the latest in lamps. This boy is one of the new

Silk Camp Handkerchiefs
New Patriotic Designs.
Big Sizes, 15X15 Inches,
\$2.00 Dozen,
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IMPORTED LACE BORDERED CAMP HANDKERCHIEFS—In big demand at all cantonments. 14x13 inches.

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Four Assorted Samples, \$1.00

PILLOW TOPS—Pure Silk-Satin, beautifully fringed and printed with new Patriotic Designs.
\$10.80 Doz., 90c Each

CENTER PIECES—Silk-Satin. Red, White and Blue fringe.
\$9.00 Doz., 75c Each

These are special prices. Order at once. One-third cash. Immediate delivery.

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No. 427—17-piece Manicure Sets, stamped French Ivory, complete in black leather roll, \$3.98 each.
No. 428—17-piece Set, very similar to above, \$3.45 per set.
High-Grade Green and other Shades of Plush Lining.

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Sample sent, postpaid, upon receipt of price and 20c postage.

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On the road, parks, cantonments, anywhere that people pass or gather. It's high class, wonderfully coaxing and a proved winner. Makers a a r b e d \$21.00 in one day. Buff earned \$45.00 in one day. Checks on R. R. ticket. Complete business plan and secret recipes furnished. Anybody can handle.

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If you see it in The Billboard, tell them so.

ones, but he is making the money. The Cleveland colony swears by him.

Wonder what has become of Billy Sheldon. How's the hotel business, Billy?

Well, Monty Ferdon, Bill is sitting tight. Why don't you write?

The other day we saw a picture of Eddie Jenkins. And looking at a photo of Eddie recalled Larry Barret to mind. And we wondered where the Jolly Juniors can be.

Wanted—A letter from Daddy Parker, who went to Oklahoma to take a rest or shine up the old bank roll—we don't know which.

All is well on board the good ship, Waldron's White Wonder. Dr. Waldron, a good, clean worker, as we have heard him styled, is probably in Indiana by this time. The little Frenchman, Charles Harmon, is still opening things for Doc with his laugh bombs.

Get Doc George Groom to tell you about the bootlegging incident. Actually, that's what a marshal mistook him for.

Jack Toban and Mike McClusky are stepping high in Columbus, O.

Just think of a fellow wearing a fur-collar overcoat and a bored expression all winter, and getting away with it.

Doctor Howlett is still doing a fine business in Cleveland with his inhalers at fifty cents per inhaler. Wonder how many of the boys could get that price for them? Hats off to you, Doc. Doc is leaving Cleveland in a few days with a company of five performers and a piano player. He will carry a full line of medicines and work lots.

Shops and doorways are the lucrative places to work in Cleveland.

If you can't do your bit any other way wear a smile and boost. If there's anything we detest it's the weak-kneed, spineless fellow with nothing in his repertoire but a lot of calamity bowls. One of this breed, according to an article in Collier's, witnessing a division review at Camp Lewis, American Lake, Wash., recently, let fall from his lips the following: "Fine body of men. It's a shame to think they must go to their death, isn't it? Just to think that all those thousands of men out there are no more than a breakfast for the guns in a battle on the western front!" His remarks were heard by a big soldier standing by and were answered with a return shell that the whining gentleman won't soon forget: "If that bunch out there does any dyin' they'll take a plenty o' company along with 'em," he snarled. "You want to lay off o' that talk around here, you! We're gettin' plenty good an' sick o' you calamity howlers that seem to think that we're nothin' but a lot o' boobs being sent over to Germans to play with. They ain't no Germans goin' to play with this outfit an' go home to tell their grandchildren they enjoyed bein' with us. We don't thank you to figure that we're

Sterling Silver Platinum Finished Rings



No. 528—Oval-shaped genuine shell cameo, surrounded by very fine white brilliants. Gallery mounting.

Price, each, - - \$2.50



No. 461—Heavy weight sterling silver mounting, set with large size, extra fine opal, surrounded by very fine white brilliants, set in a gallery mounting, and stones set in the shank.

Price, per doz., \$16.50



No. 487—Filigree shank and sides, fine white brilliants.

Price, each, - - \$1.25



No. 504—Fine white, 32-facet platina tipped white stones.

Price, Per dozen, \$13.50



No. 523—Very fine white, 32-facet cut stone, platina tipped filigree mounting.

Price, Per dozen, - \$7.50



No. 506—Set with fine iridescent French pearl.

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Alter Co. 165 WEST MADISON ST., Over Childs' New Restaurant, Chicago, Ill.

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(THE HOUSE YOU CAN'T FORGET)

No matter how cheap the others sell, our prices are always a little less.

\$ LOOK PAPERMEN LOOK \$ WAR MAPS

20-page Atlas of War Maps showing all battle lines up to April 12. Front page marked in big letters. PRICE, \$1.00. Our agents cleaning up with these maps. Good to sell at 50c each or give away as a premium. Our price to everybody, 10c each.

COMPTON BROS. AGENCY, FINDLAY, OHIO.

a setup for the Germans to knock over. Get that idea out o' your head. We're going to do somethin' in France besides die." The boy wasn't boasting. He was simply giving voice to what he knew to be a fact. We have altogether too much of the feeling that the American soldier is some kind of a helpless sacrifice to the mighty German. As the young West Point Captain, who was killed recently at the front, said in his dying words: "The they outnumber us ten to one we can lick 'em."

Barney DeLaney, tho in his seventy-fourth year, is stepping high as an active member of the fraternity. Making his headquarters at Collinsville, Tex., he makes frequent trips into the sticks and never fails to come back with something to show for it. Good luck to you, oldtimer.

Ed Fennerty made a fine record in the McCrorey Pittsburg store.

Fred Tober, the pen and wrench worker, was seen in Columbus, O.

John Kreigle, the diamond king, was last heard of from Toledo, O., where he was working the old reliable Valparaiso Gem.

All the boys say Walter Shaw has a dandy outfit. His display is nicely set off by a five-foot gold and plush banner.

JUST CRAZY—THAT'S ALL
It's hard enough to be serious.
When the grins chase around on your shield,
But, man, it's simply delirious
To walk barefooted in a corn stubble field.
—Appollo Gees.

Kipling once said that "a woman is only a woman, but a good cigar is a smoke." In these days one's about as expensive as the other.

Earl Wilcox and Frank Bass, somewhere in Missouri and doing fine.

THANK
Here's hoping
That Pipes
Will continue to glow
As long
As Bill exists
And gasoline flows.
—A Pitchman Friend.

McBride and Anthony have returned to Philadelphia after working for the railroads all winter. They made all the Western auto shows.

Will the party who wrote Charles Wittman, care The Billboard, please write him again. The letter was returned.

Harry Maier says au revoir to the boys and to Bill. He will shortly join Uncle Sam's Navy. Besides this he has invested every dollar he could scrape together in Liberty Bonds, so he is giving the full measure of service. His part—
(Continued on page 42)

CASH IN!

\$125.00 to \$250.00
ON THE MONOGRAM GAME

APPLY "GLOBE" DECALCOMANIE INITIALS ON AUTOMOBILES, MOTORCYCLES, TRUNKS, SUIT CASES, CANOES, SPORTING GOODS, SAFES, ETC., AND MAKE

OVER \$1.40 PROFIT
ON EVERY \$1.50 ORDER FOR 10 MINUTES WORK

You charge 25c for every initial you apply. No experience necessary. Thousands of automobiles, etc., are without the owner's initials, and the field for this work is unlimited. Demand is enormous everywhere. Why delay getting in this profitable business? Take advantage of this offer today.

5 POPULAR STYLES TO SELECT FROM.
Printed in Gold Face, Red or Black Outline.

3/8-in. OLD ENGLISH, 122 Initials on Sheet.	A B C C D E E F F G H H I I
1/2-in. ROMAN, 122 " " " "	L M M N N R S S T W W J
3/8-in. ROMAN, 118 " " " "	A B C C D E E F F G H H I I
3/8-in. SCRIPT, 114 " " " "	L M M N N R S S T W W J
3/8-in. BLOCK, 114 " " " "	A B C C D E E F F G H H I I

Any 5 Sheets (about 600 Initials) and complete Transferring Outfit, \$5.00, postpaid.
Any 10 Sheets (about 1,200 Initials) and complete Transferring Outfit, \$7.50, postpaid.
Single Sheet and Outfit, \$1.75, postpaid.
Terms cash. No C. O. D. orders filled.
Literature and Samples Free on Request.
Jobbers Wanted.

Layout of Sheet.

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Greatest demonstrating proposition of all time. MARVEL 12-IN-1 HOUSE-HOLD TOOL. Note illustration. Fair Show, Department Store Workers, Pitchmen, Window Men, send 25c for sample.

MAG FOUNTAIN PEN & NOVELTY CO.
21 Ann Street, NEW YORK.

SPECIAL KNIFE OFFER

B-8611 American Metal Handle Pocket Knife. Well finished, nickel plate or black metal handles, high carbon steel blades, spear or clip. The only cheap knife on the market. Order early.

PRICE, PER GROSS, \$15.00

Also ask for our big Catalog B-28. Jewelry, Notions, Watches, Novelties.

SINGER BROS.,
82 Bowery, New York City.

WAR RING BUYERS

ARMY AND NAVY WAR CROSS RINGS
THESE RINGS ARE GENUINELY EXTRA HEAVY. JUST AS REPRESENTED BY CUTS.

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Significant in every detail of the Service through which it originates. Ranks and Ratings of the individual in every Branch and Arm of the Service prominently shown thereon.

PRICE LIST.

Heavy Sterling Silver	\$10.80 Per Dozen
Guaranteed 20-year Gold Filled	\$11.20 Per Dozen

Sample Ring sent postpaid and insured upon receipt of \$2.00.
Please add 3% to the above prices for war tax.

The fine workmanship of these Rings sells them on sight. The service man knows that he can wear a ring of this grade forever.

Showing Exact Face of Army Ring.

WHITELAW BROS., - 49 John St., NEW YORK.
Importers and Makers of Fine Diamond Jewelry.

Electric Belts and Voltaic Electric Insoles
Agents, Streetmen and Medicine Workers

make big profits handling this line. Ask any oldtimer. They will tell you it is equal to a gold mine. Belts from \$1.65 Dozen to \$60.00 Dozen; Insoles from \$1.40 to \$1.65 Dozen Pairs. Send 15c for sample belt or pair of insoles. Get Lecture on Electricity, and NET wholesale price list of money makers. \$1.00 gets fine demonstrating Belt.

THE ELECTRIC APPLIANCE CO. (Incorporated 1891), Burlington, Kansas.

AGENTS WANTED AGENTS

To Handle the Greatest Seller of the Day

Everybody wants one. A 75c seller; a 300 per cent profit. State right agents and cantonment workers, get busy. Territory going fast. Write for sample and price.

Address **PATRIOTIC PHOTO MOUNT CO.,** Rooms 2 and 3 P. O. Building, CLAREMORE, OKLA.

ones, but he is making the money. The Cleveland colony swears by him.

Wonder what has become of Billy Sheldon. How's the hotel business, Billy?

Well, Monty Ferdon, Bill is sitting tight. Why don't you write?

The other day we saw a picture of Eddie Jenkins. And looking at a photo of Eddie recalled Larry Barret to mind. And we wondered where the Jolly Juniors can be.

Wanted—A letter from Daddy Parker, who went to Oklahoma to take a rest or shine up the old bank roll—we don't know which.

All is well on board the good ship, Waldron's White Wonder. Dr. Waldron, a good, clean worker, as we have heard him styled, is probably in Indiana by this time. The little Frenchman, Charles Harmon, is still opening things for Doc with his laugh bombs.

Get Doc George Groom to tell you about the bootlegging incident. Actually, that's what a marshal mistook him for.

Jack Tohan and Mike McClusky are stepping high in Columbus, O.

Just think of a fellow wearing a fur-collar overcoat and a bored expression all winter, and getting away with it.

Doctor Howlett is still doing a fine business in Cleveland with his inhalers at fifty cents per inhaler. Wonder how many of the boys could get that price for them? Hats off to you, Doc. Doc is leaving Cleveland in a few days with a company of five performers and a piano player. He will carry a full line of medicines and work lots.

Shops and doorways are the lucrative places to work in Cleveland.

If you can't do your bit any other way wear a smile and boost. If there's anything we detect it's the weak-kneed, spineless fellow with nothing in his repertoire but a lot of calamity howls. One of this breed, according to an article in Collier's, witnessing a division review at Camp Lewis, American Lake, Wash., recently, fell far from his lips the following: "Fine body of men. It's a shame to think they must go to their death, isn't it? Just to think that all those thousands of men out there are no more than a breakfast for the guns in a battle on the western front!" His remarks were heard by a big soldier standing by and were answered with a return shell that the whining gentleman won't soon forget: "If that bunch out there does any dyin' they'll take a plenty of company along with 'em," he snarled. "You want to lay off o' that talk around here, you! We're gettin' plenty good an' sick o' you calamity howlers that seem to think that we're nothin' but a lot o' boobies being sent over for Germans to play with. They ain't no Germans goin' to play with this outfit an' go home to tell their grandchildren they enjoyed bein' with us. We don't thank you to figure that with

Sterling Silver Platinum Finished Rings



No. 528—Oval-shaped genuine shell cameo, surrounded by very fine white brilliants. Gallery mounting.

Price, each, - - \$2.50



No. 461—Heavy weight sterling silver mounting, set with large size, extra fine opal, surrounded by very fine white brilliants, set in a Gallery mounting, and stones set in the shank.

Price, per doz., \$16.50



No. 487—Filigree shank and sides, fine white brilliants.

Price, each, - - \$1.25



No. 504—Fine white, 32-facet platinum tipped white stones.

Price, Per dozen, \$13.50



No. 523—Very fine white, 32-facet cut stone, platinum tipped filigree mounting.

Price, Per dozen, - \$7.50



No. 506—Set with fine iridescent French pearl.

Price, Per dozen, \$13.50

Write for our new illustrated catalog, the book of Bargains, mailed free. Write for it today.



165 WEST MADISON ST., Over Childs' New Restaurant, Chicago, Ill.

No matter how cheap the others sell, our prices are always a little less.

\$ LOOK PAPERMEN LOOK \$ WAR MAPS

20-page Atlas of War Maps showing all battle lines up to April 12. Front page marked in big letters. PRICE, \$1.00. Our agents cleaning up with these maps. Good to sell at 50c each or give away as a premium. Our price to everybody, 10c each.

COMPTON BROS. AGENCY, FINDLAY, OHIO.

a setup for the Germans to knock over. Get that idea out of your head. We're going to do somethin' in France besides die." The boy wasn't boasting. He was simply giving voice to what he knew to be a fact. We have altogether too much of the feeling that the American soldier is some kind of a helpless sacrifice to the mighty German. As the young West Point Captain, who was killed recently at the front, said in his dying words: "The they outnumber us ten to one we can lick 'em."

Barney DeLaney, tho in his seventy-fourth year, is stepping high as an active member of the fraternity. Making his headquarters at Collinsville, Tex., he makes frequent trips into the sticks and never fails to come back with something to show for it. Good luck to you, oldtimer.

Ed Fennerty made a fine record in the McCrorey Pittsburg store.

Fred Tober, the pen and wrench worker, was seen in Columbus, O.

John Kreigle, the diamond king, was last heard of from Toledo, O., where he was working the old reliable Valparaiso Gem.

All the boys say Walter Shaw has a dandy outfit. His display is nicely set off by a five-foot gold and plush banner.

JUST CRAZY—THAT'S ALL It's hard enough to be serious. When the grins chase around on your shield, But, man, it's simply delicious. To walk barefooted in a corn stubble field. —Apollo Gees.

Kipling once said that "a woman is only a woman, but a good cigar is a smoke." In these days one's about as expensive as the other.

Earl Wilcox and Frank Bass, somewhere in Missouri and doing fine.

THANK Here's hoping That Pipes Will continue to glow As long As Bill exists And gasoline flows. —A Pitchman Friend.

McBride and Anthony have returned to Philadelphia after working for the railroads all winter. They made all the Western auto shows.

Will the party who wrote Charles Wittman, care The Billboard, please write him again. The letter was returned.

Harry Maier says au revoir to the boys and to Bill. He will shortly join Uncle Sam's Navy. Besides this he has invested every dollar he could scrape together in Liberty Bonds, so he is giving the full measure of service. His part (Continued on page 42)

CASH IN!

\$125.00 to \$250.00
ON THE MONOGRAM GAME

APPLY "GLOBE" DECALCOMANIE INITIALS ON AUTOMOBILES, MOTORCYCLES, TRUNKS, SUIT CASES, CANOES, SPORTING GOODS, SAFES, ETC., AND MAKE

OVER \$1.40 PROFIT

ON EVERY \$1.50 ORDER FOR 10 MINUTES WORK

You charge 25c for every initial you apply. No experience necessary. Thousands of automobiles, etc., are without the owner's initials, and the field for this work is unlimited. Demand is enormous everywhere. Why delay getting in this profitable business? Take advantage of this offer today.

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PER GROSS, \$15.00

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LIST OF 1918 FAIRS

The Data Contained in This List Gives All the Dates of This Season's Fairs Which Had Been Arranged Up to the Time of Going to Press — Additions Will Be Made in Subsequent Issues as Received

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ALABAMA
Athens—Limestone Co. Fair Assn. Oct. 8-11. Chas. W. Sarver, secy.

ARIZONA
Phoenix—Arizona State Fair. Nov. 11-16. Cecil B. Boyce, secy.

ARKANSAS
Harrison—North Ark. Dist. Fair Assn. Sept. 17-20. J. Sol Mitchell, gen. mgr.

CALIFORNIA
Ferdale—Humboldt Co. Agrl. Fair Assn. Aug. 21-24. W. S. Moore, secy.

COLORADO
Longmont—Boulder Co. Fair Assn. Sept. 3-6. Clarence P. Emery, secy., Box 713.

CONNECTICUT
Brooklyn—Windham Co. Agrl. Soc. Sept. 24-26. M. J. Frink, secy.

DELAWARE
Wilmington—Delaware State Fair. Sept. 2-6. Samuel H. Wilson, Jr., secy.

FLORIDA
Lake Butler—Bradford Co. Fair Assn. Nov. 12-16. Chas. H. Register, secy.

GEORGIA
Atlanta—Southeastern Fair Assn. Oct. 12-19. R. M. Striplin, secy., Box 1008.

IDAHO
Boise—State Fair of Idaho. Sept. 23-28. O. P. Hendershot, secy.

ILLINOIS
Albion—Edwards Co. Agrl. Fair Assn. Sept. 17-20. Ben L. Mayne, secy.

INDIANA
Angola—Angola District Fair. Oct. 1-4. A. E. Elston, secy.

IOWA
Allison—Butler Co. Fair Assn. Sept. 10-14. O. P. Missman, secy.

Carthage—Hancock Co. Fair Assn. Aug. 27-30. Ellis E. Cox, secy.

El Paso—Woodford Co. Fair. Aug. 27-30. Horace H. Baker, secy.

Galesburg—Galesburg Dist. Fair Assn. Sept. 1-7. Edw. A. Tate, secy., 118 Main st.

Greenup—Greenup-Cumberland Co. Fair Assn. Sept. 3-7. J. M. Schull, secy.

Hayworth—Hayworth Agrl. Stock Fair Assn. Aug. 28-30. C. C. Brown, secy.

Kankakee—Kankakee Interstate Fair. Aug. 26-31. Len Small, secy.

Kewanee—Kewanee Dist. Agrl. Board. Sept. 10-13. W. W. Calhoun, secy.

La Fayette—La Fayette Hort. & Fair Assn. Sept. 3-6. F. T. Gelvin, secy.

Marion—Williamson County Fair. Sept. 10-13. George C. Campbell, secy.

Mason—Grundy Co. Agrl. Fair. Sept. 17-20. F. A. Murray, secy.

Monroe—Monroe District Fair. Sept. 25-27. Harry J. Conrad, secy.

Morrison—Whiteside Co. Fair. Sept. 3-6. Paul P. Boyd, secy.

Mount Carmel—Wabash Co. Fair Assn. Sept. 24-28. E. Guy Mundy, secy.

Decorah—Winneahick Co. Agrl. Soc. Aug. 13-16. E. J. Curtin, secy.

Des Moines—Iowa State Fair & Expo. Aug. 21-30. A. R. Corey, secy.

DeWitt—Clinton Co. Agrl. Soc. Aug. 27-30. G. H. Christensen, secy.

Eldon—Wapello Co. Fair. Sept. 3-6.

Eldora—Hardin Co. Agrl. Soc. Sept. 17-20. H. S. Martin, secy.

Elkader—Elkader Fair & Track Assn. Sept. 3-6. Gus H. Wilke, secy.

Fonda—Big Four Dist. Fair Assn. Aug. 6-9. E. A. Elliott, secy.

Greenfield—Adair Co. Agrl. Soc. Sept. 10-12. Frank A. Gatch, secy.

Grinnell—Grinnell Fair Assn. Aug. 19-22. I. S. Bailey, Jr., secy.

Humboldt—Humboldt Co. Agrl. Soc. Aug. 27-30. C. Skow, secy.

Indianola—Warren Co. Agrl. Soc. Sept. 30-Oct. 4. D. C. Phillips, secy.

Knobloche—Marion Co. Fair Assn. Aug. 12-16. E. H. Gamble, secy.

Manchester—Delaware Co. Fair Soc. Sept. 3-6. E. W. Williams, secy.

Norton—Norton Co. Agrl. Assn. Aug. 27-30. A. J. Johnson, secy.

Onaga—Pottawatomie Co. Stock Show. Sept. 4-6. G. Haughwout, secy.

Pratt—Pratt Co. Fair Assn. Sept. 10-13. E. L. Shaw, secy.

Russell—Russell Co. Fair Assn. Oct. 1-4. H. A. Dawson, secy.

Salina—Salina Co. Agrl. Hort. & Mechl. Assn. Sept. 3-7. F. D. Blundon, secy.

Seneca—Nemaha Fair Assn. Sept. 3-6. J. P. Koelzer, secy.

Smith Center—Smith Co. Fair Assn. Sept. 3-6. Miles Elson, secy.

Stockton—Rooks Co. Fair Assn. Sept. 3-6. F. M. Smith, secy.

Sylvan Grove—Sylvan Grove Fair & Agrl. Assn. Sept. 4-6. W. H. Becker, secy.

Topeka—Kansas Free Fair. Sept. 9-14. Phil Ernstman, secy.

Valley Falls—Valley Falls Fair & Stock Show Assn. Sept. 18-20. V. P. Murray, secy.

Wilson—Wilson Co-Operative Fair Assn. Sept. 25-28. C. A. Kyner, secy.

KENTUCKY
Alexandria—Campbell Co. Agrl. Soc. Sept. 4-7. Ralph L. Rachford, secy.

Barbourville—Knox Co. Fair Co. Sept. 4-6. J. S. Miller, secy.

Brodhead—Brodhead Fair Assn. Aug. 21-23. Granville Owens, secy.

Elizabethtown—Hardin Co. Fair Co. Aug. 27-29. H. R. Taylor, secy.

Erlanger—Erlanger Fair Assn. Aug. 21-24. C. F. Davis, secy.

Wilmington—Delaware State Fair. Sept. 2-6. Samuel H. Wilson, Jr., secy.

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LIST OF CONVENTIONS CONCLAVES AND ASSEMBLIES

Compiled by Means of The Billboard's Unequaled Facilities and of Special Interest to Novelty Manufacturers and Dealers, Street Men, Fair Followers, etc.

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ALABAMA
Birmingham—Grand Council of Ala. Un. Com'l Travelers of Am. May —. A. Coke Smith, Box 33, Montgomery.
Birmingham—Degree of Pocahontas of Ala. May 20. Sara McPherson, 1322 N. 21st st.

ARIZONA
Flagstaff—State Assn. Elks. July —. E. A. McSwiggin, Prescott, Ariz.
Prescott—Odd Fellows. July 13. Geo. A. Mints, Phoenix, Ariz.

ARKANSAS
Hot Springs—American Bankers' Assn. April 23-25.
Hot Springs—Gen. Fed. Women's Clubs. May —. Mrs. Francis D. Everett, Highland Park, Ill.

CALIFORNIA
Bakersfield—Knights of Columbus of Cal. May 9-11. David F. Supple, 240 Montgomery st., San Francisco.
Del Monte—Cal. Bankers' Assn. May 23-25. F. H. Colburn, 326 Mills Bldg., San Francisco.

CONNECTICUT
Hartford—State Med. Soc. May 15-16. J. E. Lane, M. D., 59 College ave., New Haven.
Hartford—Gr. Lodge of Sisters, O. A. H. S. May 2. Mrs. Agnes Koehler, 85 Grand st., Seymour, Conn.

FLORIDA
Jacksonville—Grand Chapter, R. A. M. May 21-22. W. P. Webster, Masonic Temple.
Orlando—Fla. Retail Hardware Assn. May 15-17. Pensacola—Knights of Columbus. May 14. D. H. Austin, Box 236, Tampa, Fla.

GEORGIA
Albany—State Assn., Un. Natl. Assn. P. O. Clerks. May 30. H. M. Simmons, Columbus, Ga.
Athens—Grand Lodge, A. F. & A. M. June —. Sol C. Johnson, Tribune Bldg., Savannah.

IDAHO
Genesee—Knights of Columbus. June 11-12. A. W. Haley, Coeur d'Alene, Id.
Idaho Falls—Inter-Mountain Dist. Aerie Eagles. June 4-5. H. S. McCann, Eagle Home, Salt Lake City, Utah.

ILLINOIS
Alton—State Undertakers' Assn. June 18-20. H. M. Kilpatrick, Elmwood, Ill.
Aurora—Ill. Elks' Assn. May —. James A. Finlen, 1724 Republic Bldg., Chicago.

IOWA
Burlington—Iowa Funeral & Directors' Assn. June 4-6. Chas. Emerson, 210 N. Maple st., Creston, Ia.
Burlington—Trans-Mississippi Master Bakers' Assn. Middle of June. Frank Rushton, Rosedale, Kan.

KANSAS
Atchison—Un. Com'l Travelers of Kansas. June 7-8. R. T. Kreipe, 310 E. 4th st., Topeka, Kan.
Chanute—Grand Army of Republic. Third week in May. W. W. Denison, Memorial Hall, Topeka.

INDIANA
Crawfordsville—Tribe of Ben-Hur. June 4. John C. Snyder.
Evansville—Knights Templars. May 8. C. W. Prather, Masonic Temple, Indianapolis.

KENTUCKY
Harrodsburg—Hoschold of Ruth, No. 24. G. U. O. O. F. July 9-12. Daisy M. Saffell, Box 97, Shelbyville, Ky.
Lexington—State Dental Assn. June 10-12. W. M. Randall, 1035 S. Second st., Louisville.

LOUISIANA
Lake Charles—Grand Council, Un. Com'l Travelers. May 17-18. Mose Frank, Box 343, Shreveport.
Monroe—Electa Gr. Chapter, Order Eastern Star of La. June —. Carlaysia V. Webb, 331 Carondelet st., New Orleans.

MAINE
Portland—Knights Templars. May 9. Stephen Benjamin, Masonic Temple.
Portland—New England Electric Med. Assn. May 22. Fred W. Abbott, 72 Broadway, Taunton, Mass.

MICHIGAN
Birmingham—Ala. Bankers' Assn. May 9-11. Birmingham—State Assn. Natl. Assn. Letter Carriers. July 4. P. E. Force, 1922 29th st.

MISSOURI
Chicago—Natl. Fire Protection Assn. Week May 6. Franklin H. Wentworth, 87 Milk st., Boston, Mass.
Chicago—Intnatl. Ry. Fuel Assn. May 20-23. John G. Crawford, 702 E. 51st st.

NEBRASKA
Omaha—Natl. Assn. Credit Men. June 18-21. J. H. Tregoe, 41 Park Row, New York City.
Chicago—Wholesale Saddlery Assn. of U. S. June 17-21. Henry Othmer, 30 N. La Salle st.

NEVADA
Las Vegas—Natl. Assn. Baking Industry. May 7-9. E. T. Clissold, 327 La Salle st., Chicago.
Harrisburg—Ill. Rural Carriers' Assn. July 12-13. Joe Williams, Box 354, Lerona, Ill.

NEW YORK
Chicago—Natl. Assn. Stationery Eng'ners. June 12-14. Abner Davis, 18 Wackerhusa Bldg.
Davenport—State Mfrs.' Assn. May 15-16. Geo. Wrightman.

OHIO
Chicago—Am. Seed Trade Assn. June 18-20. C. E. Kendel, 2010 Ontario st., Cleveland, O.
Chicago—Natl. Assn. Credit Men. June 18-21. J. H. Tregoe, 41 Park Row, New York City.

PENNSYLVANIA
Chicago—Am. Assn. Nurserymen. June 26-28. Curtis Nye Smith, 19 Congress st., Boston, Mass.
Chicago—Amer. Med. Assn. June 10-14. Dr. Alex. R. Craig, 535 N. Dearborn st.

RHODE ISLAND
Providence—State Assn. Natl. Assn. Letter Carriers. July 4. P. E. Force, 1922 29th st.

TENNESSEE
Nashville—Grand Lodge of Pa. & Dela. I. O. G. T. July 15-17. Lillie M. Stroup, 509 Broom st.

TEXAS
Dallas—State Assn. Natl. Assn. Letter Carriers. July 4. P. E. Force, 1922 29th st.

VIRGINIA
Richmond—State Assn. Natl. Assn. Letter Carriers. July 4. P. E. Force, 1922 29th st.

WEST VIRGINIA
Martinsburg—State Assn. Natl. Assn. Letter Carriers. July 4. P. E. Force, 1922 29th st.

WISCONSIN
Chicago—Natl. Assn. Stationery Eng'ners. June 12-14. Abner Davis, 18 Wackerhusa Bldg.
Davenport—State Mfrs.' Assn. May 15-16. Geo. Wrightman.

MISSOURI (cont.)
Chicago—Wholesale Saddlery Assn. of U. S. June 17-21. Henry Othmer, 30 N. La Salle st.

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Chicago—Wholesale Saddlery Assn. of U. S. June 17-21. Henry Othmer, 30 N. La Salle st.

MISSOURI (cont.)
Chicago—Wholesale Saddlery Assn. of U. S. June 17-21. Henry Othmer, 30 N. La Salle st.

MISSOURI (cont.)
Chicago—Wholesale Saddlery Assn. of U. S. June 17-21. Henry Othmer, 30 N. La Salle st.

Portland—Un. Coml. Trainers, June 6-8. Chas. A. Haines, 235 Grove st., Melrose, Mass.

MARYLAND

Annapolis—Knights of Columbus, May 7. John J. Doody, 109 W. Mulberry st., Baltimore.

MASSACHUSETTS

Boston—Pythian Sisters of Mass., May 8-9. Eula L. Holland, 80 Worthen st., W. Springfield, Mass.

Boston—Am. Book Sellers' Assn., May —. Boston—Am. Unitarian Assn., May —.

Boston—Royal Arcanum of Mass., April 26. Wm. L. Kelt, 101 Tremont st., Boston.

MICHIGAN

Bay City—State Nurses' Assn., May —. Christena M. Hendrie, Blodgen Memorial Hospital, Grand Rapids.

Detroit—State Nurses' Assn., June 24-26. H. M. Brown, 1312 Ford Bldg., Detroit.

Detroit—Natl. Assn. Employing Lithographers, June —. P. D. Oviatt, Granite Bldg., Rochester, N. Y.

St. Joseph—State Council, Knights of Columbus, June 4. W. W. Sturn, 19 E. Front st., Monroe, Mich.

MINNESOTA

Austin—Knights Templars, May 15-16. John Fishel, Masonic Temple, St. Paul.

Minneapolis—Order of Foresters of Minn., May —. F. J. Leonard, Jordan, Minn.

St. Paul—Minn. Laundry Owners' Assn., May 11. James Nankivell, 532 Wabasha st., St. Paul.

MISSISSIPPI

Clarksdale—Gr. Commandery, Knights Templars of Miss., May —. O. L. McKay, Box 503, Meridian.

MISSOURI

Cape Girardeau—Un. Coml. Travelers, June 7-8. R. J. Chadlin, Box 504, Carthage, Mo.

St. Louis—Western Assn. Yale Clubs, May —. St. Louis—Switchmen's Union of North Am., May 20-June 4.

St. Louis—Natl. Assn. Master Plumbers, June 25-27. Ed Ellen, 2067 E. 93d st., Cleveland, O.

St. Louis—Knights of Pythias of Mo., May 28. St. Louis—Assn. of Am. Ry. Acctg. Officers, May 29-31.

MONTANA

Anaconda—Foresters of Montana, June 11. Geo. O. Robin, 910 5th ave., Great Falls.

NEBRASKA

Alliance—State Stockmen's Convention, June 11-14. W. D. Fisher, Columbus.

NEVADA

Carson City—Grand Lodge, Odd Fellows, June 17. Wm. Sutherland, Box 588, Reno, Nev.

NEW HAMPSHIRE

Berlin—Amer. Institute Chemical Engineers, June 19-22. J. C. Olsen, Cooper Union, New York City.

NEW JERSEY

Atlantic City—Pa. Bankers' Assn., May 23-24. D. S. Klass, Tyrone, Pa.

Atlantic City—Natl. Assn. Cleaners & Dyers, June 7-10. John L. Coveley, 1115 Fullerton Bldg., St. Louis, Mo.

Atlantic City—State Bro. of Carpenters & Joiners, June —. John R. Burgess, Jersey City, N. J.

Atlantic City—Amer. Institute Electrical Engineers, Last week in June. F. L. Hutchinson, 33 W. 30th st., New York City.

NEW YORK

Albany—Natl. Congress Mothers & Parent Teachers' Assn., May 14-18. Mrs. A. A. Birney, 910 Loan & Trust Bldg., Washington, D. C.

Albany—Med. Soc. of New York, May 21-23. Dr. Floyd M. Crandall, 17 W. 43d st., New York City.

Albany—Pythian Sisters of New York, July 23-25. Lizzie P. Fritch, Box 206, Tottenville, N. Y.

Albany—State Elks' Convention, June 3-4. Buffalo—Am. Soc. Heating & Ventilating Engineers, June 26-28. C. W. Oert, 29 W. 39th st., New York City.

Albany—Natl. Assn. Piano Mfrs., June 3-4. Herbert W. Hill, 105 W. 40th st., New York City.

NORTH CAROLINA

Asheville—Hardware Assn. of Carolina, June 18-21. T. W. Dixon, 209 Trust Bldg., Charlotte, N. C.

Wilmington—Rebekah State Assembly. May 21. Miss Pattie E. Beck, 38 Brookstown Ave., Winston-Salem.

NORTH DAKOTA

Fargo—N. D. Medical Assn. May 8-9. H. J. Rowe, Casselton, N. D. Fargo—N. D. Laundry Owners' Assn. May 10-11. O. Hegge, Box 412. Fargo—Grand Lodge, A. F. & A. M. of N. D. June 18-19. W. L. Stockwell, Masonic Temple.

OHIO

Canton—Order of Red Men. May 13-15. Thos. J. Irwin, Box 143, Martins Ferry, O. Cedar Point—Natl. Retail Hardware Assn. June 18-20. M. L. Corey, Argos, Ind. Cedar Point—The Indians. June 17-21. D. H. Eaton, 318 E. Fourth st., Cincinnati.

Springfield—Rebekah Assembly, Odd Fellows, May 8-9. Mrs. Emma M. Bell, 392 W. 4th ave., Columbus. Springfield—Un. Com'l. Travelers. June 7-8. R. F. Somerville, Box 347, Dayton.

OKLAHOMA

Ardmore—Un. Com'l. Travelers of Am. May 24-25. F. W. Brooks, City Hall, Emid. Chickasha—Junior Order, State Council. May 14. Claud Briggs, Howe, Ok.

OREGON

Astoria—State Assn. Natl. Assn. Letter Carriers. June 29. Fred P. Holm, 422 Blackstone st., Portland, Ore. Bend—State Bankers' Assn. June 7-8. J. L. Hartman, Chamber of Commerce Bldg., Portland.

PENNSYLVANIA

Berwick—Order Knights of Malta. May 14-16. John H. Hoffman, 401 Bulletin Bldg., Phila. Danville—Dept. of Pa., G. A. R. June 12-13. Sam P. Town, 1523 Arch st., Phila., Pa.

Reading—Central Paper Box Mfrs.' Assn. July 16-18. E. W. Gilbert, Box 124, Allentown, Pa. Scranton—Pa. Div., Sons of Veterans. June 18-19. Fred R. Leber, 347 S. Main st.

RHODE ISLAND

Narragansett Pier—Internat. Hahnemannian Assn. Late in June. Wm. W. Wilson, 25 The Crescent, Montclair, N. J.

SOUTH CAROLINA

Clemson College—Rural Letter Carriers' Assn. July 3-5. D. C. Hayden, R. No. 3, Orangeburg, S. C.

SOUTH DAKOTA

Aberdeen—Masons of S. D. June 11-12. Geo. A. Pettigrew, Box 942, Sioux Falls. Aberdeen—Eastern Star of S. D. June 11-13. Mrs. Angie L. Williamson, 910 Lee ave., Madison, S. D.

TENNESSEE

Chattanooga—Grand Army of Republic. May 16-18. Mrs. Hattie B. Borland, 219 1st st., Madison, S. D. Chattanooga—Daughters of Am. of Tenn. May 16-18. T. W. Cunningham, 300 Trenton st., Nashville.

TEXAS

Corpus Christi—United Natl. Assn. P. O. Clerks. July 4-5. W. H. Cunningham, Austin, Tex. Corpus Christi—State Assn. Letter Carriers. July 4-5. W. K. Ragsdale, City Carrier, Ft. Worth, Tex.

UTAH

Salt Lake City—Royal Arch Masons, Gr. Chapter. May 8. Walter Daniels, 220 Union st. Salt Lake City—Gr. Commandery, Knights Templars. May 7. W. A. Raddon, Box J, Park City.

Salt Lake City—Order Eastern Star of Utah. May 9-10. Mrs. Francis G. Shields, B. 6, Midway Apt. Salt Lake City—Pacific Coast Oto-Ophthalmological Soc. June —. Robert F. Hampton, 806 Boston Bldg.

VERMONT

Barre—Rebekah Assembly of Vt., Odd Fellows. May 17. Miss Emma H. Gates, Ludlow. Barre—Order Foresters. July 11-12. W. H. Driscoll, 70 Ferris st., St. Albans, Vt.

VIRGINIA

Alexandria—Travelers' Protective Assn. May —. H. Harwood, 301 E. Main st., Richmond, Va. Charlottesville—State Rural Letter Carriers' Assn. July —. A. R. Glover, Weavers Cave, Va.

WASHINGTON

Aberdeen—State Aerie of Eagles. June 10-11. Geo. Makurath. Everett—Red Men of Wash. July 22-23. L. A. Drinkine, Box 1195, Tacoma, Wash.

WEST VIRGINIA

Beckley—Gr. Encampment, Odd Fellows of W. Va. May 8-9. C. L. Simpson, 1942 Eighth ave., Huntington, W. Va. Beckley—Dept. Council, Patriarchs Militant, Odd Fellows. May 10. Sylvanus Vandevander, Bowden, W. Va.

WISCONSIN

Appleton—Natl. Assn. Stationary Engineers. July 18-20. Robt. Fenn, 617 Niagara ave., Sheboygan, Wis. Ashland—Sons of Veterans. June —. Val Stoddard, Lock Box 91, Stoughton, Wis.

VAUDEVILLE THEATRE MANAGER, Press Agent, Advance Agent; am 40; handle most anything; 15 years' successful experience; salary nominal. Permanent address H. LEE, Stag Hotel, Cincinnati, Ohio.

Bands and Orchestras

AT LIBERTY ADVERTISEMENTS, 25 words, free of charge. A-1 BAND DIRECTOR—Play cornet; piano tuner; want location in smaller town; years of professional experience. HARRY MCGOWEN, 620 N. 8th St., Terre Haute, Indiana.

Burlesque and Musical Comedy

AT LIBERTY—Director with scripts and 8 sets of well worn wardrobe for five chorus girls. BILLY GILLES, 1402 Palmswood Ave., Toledo, Ohio.

RAGTIME PIANIST—Experienced in moving pictures and dances, but do not read music; state your salary. JOHN D. GORDON, 3329 Forest Ave., Chicago, Illinois.

Dramatic Artists

AT LIBERTY ADVERTISEMENTS, 25 words, free of charge. A-1 PRODUCING COMEDIAN—Open to real managers; open for 49 camp; I deliver the goods; expert. HILTON, 524 E. 135th St., New York City.

Musicians

AT LIBERTY ADVERTISEMENTS, 25 words, free of charge. A-1 CELLIST—Open for chautauqua, hotel or resort. CELLIST, care Billboard, Cincinnati, Ohio.

OPERATOR—12 years' experience; want's position at once; reference, Birth of a Nation Co. and Intolerance Co. Wire or write J. C. KEMP, Palace Theatre, Waterloo, Iowa.

Parks and Fairs

AT LIBERTY ADVERTISEMENTS, 25 words, free of charge. AT LIBERTY—Manager Dance Pavilion. My original ideas will make your dance hall a success. M. ROSSE, 525 West 158th St., New York City.

Piano Players

AT LIBERTY ADVERTISEMENTS, 25 words, free of charge. LADY PIANIST—Experienced M. P. Player, desire location; orchestra preferred; must state salary and details. PIANIST, Route 2, Box 20, Bluefield, W. Va.

Singers

AT LIBERTY—Lady and gentleman, baritone and soprano, for good tab show; both A-1 performers. HARRY RAYBURN, General Delivery, Detroit, Mich.

About This Season's Successful New York Productions

HER COUNTRY

Her Country, despite the fact that the New York production depended for its draft considerably upon the drawing power of Rosa Lynd (Lady Chetwynd) and Alexander Owslow, ought to be sent on the road at the earliest opportunity. As a matter of fact two and even three road shows would not prove amiss.

Circus and Carnival

AT LIBERTY ADVERTISEMENTS, 25 words, free of charge. A-1 PARTNER AND CLOG DANCER—Join reliable tent or minstrel show; years' experience; sober; reliable. JOHN VOGEL, care James Ferguson, Baltimore Dairy Lunch, 12 East Main St., Springfield, O.

Miscellaneous

AT LIBERTY ADVERTISEMENTS, 25 words, free of charge. AT LIBERTY FOR MED.—Up in all med. acts; change specialty for week; swell line of wardrobe. BEATRICE EARLE, Gen. Del., Corning, New York.

Motion Picture Artists

AT LIBERTY ADVERTISEMENTS, 25 words, free of charge. A-1 VIOLINIST—For movie or vaudeville; library of music; union; married; sober; reliable; can deliver the goods. What have you to offer? C. E. BRANDY, 411 4th St., S. W., Aberdeen, South Dakota.

Operators

AT LIBERTY ADVERTISEMENTS, 25 words, free of charge. A-1 OPERATOR, Ticket Seller and Rally-Hoo; Power & Machine, good condition; do wiring; want position with carnival or traveling show; \$25.00 per week. Box 214, Santa Anna, Texas.

STAGE ASPIRANTS

The following advertisements are from Artists who frankly disclaim long experience. They will be found willing, obliging and reasonable.

Circus and Carnival

AT LIBERTY ADVERTISEMENTS, 25 words, free of charge. YOUNG MAN—Age, 17; wishes to join show, circus or carnival; some experience; willing to learn. CLARENCE CURETON, 1629 E. 26th St., Cleveland, Ohio.

Vaudeville Artists

AT LIBERTY ADVERTISEMENTS, 25 words, free of charge. JEW COMEDIAN—Age, 20; height, 5 ft. 3; like to join tab show or some kind of act; three months' experience. CHAS. A. HARRIS, 603 Porter St., Philadelphia, Pennsylvania.

MINSTREL NOTES

J. A. Coburn, of Coburn's Greater Minstrels, ran into New York April 7 for a conference with his agent, Jim Mix.

Colored Performers

AT LIBERTY ADVERTISEMENTS, 25 words, free of charge. BLACKFACE COMEDIAN (Colored)—For musical comedy, burlesque or vaudeville; age, 20. JOHN H. DAVAGE, 1014 E. Monument St., Baltimore, Md.

In Answering Classified Ads, Please Mention The Billboard.

Selbini, Lilla, & Co. (Palace) Ft. Wayne, Ind. Sharrocks, The (Orpheum) Lincoln, Neb.; (Orpheum) Omaha 29-May 4.

Weber, Chas. (Palace) Superior, Wis. Weber Girls, Three (Orpheum) Salt Lake City; (Orpheum) Denver 29-May 4.

BURLESQUE AMERICAN CIRCUIT

Americans: (Empire) Hoboken, N. J., 22-27; (Star) Brooklyn 29-May 4.

Army and Navy Girls: (Majestic) Indianapolis 22-27; open week 29-May 4.

Wasson & Palmer (Kedzie) Chicago, Ill. Ward & Raymond (Palace) Ft. Wayne, Ind.

Pacemakers: (Standard) St. Louis 22-27; (Englewood) Chicago 29-May 4.

COLUMBIA CIRCUIT

Behan Show: Des Moines, Ia., 21-25; (Gayety) Omaha 27-May 3.

Bird of Paradise, Oliver Morosco, mgr.: Baltimore 22-27.

SUBSCRIBERS

will save postage and confer a favor on us if one or two days' time is allowed after the usual date on which The Billboard was due before writing to us.

Majestics: (Park) Bridgeport, Conn., 25-27; (Colonial) Providence 29-May 4.

Merry Rounders: (Hurtig & Seamon) New York 22-27; (Empire) Brooklyn 29-May 4.

Man Who Came Back, Wm. A. Brady, mgr.: Philadelphia, Feb. 18, indef.

DRAMATIC & MUSICAL

Adams, Maude, Chas. Frohman, Inc., mgr.: St. Paul, Minn., 22-24; Minneapolis 25-27.

Anglin Margaret: Chicago April 1, indef.

Army With Banners: New York April 9, indef.

Turn to the Right, Edward G. Cooke, mgr.: Schenectady, N. Y., 24; Albany 25-27; New Haven Conn., 29-May 2-4.

INTERNATIONAL CIRCUIT

(WEEK APRIL 21-27)

Mrs. Wiggs of the Cabbage Patch: Cleveland, O. Smarter Set: Pittsburgh, Pa. Ten Nights in a Bar Room: Detroit, Mich. Unmarried Mother: Indianapolis, Ind.

STOCK & REPERTOIRE

Academy Players: Haverhill, Mass., indef. Alba Players: (Empire) Montreal, Can., indef.

Permanent Players, James Blaine, mgr.: (Orpheum) Moose Jaw, Sask., Can., indef. Phoenix, E. V. Stock Co.: Lynn, Mass., indef.

TABLOIDS

Amick's, Jack, Pennant Winners: (Majestic) Topeka, Kan., 22-27; Army City 29-May 4.

MINSTRELS

Coburn's, J. A.: Williamsport, Pa., 24; Lewistown 25; Mt. Union 27; Bellefonte 29; Tyrone 30.

MISCELLANEOUS

Adams, James, Floating Theater: Hampton, Va., 22-27; Williams Wharf 29-May 4.

Wormser's, Jean, Alpine Yodlers: Raymond, Kan., 24; Arnold 25; Norway 26; Desler, Neb., 27; Nora 29; Bartley 30; Hays Center May 1; Fleming, Col., 2; Venango, Neb., 3; Loomis 4.

BANDS & ORCHESTRAS

Colso's Band: Knoxville, Tenn., 22-27. Curcio's Band: Suffolk, Va., 22-27. DeCola's Band: Chicago 20-May 3.

CARNIVAL COMPANIES

Alexander & Foster Shows: Olyphant, Pa., 27-May 4. Arena Shows, Harry Dunkel, mgr.: Wheeling, W. Va., 25-May 4.

Clifton-Kelley Shows L. C. KELLEY, Manager. Now booking Shows, Concessions and People for Season of 1918. Address BOX 439, Memphis, Tennessee.

Brown & Dyer Shows: Hopewell, Va., 22-27. Brundage, S. W., Shows: Greenville, Tex., 22-27.

Keystone Exposition Shows OPENING APRIL 13-Philadelphia, Pa. WANT SHOWS AND CONCESSIONS Address, 1827 East Cambria St.

Finn's Overland Shows: Torrington, Conn., 26-May 4. Franklin, Ben, Shows: Highlandtown, Md., 30-27.

ALL MAIL AND TELEGRAMS FOR VICTOR D. LEVITT Address care Berni Organ Company, 216 West 20th St., New York. Phone, Chelsea 628.

Kopp & Harrington Shows: Gadsden, Ala., 22-27. Krause Greater Shows: Louisville, Ky., 22-May 4.

The Smith Greater Shows Now booking Shows and of 1918. Address Winter Quarters, P. O. Box 337, Sumter, South Carolina.

Pearson, C. E., Shows, Dave Reid, gen. mgr.: Piqua, O., 22-27. Polack Bros.' 20 Big Shows: Petersburg, Va., 22-27.

Adams, James, Floating Theater: Hampton, Va., 22-27; Williams Wharf 29-May 4. Brace Comedy Co., H. C. Brace, mgr.: Indian Lake, N. Y., 22-27.

HERALDS

5,000 9x12 Heralds, 4 pp., each page 6x9.....\$11.50 10,000 9x12 Heralds, 4 pp., each page 6x9..... 19.00

Printed in order from type and cuts, black ink on assorted poster paper. Owing to market conditions above prices for immediate acceptance, and subject to change without notice. Send for price list. GAZETTE SHOW PRINTING CO., Mattson, Illinois, U. S. A.

ORDER YOUR DATES, HERALDS AND TYPE POSTERS

THE DONALDSON LITHO. CO. NEWPORT, KY.

Low Prices—Good Work—Prompt Service

WANTED IDEAS

Write for List of Inventions wanted. \$1,000,000 in prizes offered for inventions. Our four books sent free. Send sketch for free opinion as to patentability.

VICTOR J. EVANS & CO., 9th & G, Washington, D. C.

1,000 FINE WHITE ENVELOPES

Printed any color for only \$2.35. Send copy with order. HOUSE OF QUALITY, Bancroft, Iowa.

Street Picture Men--- GET THE MONEY at home or travel, at Parks, Fairs, Celebrations---any place where crowds gather. LATEST INVENTION in Post Card Cameras. Make regular post card photos, black and white without plates. RED CROSS FERROTYPED PLATES AND OTHER SUPPLIES. Get our prices before ordering elsewhere. BOSTON CAMERA CO., 124 Livingston St., New York City.

CONCESSION MEN

Buddy Buds PEPPERMINT 25 CENTS PER BOX

If you like to see the money roll in write for our Special Offer to Concession Men. AMERICAN CONFECTORY SYNDICATE, 257 W. 36th St., N. Y. City.

Welder Amusement Co.: Columbus, O., 27-May 11. White's, Doc Wesley, Expo. Shows: Staunton, Ill., 29-May 4.

Sol's United Shows

Winter quarters, Scranton, Pa. Address P. O. BOX 273. World at Home Shows: Hamilton, O., 27-May 4.

CIRCUS & WILD WEST

Barnes, Al G.: San Rafael, Cal., 24; Vallejo 25; Napa 26; Colusa 27; Woodland 29; Chico 30; Marysville May 1; Sacramento 2; Auburn 3; Reno, Nev., 4.

ADDITIONAL ROUTES ON

PAGE 79

PICTURES

AND EVERYTHING THAT APPERTAINS THERETO

Edited By HORACE G. STRIPE

THE FOUR-MINUTE MEN AND THE MOTION PICTURE THEATER

Written by William McCormick Blair, National Director Four-Minute Men, for The Billboard

President Wilson's commendation of the patriotism of the motion picture industry has warmed the hearts of men who have been working hard in the cause, harder than the public often realizes.

The letter from President Wilson addressed to the Four-Minute Men was read in a vast majority of the motion picture houses of the United States during the week preceding the Liberty Loan. Speakers added a few comments calling attention to the fact that healthful amusement is a necessity especially during war times, and how the Four-Minute Men in the motion picture theaters have been co-operating with increasing enthusiasm.

When the Four-Minute Men movement was begun nearly a year ago many theater men looked upon the idea with little favor. But in June the Four-Minute Men were formally organized by the government as a Division of the Committee on Public Information. Thereafter they appeared in the theaters as the government's representatives. Now very few theater managers remain who do not fully and gladly co-operate with the men sent by Uncle Sam.

On the other hand the leaders among the Four-Minute Men recognize quite well that the motion picture theater houses should be properly protected against abuse while they are rendering so willingly a patriotic service. The privilege of speaking must not be over-exercised. Except at the time of extremely important drives such as the Liberty Loan—and so far we have had no other drive of equal importance—it is assumed that the speakers will not appear in any one theater more than two or three times a week. There is no reason why they should not appear every night if their appearance adds to the program. The two main points therefore, are simply these: A regular schedule must be observed and this means that the work must be done exclusively thru the local Chairman of the Four-Minute Men. Second, every speaker must confine himself to four minutes.

There has been some misunderstanding among theater managers as to their own position. In view of the fact that they are pledged to co-operate with the government they sometimes do not understand that the government itself has designated the Four-Minute Men to take charge of speaking in the motion picture theaters. This is an exclusive privilege extended by the theaters to this one organization. Often enthusiastic men representing various activities of the government have a tendency to believe that their particular work is of such utmost importance that it can afford to overlap on the activity of others. The motion picture theater in that instance has the right to take a firm stand, the stand that the government has authorized him to take: He has the right to say that the speakers are sent to him by the local Four-Minute Men chairman and that NO OTHERS will be recognized.

As to the four-minute rule: This rule is absolute and applies to all. We have never known of a theater that would complain if a man happened to speak four and a half minutes or five minutes, altho our instructions are constantly going out that four minutes is the rule. When a speaker appears in a theater and, after having received the signal that his time is up, continues for eight, nine or ten minutes, or longer, he is violating the fundamental principle in connection with this type of speaking. The theater manager will hesitate to stop a man, altho even this may be necessary if the speaker exceeds the time limit to the point of absurdity. At all times the theater manager should consider it not his right, but his duty, to notify the local chairman if the speaker cannot or will not try to remain within the four-minute period.

With the two rules observed (exclusive speaking by one organization and four minutes time limit) the motion picture theaters have found that the Four-Minute Men are really a help instead of a hindrance. They are a help because

a four-minute talk, if undertaken by schedule at the right time on the right topic, by a man who knows what four minutes means, is a diversion for the audience.

Many theaters have gone so far as to advertise Four-Minute Men on the hand bills as

men on earth are more patriotic. They are giving freely of their time, money and theaters to this work. Patriotism is not lacking among American exhibitors, and their support is a factor of much importance in the Liberty Loan campaign.

OUR KEYNOTE IS SERVICE

A letter received from an exhibitor in an inland town thanks The Billboard for sending him a much-wanted piece of mechanism for an old-style projector.

He says: "I wrote several times to a motion picture equipment and supply company for the parts, but they never answered, except to send me catalog of a new machine. Until I wrote you to get the parts I did not know this



The famous Dolly Sisters, Rozzika and Yanesi, who are the stars of Screen Classics' The Million Dollar Dollies. Released by Metro Pictures Corporation.

an additional attraction. Where the speakers are properly organized, where the man who comes to make a talk has something to say (erudition is not necessary), where his message from the government is a message of facts put in a few vivid clear sentences, there can be no question but that a brief talk between reels or at the end of the show is a help in the evening's program.

The government has avoided forcing the issue. In a few rare instances theater men have been suspected of pro-German tendencies by their failure to co-operate with the Four-Minute Men. But these instances have been few and far between. The government has thousands of means of classifying men. The theater manager who is willing to help is differentiated from the man who is willing to hinder. All the men of the former type should be free in expressing their opinions as to the value of various speakers and ready to report violations and infractions of rules. Where the spirit of the manager is right he may feel sure that the local Four-Minute Men chairman and all the officials of the government will appreciate his co-operation, whether that co-operation be expressed by commending the speakers or by helpful criticism.

EXHIBITORS BUY LIBERTY BONDS

From one end of the country to the other comes the report that motion picture exhibitors are buying Liberty Bonds liberally. No set of

film wasn't handling this projector. When I want anything in this line again will send to you. Thanks for your trouble."

A WORTHY IDEA

Since the request has gone out for books for our soldiers, would it not be a good suggestion for exhibitors to make known to their patrons that they will receive these books and turn them over to the libraries or proper authorities for the boys "over there"? Thousands of people would read this little invitation, which the manager can have thrown on the screen, and would bring the books. Of course, this entails some additional labor and expense, but where is the film exhibitor who does not delight in doing his part for our brave men? It will return all it costs to exhibitors in the way of increasing patriotism.

FILMS FOR THE FRONT

There are more than 6,000 miles of films unreel every month before the fighting men thru the Y. M. C. A. National War Work Council. George Dunham Foster, president of the Community Motion Picture Bureau, has lately started for France for the Y. M. C. A., taking among his assistants a trained circus route man who knows every town and hamlet. The original shipment of films to France was one-half million feet, and it is expected to double this quantity within the next few months.

CLEAN THEATERS

Social communities can be made of the motion picture theater in every village, town and city throughout the land. The exhibitor holds the prosperity of his theater in the very hollow of his hand. He can clean his theater just as well as every housewife attends to her spring house-cleaning. Give the INTERIOR of YOUR THEATER the same attention as you do your advertising end of the business and you will be surprised at the remarkable growth of patronage. It costs but a trifle to have a rest-room where mothers can leave fretful children in care of an obliging maid. Next, supply fresh drinking water and an overflow of ventilation. Have comfortable seats and efficient ushers to maintain order. Allow no profanity, no disease-breeding expectorating. Disinfect the auditorium occasionally. Above all taboo the showing of pictures which have a debasing effect upon the mind. After you have treated your patrons with the same consideration you would show your own family set apart a certain hour in the morning and give an invitation showing to the parents of school children. Prove to them that YOUR THEATER is a safe place to house their little ones. By convincing fathers and mothers of the desirability of the motion picture theater in their district you will gain their confidence—and their nickels. Make them feel your theater is the meeting place for friends—a social center that at all times can endure the white glare of public scrutiny. These changes made in your theater will prove strong factors in placing your business on an unshakable basis. Start your community social center NOW—don't let the newcomer beat you to it. In this progressive age there is always another man with initiative and originality who will step in, and, with better conditions to offer the public, attract a clientele that you could have held by using the right methods.

DO LIKEWISE

A very happy idea, and one that exhibitors in other parts of the country emulate with success, was that of Manager Sid Grauman, of Grauman's Theater in Los Angeles. Having an especially pretty play with a strong appeal to children, he advertised in the newspaper something as follows:

"Make orphans happy. Have you an automobile? Do you want to use it for a short time next Wednesday to make some poor orphans happy?"

The newspaper took this up and stated that it had arranged for a special performance at 9:15 a.m., at which all kiddies would be admitted free, but automobiles were needed to take them to and from the theater. The Examiner helped by advertising: "If you will furnish a machine fill in this coupon and mail it to The Examiner." Such things tend to increase popularity, and there is an intense feeling of satisfaction to anyone in doing for these unfortunate children. Try it.

INFORMATION WANTED

Will some Exhibitor who knows kindly give the following information, which is very much desired:

Detroit, Mich.,

April 17, 1918.

Editor Motion Picture Department The Billboard—What is the National Board of Reviews of Motion Pictures, and of what value is its endorsement, and what has called it into existence? Several special reports emanating from this National Board of Reviews of Motion Pictures are being used by film producers to boost their wares. Will you kindly inform me of the value of this boost to an exhibitor? Am I warranted in booking a film over any other whenever this certificate accompanies it? Respectfully,

A. D.

NEW THEATER FOR BROOKLYN

The owners of the Strand Theater in Manhattan have just begun to build a theater, which they claim will be even more beautiful than the Strand, at the corner of Rockwell Place, 4th Avenue, Brooklyn. The auditorium is 100 feet wide, and the stage is 35 feet deep. It will be modern and up-to-date in every respect.

EXHIBITORS

The Billboard wants you to feel that this page is your page, that thru it you can reach one another—your fellow exhibitors—for the interchange of ideas and business experience. The Billboard wants you to make it interesting to one another, to make it reliable and beneficial to yourselves.

To this end The Billboard will appreciate any matter which would be interesting to your fellow exhibitors as well as to motion picture producers.

Experiences with picture plays, the names of poor plays which have lost you money, titles of plays which have pleased your patrons, or of photoplays which were supposedly good and clean in the making, but without drawing or pleasing powers.

This is exceedingly interesting to all exhibitors and producers. It enables them to understand what style of screen plays are most in demand by the public—an essential feature for the exhibitor and producer. The Billboard is not dependent upon the few advertisers in the motion picture producing world for its revenue; its list of advertisers and its field of activity are more than twenty-five times greater than that of all the so-called motion picture trade journals; its subscription list is greater than that of all the motion picture trade journals combined.

It is your logical medium for the interchange of ideas—for information and instruction. Its opinions are unfettered by anything the motion picture producers, the band of State-right agents, film buyers, film representatives or speculators may say.

No journals in the motion picture industry dare assume this independence—their very existence depends upon subservience to their masters.

Address communications to MOVING PICTURE EDITOR, The Billboard, New York.

Hugh Flannery, manager of the Ascher Bros.' new Midway Theater, Rockford, Ill., which will open there soon, announces that the basement of the new house will be fitted up as a soldiers' club for the men who come to the city for a furlough from Camp Grant, located on the outskirts of the city. All the conveniences of a modern club will be installed, such as bowling alleys, billiard and pool tables, baths, swimming pool, assembly hall and private parlors.

H. J. Hurg operates in Birmingham very successfully one of the prettiest theaters in the South for colored patrons. It has a seating capacity of nearly 600, and is well patronized.

The Elite Airdome, Yuma, Ariz., reopened last week after having been closed since November 10. L. B. Collins, owner, and D. H. Gibbs, manager, have been busy remodeling the place and enlarging the seating capacity to 800.

The question of Sunday motion picture performances for Birmingham, Ala., has been put up to the voters, and will be decided May 6.

Many houses in Philadelphia are adding vocal and instrumental soloists at their evening shows. The use of the spotlight on the soloists and the special numbers of the orchestras seems to be a relief to the audience and adds variety to the performances. Anyway it has certainly caught on.

The Strand Theater, Fremont, O., celebrated its third anniversary the week of the 7th. Hon. A. H. Jackson, owner of the theater, announced the closing of important real estate deals, whereby the theater could be extensively enlarged and further beautified. The Strand is under the personal management of Carl P. Miller, a bustling citizen and experienced showman.

Donald Hull, operator, and J. C. Wilson, manager of the Star Theater, Clinton, Ill., were severely burned when some film caught fire in the projection booth. Hull was taken to the doctor to have his burns attended to and sent home, while Manager Wilson, after medical treatment, went back to the theater. The audience was not aware of the fire until after it was all over, as it was confined to the operating booth, which is fireproof. The two projection machines were not badly damaged.

The Apollo Amusement Company, Peoria, Ill., recently closed a 99-year lease upon the Restor property, 315 Main street, Peoria, adjoining the Apollo Theater. This gives the Apollo company an 85-foot frontage in the heart of the city. No announcement of plans for the future has as yet been made, but it is safe to predict that the handsome theater will be enlarged to twice its present size. Dee Robinson is president and general manager of the Apollo Amusement Company. He has been closely identified with Peoria's moving picture history since the inception of the silent drama in that city. Starting with a transformed store room, he has moved up step by step, eventually building the Apollo, a monument to his showmanship. But he does not intend to stop there. There are yet other heights to reach, and he will carry on.

The Motion Picture Exhibitors' League of Tennessee elected the following officers at the annual convention, held at the Hotel Hermitage, Nashville, April 11: Charles A. McElravy and J. F. Duthie, both of Memphis, president and secretary, respectively; Carson Bradford, Nashville, treasurer; Tony Sudekum, Nashville, first vice-president, and F. H. Dowlar, Jr., Chattanooga, second vice-president. George Keyes, Chattanooga; T. P. Cleveland, Lebanon, and Milton Starr, Nashville, with the president, secretary and treasurer, will constitute the

Executive Board. President McElravy was elected delegate to the convention of the M. P. E. L. of A., which will be held in Boston the second week in July. The next meeting of the Tennessee body was set for Chattanooga May 5-6, 1918.

The Rex Theater, Hutchinson, Kan., is again showing the For Rent sign. Other exhibitors

AN OPEN LETTER

BLUMENTHAL OUT OF U. P. THEATERS CORPORATION

TO THE MOTION PICTURE INDUSTRY:

I have this day resigned as president of EXHIBITORS' TRADE REVIEW and as a director, and I have disposed of my stock holdings in the publication, severing completely all relations with the COMPANY AND THE PUBLICATION.

The activities I have recently entered upon in behalf of the exhibitors of the United States require my whole time and energy.

I am no longer in a position to devote the amount of attention to Exhibitors' Trade Review that is required of the president of that enterprise.

I feel that I am now free to transfer my whole energies to another movement equally important to the exhibitors, and that it is for the best interests of the exhibitors that I sever my connections with Exhibitors' Trade Review as I have done.

At the same time it is my duty as president of the United Picture Theaters of America to announce that for equally important reasons Louis F. Blumenthal has withdrawn from that concern and severed his connections with it in every way.

(Signed) LEE A. OCHS.

New York, April 13, 1918.

in that section claim it would be a success if handled right, but none of them seem to care to assume the responsibility of making it a winning proposition.

Motion pictures are in the throes of a slump in Walls Walla, Wash.

R. A. Schornstein has conducted the Photoplays Theater, Castle, N. Y., for ten years, and it is the only picture house in the village. Mr. Schornstein says he is ready to back The Billboard in its advocacy of wholesome films. He says he learned years ago that the people of Castle, many of whom are strict churchgoers, simply won't stand for unclean pictures. Many features which draw city crowds would fall down in that town. He has built up a following by giving patrons what they want.

The Children's Aid Society, of Buffalo, N. Y., is conducting a campaign against children under sixteen who, unaccompanied by parents or guardians, enter local moving picture theaters. Several ticket takers have been fined as a result of the campaign.

The Titan Feature Photoplay Company, with offices at 1320 Old National Bank Building, Spokane, Wash., has about completed its plant at Titan City, a suburb of Spokane. Frank E. Montgomery is general manager of the concern. This is the second motion picture organization to choose the Spokane field.

The Social Welfare Conference of Buffalo wants the City Council there to appoint a salaried moving picture censor. The purpose is to eliminate "objectionable films."

Samuel Carver has reopened the Family, moving picture theater, Buffalo, which was closed for several months.

its purpose. Thousands upon thousands of people must be amused. Not all go to church, not all go to picture shows, therefore the church and the amusement provider must co-operate in regulating conditions to the advantage of all. The right kind of pictures exert a tremendous power for good. They have a civilizing, UPLIFTING influence that controls and reaches many who have drifted away from the path of righteousness; they have a PURPOSE, and that purpose makes for better men, happier women, healthier children. Many a lost, depraved derelict of the world's driftwood has been redeemed by SEEING a picture whose moral pointed the way for his own salvation. It is what the eye witnesses that leaves the impression—more than what the ear can hear. Not alone as a medium of improvement but as an exhilarating tonic, laughter-producing, care-forgetting power do motion pictures find their level of usefulness. A good, hearty, spontaneous laugh on a gloomy day is worth a ton of old Dr. Quack's medicine. And as for imparting knowledge, bringing the world's greatest show places, foreign lands, nature's marvels to the very door of the poor man's family the motion picture has no rival. And the fact cannot be disputed that SUNDAY is the one day out of a wearisome week of toil that the laborer is free to call his own. The motion pictures have been a powerful factor in promoting happiness in the home by diverting the mind from morbid thoughts, fault-finding, petty complaints. Overwrought wives and tired mothers have recuperated thru witnessing a cheering, gloom-dispelling screen play. The charming atmosphere lifts them out of an environment frequently SOUL-DEPRESSING, and gives them strength to take up the burden of life again with renewed courage. To children "the joy of the movies" supplies an example which many can follow to advantage. It is their playground, their educator and guide. Eventually the churchgoing people will appre-

AT IT AGAIN

You Can't Keep Him on the "Wholesome, Clean" Road Long

Bulletin of the National Board of Review of Motion Pictures for the week ending April 13, 1918, has this notation on Fox's QUEEN OF THE SEA:

"In the incident where Miss Kellermann is transformed from a mermaid into a mortal, eliminate the part of the action where she stands entirely in the nude. This occurs between the point where she is shown transformed into the mortal lying on the rock to the point where she is shown draped."

And SOME producers wonder WHY the better class of people want CENSORSHIP of motion pictures. Follow Fox's pictures and you will KNOW, or, better still, ask the National Board of Review of Motion Pictures.

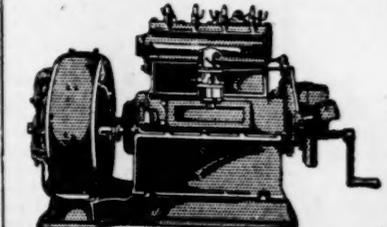
SUNDAY OPENING

A Moral Certainty as Well as a Moral Necessity

It is now up to the exhibitor to so arrange his program that Sunday bills will contain pictures of wholesome, inspirational value, eliminating any and all subjects which churchgoing people could adversely criticize. The vast army of humans must be fed spiritually as well as entertainingly, and while the crowds will attend morning services in their own particular church the afternoons and evenings should provide recreation beneficial to the workingman and his family. Here is where the need of Sunday openings of motion picture theaters is so urgently necessary. And it is bound to come. Inevitable as fate, no opposition, no argument can prevail against it. Exhibitors realize that Sunday has



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MOTION PICTURE SALES COMPANY
Dept. B. B., 337 So. Dearborn St., Chicago, Illinois.

FOR SALE—On account of being in draft, 1, 2, 3, 4, 5-reel subjects at a reasonable price. Reply if interested. KEYSTONE FILM SERVICE, 804 Penn Avenue, Pittsburgh, Pennsylvania.

FOR SALE—Newly Equipped Movie Theater
Now running in a good busy little city; will sell reasonable. GEO. W. HACKER, Cambridge City, Ind.

FOR SALE—Three reels European War Pictures. Plenty of action and paper. Fine condition. Sent subject to rewind, \$10 deposit. \$50 takes all. MAY MILLER, McLaughlin, South Dakota.

ciate the real assistance rendered by the Sunday openings of motion picture theaters and join most heartily in advocating this movement. A forced bill will not satisfy the exhibitor who feels that his business prosperity and future status of the motion picture theater are dependent upon the good will of the people. Therefore by catering to the pleasure of an audience who demand appropriate offering of good music and inspiring pictures on the Sabbath they are laboring for the benefit of all humanity. Eventually the ecclesiastical powers will advocate, as many church men have done, Sunday showings of motion pictures, realizing the moral influence exerted by heart-interesting screen stories.

AGAIN IN THE LIMELIGHT

Hornet's Nest Stirred Up by Secretary Lee, of The Birth of a Race Corp.

Tampa, Fla., April 20.—Director Jack Noble, in a telegram today from Orville W. Lee, of Chicago, was cut off the payroll of the Birth of a Race Photoplay Corporation. Lee charged breach of contract, following Noble's action early in the week of seizing the company's property to pay bills due here.

Supervisor Rex Weber, who has been in Tampa cleaning up the company's affairs, left today for Chicago, after all bills, with the exception of Noble's salary for one week, were settled.

In a statement to The Billboard's correspondent Mr. Noble said that he had remained with the company, after discovering its methods, only because of a desire to save all possible for the stockholders. He alleged that the company has been producing without a scenario and that two hundred thousand of the million dollars' worth of stock sold had been spent here, only twenty thousand remaining. It was his purpose, he explained, to protect his own reputation when he found how the company was being conducted.

FILMS REVIEWED

AT THE MERCY OF MEN

(Select Pictures Corporation, Starring Alice Brady)

It is with a true spirit of reluctance and extreme displeasure that this review of *At the Mercy of Men* is written, for Alice Brady is an actress worthy and capable, and it is almost beyond belief to imagine a woman of such refinement, of such ability and of such popularity leading herself as a star to a play of this character. Every reviewer in the room where this picture was shown expressed the same surprise, and the laughing at the insidious, supercilious, debasing and unwholesome scenario was beyond that ever shown in a projection room. Paul West may have written good scenarios before, but this, which he calls *At the Mercy of Men*, should make any man ashamed that he ever permitted his name to be appended thereto. It is almost a work of supererogation to even note this bad-taste subject, for it should not be shown in any theater in this country if by any means it should pass the Censorship Board. Some of the scenes are pretty, yes, photography good, but the trend of the plot is objectionable and damnable.

In order that the exhibitor may form some idea of the nastiness which pervades this ill-advised photoplay the following is clipped from *The Select Pictures Magazine* as a synopsis—let it tell its own story:

"Vera Suroff (Alice Brady) is seized on the street by three carousing officers of the Czar's Imperial Guard, and, despite a terrific struggle in the dark, is rained by one of them. Before the police can break into the resort the officers escape and Vera also gets away, still ignorant of the identity of the chief malefactor. The especially tragic element of the girl's misfortune is aggravated by the fact that it fell on the very day when she was to celebrate her betrothal to Boris Litofsky, a young radical, and the shock of his fiancée's fate drives him to mad revolutionary activity. He even persuades her father, a retired major of the Russian army, to lead 'the forces of the people.'

"In the meantime the Countess Zaptine, a patroness of Vera, interests the Czar in her plight. How he punishes the officers, and especially Count Nicho, the eldest of the trio; how Vera refuses to accept their patrimony or even to live with Nicho as his wife after the Czar compels him to marry her; how she later shows her heroic love and wins his undying affection, make a thrilling tale of *At the Mercy of Men* in these days of topsy-turvy adjustment, political and social.

"In the battle with the mob Michael and Andreas are killed and Nicho is wounded; she gets him into an automobile and drives him to his home. In the excitement she is forgotten, but when Nicho's consciousness returns his first words are to ask for her. He limps to the door and finds her prostrate on the veranda. As she opens her eyes and makes a horrified movement to tear herself away he seizes her in his arms and avows his love. Reading the question in her eyes, he says, 'I am the man.'"

To what baseness and depravity of the human heart and mind must the love of woman descend in order to comply with the director's definition of true love?

Married by force to a man who has committed a crime against an innocent girl, a crime which all men stigmatize as worse than murder, and then showing a fawning love for such a creature, is attributing to womanhood a state of feeling which, if it exists at all, is far too rare and insipid for presentation on the screen.

COMMENT

This photoplay the public will probably never see. It should not if the exhibitor RESPECTS his theater on the one hand and expects to please his patrons on the other. REFUSE to have anything to do with it. It is UNCLEAN, UNWHOLESOME and UNFIT for an audience composed of women and children. As it portrays mob scenes where men are being shot down by soldiers and soldiers by the mob, the breaking down of jail doors and the like, the carrying of bombs by men in the mob, the whole exciting the vicious-minded, no doubt the Government will stop this ill-advised exhibition.

WITH NEATNESS AND DESPATCH

(Metro—FIVE REELS)

Light comedy pictures seem to be the vogue at present and are to be highly commended, for in these times of stress and anxiety the public mind should occasionally be diverted from sorrow and depression.

Francis X. Bushman and Beverly Bayne have one of those light, frothy screen plays which ripple along to a happy finale. The continuity of the story keeps the action going at a lively rate. The theme follows the adventures of young Paul Donaldson, who falls in love with a beautiful heiress while she is asking assistance from his father, the Police Commissioner of his home town. This same Geraldine Ames is made unhappy by the iron-willed domination of her spinster aunt, who is intensely averse to men and marriage. Her two nieces, including

the younger sister of Geraldine, are made exceedingly miserable by these conditions, but Geraldine, with more spirit than the younger sister, determines that the marriage of the latter shall take place despite obstacles. She plans a ruse to install a burglar in their palatial home, hoping to subdue the refractory relative and a pugnacious servant while she effects her sister's escape from the locked bedroom. For this purpose she requests the Police Commissioner to send her a man with a criminal record. Seeking adventure, young Donaldson decides to fill this position disguised as a gardener. He succeeds so well that he not only frustrates the attempts of the genuine burglars, who enter the house that night, but also subdues the aunt and wins the heart of the young heiress, Geraldine.

Trifling as the plot may seem there are some delicious moments and much genuine laughter. The production is adequately presented by a cast of unusual excellence.

COMMENT

A joyous little photoplay. Will drive away the blues. Suitable for any audience.

with the advent of the Royal Mounted. A fine production, big with lofty thoughts, vibrant with human emotion. The cameo-like delicacy of Margery Wilson is a splendid foil to Eugene Corey's athletic physique.

COMMENT

A picture of merit, has dignity and strength, originality of subject and pictorial beauty. Book it.

LEAP TO FAME

(World—FIVE REELS)

With easy nonchalance Carlyle Blackwell romps and smiles his way thru five reels of comedy, interspersed with leaps of daring, thrilling stunts, pursuits over hotsopts, slides for life and numerous other acrobatic feats that would fease any but this well-seasoned movie star, and, happy to relate, always arrives at the psychological moment to rescue maidens in distress. The story has so many angles, with twists this way and that, one is rather dazed and unable to decide whether it is a bad tragedy or good comedy, but the scenes follow in a sequential manner and interest is maintained to the end. It is all about a wild college chap, whose austere father demands that he leap to fame on his own initiative, and sends him forth to work out his own salvation. This he does with startling

PRODUCERS OF MOTION PICTURES

You must have noticed that *The Billboard* has universally praised your productions that deserved praise for their wholesomeness and attractiveness, and as faithfully condemned those which were not up to the standard and which should not have been offered to the public. This is the policy of *The Billboard*—to praise and condemn without fear or favor—always desiring to do that which will best promote the business interests of the motion picture industry.

There are some producers whose scenarios are worthy and on which the exhibitors can rely, but the false and alluring advertisements which appear in your semi-house organs, published under the name of "Motion Picture Trade Journals," are no longer believed, nor have they any credence with the wise exhibitor, who has been fooled too often for his comfort and profit.

The country is filled with bankrupt exhibitors who were made so by following the false statements of not overconscientious, wily and suave sales agents, or State-right agents and others, whose sole object has been to get the money for any kind of a reel regardless. This is not good for the motion picture industry, and *The Billboard* has taken the stand of refusing to accept advertisements of films which are misleading. It is because of your lack of care and attention in the production of your films and a desire among some of you to put out salacious, debasing pictures that many exhibitors' combinations are springing up all over the country to your detriment. It is because you have listened to your evil-minded directors and the sylvan, siren song of your press agents that your stockholders are not receiving dividends. It is likewise because a few clean actors and actresses have shown the public what they want that these stars are reaping the rewards which you might be reaping.

What care the sales agents of motion picture productions or the State-right agents or those who have for sale films, old and otherwise, good and bad, what becomes of the exhibitor who purchases them? If he fails they know full well that the enticing, alluring proposition of becoming a motion picture exhibitor will fill the ranks with a new "moneyed sucker" and that the game will still go on. This is a horrible commentary on the motion picture industry, but it is well deserved.

The Billboard stands for clean and wholesome motion picture productions. It stands for honest treatment for the exhibitor, who is really the support of the motion picture production industry. Wherever and whenever *The Billboard* finds a motion picture producer whose productions and methods are in accordance with moral business ethics, whose desire is to please and entertain the public in a manner suitable to true American ideals, it will stand by that producer to the fullest extent, regardless of advertising patronage or other favors. And just so long as the producer of questionable features tries to force upon the American public that which is inimical to the better nature of American citizens, or tries to do business by methods which are not recognized by the business world as ethical, proper and legitimate, it will condemn in no uncertain tones, and the effect of such condemnation will necessarily be reflected in their nondividend-paying stocks.

THE LAW OF THE GREAT NORTH-WEST

(Triangle—FIVE REELS)

The unscrupulous greed and murderous rapacity of the fur trader, Sinclair, whose imperialistic ambitions to rule as King at the fur-trading post in the Fort Roscher district of Northern Canada had given him a monopoly of the business, and the poor, fear-ridden trappers whom he terrorized with his brutal trickery met their ruin thru his crooked dealings. Out to this lonely, edge-of-the-world wilderness came Petaim Mone and his frail, young daughter, Marie. Also Jamieson, of the Royal Northwest Mounted Police, disguised as a prospector, and young Morin, a French-Canadian, in love with Marie. A conflict of these various tempestuous natures form the groundwork for a story of absorbing interest. Ruggedly brutal, fascinating in its picturesque atmosphere, yet repelling in its faithful adherence to the primitive instinct, Marie, whose lonely existence is disturbed by the covetous Sinclair, looks to the young Canadian with unafraid eyes of chastity. After a gruelling fight, hairbreadth escapes and thrilling experiences she is saved by her vigorous young lover, and Jamieson, having collected sufficient evidence against the thieving trapper and his cohorts, brings law and order into the North

alacrity, and succeeds so well that he returns to the parental roof splashed with fame and—a young bride.

COMMENT

Light comedy-drama, well presented. Has complications, suspense, and will please all with its unspiced atmosphere and adventuresome charm.

TYRANT FEAR

By R. Cecil Smith. Supervision, Thomas H. Ince. Paramount. Featuring Dorothy Dalton.

If there be an exhibitor in all this broad land whose sense of honor and propriety has reached no higher stage of human development than is depicted in this outrageous, indecent photoplay, presented by Director Thomas H. Ince, let him show this film, but *The Billboard* does not believe many such exhibitors will be found. The following is taken from *The Press Book Review*, put out by the Paramount Picture Company for the information and instruction of the exhibitor:

"Miss Dalton portrays the role of a French-Canadian girl, who has lived in fear of her father from childhood. He sells her to a brutal trapper, who in turn gambles her away to the keeper of a notorious dive in the gold settlements of the far North, where she meets a be-

sotted pianist, who once had seen better days. She shoots the dive-keeper to save herself from his loathsome advances, and her fear vanishes magically with the commission of this act, while she regains mastery over her soul."

To what extreme measures must the motion picture world resort in order to secure material for photoplays, when instances of this kind are put out by a producer? What respect can these men have for either the exhibitor or the public? What excuse can they offer for not only debasing the talents of a pretty little actress, but attempting to debase the minds of women and children and creating in them an unnatural feeling against an unnatural father.

It is not the purpose of *The Billboard* to preach against these things, but to show them up in their natural condition and to prevent, as far as possible, the exhibition of films of this nature. So long as such photoplays are put out before the public the demand for censorship is well sustained, and the cry which comes from all parts of the country—from parents particularly—against the exhibitions of such films, against the producer of such films, is well warranted and MUST BE HEEDED.

Says our reviewer, a man having an experience of years with all kinds of public showings: "The scene where the brute is flogging his young wife is not one to be very pleasing to ladies and children; in fact, it is nauseating to men. Dorothy Dalton is pretty and sweet throughout, but the story has so many improbabilities and is so full of primitive civilization that the mind revolts at some of the unwholesome scenes."

COMMENT

DISGUSTINGLY unwholesome; not conducive to popularity in any place where women and children attend. Pass it by as unfit for YOUR theater.

NINE-TENTHS OF THE LAW

(Atlantic Distributing Corporation, starring Mitchell Lewis and Jimsey Maye)

This is a story of the Canadian woods. All the scenes are well selected and present a beauty of landscape, lake and rivulet not often equaled in a photoplay.

Leneau, a picturesque trapper, with his girl-wife, Jane, live happily until their eighteen months' old child, the pride and joy of the mother, is taken away. Near Leneau's cabin live two prospectors. They read of the kidnapping of several children in Vancouver. "Red Adair," a slovenly and uncouth looking prospector, steals a child. While he and his partner are drunk in the cabin the little fellow, who, by the way, is the most natural and precocious little actor ever appearing upon the screen, steals away and falls into a bear trap, which Leneau has constructed. He is found in the morning, and the mother's reason, which has been dethroned by the loss of her child, returns with her motherlove. A great deal of fighting and some shooting takes place when the kidnapers try to take away the child. Leneau, from letters written demanding money, supposes the child to be that of Judge La Mar, to whom he returns the boy. The mother, having fought against the child's return, and her heart being broken the second time, is about to commit suicide by leaping from a rock overlooking the lake. The child proves to be the son of the Judge's housekeeper, who had died shortly before, requesting that the Judge find a home with good people for the boy. He believes the trapper's story, and the child is given to Leneau, who returns, of course, just in time to save the mother. The incidents are well planned and heart gripping, a prominent feature being the mother's love, which is tenderly portrayed throughout the play.

COMMENT

A heartgripping photoplay of ESPECIAL interest to women and children. There are no objectionable parts. The action of the child, who in the play is called BREEZY REEVES, is so EXCEPTIONAL and so interesting that EVERY CHILD and parent will love him. Exhibitors will make no mistake in booking it.

DOLLY DOES HER BIT

(Pathe—FIVE REELS)

A delightful tale of a little girl, a mechanical doll and a bit of good fortune that brought peace and rest for the work-worn aunt of the ingenious little lady.

Filled with the simplicity of innocent childhood and much that is familiar to most school children, yet grips the heart of grown folks and offers amusement of wholesome charm. There are some tense moments, also, and thrills that quicken the pulse, but all revealed so spontaneously and played with such natural unctious by cute Baby Marie Osborne and numerous precocious children. Two characteristic bits, capably played, was the rich little lame girl and a diminutive pickaninny, whose fardled eyes and nimble legs evoke gales of laughter. Well directed, photographed and produced.

COMMENT

A valuable matinee card. Will delight school children. Free from slapstick, but has abundance of action and heart interest. A good photoplay.

THE DOCTOR AND THE WOMAN

Lola Weber's Picturization of the Great Novel "K," by Mary Roberts Rinehart

Those who love good, wholesome stories of plain, everyday life, where true love and jealousy play an important part in a story that ends well, will find in this beautiful photoplay their heart's desire.

It is a story of tender passion, without the extremes of excesses of emotion, which holds the attention and furnishes a heartrending interest from start to finish.

Pretty Miss Mildred Harris is the clever heroine, who has three handsome suitors, rich, poor, good, bad and indifferent, and plays her part in a manner which will please any feminine heart. The scenes in the hospital are well portrayed and the photography is far above the average. True Boardman is entitled to special mention for his excellent work as the great physician "K."

It is a pleasure to mention plays of this kind, they are of the type women and young people will appreciate and understand, and there is NOTHING in the whole seven reels which could offend the most fastidious or critical mind. Give us more like these and the motion picture industry will soon reach the high pinnacle of success and popularity it deserves.

COMMENT

Exhibitors will make many friends and no mistake in booking this photoplay. IT WILL bear COMMENDATION and all the GOOD things you can say about it in your advertising.

A BACHELOR'S CHILDREN

(Blue Ribbon Feature. Released April 22—FIVE REELS)

A correlation of incidents lead quickly and unerringly to a situation of power and attractiveness, and from then on concentration to the central theme never deviates. The almost indescribable beauty of an exquisite story is rapidly unfolded against a background of antique settings and splendid exterior views. Unstinted praise is due the casting of this unusual cinema drama, when each character is portrayed so realistically that a lifelike presentation is the happy result. Harry Morey breathes his magnetic personality into the bighearted bachelor, Hugh Jordan, who returns from the rough mining country to take possession of his late father's estate and meets the parasites of society. Coincident with his arrival documentary evidence convinces him of the wrong done the poverty-stricken Winthrop children by his late parent, who ditched a valuable gold claim owned by their consumptive father. Generoushearted Hugh Jordan assists the little family and installs them in his palatial country home. He learns to adore the little ones and love their elder sister. A happy termination of their difficulties, aided and abetted by the lovable little girls, releases the loneliness of bachelorhood.

COMMENT

One of the sweetest, cleanest and most satisfying photoplays ever projected on the screen. Book it and increase your patronage. Women and children will adore it.

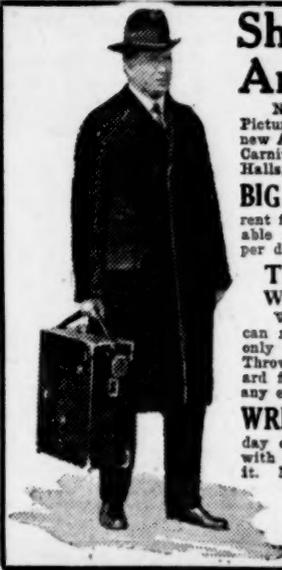
A MOTHER'S SECRET

(Bluebird—FIVE REELS)

A decidedly unconvincing story, with a mixture of war scenes, a Virginia homestead and a neglected daughter, cause this ordinary photoplay to be termed a bit of camouflage. Constructed on a weak foundation, the story—not an attractive one at best—requires unnecessary footage to attract attention, and then falls down lamentably in the fourth reel. Crowded with inconsistencies, most glaring of which the spectator is asked to swallow being that of a Red Cross nurse leaving a dynamited building in which her husband had headquarters without searching for his body or attempting to ascertain his fate. More ministering angels of this type would argue bad for our boys in France.

COMMENT

Nothing original in this photoplay. Is a conglomeration of old material rebashed into a mediocre screen tale. Not up to the Bluebird standard.



Show Motion Pictures Anywhere With This Machine!

Now comes your opportunity for big money! SHOW Motion Pictures Anywhere. You can show standard sized films with the new American Projectoscope. Just the thing for Summer Parks, Carnivals, Street Fairs, Chautauquas, Exhibitions, Schools, Halls, etc.—any place where crowds gather.

BIG MONEY! Big profits in the Motion Picture Game! Admission prices higher than ever. You can rent films from any exchange and show them on this new portable projecting machine. Profits run from \$10.00 to \$50.00 per day!

THE AMERICAN PROJECTOSCOPE Weighs 19 lbs. Shows Standard Sized Films

With this portable motion picture projecting machine you can move your show anywhere. The entire machine weighs only 19 lbs. Carries like a suitcase. Brilliant white light. Throws a perfect picture 12 feet by 8 feet in size. Uses standard film. Runs either forward or backward. Operates from any electric light socket.

WRITE TODAY FOR SPECIAL FREE OFFER FOR 30 DAYS ONLY. Ask for our special 30-day offer and booklet showing how you can make big money with the American Projectoscope. Simply write us a letter for it. No obligation at all.

Sent free. Write today.

AMERICAN PROJECTING COMPANY Dept. "BB," 6227 Broadway, Chicago, Ill.



SPECIAL PRINTED ROLL TICKETS

Table with 2 columns: Quantity and Price. Five Thousand - \$ 1.25, Ten Thousand - 2.50, Fifteen Thousand - 3.75, Twenty-five Thousand - 5.50, Fifty Thousand - 7.50, One Hundred Thousand - 10.00

THE BIG TICKET AT THE SMALL PRICE

Your own Special Ticket, any printing, any colors, accurately numbered, every roll guaranteed. Coupon Tickets for Prize Drawings, 5,000, \$2.50. Prompt shipments. Cash with order. Get the samples. Send diagram for Reserved Seat Coupon Tickets. State how many sets desired, serial or dated. Stock Tickets, 5,000 to 25,000, 15c per 1,000; 50,000, 10c; 100,000, 8c.

NATIONAL TICKET CO., Shamokin, Pa.

For Sale, Moving Picture Outfit

Park Seats for 2,000 people, two Machines, double Fireproof Booth, Silvered Screen, 300 Straw Cushions, JACK ALLEN, Strand Theatre Building, New York City.

THE WOMAN IN THE WEB

(Vitagraph—FOURTH EPISODE)

There are noticeably fewer thrills in this episode and the climax holds less expectancy than shown in previous reels. However, there is enough action to keep an audience on the quiver, and the fate of Princess Olga and her American hero is still in doubt. The first scene depicts the flight in the naphtha launch collision with the enemy's craft and the rescue of a Russian sailor, who proves his gratitude by assaulting and robbing the American, binding the Princess in her cabin and offering to share the spoils with the Japanese engineer. In an altercation over the division of profits they accidentally set fire to the engine room and leap into the sea. Eventually the fugitive makes a landing on the Japanese coast only to be confronted by the wicked Baron and his conspirators. They are marched to headquarters by the coast guards, but effect an escape to the edge of towering cliffs. With a coil of rope Princess Olga is lowered over the steep declivity, only to again face capture at the hands of her pursuers.

COMMENT

The public is following this serial with UNUSUAL interest. Is worth-while attraction because of its beautiful landscape, fine photography and clean production.

TRINIDAD

(Pathe Travel Series)

Jungles of tangled tropical foliage, avenues of tall cocoanut palm trees, thatched huts made of baked clay are visualized in a comprehensive manner by this splendid series of South American views; occupation, mode of living, religious and amusement diversions are depicted with striking fidelity. The atmosphere of the tropic

zone pervades each scene and its educational features are value-producing. A pleasing film for women and children. A good matinee feature.

WHO KNOWS? SPEAK UP

Charlotte, N. C., April 16, 1918.

Editor The Billboard:

Dear Sir—Can you give me any information about the Sunbeam Motion Picture Corporation or Sunset (I forgot which)? Some fifteen or sixteen months ago, while in Boston, which is my home town, this company was advertising all over the New England States, using the usual "big" words, and stating that

Mizzi Hajos and Paul Panzer and Vaughn Glaser, etc., were going to be the chief actors and Mizzi Hajos was going to be vice-president, etc., etc. They wanted the "small" people to take stock (evidently they knew why) and they also came to me, but got only \$30 out of me, although they wanted more, but I did not think much of it from the beginning and thought if I lose \$30 it won't break me.

About a year ago they produced a picture with Ty Cobb in it, they advertised, but I didn't see it, so I can't judge.

I have not heard any more of this concern, nor have I seen any pictures, and come to think, that this whole game was nothing but a failure, like so many others of a similar nature (nor have I seen any dividend).

I would appreciate if you would inform me as to what has become of this enterprise and am then in a position to charge these \$30 to my "experience account" and am a little sadder, but wiser the next time. It don't hurt me, but I am sorry for some of these poorer folks, for I know that several laboring people with small wages have invested money there which they probably will never see.

Very truly yours, W. DEININGER.

WITH THE MOVIE FOLKS

VIVIAN MARTIN is the film star in a photoplay, entitled VIVIETTE. Suggest they throw out the two Vivis and call it plain Anette.

ALICE BRADY is doing her part in THE ORDEAL OF ROSETTA. It is not stated just what Rosetta's ordeal is, but if it hangs on keeping a husband, two children, a parrot and a mother-in-law in a New York flat on \$15 per the result of Rosetta's Ordeal will be interesting.

WILLIAM S. HART'S new photoplay, THE TIGER MAN, is said to contain a new feature. Of course, this is only an "it is said" item, so don't worry. It might not be true.

BILLIE BURKE'S new picturization is called LET'S GET A DIVORCE. It's a suggestive title and should excite curiosity. One thing sure, no matter how many other people may want one, Billie Burke doesn't.

DOROTHY DALTON portrays the role of a French Canadian girl in TYRANT FEAR, being supported, her press agents say, by "picked cinema players." To what heights of eminence has the former "super" risen?

ELAINE STERNS is a Lieutenant in the Girls' National Honor Guard, which co-operates with the Red Cross. Good for you, Elaine. A few more instances of this sort and people will begin to believe M. P. actresses really human.

DORIS KENTON completed her work in the photoplay, THE STREET OF SEVEN STARS. Doris, who were the other six "sky dotters" on the street with you?

J. STUART BLACKTON is developing the tense moments in his new picture, MISSING, by the utmost care and attention to detail," says his versatile press agent. That's the way to do it, J. Stuart, old boy; that's the way to do it. Developing "tense moments" may not be as pleasant as developing a picture, but, considering some pictures—well, J. Stuart, here's where we differentiate.

MISS LESLIE'S next star feature will be the MISS SOAP GIRL. Query by old subscriber: "What brand of soap will she advertise?" Answer by film fan: "FAIRBANKS."

PATRIOTIC FILMS

The film production, known as The Kaiser, the Beast of Berlin, certainly arouses a high degree of enthusiasm and war spirit wherever presented. Photoplays of this nature fulfill a purpose. The Billboard hopes that this photoplay will not be overcommercialized by its producers to such an extent as to prevent its production in the smaller localities. It should be shown universally.

The Billboard gladly recommends to exhibitors that they book films of this nature so long as the producers meet the exhibitors on the basis of a fair profit for their wares and do not attempt to overcommercialize the spirit of patriotism. Naturally all producers of patriotic films are entitled to their just reward and should receive it, but excessive profits should not be demanded where patriotism is concerned.

These same remarks apply to other patriotic-inspiring films, such as My Four Years in Germany, Over the Top, the ten-reel serial of The Boy Scouts to the Rescue and My Own United States, all good, soul-inspiring, patriotic films, which every exhibitor should promptly place on his program if prices for these films are not placed beyond his reach.

ATTACHMENT PROCEEDINGS

Los Angeles, Cal., April 20.—Proceedings of attachment have been instituted against the Paralta Studios, Inc., by W. H. Clune, theatrical magnate and owner of the studio, which was leased from him. It is alleged that \$4,500 is due Mr. Clune for rent and materials. The studio was closed after attachment papers were served by a deputy sheriff of Los Angeles. The affair is said by Paralta people to be the result of stockholders' differences and will doubtless be decided amicably out of court.

GO INTO MOVING PICTURE BUSINESS Small Capital Starts You Our Catalog on our easy payment plan. Begin now and get your share. We sell FREE. Show everything. Write today. you how to earn \$25 to \$50 per day. Atlas Moving Picture Co. Dept. 37 525 S. Dearborn St., Chicago

ORIGINAL, Thrilling Descriptive Lecture "GOLLOSSAL BATTLES OF GREAT WAR," 2,500 word text; 50 standard slides, colored and plain. Patriotic, up-to-the-minute. Postpaid, \$30. Limited allotment each State. Talen everywhere. EPHRAIM BUCHWALD, Dept. 5, 113 East 129th St., New York.

FOR SALE

Set of Hawkins Electric Guides, \$9.00; Movie Screen Coating, per box \$3.00; Calcium Tank, Model B, good as new, \$12.50. W. TROUT, Room 11 Times Bldg., Hutchinson, Kansas.

MUSLIN BANNERS 3x12 FT. \$1.50 PAINTED IN 4 COLORS WE MAKE A SPECIALTY OF DISPLAY CARDS AND BANNERS FOR EVERY PURPOSE SAMPLINER ADV. CO. INC. 729 SEVENTH AVE., N. Y.

NOTICE! An article of exceptional interest to exhibitors, pertaining to CENSORSHIP, will be the leading feature in our next issue. LOOK OUT FOR IT!

MILITARY PILLOWS

AND

DAINTY MAIDS

FORMERLY BEWTIES

THE TWO LEADING ARTICLES WHICH WILL GET THE MONEY.

We have booked orders for our **MILITARY PILLOWS**, made of all wool felt, in khaki and navy color, with embroidery woven into the cloth (not stenciled), from some of the largest and best known Concessionaires in the country, who know a good thing when they see it. This Pillow must be seen to be appreciated. A Sample Assortment for \$18.00 will convince you more so than all the advertisements in the world. \$1.75 brings you a Sample Pillow by mail. We surely will get your orders after you see these Pillows.



DAINTY MAIDS or BEWTIES

FOR YOUR OWN PROTECTION when buying BEWTIE DOLLS see that you get OUR DOLL, which is the only ORIGINAL AND GENUINE Doll of this character and which we now sell as DAINY MAIDS OR BEWTIES. You all know what a wonderful success our Doll made last season. Why change and take chances of being stuck? Same price as last season, better finish, better dressing, painting, etc., than any other Doll on the market.



DAINTY MAID, 14 IN. TALL

Each and every doll dressed in guaranteed all-pure silk dresses and caps and trimmed with genuine fur. All unbreakable composition. **\$13.00 Per Dozen.**

THE FAIR & CARNIVAL SUPPLY CO.

126 5th Ave. (Cor. 18th St.), - - - - - NEW YORK CITY

WATCH OUR AD IN NEXT WEEK'S BILLBOARD FOR A BIG SURPRISE

WILLIAMS' MONEY-MAKERS

WILLIAMS AMUSEMENT DEVICE CO. 38TH & ADAMS ST. DENVER COLO.

SKEE BALL

WRITE FOR ILLUSTRATED CATALOGUE THE J. D. ESTE COMPANY Also Manufacturers and Distributors of Score Ball Game.

1630 Sansom Street, PHILADELPHIA, PA

SALESBOARDS OF EVERY DESCRIPTION THESE ARE BUSINESS-GETTERS

Boards contain 350 holes. Net income, \$39.00. May cost 1 cent, not over 10 cents.

War Game Rewards: Beautiful 13-piece French Ivory Manicure Set, plush lined, genuine leather roll case, together with \$5.00 in Cash Prizes and 100 Cigars.

Ball Game Rewards: Genuine 20-year Elgin or Waltham Watch, together with \$5.00 in Cash Prizes and 100 Cigars.

Order a Sample Outfit at Once. WAG MFG. CO., 8th and Locust Sts., PHILADELPHIA, PA.

Poker Hand Cigar Boards—Candy Boards.

JUST OUT! NEW ADVERTISING SPECIALTY

Adds, Subtracts, Multiplies, Divides, Squares and Cubes by Simple Operation

One of the cleverest novelties on the market, Educational—instructive—interesting to everybody. Something that will be kept and prized. Send 6c in stamps for sample now. Exceptional opportunity for salesmen wishing to carry an advertising side line. Pocket sample.

National Manufacturing Co., LEONARD BUILDING, Tippecanoe City, Ohio

CAMP WORKERS

THREE BIG MONEY GETTERS. Trench Lighters. Best Lighter on the Market. Patented. \$21.00 GROSS.

ANN STREET BADGE & NOVELTY CO., 21-23 Ann Street, New York City.

WANTED CAPABLE MAN

To Take Charge Herschell-Spillman Merry-Go-Round and Eli Ferris Wheel

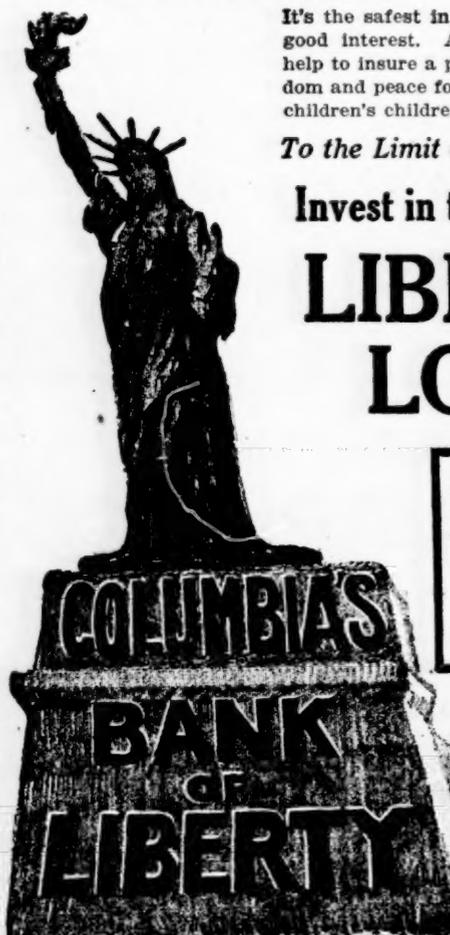
Must understand Foos Engines. WANTED—Concessions of all kinds, flat rate.

KOPP & HARRINGTON GREAT SOUTHERN SHOWS, HUNTSVILLE, ALA. THIS WEEK.

**HAVE SPLENDID OPENING FOR ALL BIG SHOWS AND CONCESSIONS
FERRIS WHEEL, WHIP, MONKEY SPEEDWAY, MERRY-GO-ROUND, ETC.
YEAR 'ROUND AMUSEMENT PARK**

Two million visitors during season. Most popular resort on Pacific Coast. Want sensational, thrilling acts for open air. Good carnival band. Everything must be clean and meritorious. Open about May 15th. Write or wire prepaid.
**SILVER SPRAY AMUSEMENT PARK, Long Beach, California,
Management FRIEDLANDER AMUSEMENT BUREAU, 211 Story Building, Los Angeles, California.**

PUT YOUR MONEY IN THIS BANK



It's the safest in the world. It pays you good interest. And your deposits in it help to insure a priceless heritage of freedom and peace for your children and your children's children.

To the Limit of Your Resources

Invest in the Third U.S.

**LIBERTY
LOAN**

In co-operation with the Liberty Loan Committee this advertisement is published by

**The American Art
Production Co.
141-145 Wooster St., N. Y.**

**WANTED ORIENTAL
PEOPLE**

Men and Women. To sober and reliable people I offer five months' work, opening April 27. Wire what you do and lowest salary. I will furnish wardrobe if necessary. Can also use Hula Hula Dancers.

CLIFFORD C. LINDSLEY, with Washburn's Mighty Midway, Chester, Pa.

Wanted for NEW EXPOSITION PARK, Dayton, Ohio

Merry-Go-Round, Ferris Wheel or Whip, Tango Swings, Wave, Miniature Railway, Portable Skating Rink, Motordrome or Slidrome, Shows and Concessions, Shooting Gallery, Photo Gallery, Bowling, Pool, Penny Arcade, Dancing Pavilion, Restaurant, Confectionery. Send for list of other attractions. Special inducements. Will rent on the most reasonable terms or will share percentage basis. Location, South of Washington Street. Mile River Front. Five minutes' walk from Union Depot. Heart of City. Weekly Million-Dollar Payroll. The City of a Thousand Factories. Address
MANAGER EXPOSITION PARK, 275 4th Street Arcade, Dayton, Ohio.

BROWN'S INTERNATIONAL SHOWS

WANTED, account draft, General Agent, Promoter and Program Man. Piano Player that reads for Plant., Man or Woman to take charge Dining Car. CAN USE one more Show and a few Concessions. CAN PLACE Team on Plant. Black and Black, write. WANT TO BUY OR LEASE Baggage Cars.

BROWN'S INTERNATIONAL SHOWS, Claremore, Okla.

ALLIED AMUSEMENT GARDEN

FORT WORTH, TEXAS—WILL OPEN ON OR ABOUT MAY 1

WANT first-class Lady or Sister Team, Singers and Entertainers, for open air Amusement Garden. To those who can make good all season's work. State all in first letter.
FOR SALE—Space for TEN clean, Bashy, legitimate Concessions. X on each, \$10.00 per week. Prefer Pillow Top, Fish Pond, Devil's Bowling Alley, Cat Back, Arkansas Kids, Hit the Kaiser, Doll Wheel, Candy Race Track. NO GIFT.
SPECIAL NOTICE—Allied Amusement Garden, now building at the cost of over \$7,500,000, with approval of U. S. War Recreation Board, will be the finest Amusement Park in Ft. Worth. Located within walking distance to Camp Bowie, with 25,000 Soldiers to draw from. ALL street cars to Camp Bowie pass in front of entrance. To Concession Men who have first-class frame-up (no others need apply), will do the business the year around. 25,000 Soldiers, 10,000 Aviators. Write, wire or phone Lamar 4675. Address mail Route No. 5, Box 3. Wire Allied Amusement Garden, care Trinity Park.
A. A. HATCHER, General Manager.



**Camp Workers and Novelty Dealers
Get In On the Very Latest**

PRUSSIAN AUTOCRACY RINGS

Packed three dozen on handsome, plush lined Shield Display Tray Box. Rings are heavily oxidized, with raised head of our Prussians. Will not tarnish. Big seller. **\$36.00 Gross Sample, 50c.**

INSIGNIA SERVICE BARS

We make them and make them right. For every Branch of Service. **\$24.00 Gross. Sample, 35c.**

ALLIED SERVICE BARS

Our Bars are made of the finest hard enamel, heavily gold plated, strong connecting links. **\$21.00 Gross. Sample, 25c.**

INSIGNIA SERVICE RINGS

STERLING SILVER. Heavy weight. Can be had with any Branch of Service. **\$9.00 Dozen Sample, \$1.00.** Nothing like it on the market for the money.

No Catalog. Deposit must accompany all C. O. D. orders unless rated concern. We manufacture the largest and most complete line of Military Jewelry. Our prices are right. Complete Sample Line of Rings, Service Bars, etc., **\$3.00, prepaid. Money-back guarantee.**

PUDLIN & PERRY, 125 Prince St., NEW YORK.

**WANTED, MUSICIANS
FOR VICTOR'S BAND TO ENLARGE BAND TO THIRTY PIECES WITH
JOHNNY J. JONES EXPO. SHOWS**

Slide Trombone, Baritone, Alto, Bass, Solo Clarinet, Solo Cornet, First Musicians only. Remember, sure and long season. Ernest Brune, Pose Ferrante Crisci, wire or write. **PROF. JAMES F. VICTOR, Bandmaster, care Johnny J. Jones' Expo. Shows. This week, Lewistown, Pa.; next week, Williamsport, Pa.**

**CIRCUS AND CARNIVAL
Property For Sale**

10 lengths of Blue Seats, 10 high; 6 sections of Low Reserves, no backs; 6 Baggage Wagons, 4 Ticket Boxes, 5 White Column Fronts, suitable for any kind of show. Can be seen at Fair Grounds, Hamilton, Ohio. Address
H. R. POLACK, care Howald Hotel, Hamilton, Ohio.

**WANTED FOR FAIRMONT PARK
KANSAS CITY, MISSOURI**

Capable and experienced Men to handle Fish Pond, Glass Store, Roll Down, Bowling Alley, Spot-the-Spot, Tip Over and Huckle-Buck. Bert Cline and Smithy, Jimmie Simpson and wife, write. Will buy Arkansas Kids, but must be in A-1 condition, no junk. We furnish complete outfit. Park opens May 5th. Address **TYLER & HAUK, Wyandotte Hotel, Kansas City, Mo.**

**WANTED FOR FRANK MANNING'S
JESSE JAMES AUTO TRUCK SHOW**

BILLPOSTERS AND BILLERS AT ONCE
No Agents. Address **HOWARD ALTON, Millard Hotel, Omaha, Neb.**
Male Performers and Musicians, Free Act with light paraphernalia, Organized Band and Orchestra of 10 or 11 pieces. Address
FRANK MANNING, 1117 S. 27th Street, Omaha, Neb.

GENERAL COHEN'S BIG ANNIVERSARY BATTLE

Hero of the MAZUMA ARMY in Command
CUTS THE COMEDY AND PRUNES THE PRICES

Bombardment to last until competition is SILENCED. So, Comrades, read this carefully. If you don't buy I'll thank you just the same.

\$1.00 BRINGS FIVE ASSORTED CAMP HANDKERCHIEFS \$1.00

Our Original Silk Military Camp Handkerchiefs **Now \$2.25 Per Doz. in Gross Lots** AND MIND YOU THEY MEASURE 15 INCHES **5 Silk Handkerchiefs for \$1.00, Assorted**

Beware of lower priced goods. We do not handle saw-edge lace or 9-inch, 10c sizes. If you're from Texas don't stand for the Bull. MEN! We hand you an assortment of six beautiful and attractive colored Borders, Red, Blue, Emerald Green, Lavender, Purple and Brown, with twelve Military Designs, EVERY ONE A CRACKER-JACK. Get our latest, "GOOD-BYE, GOOD LUCK AND GOD BLESS YOU." They'll sell as quick as a Machine Gun can shoot. Designed and created for our Boys about to leave for France. Another new one, "JUST HELLO," suitable for the new arrivals at the Campments. Send your order for one gross, assorted.

SILK-SATIN HANDKERCHIEF CASES

Embroidered with BEAUTIFUL PATRIOTIC DESIGNS, INSPIRING MOTTOES AND SERVICE FLAGS, emblematic of all Branches of the Service. Prices, 50c, 62 1/2c, 75c, 87 1/2c, \$1.00, \$1.37 and \$1.50. COMPLETE LINE OF HANDKERCHIEFS, PILLOW TOPS AND OUR SATIN HANDKERCHIEF CASES FOR \$15.00. Your opportunity is here. Get on General Cohen's Staff. 2,200 men in our Army, and we need reinforcements. Cash must accompany all orders. 25% deposit on C. O. D. shipments.

GENERAL GUSTAVE COHEN AND BROTHER, 744 Broadway, NEW YORK CITY
Welcome Billboard Readers when in New York Town.



Headquarters for Carbon, Nitrogen and Tungsten Lamps

We Guarantee All Lamps an Average Life of 1,000 Hours

TUNGSTENS	NITROGENS	CARBONS
28 Watts.....23c Each	100 Watts.....\$0.70 Each	2 Candle Power
40 ".....23c "	200 ".....1.40 "	4 " "
60 ".....32c "	300 ".....2.35 "	8 " "
100 ".....58c "	400 ".....2.85 "	16 " "
	500 ".....2.90 "	12c EACH
	1000 ".....4.00 "	In 100 Lots.
		Voltage, 110 to 125.
		Always state voltage required.

Packed in lots of 25, 50 and 100.
Packed 6 and 12 Lamps in a case.

When special colored lamps are ordered add 3c extra for each lamp. Immediate deliveries.

SPECIAL PRICES IN QUANTITIES

25% DEPOSIT ON ALL C. O. D. ORDERS. SATISFACTION GUARANTEED.

UNIVERSAL ELECTRIC LAMP CO.

843-845 Broad Street, - NEWARK, N. J.

CAMP WORKERS and Novelty Dealers

A "New One" that the Boys in the Service are Wild Over

Millions Will Be Sold—Get Busy—Write Quick :::

Here's the biggest hit of them all. A Patriotic Souvenir Post Card on which is attached a beautiful embroidered Service Flag, size 1 1/4 x 2 inches, which can be taken off by the one who receives it and worn on hat, coat or sleeve. All the girls are wearing them. *It's become a craze.* There's a different verse on each card. Here's one of them: "If I know I'm not forgotten, I'll have less cause to grieve; Won't you wear this little Service Flag, On hat, or coat, or sleeve?" Sells readily for 25 cents and more. Sample and special discounts on receipt of 10 cents. **DON'T LOSE A MINUTE—write to-day.**

RANDOLPH-ARTHUR & CO., Dept. A, 1114 Lytton Bldg., CHICAGO.

BEARS, \$13 Doz.

MADE OF THE FINEST PLUSH
Samples, \$1.25 Prepaid

Red, White and Blue Electric Eyed Bears, all sizes. Full size sample, \$1.50 prepaid.

POODLE DOGS No. 9—\$42.00 GROSS
" " No. 10—48.00 "
" " No. 11—66.00 "

SAMPLES OF ALL THREE SIZES, \$1.35 PREPAID.

We carry a big line of small stuffed animals for Grind Stores.
AMERICAN MADE STUFFED TOY CO., 123 Bleeker St., N. Y.

Service Locket

Worn by Mother, Daughter, Sister or Sweetheart. Space over picture is left blank for inscription. This is a piece of High-Class Jewelry that will last forever.

PRICES:
Rolled Plate.....\$15.00 per Dozen; Sample, \$1.50
Sterling.....18.00 per Dozen; Sample, 1.75
Plus 3% War Tax

Deposit with C. O. D. orders. Write for Illustrated Circulars on Patriotic Jewelry Novelties.

I. SCHEUER, 14 Maiden Lane, N. Y. City

WANT WILD WEST SHOW

Account of irresponsible parties not fulfilling their contract. **WILL FURNISH 60-FOOT FRONT.** Outfit must be first-class.

WORLD AT HOME SHOWS

H. R. POLACK, Manager, - - - Hamilton, Ohio

THE I. & I. FAIR, DANVILLE, ILLINOIS

SEPTEMBER 15, 16, 17, 18, 19, 20, 21, 1918. DAY AND NIGHT.

WANTED—The Whip, Ferris Wheel, Merry-Go-Round, Flying Airship, Monkey Speedway and Riding Device of all kinds. Wild West, Animal and clean Shows will find room. First-class Concessions. Any thing that is good for the best Fair in Illinois. Write W. H. SHIELDS, Chamber of Commerce, Danville, Ill.

EQUALED BY FEW! EXCELLED BY NONE!!

LACHMAN-LEWIS FAR WEST AND TRAINED WILD ANIMAL EXPOSITION

CARRYING OUR OWN TRAIN EQUIPMENT

WANTED—Ferris Wheel, Carry-Us-All and Whip, Pit Show, Mechanical and Platform Attractions, Trick Riders, Ropers, Sharpshooters, and any acts suitable for a real Wild West; Colored Band and Team. For our big Dixieland Minstrels; Musicians in all departments, to enlarge band. **WANTED—Contracting Agent and Promoter. Desires wire. Legitimate Concessions on live and let live basis. Write or wire LACHMAN & LEWIS, Waldorf Hotel, Dallas, Texas.**

WANTED FOR THE COLE SHOW CO.

1 Candy Butcher, 1 Pit Show Man, 1 Una-Fon Player, 1 Calliope Player. Good treatment, long season. Butcher and Pit Show get 10 per cent on gross sales. ROUTE: Guilfton, Mo., April 24; Weir, Kan., 25; Cherokee, Kan., 26; Galena, Kan., 29. Address **JASPER FULTON, Cole Show Co.**

SOAPMEN

Catalogue of SPECIAL BARGAINS in Quick Selling, Staple Toilet Articles, Soaps, Cold Creams, Talcums, Face Powders, etc.

NEW HARPINA SKIN BEAUTY SOAP.....35c per Dozen, \$3.60 per Gross
50c SIZE JARS PEROXIDE GOLD CREAM.....75c per Dozen, 3.50 per Gross

AGENTS MAKE 500%
Catalogue of Special Bargains in 40 different Toilet Articles sent FREE.

UNITED SOAP WORKS, INC., 98 Park Place, New York.

SIBLEY'S SUPERB SHOWS

WANT PIT SHOW, DROME, MECHANICAL SHOW, WILD WEST, PLATFORM SHOW OR OTHER MERITORIOUS ATTRACTIONS

Special inducements to real Showmen. Also want help for Merry-Go-Round, Ferris Wheel, Speedway and general work. Room for Shooting Gallery, Photograph Gallery, Hoopla and other ten-cent Concessions. Want help for Capt. Ringen's High Dive, Musicians to bring Prof. Curcio's Band up to twenty-five pieces. Mammoth Military Carnival, Suffolk, Va., April 22; Gala Week, South Norfolk, Va., week April 29.

IDEAL PARK ENTERTAINMENT

McKAY'S SCOTCH REVUE

A COMPANY OF FIRST-CLASS SINGERS AND DANCERS, WITH THEIR FAMOUS

Jass Bagpipe and Drum Band



THE NEW YORK CLIPPER March 23, 1918

McKay's Scotch Revue is presented by a company of seven, two men and five girls. They open with songs, followed by a dance by three of the girls. One of the men then sings and he gives way to one of the girls, who renders a song in excellent Scotch dialect. Three of the girls then do a highland fling, to the music of a bagpipe, which is followed by another song in Scotch dialect. They finish with a Scotch band, consisting of three bagpipes, two small drums and a bass drum. The girl with the Scotch dialect is a capital comedienne. The others are clever in their respective work. They took an encore.

THE BILLBOARD March 30, 1918

McKay's Scotch Revue, merry, mellifluous, musical maids and men, in an offering which exudes the very atmosphere of the heather. The five lassies are very comely, and exhibit unusual cleverness as singers and dancers. There are also two men in the act. With not a dull second, and the spick and span appearance, this act is undoubtedly heading straight for the big time. It received a dozen curtains at Loew's American Roof Monday evening.

ADDRESS EN ROUTE, TOM McKAY, WEEK APRIL 29, McVICKER'S, CHICAGO; WEEK MAY 6, ORPHEUM, DETROIT.

Jesse I. Malone Wants

Feature Freak, Midgets (male or female), Tattooer Who is Tattooed, Man Who Can Build and Stage Sensational Electrical Act, Fat Woman. Prof. Lavoisier Prof. Detzell, Major Fox, Princess Louise, Jolly Trilby, wire address and be ready to join on wire. Frank LaBarr handles inside—you know what that means. Also Piano Player and Trap Drummer and three more Dancers for Cabaret. JESSE I. MALONE, care Hass Harder Combined Shows, Alliance Ohio.

CAPT. H. PERRY WANTS

ACTS WANTED

Also Rides and Side Show People and Attractions. Legitimate Concessions for ten weeks at Cantonments, with Fairs to follow. NOTE—Side Show folks, send photos. I pay all transportation. Want to hear from FREE ATTRACTIONS at once; nothing too big. Address CAPT. H. PERRY, Bryant 4553. 1547 Broadway, Suite 301, New York.

WANTED FOR BIG SPRING FESTIVAL

FREE ON THE MAIN STREETS, MOUNTAIN GROVE, MO., One Entire Week, APRIL 22-27. BOB FLANAGAN AND DAMRON'S COMBINED SHOWS furnish all Attractions. Will furnish complete outfits for Oriental Show, Athletic Show and Musical Comedy Show. All legitimate Concessions open except Candy Race Track, Palmist, Cook House and Ball Games. Can use a few more Musicians to strengthen band. We own our own train and move every week. P. S.—Good opening for White Trap Drummer; we furnish outfit.

CAN PLACE AT ONCE

MAN TO TAKE CHARGE OF ALLAN HERSHELL THREE-ABREAST CAROUSALL

Must be sober and reliable and not subject to draft. Will give man that is capable of handling swing and can get ready for Monday nights \$35.00 a week; must join at once. CAN ALSO PLACE Man to take full charge of Monkey Speedway, either salary or percentage. CAN PLACE at all times working men for Ferris Wheel, Model City and Speedway. I pay every week. Ask any one who has ever worked for me. Will send tickets to parties who have worked for me before. Shows and Rides booked with the GREAT UNITED SHOWS, PADUCAH, KY., week of April 22; PRINCETON, KY., week of April 29. Address all mail to P. S.—Henry Marshall and Al Mitchell, wire at once. JOHN VEAL.

LAST CALL

FINN'S OVERLAND SHOWS Open in Torrington, Conn., April 26 to May 4

WANTED—GOOD TEN-IN-ONE and Girl Illusion Show, owing to disappointment by illness in the family of E. W. Smith. CAN PLACE meritorious Shows and Platform Attractions at all times. Will finance real showmen who are known show owners, and Concession Men will find it is money in their pockets to book with these shows, which are not booked in verbal promises, but hold signed contracts with live societies in most spots. CAN USE a few more Concessions that don't conflict. We positively move overland in our train of auto trucks. For quick action, wire today to ALEX. FINN, Finn's Overland Shows, Torrington, Connecticut.



If an AUTOMATIC FISHPOND gets less than \$300.00 on the week it is not getting what it should. It will get that in one day under favorable conditions. It works every week and gets double money when other games are closed. Ask for folder.

AUTOMATIC FISHPOND CO., 120 Michigan Street, TOLEDO, OHIO.

NOTICE, SHOWMEN! NOTICE, MR. FAIR SECRETARY! NOTICE, CONCESSIONS, ETC., THAT THE PANAMA EXPOSITION SHOWS CO. AND LEE BROS.' SHOWS UNITED

Have combined for the Season 1918, and are now ready to submit terms to Secretaries of Fairs, Conventions, Old Home Weeks, etc. Offering one of America's best Amusement Companies, presenting fifteen high-class Paid Attractions, including Carousel, Eli Ferris Wheel and Whip, high-class Free Attractions and All-American Band. Traveling on their own train of 15 cars. All contracts made with Mr. Lee Schaifer hold good. People having verbal agreements with Jack Velare, get in touch with me at once. Can place Talkers, real Attractions for Ten-in-One, Workingmen in all departments. Want good Men for Mangels Swing, Eli Ferris Wheel and Whip. Don't write, come on. (Harvey Perry and Dick Martin, can place you.) Want fifteen Chorus Girls for Ray's Musical Comedy Company. Best treatment. Want one 70-foot Car or over with 16-foot baggage end, suitable for privilege car. Show opens Saturday, April 27th, at Lebanon, Pa. Address all mail to LEE SCHAIFER or JACK VELARE, Lebanon, Pa.

FEATURE

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OF EXCEPTIONAL MERIT

WILL PAY

HIGHEST SALARY

SEND PHOTO. STATE ALL FIRST LETTER. WRITE OR WIRE

HUBER'S MUSEUM

CONEY ISLAND, NEW YORK

WAR RELIEF BAZAAR MAY 4th to 13th

AUSPICES OF COMBINED MEMBERSHIP

18,971 MEMBERS { JR. O. U. A. M. DAUGHTERS OF LIBERTY DAUGHTERS OF AMERICA

ALL BOOSTING and selling tickets. Each ticket sold admits entire eight days. \$4,000 IN FREE DOOR PRIZES. CAN USE some STRICTLY LEGITIMATE Concessions, excepting Hoop-a-laa, on percentage basis only. No Wheels or Paddle Games to let. Two Refreshment Stands to let.

JOHN W. MOORE, 432-34 Plane St., Newark, New Jersey.

WHEELER BROS.' SHOWS WANT

Boss Hostler, Boss Concessionaire (handle B. & W. Lights), Camp Cook, Drivers, Versatile Performers, Cornet and Slide, experienced Wagon Show Agent, Carney, jobs, Sawyer, tickets waiting at Atlanta. Join immediately. Route: Hollister, April 24; Aurelian Springs, April 26; Vaughn, April 27; Macon, April 29; all North Carolina. After that address General Delivery, Henderson, North Carolina.



{ This fine, new Jumper ready for shipment; 43 feet in diameter, 18 armed, 3 rows abreast; can be seen, all set up, at Phila. now. } **\$6,300**

Also have three-row second-hand machine for sale; stationary animals, 42 feet in diameter, guaranteed good condition. Price, \$1,600, including motor and organ.

PHILADELPHIA TOBOGGAN COMPANY, GERMANTOWN, PHILADELPHIA, PA.

SUPERIOR SHOWS

PLAYING
AKRON and CANTON, Ohio

Week of April 29-May 4, Akron, So. Main St. grounds. Week May 6-11, location one block from the Post Office. Positively in the heart of Akron. Week 13-18, Canton, located on the streets. Week 20-25, Canton; location, East Side Children's Playgrounds.

Akron and Canton are the best Carnival towns in the U. S. Our locations are supreme, all under the biggest and best auspices obtainable.

CAN PLACE one or two more High-Class Shows, such as Silodrome, Monkey Speedway, Mechanical and Animal Show. Can also place a few more legitimate Concessions. Also want Freaks for Side-Show and first-class Talker. WANT an A-1 Promoter. Must be able to deliver the goods under big Committees. Address

**T. A. WOLFE, Manager,
Care Superior Shows, Akron, Ohio.**

WANTED QUICK FOR THE BROWN & DYER SHOWS

Two good men to put up and take down tops and grind on ticket boxes. Sure salary and good treatment. Trombone and Bass Player, Bass and Snare Drummers who can read for Meeker's All-American Band. Money sure and no hold-back. Piano Player for Musical Comedy who can read and arrange. Colored Cornet Player and one good Team who can sing and dance for Plantation Show. Can place one money-getting Show and legitimate Concessions at all times. Richmond, Va., week of April 22, auspices Golden Seal; South Richmond week of April 29, auspices Junior Order A. M.

WANTED

On account of disappointment the Clark & Conklin Shows can place a twelve-piece uniformed band. Will pay \$225 per week for same. Show opens Saturday, April 27, at Elmwood Place (near Cincinnati), O. Address by wire, prepaid, J. W. CONKLIN, 125 W. 7th St., Cincinnati, Ohio.

CAPT. LATLIP'S SHOWS

—WANTS—

For ten of the best Coal Mining Towns in West Virginia and more good ones to follow: Good up-to-date Plantation Show. Will furnish complete outfit for same. Also good Athletic Show. Also 5 or 7-in-1 Show or any other good Platform Show that can get the money. Want Piano Player and Man to play drums, also Lady Dancers for one of the best Cabaret Shows on the road. Salary and percentage. Shows open at Cider Grove, W. Va., week of April 29th. Don't write, but wire, as you must be able to report no later than April 27th at Cider Grove, W. Va. All address **CAPT. LATLIP'S VIRGINIA SHOWS, Cider Grove, W. Va.**
P. S.—Have good opening for good, clean Concessions at all times. Concession, 12 dollars and 50 cents per week. Want good Man and Wife to take full charge of Snake Show and to run same. I will furnish complete outfit, including snakes.

COLORADO-NEW MEXICO FAIR

DURANGO, COLO., SEPT. 24, 25, 26 AND 27.

WANTED—Free Outdoor Attractions, Aviator, Carnival Co. for evening. Address A. D. LEINER, Box 777, Durango, Colo.

Nashville, Tenn., Week April 29th

WHITNEY SHOWS

AUSPICES FOURTH REGIMENT, TENNESSEE NATIONAL GUARD

Location, Capitol Boulevard, from Church Street to Capitol Building

First time this heart of city location has been granted in years; reason, 4th Regiment has 1,000 boosting Nashville members, assisted by prominent lady members of the Red Cross, who will take tickets.

Clean Shows and legitimate Concessions get busy. Connect with Whitney and share the big money at this and other big events that Whitney has contracted.

Want Musicians, Talkers, Concession Workers, experienced Lady Dancers, Freaks, 10-in-1 Attractions or anything useful. Address

A. P. WHITNEY, Henderson, Ky., Streets, This Week.

LOOK — LOOK

Great Eastern Shows

OPENING AT SHAMOKIN, PA., MAY 11--TWO SATURDAYS

Under auspices Combined Volunteer Firemen's BIG HOME COMING. 40,000 Miners working night and day. Also silk mills and other large plants. Pays average from \$70 to \$140 each, every two weeks. The money is plentiful here. Do you want your bit?

WANTED, on account of disappointment, 5 or 10-in-1 and Whip. Will book Athletic Show with or without outfit. Good proposition to make to a good Contest and Program Man. Will furnish tents 20x30 and 30x50 to good, live showmen with shows. Always room for live concessioners. Get busy. Write or wire for space. Address

**L. H. KINSEL,
212 Ordway Bldg., Newark, N. J.**

CALL CALL CALL

Col. Francis Ferari Shows United

All holding contracts report Reading, Pa., April 25. Show train leaves Pottstown, Pa., April 23. Show opens April 27. Can place account disappointment one more show, of which I will furnish wagon front and tent. Prefer good athletic or any show of merit. No girl show. Also have opening for young lady to work small group of animals; must have nice costumes and make good appearance. All address **W. L. WYATT, Mgr., Reading, Pa.**

WANTED FOR SHOW OF WONDERS

CONEY ISLAND, NEW YORK

Prop., H. GOLDMAN; Manager, J. E. THOMSON.

Freak wonders, novelties and all kinds of museum attractions, good animal show, also Scotch piper. Nothing too big. Long engagement. Write **J. E. THOMSON, Manager.**

RUBIN & CHERRY SHOWS

Can place at once A-1 Ten-in-One; must be strictly first-class and not junk; will give exclusive. Can place Underground Chinatown, Motor or Silodrome and any good Ballyhoo Show, or any good money-getting Attraction. We have seven of the best Fairs in the South already booked and the money is there. Can use a few more Concessions and some good Paddle Wheel Workers. Shows, address **RUBIN GRUBERG.** Concessions, write **L. R. VANDIVER, Bristol, Tenn., this week.**

Cater, Curley
Caton, Fred C.
***Cavanaugh, Earl
Chamberlain, B. J.
Chapman, Wm. C.
***Chapman, Mr. & Mrs. H.

Donahue, C. B.
Donahue, I. J.
***Donaldson, Robt. P.
***Donovan, Geo. T.
***Dora, J. J.
Dore, Paul
Dorey & Devan
***Dougerty, John K.
***Douglas, C. H.

***Gilbert, R. C.
Gill, H. C.
Gilmore, Eddie
Gillon & DeMont
***Glendenmeyer, Earl
Glick, Lew
***Glover, Geo.
***Glover, C. C.
***Goebel, J. W.

***Hoffmann, Henry R.
Hogan, Hugh G.
Hogan, James
Holder, K. M.
Holland & Dockrell
***Hollis, Melvern
Holmquist, Victor L.
***Holsstein, Al T.
Holtzworth, Chuck
Holz, Carl
***Horn, Bill

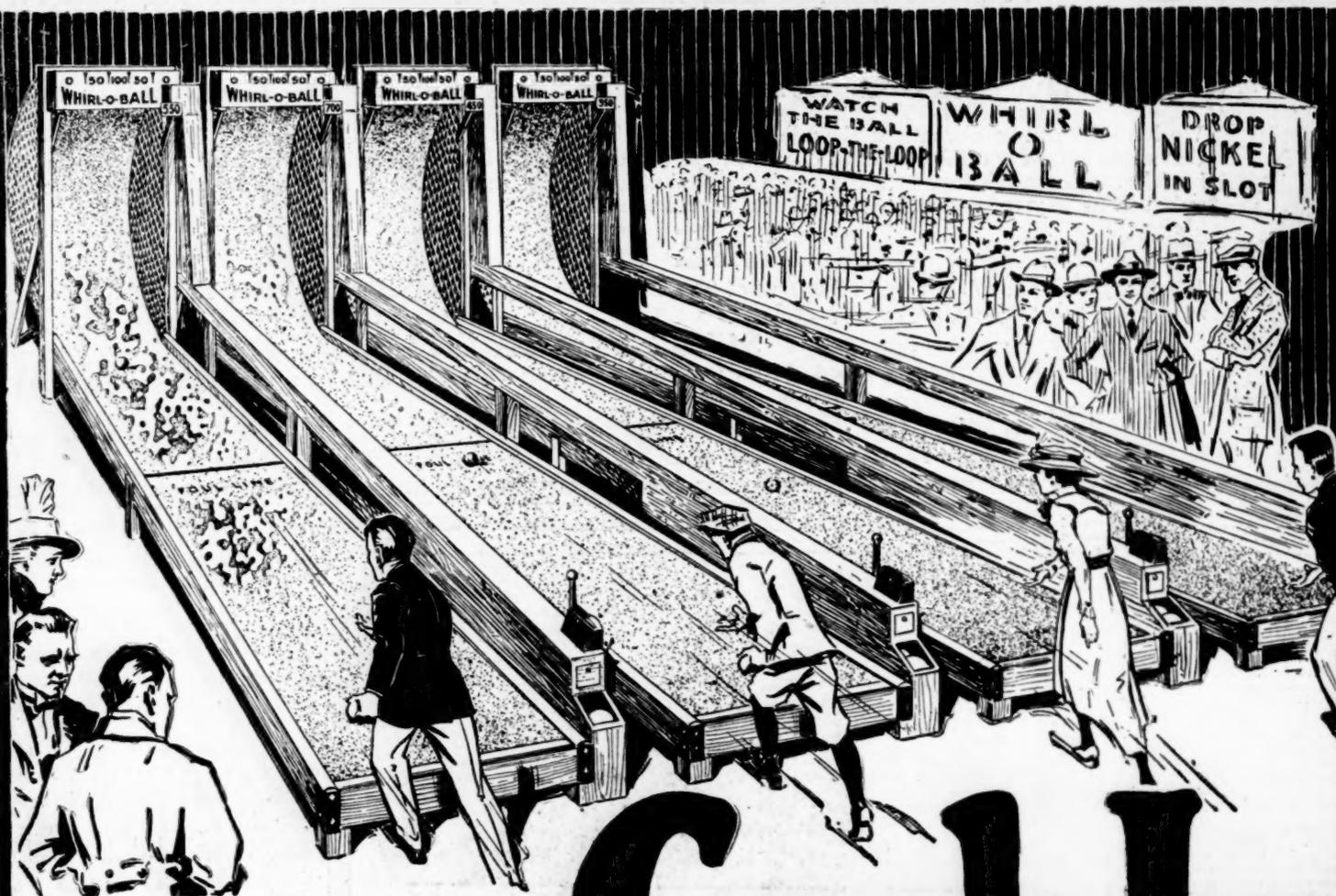
KROOKER, RALPH
ALBERT
(Questionnaire)
Krossman, L.
Krug, Joe
Kruzer, Louis J.
***Kyes, H.
Kelline, Jary
Kla Berta, Bob

McKindrick, James
McMahon, Jack & Addie
McNally & Ashton
McNeil, Lawrence
McNutt, Cyung
McPherson, E. C.
McPhillips, Hugh
McQuellan, R. Paul
McSpaaden, John R.
McTillan & Carson
Mack, J. E.
***Mack, D. D.
Mack, Joe P.
***Mack, Harry
Mack, Wm. H.

Moser, Hugo
***Mounts, Geo. F.
Mueller, L. (Trap
Mullen, Chas.
Murphy, C. J.
Murdoch, William
Murphy & Barry
Murphy, James
Murphy, W. H.
Murray, A. B.
Murry & Love
Myers, Hess
Myers, H. E.

Funch, D. & O'Neil E.
***Furcell, P. B.
***Quick, Wm. A.
Quinn, Frank
Quinn, Capt. Jas. P.
Radcliffe, G.
***Rader, John
***Rader, S. M.
Raff, John J.
Rafferty, Pat
Rainey, C. P.
Ralston, George
Rammie, J. L.
Ramsey, Eugene
Ramsey, Bob & Nell
Randall, H. P.
***"Doc"
RANDOLPH, JOHN
YOUNG
(Questionnaire)

Ranf L. H.
***Rangoon
Rangoon, Prince
Ranzo & Newsom
Ray, Jack
***Ray, Thos.
Ray, Crazy
Rea, John T.
(S) Read, Dudley
Red Fox, Wm.
Reader, Fred
Reed, C. S.
Reed, "Pete" F.
Reed, Robert S.
Reel, I. C.
Reeves & Reeves
Redwine, Sam T.
Regal & Mack
Reid, S. O.
Reine, Dick
Reis Producing Co.
Reynard, H. W.
Rhine, Yellow Lamar
Rhoades, Jack E.
Rhoades, Rusty
Rhoades, Ralph
Rice, Cecil C.
Rice, Joe
Rice, E. M.
Richards & Reed
Royal & Mack
Richardson, W. G. Co.
Richards, Ernest
(S) RICHARDSON, GEO. F. J.
(Draft Order)
Richardson, E. V.
(S) Richardson, Geo. S. A.
Richerson, Boney
Rickarts, C. E.
Riley, Matthew J.
Riley, Geo. A.
Rinehart, Jack
Rippel, Gus P.
Rippel, Jack
Ripple, Charles
Rippy, Louis B.
***Roades, Everett
Robbins, Chas. A.
Roberts, Roy
Roberts, Robt.
Robertson, Dudley
Robertson, Tommy
Robey, Geo.
Robins, M. A.
Robinson & Denmore
Robinson, Dewey
Robinson, Dr. A. C.
Robinson, Ed
Robinson, Tom
Robinson, Walter L.
Robinson, Lunny A.
Robson, John
Roche, Teddy
***Rockwell, Roy C.
Rodriguez, Mexican
Rogers, Will & Mary
Rogers, W. B.
***Rogers, Frank
***Rook, Jack
Roque, William
Rork, Harry
ROSE, FRANK
(Questionnaire)
Rose, Charles A.
***Rose, Willie
Ross, Chas.
Ross, Eddie
Ross, Norman
Roth, Leo
***Rothe, G. E.
Rounds, W. E.
***Rozales, J.
Ruby, J. J.
***Ruby, J. J.
Rudloffs, Thos.
***Rudolph, Tom
Rugg, Gilbert P.
Ruggero, Pietro
Ruhl, John C.
RUSHTON.
BARNARD I.
(Draft Order)
Russel, Chas. V.
Russel, Vincent
Russel, Walter
Ryan, Billy
Saforlane, Luca
Saide, Jos. Patrick
St. Leon & Co.
Sami, Omar
Sampson Players
Sansome, A. J.
Sams, Wm. H.
Samson, Arthur.
***"Doc"
***Sanderlin, Joe H.
***Sanders, Nat.
Sandsche, Dietrich
***Sasser, W.
***Sauer, Ferdinand
Saunders, Dr. F. P.
Sawyer, Joe
Scanlon, Chas.
Seavone, Pasquale
***Schaefer, C.
Schartle, Roy
Schleberl, Jos.
***Schilling, Wm.
***Schermerhorn, Les
***Schmid, Geo.
Schmidt, Henry
***Schoene, Fred
(S) Schue, Norman
(Continued on page 78)



Fully Patented

Cash In with Whirl-O-Ball

HERE'S the very latest quick and sure money-maker—Whirl-O-Ball, the automatic "loop-the-loop" Game. Everybody plays—men, women and children of all ages. Your receipts are all profit. Every feature of Whirl-O-Ball is automatic—no operating or up-keep expense. Automatic Coin Collector receives and registers the nickels. Automatic Scorer adds and displays the score. Automatic Ball Release instantly adjustable to deliver 6, 8 or 10 balls for 5c.

Each Whirl-O-Ball Game measures 20 ft. long, 3½ ft. wide and 7½ ft. high at loop; so compact that 2 to 12 Games can be installed in any ordinary room or tent. Each set up in 30 minutes. Weight, 800 lbs.; in three 8-ft. sections. Shipped quick anywhere by express.

\$ 5 to \$ 10
an Hour On
Each Game

is the earning capacity of Whirl-O-Ball. And the investment required is unusually moderate in view of the large profits. Sign and mail the coupon—or send a post card—for interesting new catalog, giving details and prices. The season to "cash in" is at hand. Act—now.

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A Real Winner for—
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