



AC-U-KWIK[↑]

2019 Media Solutions

Business aviation's most trusted flight planning resource for pilots, operators and aviation professionals worldwide

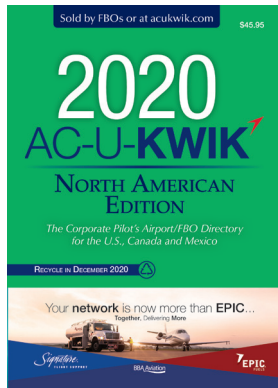
Mobile / Print / Data



Business Aviation's most-trusted resource for more than 30 years

AC-U-KWIK powers the Aviation Week Network's Business Aviation portfolio with the most highly regarded airport/FBO data resources in the world. **AC-U-KWIK is the only provider of global pre-flight planning data used by 50,000+ pilots and tens of thousands of aviation professionals in their day-to-day operations.** AC-U-KWIK's recently enhanced website has new and improved functionality, providing increased exposure for your ad.

2019/20 AC-U-KWIK Advertising Opportunities



North American Edition



www



Mobile App



Print



International Edition



www



Mobile App



eBook



Managers' World Edition (North America + International)

Did You Know?

AC-U-KWIK is an essential flight resource used by

- ▶ Pilots
- ▶ Schedulers/Dispatchers
- ▶ Charter Brokers
- ▶ Flight Departments
- ▶ Fuel Service Providers
- ▶ Line Service Personnel
- ▶ Cabin Crew

At A Glance

AC-U-KWIK's Airport Universe

(Hard-surface runways over 3,000 ft.)



8,701

3,593 U.S. Airports

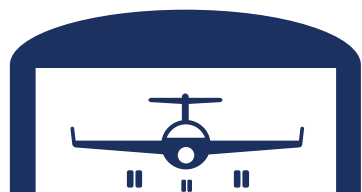
4,670 International Airports

393 Canadian Airports

45 US Territory

AC-U-KWIK's FBO Universe

(Fixed-Base Operators)



4,645

3,449 U.S. FBOs

803* International FBOs

364 Canadian FBOs

29 US Territory FBOs

*In our international data, we also list an additional 3,000 ramp handling agents that serve business aviation operators.

Source: Publishers Own Data, 2019

Digital/Mobile On-the-Go

Monthly Usage

VISITS
108,500+

Unique VISITORS
57,000+

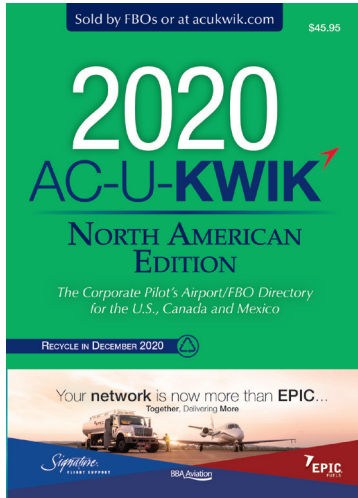
Page VIEWS
251,000+

Average TIME SPENT
per visit

7 MINUTES

Source: Adobe Analytics 2019 YTD

2020 North American Edition



Published:

December 2019

Space Reservation

Deadline:

August 2, 2019

Artwork Deadline:

August 7, 2019

Bold Listings & Icons

Enhance your services and increase visibility with easily recognized icons. Header ads, located at the top right of a regional listing focus attention to your regional services.

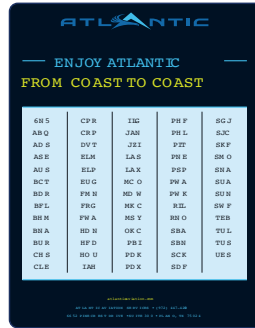
Maximize your marketing dollars with the broadest reach in aviation.

Pilots, schedulers, dispatchers, and air charter operations all use this quick-reference catalog for planning flights in the United States, Canada, Mexico, and Caribbean.

Tabbed Page



Full Page - Color



Full Page - B&W



BALTIMORE 9 S ET BALTIMORE WASHINGTON N39-10.5° W076-40.1°
KBWI/DWI AVGAS JET HRL ILS GPS VOR 11° W 146h
 1628 10502h x 150h 137-3-486-351.2/24m 115.1-64.319.3/0.6m
 Tower 115.4 Ground 121.9 Ais 115.1 Clearance 118.05
 -TOWER 410-859-7256
 SIGNATURE FLIGHT SUP 410-859-8393 129.0 INDEP
 U S SEDAN SVC WORLDWIDE 1-888-877-3326 www.us sedan.com
 RUDY'S INFLIGHT CATERING 866-727-1122

Catering
 Limousine

ROYAL JET +971 2 505 1801 F +971 2 575 7837
 UAS INTL TRIP SPRT +971 4 299 6633 F +971 4 299 6777
 FUEL INDEP
 ADVOC +971 2 444 7310 F +971 2 444 8942
 AIR SV VIA ADIOC +971 2 444 7310 F +971 2 444 8942
 SHELL AVIATION +971 4 331 6500 F +971 4 332 1592
 WORLD FUEL SVCS +44 1293 400333 F +44 1293 404333
 SERVICE SHELL
 DIAMOND JET +971 4 454 9882 F +971 4 454 2310
 info@djd.ae

Detailer

CLAY LACY AV 800-423-2904 130.35 AVFUEL
 FOR OVER 45 YEARS THE FBO OF CHOICE FOR VAN NUYS AIRPORT
 See Advertisement, Page 209
 SIGNATURE FLIGHT EAST 800-451-7270 129.02 INDEP
 SIGNATURE FLIGHT WEST 818-464-9500 H24.0 INDEP
 LIMO NATIONWIDE 800-211-1411 www.asuperlimo.com
 WEST COAST CHARTERS 800-352-6153 www.wcas.aero/charter
 Mather Aviation LLC, 618-782-7473 matheraviation.com

Maintenance
 Charter

COLORADO Contact list of over 2,000 operators
 www.FBOList.com
 DELTA 3 N MT BLAKE FIELD N38-47.2° W108-03.8°
 KALJAZ AVGAS ONLY [HRL] VFR 122.8 11° E 5130h
 03/21 5550h x 75h Term. Zone-LITC-7
 INFORMATION
 AWOS 970-874-3251 134.0
 FBO HANDLER FUEL
 SMILING 970-874-5181 122.8 PHL66

Header A

Specifications

Full Page Size (inches/cm)

Trim 4.25" x 6" (10.795 x 15.24)
 Bleed 4.75" x 6.5" (12.065 x 16.51)
 Live Area 3.625" x 5.5" (9.2075 x 13.97)

Tab Portion (inches/cm)

Trim 0.5" x 1.5" (1.27 x 3.81)
 Bleed..... 0.75" x 1.75" (1.905 x 4.445)
 Live Area 0.375" x 1.375" (.9525 x 3.4925)

NOTE: Black & white full-page ads are placed on right pages, and the live matter should be positioned to allow 0.375" (.9525 cm) of left gutter margin. For bleed ads, bleed size shown allows for 0.25" (.635 cm) on each side. Color ads should use a 0.375" (.9525 cm) inside margin for essential information.



Published:

December 2019

Space Reservation

Deadline:

August 23, 2019

Artwork Deadline:

September 4, 2019

Bold Listings & Icons

Enhance your services and increase visibility with easily recognized icons. Header ads, located at the top right of a regional listing focus attention to your regional services.

The Corporate Pilot's Airport/FBO Directory for Outside North America.

The worldwide pre-flight planning information for airports, FBOs, handlers, fuel providers, customs info, and business aviation service providers in Europe, Asia, Central America, the Caribbean, South America, Africa, and Australia.

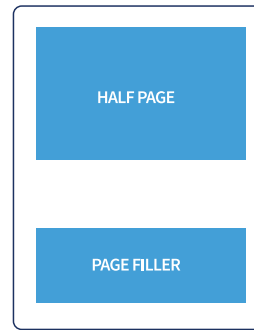
Tabbed Page



Full Page - Color/B&W



Half Page & Filler



BALTIMORE 9 S ET BALTIMORE WASHINGTON N39-10.5° W076-40.1°
KBWI/BWI AVGAS JET **HIRL** ILS GPS VOR 11° W 1.46ft
 10/28 10502ft x 150ft 117.3-500-151.2724mm 115.1-BAL-319.110.0m
 Tower 119.4 Ground 121.8 Ahs 115.1 Clearance 118.09
 -TOWER 410-859-7256
SIGNATURE FLIGHT SUP 410-859-8393 129.0 **INDEP**
U S SEDAN SVC WORLDWIDE 1-888-877-3326 www.usseadan.com
RUDY'S INFLIGHT CATERING 866-727-1122

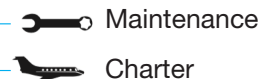


Catering
Limousine

ROYAL JET 971 2 505 1801 F +971 2 575 7837
UAS INTL TRIP SPRT 971 4 299 6633 F +971 4 299 6777
FUEL **INDEP**
ADNOC +971 2 444 7310 F +971 2 444 9842 **ASBP**
ASBP VIA ADNOC +971 2 444 7310 F +971 2 444 9842 **SHELL**
SHELL AVIATION +971 4 331 6500 F +971 4 332 1592 **WORLD**
WORLD FUEL SVCS +44 1293 400333 F +44 1293 404333
SERVICE
DIAMOND JET +971 4 454 9882 F +971 4 454 2310
 info@djd.ae

Detailer

CLAY LACY AV 800-423-2904 130.35 **AVFUEL**
FOR OVER 45 YEARS, THE FBO OF CHOICE FOR VAN NUYS AIRPORT
 See Advertisement, Page 206
SIGNATURE FLIGHT EAST 800-451-7270 129.02 **INDEP**
SIGNATURE FLIGHT WEST 818-464-9500 1124.0 **INDEP**
LIMO NATIONWIDE 800-211-1411 www.asuperlimo.com
WEST COAST CHARTERS 800-362-6153 www.wccs.aero/charter
 Mather Aviation LLC, 818-782-7473 matheraviation.com



Maintenance
Charter

MADAGASCAR Permit support throughout Africa
MAHAJANGA P TSIRANJANA S15-40.0° E046-21.1°
FM/JM/MJN AVGAS JET **HIRL** VOR/DME NDB 11° W 87ft
 721ft x 1.46ft Time Zone = UTC +3°
 Tower 119.1
INFORMATION
 7 KM NE OF TOWN +261 3405 23824
 AIRPORT ADMIN +261 3323 37002
 ASEONA +261 3323 37002

Header A

Specifications

Full Page Size (inches/cm)

Trim 4.25" x 6" (10.795 x 15.24)
 Bleed 4.75" x 6.5" (12.065 x 16.51)
 Live Area 3.625" x 5.5" (9.2075 x 13.97)

Tab Portion (inches/cm)

Trim 0.5" x 1.5" (1.27 x 3.81)
 Bleed..... 0.75" x 1.75" (1.905 x 4.445)
 Live Area 0.375" x 1.375" (.9525 x 3.4925)

Half Page (inches/cm)

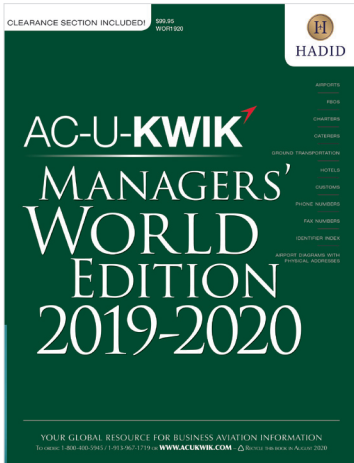
Live Area 3.5" x 2.6" (8.89 x 6.604)

In Column (inches/cm)

Live Area 3.5" x 1.9" (8.89 x 4.826)

NOTE: Black & white full-page ads are placed on right pages, and the live matter should be positioned to allow 0.375" (.9525 cm) of left gutter margin. For bleed ads, bleed size shown allows for 0.25" (.635 cm) on each side. Color ads should use a 0.375" (.9525 cm) inside margin for essential information.

2019-2020 Managers' World Edition



Combining all worldwide directory data into one resource, this full-color reference is available as an eBook and print publication. Schedulers, dispatchers, and air cargo operators use the Managers' World Edition every day.

- 550 airport diagrams
- Expanded clearance section
- Larger, desktop tool

Published:

August 2019

Space Reservation

Deadline:

April 26, 2019

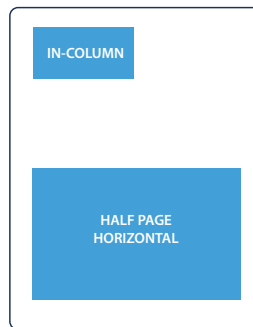
Artwork Deadline:

May 8, 2019

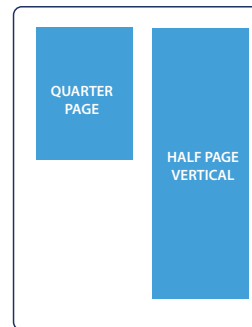
Tabbed Page



In-Column & Half Page Horizontal



Quarter Page & Half Page Vertical



Bold Listings & Icons

Enhance your services and increase visibility with easily recognized icons and boldface 2-line listings.

SIGNATURE FLIGHT SUP	973-292-1300	F 973-292-2331	129.6		PHILL	— Boldface 2-line	
GETTING IT RIGHT. EVERY TIME.							
	AVIONICS	555-555-1231	F 555-555-1232				— Avionics
	LIMO SERVICE	555-555-1233					— Limousine
	CATERING	555-555-1237					— Catering
	MAINTENANCE	555-555-1235					— Maintenance
	CHARTERS	555-555-1234					— Charter
	AVIATION SHOP	555-555-1236					— Aviation Shop
	AIRCRAFT DETAILING	555-555-1238					— Aircraft Detailing

Specifications

Front Cover Strip (inches/cm)

Trim	6.75" x 2.68" (17.145 X 6.8072)
Bleed	7" x 2.93" (17.78 X 7.4422)
.....	(right and bottom side)
Live Area	Contact us for specifications

Full-Page / Back Cover / Tabbed Page (inches/cm)

Trim	6.75" x 9" (17.145 x 22.86)
Bleed.....	7.25" x 9.5" (18.415 x 24.13)
Live Area	6.125" x 8.5" (15.5575 x 21.59)

Half-Page Vertical (inches/cm)

Live Area	2.875" x 8.25" (7.3025 x 20.955)
-----------------	----------------------------------

Half-Page Horizontal (inches/cm)

Live Area	5.875" x 4.0588" (14.9 x 10.3094)
-----------------	-----------------------------------

Quarter-Page (inches/cm)

Live Area ...	2.875" x 4.0588" (7.3025 x 10.3094)
---------------	-------------------------------------

In-Column (inches/cm)

Live Area	2.875" x 1.8482" (7.3025 x 4.6945)
-----------------	------------------------------------

Digital Enhancements to Increase Your Visibility

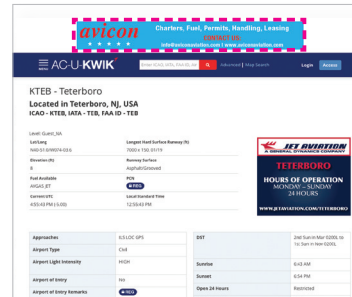
AC-U-KWIK's digital audience expands to over **50,000** highly targeted business aviation professionals. Advertisers can reach our full digital audience both **on the recently enhanced website** and **in our app**. The enhanced website relaunched with improved functionality, modern user interface and mobile-friendly design with the same TRUSTED data. **AC-U-KWIK's** digital platforms increase your exposure to pilots, operators and aviation professionals worldwide.

iPhone & iPad Leaderboard + Airport Page Upper Leaderboard:

Shared in a rotation with five max advertisers \$17,520, 12 months



iPad Upper Leaderboard + iPhone Leaderboard Banner

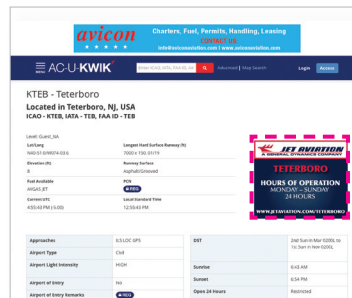


iPad App Lower Leaderboard + Airport Page Impact Ad:

Pricing chart: refer to page 15



iPad App Lower Leaderboard Banner



Did You Know?

Enhancements include:

- ▶ Improved mobile device viewing
- ▶ Rich media ads now available
- ▶ Enhanced premium company pages
- ▶ Audience Extension capabilities

251,000+
Average monthly
PAGE VIEWS



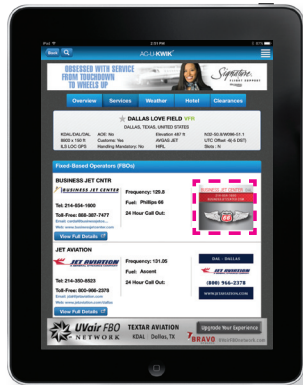
52,400 MORE
THAN THE PRIOR YEAR!

Source: Adobe Analytics 2019 YTD

Digital Enhancements to Increase Your Visibility

Billboard:

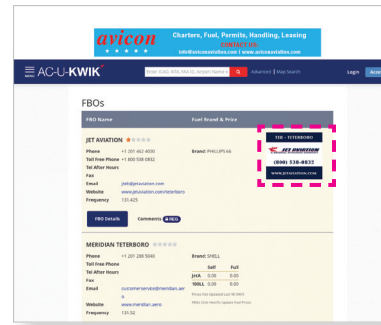
\$900, 12 months



iPad App
Billboard Ad

Plus

ACUKWIK.com
Expanded FBO Billboard Ad



Expanded Info Page:

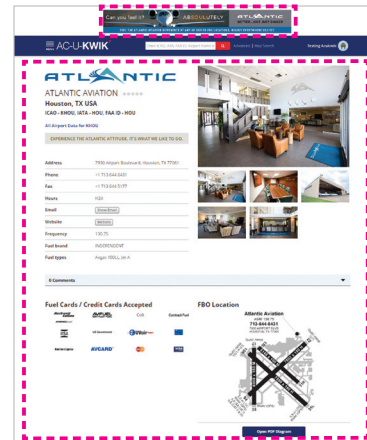
\$2,760, 12 months



iPad App
Expanded Info Page

Plus

ACUKWIK.com
Expanded Info Page



Did You Know?

57,000+
Average monthly
UNIQUE VISITORS



15,150 MORE
THAN THE PRIOR YEAR!

Digital Enhancements to Increase Your Visibility

Logos:

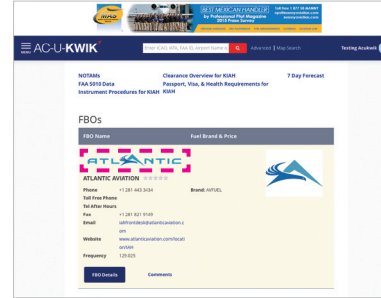
Company logo, \$300 each / Fuel logo, \$120 each



iPad App
Logo Placement

Plus

ACUKWIK.com
Logo Placement



Did You Know?

108,500+
Average monthly
VISITS



28,500 MORE
THAN THE PRIOR YEAR!

Web-Only Opportunities: Pricing: refer to page 15



ACUKWIK.com Home Page
Leaderboard Banner



ACUKWIK.com
Home Page Site Skin Ad



ACUKWIK.com Run of Site
Lower Leaderboard Banner



ACUKWIK.com Home Page
Impact Ad



ACUKWIK.com Airport Page
Site Skin Ad

A Subscription for Success

Flight departments' most-trusted resource for consolidated airport, ground handling and service-related data.

Airportdata.com[↑]

Accessible in a cloud format 24/7/365, commercial passenger and cargo carriers subscribe to Airportdata.com to access the airport intelligence needed to optimize their business.

Airportdata.com expands on the extensive information available through AC-U-KWIK, adding cargo- and passenger-handling specific content and extra airport departments. In addition, it includes many more contact details for each company or airport department.



Subscription service to Airportdata.com includes:

- Airport technical data
- Key contacts at airports
- Airport and ground handling data, including fuel, catering and line maintenance listings
- Cargo- and airline-specific listings
- Recommended hotels, car rental and other transport options
- Medical facilities at or close to airports
- Commercial flight clearance requirements
- Private/corporate flight clearance requirements
- Designated authorities and search & rescue contacts
- Aviation charges and flight permit application forms
- Local embassy and consulate details
- Links to AIPs

Our Customers Include

Southwest

air cargo Aviacon
ZITITRANS

QANTAS

ATLAS AIR

ICELANDAIR

Emirates

طيران الخليج
Gulf Air

TITAN
AIRWAYS

POLAR

IBERIA regional
AIR NOSTRUM

ANA

MNG
AIRLINES

brussels
airlines

ADRIA
A STAR ALLIANCE MEMBER

TUI

ASL
AIRLINES
SERVICE

American Airlines

x-operations

QATAR CARGO

العربية للطيران
airarabia.com

AEROSPACE

الاتحاد
ETIHAD
AIRWAYS

TNT

TRIP
PLANNING.BIZ

SPOT AIR

Data Licensing

The most highly regarded airport/FBO resource in the business aviation industry.

AC-U-KWIK has the most comprehensive global data on FBOs, airports and services in business aviation to assist in pre-flight planning and dispatch operations.

Continual Data Update

AC-U-KWIK data is refreshed through a continuous process of updated reports received and verified from airport, handler and operator feedback. FBOs and handlers experience many changes such as ownership transitions, name changes, fuel re-branding, and life changes. The team combines the experience of its global editorial staff, a rigorous update process and a deep network of industry contacts built over 30 years.

Information Coverage Includes:

- Basic airport data for over 8,800 airports worldwide*
- Over 4,700 airport restriction notices and contacts
- Over 24,000 airport information notices and contacts
- Contact and service details for over 13,500 ground handling agents, fixed-base operators, supervising agents and line maintenance companies
- Over 3,700 fuel company listings
- Over 2,600 caterer and charter listings
- Over 17,000 hotels (with map display)
- Over 3,500 hospitals, airport medical centers and ambulance stations
- Emergency medical facilities for over 3,000 airports
- ICAO, IATA and FAA codes
- LatLong, elevation, variation
- Airport hours, time zones, entry details, restrictions, noise abatement
- Contact details for airport administration, operations and slot coordination departments
- Contacts for customs, immigration, ATC, Met, ASOS, ATIS, AIS and others

*AC-U-KWIK targets actual business aviation airports and does not include grass-strip runways or heliports

Join the Growing Team!

Join the growing team of companies that use AC-U-KWIK data to power their operations:



Print Rates

North America Edition

FBO/Handler Pricing

Outside Back Cover, color	\$60,000
Inside Front Cover, color	\$15,500
Inside Back Cover, color	\$15,500
Tabbed – Full page, color	\$15,500
Full-Page, color	\$13,750
Full-Page, black & white.....	\$3,865
Bold Listing.....	\$550
Extra Line of text.....	\$650
Icon	\$600
Footer/Header	Contact Sales Rep

Aviation Service Pricing - Limousine, Charter, Catering, etc.

Full-Page, B&W	\$2,595
Listing.....	\$295
Extra Line of text (boldface, per location).....	\$225

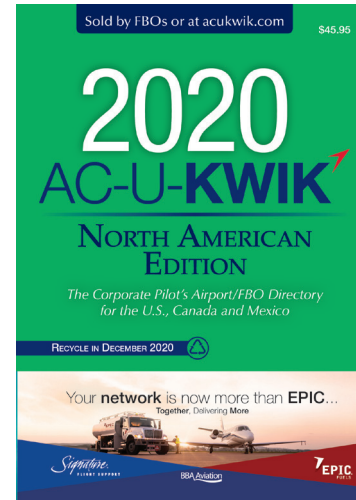
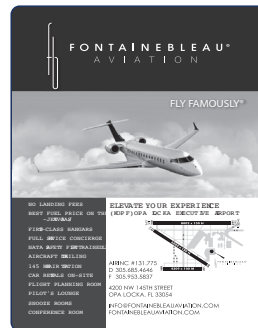
Tabbed Page



Full Page - Color



Full Page - B&W



Published:

December 2019

Space Reservation

Deadline:

August 2, 2019

Artwork Deadline:

August 7, 2019

Our Subscribers Respond

“AC-U-KWIK is used by our crews on a **regular basis** for the text data and graphic airport and FBO location diagrams. It is **very helpful** for **planning purposes** when visiting an airport or FBO you haven't been to before.”

Chief Pilot,
Multi-aircraft Department

Print Rates

International Edition

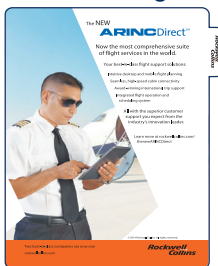
FBO/Handler Pricing

Outside Back Cover, color	\$38,000
Outside Front Cover strip, color	\$28,000
Outside Front Cover Snipe (corner triangle), color	\$12,000
Outside Front Cover flag (square, left), color	\$11,000
Outside Front Cover Lower Spine, color	\$12,000
Outside Front Cover Upper Spine, color	\$12,750
Inside Front Cover, color	\$12,750
Inside Back Cover, color	\$10,750
Tabbed, Full-Page, color (single sided)	\$10,250
End Sheets (front or back of the book).....	\$10,250
Full-Page, color	\$8,300
Full-Page, B&W	\$2,750
Half-Page, B&W	\$1,650
Page Filler, B&W	\$1,250
Bold, Icon.....	\$475
Bold Listing.....	\$350
Footer/Header	Contact Sales Rep
Extra Line of text (boldface, per location).....	\$225

Aviation Service Pricing - Limousine, Charter, Catering, etc.

Full-Page, B&W	\$2,595
Listing.....	\$295

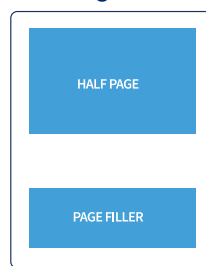
Tabbed Page



Full Page - Color/B&W



Half Page & Filler



Our Subscribers Respond



Published:

December 2019

Space Reservation

Deadline:

August 23, 2019

Artwork Deadline:

September 4, 2019

“ I find AC-U-KWIK to be **extremely helpful.** It is my “go to” website when I need to reference something quickly. ”

*International Trip Coordinator,
Skyplan Services*

Print Rates

Managers' World Edition

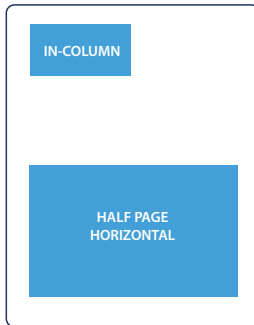
FBO/Handler Pricing

Front Cover Strip with spine	\$24,000
Front Cover Snipe (corner triangle).....	\$14,000
Back Cover	\$20,000
Inside Front or Inside Back Cover	\$8,500
Tabbed - Full-Page, color.....	\$8,500
Full-Page, color	\$2,950
Half-Page, color.....	\$1,950
Quarter-Page, color.....	\$1,500
In-Column, color.....	\$750

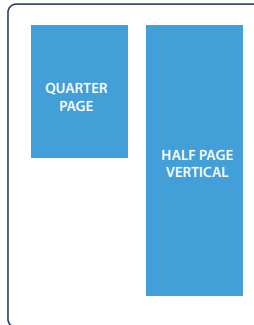
Tabbed Page



In-Column & Half Page Horizontal



Quarter Page & Half Page Vertical



Published:
August 2019

**Space Reservation
Deadline:**
April 26, 2019

Artwork Deadline:
May 8, 2019

Our Subscribers Respond

“When planning a trip anywhere in the world, AC-U-KWIK provides the **most complete airport and FBO information** we can find. **It's easy and simple.**”

*Chief Pilot,
Flight Operations Company*

Print Artwork Submission

Preferred Print Specifications:

- Files should be delivered as press-optimized PDFs with crop marks.
- All images must have minimum resolution of 300 dpi.
- All fonts and artwork must be embedded.
- Do not embed spot colors—use only process CMYK for all ads.

North American & International Directories Only:

Black & white full-page ads are placed on right pages, and the live matter should be positioned to allow 0.375" (.9525 cm) of left gutter margin. For bleed ads, bleed size shown allows for 0.25" (.635 cm) on each side. Color ads should use a 0.375" (.9525 cm) inside margin for essential information.

Tabbed ad pages must include .25" bleed from trim edge, plus artwork and bleed for tab. For templates, email: ads@acukwik.com

Submit Artwork To:

Please submit materials up to 50mb via e-mail: ads@acukwik.com

Larger files can be uploaded via <https://informa.sendmyad.com> or sent via DVD or CD-ROM to:

Julie Jantzer-Ward

Sr. Content & Design Production Manager

9800 Metcalf Ave

Overland Park, KS 66212



Did You Know?

Need Artwork Help?

Don't worry! Our team can help design your ad for **FREE**. Simply contact our production staff, and they will help you create an ad to get your business noticed.

Email: ads@acukwik.com



Renewing Advertisers

If you are renewing your advertising and would like to make changes, our Production Department will e-mail your previous ad(s) to review before the artwork deadline.

Please note that most of the notifications will come from the online proofing system, ProofHQ.

Digital Rates & Specifications

Web & App Rates

App Lower Leaderboard + Airport Page Impact Ad - (Targeted towards airport pages)

	1 airport	3 airports	5 airports	10 airports
3 months	\$699	\$1,200	\$1,905	\$3,600
6 months	\$900	\$1,620	\$2,610	\$4,992
12 months	\$1,320	\$2,520	\$3,840	\$6,720

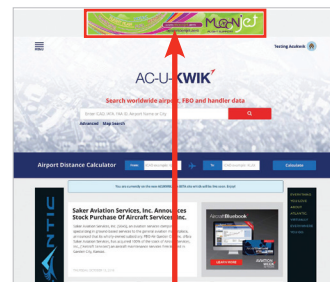
App & Website (12 months)

Airport Page Upper Leaderboard (All Airports) (20% SOV)	\$17,520
Billboard Ad	\$900
Company Logo	\$300
Web Link	\$240
Expanded Info Page	\$2,760
Fuel Logo	\$120

Website Only

Home Page Leaderboard Ad (12-months, 25% SOV)	\$8,000
Run-of-Site Lower Leaderboard (12-months, 25% SOV)	\$8,000
Home Page Impact Ad (12-months, 25% SOV)	\$7,000
Site Skin Ad (1 month - 33% SOV)	\$2,250
Site Skin Ad (3 months - 33% SOV)	\$6,000

**Multi-purchase discounts may apply.
Contact your sales representative.**



Home Page Leaderboard



iPad Upper Leaderboard

iPhone Leaderboard



Billboard



Site Skin Banner Ads

Web & App Specifications

- Leaderboard Ad 728 x 90 pixels
- iPhone/Mobile Leaderboard ... 320 x 50 pixels
- Impact Ad 300 x 250 pixels
- Billboard Ad 180 x 150 pixels
- Skin Ad 120 x 600 pixels
- Logo send high-res .eps files
- Expanded Info
- Page Logo send high-res .eps files
- Expanded Info
- Page Photos send high-res .jpg files

Send as a JPG, GIF or HTML5 and do not exceed 125kb.

Artwork Deadline: one week prior to the go-live date.

Submit artwork to:

Please submit materials
via **e-mail: ads@acukwik.com**

Newsletter Rates & Specifications

Business Aviation Digest Newsletter

Distribution: 45,000 aviation professionals

Publishes: 3x per week, AC-U-KWIK-specific content publishes on the second Wednesday of the month

Two ad sizes available:

- 728 x 90 or 300 x 250 pixels
- **Plus**, add up to 50 words of text with your display ad for increased exposure and open rates.

Rates:

Upper Position.....	\$1,000
Middle Position.....	\$750
Bottom Position.....	\$550

For greater frequency:

(price per month, approx. 12 ads, 4 weeks)

	1 Month	3 Months	6 Months	12 Months
Top Position	\$8,570	\$7,980	\$6,550	\$5,320
Middle Position	\$7,670	\$7,070	\$6,680	\$6,285
Bottom Position	\$6,075	\$5,490	\$4,950	\$3,555

*Special discounts may apply.
Contact your sales representative.*

Send My Ad

Submit artwork to:

For all ad submissions, (200kb max.) please upload files up to <https://informa.sendmyad.com>

Files should be sent as a static .jpg or .gif and cannot exceed 200kb.

*Artwork Deadline:
One week prior to the go-live date.*

Animated files may not show in recipients' email.

The collage includes several items:

- Business Aviation Digest** header with AVIATION WEEK NETWORK logo.
- FBO Tour by AC-U-KWIK**: United States Aviation Offers Convenience on the Crowded Field at KTUL. One of several FBOs at Tulsa International Airport (KTUL), United States Aviation has a convenient location on the north end of runway 18L.
- “YOUR GROUND HANDLING PARTNER IN ITALY”** advertisement for **SKY SERVICES**, a fully certified company.
- Falcon Aviation to Open New MRO Facility at OMDW**: Falcon Aviation is about to complete a new MRO facility for business jets at Al Maktoum International Airport, Dubai South (OMDW). It is expected to open in the late first quarter of this year.
- SpeedNews** section with a quote: "...brief and to-the-point... assists us in staying current on industry activities." and a "Join the Family" button.
- Garmin Celebrates GPS Milestone in Aviation
- KCBAA Donates \$7000 to St. Michael the Archangel HS Aviation Program
- American Aero Receives Inaugural Everest Fuel Preferred Award
- World Fuel Services Wins Contract to Supply EGTK
- World Fuel Services Announces Status Tiers in Rewards Program
- Features & Analysis by BCA** section: Hangar Rights And The Restrictions On Usage. Kent S. Jackson | Business & Commercial Aviation. If you are paying your monthly hangar rent, can you use the hangar as you please? Quite simply, no. In the highly regulated world of airports, FAA rules come down from the sky, across the ramp and into your hangar.
- NextGen Flight Deck** advertisement for **UNIVERSAL AVIONICS**, an Elbit Systems Company.
- Drone Insurance App Gives Operators A New Incentive To Reduce Risk**: Angus Batey | Business & Commercial Aviation. Aviation insurance tends to be regarded as a way to deal with aircraft accidents or loss. But a London startup argues that its approach to insuring drone flights is encouraging pilots to think about minimizing risk, thereby leading to safer airspace.
- 2019 MRO MARKET AVAILABLE** section: Track aircraft and MRO demand and opportunity. Includes a "CLICK FOR DETAILS" button and AVIATION WEEK NETWORK logo.

Results-Driven Marketing Services and Advertising

Exceed your marketing goals by applying vertical industry knowledge to engage customers and **deliver measurable results.**

Leverage our defined audience of **1.7 million global A&D professionals** across all markets, titles and job functions with these **solutions:**



Thought Leadership offerings from content creation to custom events to align your company as the industry expert



Lead Management programs to generate new business through a variety of marketing campaigns and programs such as lead nurturing or lead engagement



Market Intelligence offerings including custom research, online focus groups and custom market reports to provide you with the information needed to make strategic business decisions



Market Positioning/Branding opportunities that range from traditional advertising using print and digital channels, to aligning your brand with our editorial content

**Creative Solutions.
Providing Results.**

Custom Solutions

- Special Topics
- Strategic Insights Studies
- Research
- Pop Quizzes
- Native Advertising
- List Rental
- Behavioral Retargeting/Audience Extension
- Newsletters
- Infographics
- Whitepapers
- eBooks/Digital Magazines
- Podcasts
- Video Sponsorships
- Webinars/Virtual Events
- In-person Events
- Lead Management
- Case Studies
- Social Media Postings

Audience Extension

Extend your reach with audience-based targeting.

Audience Extension helps you **to stay in front of a specific target group in the business aviation community**, keeping your brand top of mind and encouraging response.

Audience Extension allows advertisers to:

- Identify
- Follow
- Serve targeted ads
- Have exposure on Aviation Week sites and external brand-safe sites across the web to the best prospects.



What Sets Audience Extension Apart?

- Starts with first-party **SELF-REPORTED** data
- Target by demographics, behavioral characteristics and geography

Audience extension utilizes thousands of sites, including placements on many of the most recognized, respected and visited sites. Campaigns are only seen by the target group on Aviation Week Network sites AND across other sites they frequent.

Get Your Ad Seen!

Examples of our external sites:



AC-U-KWIK is part of the Aviation Week Network

Know. Predict. Connect.

Connect with Us:



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Director, Sales, Business Aviation Group
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Email: elizabeth.zlitni@aviationweek.com

For information regarding digital & print materials:



Julie Jantzer-Ward
Sr. Content & Design Production Manager
Tel: +1 913-967-1907
Email: ads@acukwik.com

Connect With Your Business Aviation Community

Data Services

AC-U-KWIK
Aircraft Bluebook
Fleet Discovery
Fleet & MRO Forecasts

Website

ACUKWIK.com

Directories

Air Charter Guide
Executive Traveler Edition

Magazines

Business & Commercial Aviation
ShowNews

Market Briefings & Newsletters

Business Aviation Digest
Air Charter Journal
The Weekly of Business Aviation

Events and Conferences

BCA Readership Awards
SpeedNews Conferences

Intelligence

Aviation Week Intelligence Network