

Good

EAST TROY
— AREA CHAMBER of COMMERCE —

POSTAGE
PAID
Southern Lakes
Newspapers
PERMIT NO. 100
TROY, OH

NEIGHBORS

A Publication of the East Troy Area Chamber of Commerce

EASTTROY.ORG

MAY 2020

VOLUME 31, EDITION 2

The East Troy MARKET



Coping with Corona

Online market launches amid pandemic

With the delay in opening a traditional farmers market amid the COVID-19 pandemic, the East Troy Area Chamber of Commerce, with the help of Dither Studio, is launching a new online farmers market: East Troy Market.

“This crisis has really magnified something we’ve known for a long time—consumers want local food. We had to figure out a way to get it to them safely while making sure we have a market for years to come,” said Vanessa Lenz, East Troy Chamber Executive Director. “Our market accomplishes both goals, letting you support farmers, artisans and businesses you know and delight in delicious food and one-of-a-kind items every week.”

Shop the market at easttroy.market and place orders each week (item ordering times vary). Enjoy the convenience of online ordering with items from local vendors. All local meat, produce, honey, eggs, bakery, cheese, flowers and more directly from the best farmers and artisans in the East Troy area to you.

Curbside pickup is at 6 p.m. on Friday at East Troy Village Square Park, 2881 Main St.

The market opened with safety protocols in place for vendors and shoppers to prevent the spread of COVID-19.

“The market is an important place for local farmers, producers and small businesses to sell their goods, support the local economy, and support the health of our community,” Lenz said.

More vendors and items coming soon. For information on becoming an East Troy Market vendor, email vanessa@easttroy.org.

www.easttroy.market

A whole new world

East Troy restaurants get creative

By Vanessa Lenz
EXECUTIVE DIRECTOR
EAST TROY CHAMBER

The state’s restaurant industry has been navigating uncharted waters during the worldwide coronavirus pandemic, but East Troy’s eateries are finding creative ways to keep their doors open and feed their community.

Here’s what East Troy restaurants are doing to keep business alive.

Innovation at East Troy Brewery

Without inside dining due to the statewide Stay-At-Home order, takeout has become a lifeline for East Troy Brewery in recent months.

Like many businesses, the brewery, located on the southwest corner of the East Troy Village Square, 2905 Main St., had to make an abrupt transition to carry-out.

“We have had to adjust and pivot, and we were fortunate to be able to do that quickly,” said East Troy Brewery head chef Ashley Turner. “The change of platform did mean that unfortunately some of our favorites (we see you, cheese curds & chicken sandwich) weren’t ideal to continue as carry-out, so we adjusted to products that tended to hold and travel well, such as our pizzas and tacos.”

The locally-owned brewery, which opened

See RESTAURANTS, Page 7

Q&A with Community Center

New hub continues to connect & serve

With gathering and events severely limited, the East Troy Area Intergenerational Community Center has continued to find ways to connect.

The center, in its sixth month of operation, was forced to close in recent weeks as part of the statewide effort to prevent the spread of COVID-19.

Because the shelter-in-place orders are such new terrain, the community center has worked hard to figure out how to adapt to the situation daily.

While its programming can’t continue as normal for a bit, the center’s leaders Lloyd Sineni and Martha Bresler have found ways to continue to serve their community, including a big push to support those in need.

Q. How did the concept for the East Troy Community Center come about?

A. The community center was a grass roots idea, begun when Kiwanis members Tony and Theresa Barrett suggested the organization create a legacy project that would meet present and/or future needs in the East Troy community.

Surveys and research identified three needs – additional senior living space, a new

See COMMUNITY CENTER, Page 2

T-shirt campaign gives back to local business

Times are tough for East Troy’s small businesses shuttered because of the coronavirus pandemic.

East Troy has launched a community-wide effort to help with its latest T-shirt campaign: East Troy, Here for Good.

Buying one of the campaign shirts is a way to support local and keep East Troy businesses here for good.

For every T-shirt sold, \$10 will go back to the featured business or organization.

All shirts are designed and printed by local artist Sarah Manke.

“This is my way of helping, giving back to a community that has given me so much over the years,” said Manke.

The Here for Good campaign initially originated at a print job in St. Louis,



according to Manke, and has been picked up by print shops around the country.

Shirts are available at easttroy.market.

If you are an establishment and would like to participate in the project, email vanessa@easttroy.org.



This shirt, designed for the East Troy Area Chamber of Commerce by artist Sarah Manke, is among those featured as part of East Troy’s Here for Good Campaign. Each shirt costs \$25 with \$10 going to the designated business.

SARAH MANKE Good Neighbors

Community Center

(Continued from front page)

library, and a community center- and the UGET (United Greater East Troy) steering committee was formed to lead the project.

After additional research, on-site visits and lengthy discussions with area groups, UGET sought to combine the three needs into one project with a library and community center on one floor and additional floors above for senior living.

Unfortunately, these studies also proved that both the library and senior housing components would have long timelines due to government requirements and the significant funding that would be required.

A subcommittee of UGET became interested in a standalone community center that would specifically focus on intergenerational activities.

It seemed from that point on that the project was meant to be. Unused space was leased from the school district, IGET (Intergenerational East Troy) attained a 501(c) designation and a new community center was born, opening its doors to the public on Sept. 9, 2019.

Q. Tell us about the space & programming. What was your goal when determining offerings?

A. We have designed it to be multipurpose and reconfigurable to fit any use required. The space consists of a Common area with café style setup and couch seating area, Meeting/Movie room seating 40 featuring a 120-inch projection screen, Game room with pool table, pinball and arcade games, air hockey, ping pong, pinball, Lego's and games.

An outdoor seating area, play space and community garden are planned for this summer. The building is ADA compliant, secure single door access with a large close parking lot.

Q. What's your favorite thing about the Community Center?

A. The people we have come to know because of the center and its work are at the top of the list.

From the wonderful volunteers who welcome visitors, answer questions, and pitch in for our programs and events to the support we have had from the school district along with teachers and students; to the amazing community residents we have had the opportunity to meet and appreciate.

Also a favorite is the freedom we have to create opportunities for residents of the community.

Q. The East Troy Community Center had to shut down its programming when the COVID-19 crisis hit. Can you talk about ways you have continued to

The lowdown

Phone: (262) 642-2266

Address: The Center is located in the back half of the Leona Doubek Building, which is located at 2040 Beulah Ave. in East Troy. The entrance is Door 7, which is easily reached from the back parking lot.

Info: Many summer events have been canceled or postponed. Visit East Troy Area Intergenerational Community Center on Facebook for updates.

Programs: Senior Luncheons and movies, Health, Wellness & Safety Seminars, Coffee & Conversation Roundtable Sessions, Middle School Movies, Adult & Kids Craft Classes, High School Afternoon Game Room, Parents' Night Out and Career resources. (Community interest will shape the direction of future programs.)

serve the East Troy community?

A. A group of volunteers have offered to deliver items from the food pantry, pharmacy and local churches. Additionally, we have organized a Community Meal program in alliance with the six major churches, civic organizations and business owners.

The intent is to provide a bimonthly family size meal for those in need.

A wonderful outcome of the meal program was pointed out by Joyce Reed with St. James UMC. Never in her memory have the six major churches came together for a single cause.

Add the support of civic, business owners and citizen donations, it really illustrates the true spirit and power of the full community coming together to support those in need.

Q. How do you hope the East Troy Community Center will play a role in East Troy's future?

A. We hope to become an important part of the area's collective community service efforts, while providing a secure space for families and people of all ages to come together.

When the center reopens, we will begin a program for homebound seniors, career resources, a workforce development roundtable and various state and county social service programs.



The East Troy Area Intergenerational Community Center hosted its first free drive up Community Meal April 25, giving away 60 lasagna dinners to families in need. Volunteers included (from left) Theresa Barrett, Dean Humphrey, Holly Gifford, Tim West, Christy Doffek, Lloyd Sineni and (not pictured) Martha Bresler and Chuck Dimick.

VANESSA LENZ *Good Neighbors*

EAST TROY FOOD PANTRY

2861 Austin St. (located behind the Village DPW on Mill Street, just south of the East Troy Post Office)

Everyone has worries right now.
Food shouldn't be one of them.
We can help.

OPEN

Tuesdays from 7:30 a.m. to 11 a.m.
& Thursdays from 2:30 to 4:30 p.m.

The food pantry is also offering drive up services, where you provide your information and they deliver your groceries to your car. For more information, call (262) 642-4357.

All East Troy residents welcome. No appointment necessary.



easttroy.org

PROUD SUPPORTER OF EAST TROY!



RESLER & ASSOCIATES, LLC
3238 Main St.
East Troy, WI 53120
(Piggly Wiggly Shopping Center)

(262) 642-3283
www.reslerandassociates.com

AMERICAN FAMILY INSURANCE
Insure carefully, dream fearlessly.



WISCONSIN OVEN



Celebrating Over 45 Years

Wisconsin Oven Corporation has been an active member of the East Troy Community for over 45 years. Throughout our history we have been involved in the community through volunteer work, charitable contributions, and community renovations.

www.wisoven.com



Hive stays connected

Above: While the coronavirus has forced The Hive Taproom to close its taproom, the popular meadery has tackled the challenge with creativity and ingenuity. The Hive, W2463 County Road ES, swiftly transitioned to drive-up crowler pick-ups Tuesdays through Saturdays, from 4 to 6 p.m. Order your cans-to-go online at any time, pay for your order, drive up during pick-up hours and the Hive staff will put 'em right in your car. Below: Missing your weekly trivia fix with Tim? No worries, Tim's Taproom Trivia is scheduled (virtually) on Thursday nights. The Hive also features Virtual Yoga on Saturdays. Join yoga instructor, Ashlee, with a live virtual practice from the taproom at 10 a.m. on Saturday. For more information and up to date info on re-opening and live events, visit hivetaproom.com.

PHOTOS SUBMITTED Good Neighbors



Looking For A Bank?

First Citizens State Bank Offers:

- Sound ratings and stability
- A smooth transition from your present bank
- Full-service banking offering full lines of depository and lending products
- Mortgage pre-qualification online
- 24-hour ATM, mobile banking and internet account accessibility
- Instant issue debit cards
- Debit CardValet® and low-balance alerts
- Genuine customer service
- Knowledgeable staff
- Serving the community of East Troy for 19+ years

Call or stop in to take advantage of what **EAST TROY'S LOCAL COMMUNITY BANK** has to offer you.



FIRST CITIZENS **STATE BANK**
EAST TROY OFFICE

2546 E. Main St. • P.O. Box 866, East Troy
(262) 642-2530 • www.firstcitizensww.com
OPEN: M-Th 9 a.m.-5 p.m. • Fri. 9 a.m.-6 p.m.

Sat. 9 a.m.-noon • Drive-up open 8 a.m. Mon.-Sat.
*CardValet is a registered trademark of Fiserv, Inc. or its affiliates.



367133

How to shop local

As the coronavirus continues to disrupt daily life, many local retailers are limiting their hours and services or have been ordered to close their doors to curb the spread of COVID-19 in our communities.

When buying what you need, be sure to shop local and say thanks to the employees who are hard at work stocking shelves.

For the most up to date information, visit easttroy.org.

Here's what's open

East Troy Pharmacy
<https://www.facebook.com/EastTroyPharmacy/>
3284 Main St., East Troy
(262) 642-3510

Elegant Farmer
elegantfarmer.com • 1545 Main St.
Mukwonago • (262) 363-677
Online shopping available

Frank's Piggly Wiggly
<https://www.facebook.com/franksET/>
3238 W. Main St., East Troy • (262) 642-5524

Grassway Organics
<https://www.facebook.com/grasswayorganicsLLC/>
W2716 Friemoth Road, East Troy
(920) 894-4201

The Global Glass
<https://www.facebook.com/theglobalglass/>
2884 Main St., East Troy • (262) 684-5420

Kwik Trip
<https://www.facebook.com/KwikTrip/>
1180 County Road ES, East Troy
(262) 642-1409

Square Side Boutique
2874 Main St., East Troy • (262) 215-3736

Martin's Hardware-Rental & Pet
<https://www.facebook.com/martinshardwarerentalpet.et/>
3288 Main St., East Troy
Curbside shopping available

West 20 Ranch & Saddle Co.
<https://www.facebook.com/West20SaddleCo/>
W4812 Highway 20, East Troy
(262) 642-4272

Offering online/curbside

Hometown Sausage Kitchen
<https://www.facebook.com/hometownsausage/>
W1184 County Road L, East Troy
(262) 642-3264

Home on the Square
2888 Main St., East Troy • (262) 642-5400
Shop online at Homeonthesquare.shop

InkLink Books
Inklinkbooks.com 2890 Main St.
East Troy, WI 53120 • (262) 642-9607
For curbside, email Kayleen@inklinkbooks.com.

Temporarily Closed

Check individual sites for re-open details.

2894 on Main/ Square Roots
2894onmain.com
2894 Main St., East Troy
(262) 642-9600

MAC Games
Macgameset.com 3066 Main St.
East Troy • (262) 505-5565

Thanks to our 2020 Corporate Partners!

Chairman Level (\$2,500)



Executive Level (\$1,500)



CITIZENS BANK

Leader Level (\$750)



Ways To Get Outside And Play

OPEN PARKS

VILLAGE GREEN SPACES

The green spaces at Playmore Park, East Troy's largest park, located at 3072 Graydon Ave., are open.

This includes the Village of East Troy's Dog Park, 2015 Energy Drive, and East Troy's Archery Range, 2090 Energy Drive.

Visit easttroywi.gov for more information.

PRICE PARK

The Price Park Conservancy consists of two miles of self-guided hiking trails located at N6421 Hodunk Road in the Town of LaFayette.

The trails run through the park and include panoramic views of Sugar Creek and wildflower areas in the uplands of the park.

HIT THE LINKS

ALPINE VALLEY RESORT

Situated in the scenic Kettle Moraine area at W2501 Highway D, Alpine Valley Resort features 27 holes of golf, mountain bike trails, lodging, dining and banquet facilities. For up to date info on booking tee times, visit www.alpinevalleyresort.com.

EVERGREEN COUNTRY CLUB

Evergreen Country Club, N6246 W. Highway 12, Elkhorn, is a 27-hole four-star public golf course nestled into rolling terrain. Evergreen features weekly Friday Fish Fry and more. For more information, visit evergreengolf.com.

ON THE WATER

REEL IN A BIG ONE ON ARMY LAKE

Details: Army Lake, W1698 St. Peter's Road, is a 78-acre lake with a 17-foot maximum depth and an average of 8 feet. Fish include Panfish, Largemouth Bass and Northern Pike. This public access point provides 989 feet of shoreline frontage.

DOCK YOUR BOAT ON LAKE BEULAH

At 812 acres, the largest lake in East Troy is a favorite for boating and fishing. It has a maximum depth of 58 feet. Fish include Panfish, Largemouth Bass and Northern Pike. The public

boat access site is located on Wilmer's Landing in the Town of East Troy. No additional watercraft is permitted after the 29-space parking lot is filled.

JET SKI ON POTTER'S LAKE

A 155-acre lake located in the Town of East Troy, has a maximum depth of 26 feet. Visitors have access to the lake from a public boat landing with access off County Road L. Fish include Panfish, Largemouth Bass and Northern Pike.

See GET OUTSIDE, Page 5

NOTE: Events subject to change due to the continuing uncertainty of the coronavirus pandemic. Check easttroy.org for details. For up to date info delivered to your inbox, sign up for our newsletter. Visit easttroy.org or email vanessa@easttroy.org.



East Troy First Fridays

Season 5

Mark your calendars for the family-friendly East Troy's First Fridays series. Join the community for a line-up of special events from 5 to 8 p.m. May through November at the East Troy Village Square Park.



June 05

Support Local
Virtual Event

August 07

Family Fun Night

October 02

OctTROYber Fest

July 10

Food Truck Fest

September 04

Square Fest

November 06

Art & Wine Walk

 easttroy.org

LIKE A GOOD NEIGHBOR,
STATE FARM IS THERE.®



Tim Werwie, Agent
STATE FARM AGENT

2104 Church Street
East Troy, WI 53120
Bus: 262-642-2038



Spotlight
Real Estate LLC

Anne Dunlop
414-258-3866

Dorene Salvati
305-492-7512
Licensed in Wisconsin and Florida

Sherry Dixon
262-374-0322

JoAnn McCormack
262-441-0170



Canceled, Rescheduled or Up in the Air?
Get updates on East Troy's summer at easttroy.org.



• Get outside

(Continued from page 4)

FAVORITE HIKES

BEULAH BLUFF PRESERVE
Beulah Bluff Preserve, a Kettle Moraine Land Trust nature preserve, is located at N9026 Bakavi Way, East Troy. The preserve overlooks the northwest shoreline of Lake Beulah and is open to the public for passive recreation and environmental education.

at the base of glacial deposits. Best seen by canoe via the Mukwonago River or through the channel from Eagle Spring Lake.

KETTLE MORAINE STATE FOREST-MUKWONAGO RIVER UNIT

The 970-acre former Rainbow Springs property is situated in the Mukwonago River watershed and is an area known for its outstanding resource waters, including the 35-acre Rainbow Springs Lake, varied habitats and biological diversity. Visitors can park in lots on Highway LO, County Road J or County Road E.

PICKEREL LAKE FEN

A diverse alkaline fen that originates at the base of a glacial ridge from seeps and springs, located on Pickerel Lake Road.

BEULAH BOG

Located on Stringers Bridge Road, visitors can travel along Beulah Bog's hiking trail east to catch sight of its shallow bog lake, floating mud flats, tamarack forest and wet open moat.

LULU LAKE

The focal point of the diverse wetland and upland communities located on County Road J is the 95-acre Lulu Lake, a 40-foot deep, hard water drainage kettle lake fed by the Mukwonago River and situated

An important update

At the direction of state and local health authorities, we must sadly confirm the rescheduling of East Troy's Memorial Day Weekend Corn & Brat Roast, Brewfest and Community-wide Rummage due to COVID-19 concerns.

East Troy Brewfest will now take place on Saturday, Sept. 5, 2020.

Stay tuned for new dates for the Corn & Brat Roast & Community-wide Rummage.

Thank you for your support and we look forward to seeing you when we can.

 easttroy.org

Feeling Confined? **MISS GOING OUT?**
TIRED OF THE SAME SCENERY?

COME & ENJOY SOCIALIZING AGAIN
WE'VE GOT FRESH AIR, FRESH FOOD, & FRESHLY CRAFTED BEER



FULL MENU AT ETBREW.COM



371759

The Global Glass
BEER · WINE · SPIRITS

Open Daily 9:00 a.m. - 9:00 p.m.; Sunday 10:00 a.m. - 6:00 p.m.
Hours May Vary Due To Covid-19

ON THE SQUARE IN EAST TROY

2884 Main Street
Phone 262-684-5420

Additional parking and entrance at rear of building

Check out the friendly ambience and great selection of liquor, beer and wine.
Special Orders Are No Problem.
Give Us A Call!

371768

"At Amato Ford, We're Driven To Make You Happy!"

Home of the **WARRANTY FOREVER!**

No Credit?
Bad Credit?
We can help!

JOHN AMATO FORD
1015 MAIN STREET, MUKWONAGO

Monday thru Friday 9-8; Saturday 9-5
www.amatoford.com

(262) 363-3085

Amato 50th Anniversary logo, Amato Automotive Group logo, Ford Credit logo

360174

Make 2020 your year to shine.

Personal | Business | Investments | Insurance

Two convenient locations in East Troy:

2541 East Main Street with drive-thru banking 262-642-8456	3238 West Main Street inside Frank's Piggly Wiggly 262-642-6700
--	---

www.CitizenBank.bank | Citizens Bank – WI Mobile App

CITIZENS BANK

Follow | Like | Review
Citizens Bank – WI

Member FDIC
Equal Housing Lender

367149

Michael Fields welcomes new face, addresses key farming issues

Dr. Tautges joined Michael Fields Research Department in May.

She most recently worked as a Cropping Systems Scientist at UC Davis's Russell Ranch Sustainable Agriculture Facility.

A key part of her research responsibilities at MFAI will be developing practical research trials centered around organic and ecological management practices on the Institute's 200-plus acre certified organic demonstration farm.

Dr. Tautges is a native of Southeastern Wisconsin and said she will bring her passion for dairy cropping systems and forage research to the new position.



Dr. Tautges

The lowdown

To learn more about Michael Fields visit www.michaelfields.org.

To learn of COVID-19 Resources for Farmers and Consumers go to <https://michaelfields.org/covid-19-resources-for-farmers-and-consumers/>.

To support MFAI's sustainable agriculture work, make a donation online at <https://michaelfields.org/donate/>, or mail a check to Michael Fields Agricultural Institute, N8030 Townline Rd, East Troy, WI 53120.



SUBMITTED PHOTO Good Neighbors

For over 30 years, Michael Fields Agricultural Institute, a non-profit organization, has been a leader in the movement for profitable, environmentally sound, socially responsible and sustainable agriculture.

Sustainable Ag

Michael Field's innovative research program is answering questions critical to agricultural sustainability.

"Long-term agro-ecological research measuring the impact of agricultural practices on soil health and productivity is being conducted to improve the environmental footprint of U.S. agriculture," according to MFAI.

Building on her background in regenerative management, Dr. Tautges

will begin conducting research on MFAI's organic demonstration farm, off Highway J, Northwest of East Troy.

She said some of her 2020 growing season research trials will include intercropping rye with soybeans as a living mulch for weed mitigation in organic soy production systems; old alfalfa stand rejuvenation; and identifying summer cover crop species that build soil health and contribute to forage stockpiling.

"By serving the needs of agriculture in our

region, the Institute supports all who share the belief that resilient, healthy food and farm systems are possible," MFAI said.

MFAI's mission is to help rural and urban farms and agricultural communities in Wisconsin and beyond be healthy environmentally, economically, and socially through research, education and policy work.

"MFAI is addressing the issues we face today, including fertility of the soil, purity of water, resources, climate change and healthy foods," MFAI said.

East Troy students continue learning online

The East Troy Community School District will be closed for the remainder of the 2019-2020 school year as part of Gov. Tony Evers extended Safer-at-Home order to contain the spread of the coronavirus in Wisconsin.

The district has been working hard to ensure virtual learning continues for students. Here are some updates:

School Meals

The district is currently providing meals, free of charge, to all children under age 18.

Meal pick up is Monday-Friday at the East Troy Middle School auditorium entrance between 11 a.m.-1 p.m.

Battle Bags remain available during the school designated breakfast/lunch pick up times, Monday-Friday from 11 a.m.-1 p.m. at East Troy Middle School. Simply ask for a battle bag with the number of lunches you are requesting.

Summer School online

East Troy Community Schools are preparing to offer virtual summer school courses for its students.

"We believe these virtual courses will

provide a great opportunity for students of all grade levels to connect with others and stay engaged over the summer months, the district said in a statement. "We are heartbroken that we cannot hold the traditional summer school experience, therefore ETCSD is working hard to utilize this opportunity to provide a unique and memorable experience for our students and families."

Summer school will still be held between these dates:

- Little Prairie (4K-2): June 22-July 16
- Prairie View (3-5): June 22-July 16
- Middle School (6-8): June 22-July 16
- HS Credit Recovery (9-12): June 22-July 16
- HS For-Credit (9-11): June 15-July 16

Courses that will not be offered virtually have been removed from the available options. Remaining options can be viewed at www.easttroy.k12.wi.us.

Honoring Seniors

COVID-19 threw a giant wrench into celebratory plans for the important student milestone of graduating from high school. East Troy schools are moving forward



The East Troy Community School District created Senior Spotlights, a new section on its website dedicated to honoring the 2020 graduating seniors of East Troy High School. View the spotlights at www.easttroy.k12.wi.us.

PHOTO SUBMITTED Good Neighbors

during the situation by honoring their students digitally.

With the pandemic altering graduation ceremonies, the district is making sure its seniors are still recognized for their achievements with a new section on their website called Senior Spotlights.

The section highlights this year's seniors' accomplishments, future plans, extracurricular activities and more.

Show support for East Troy Railroad

The East Troy Electric Railroad has been among East Troy's attractions that were forced to close amid Wisconsin's stay-at-home order to slow the spread of coronavirus.

The East Troy Electric Railroad said it is hopeful to start running some regular trains and all of its Dinner Trains in June with new social distancing and safety measures in place.

Visit easttroyrr.org for more information. Updates will be posted to the railroad's Facebook page.

How to help: A note from the president

"I hope this communication finds you well. If anything, this safer-at-home order has allowed us to slow down, reflect and reevaluate what is important to us. Speaking for myself, I have enjoyed spending more time with my family.

"Although staying at home isn't an easy task for our social culture, hopefully you have found solace in virtual conversations and YouTube – endless opportunities to watch railroad videos!

"As far as things on the railroad go, the safety of all members and guests remains our number one priority. We look forward to reopening when it is safe to do so.

"Until that time, we have posted several updates on social media to keep everyone engaged in our Museum.

"Since special events make up a little more than one third of our total operating revenue, the cancellation of our Bunny Trains has hit us hard and delaying the start of our season isn't helping either. Just as you have bills that keep coming in, we do as well. Things like utilities and insurance continue despite pausing our operations.

"It is because of this situation that an anonymous donor has offered to match up to \$2,000 donated as unrestricted funds to the Museum from now until July 22, 2020.

"If you are able to support us at this time, I would ask that you consider doing so.

"Donations can be made by check to: East Troy Railroad Museum, Inc. P.O. Box 943 East Troy, WI 53120 or online with PayPal.

"Direct IRA contributions may also be a tax benefit and can be done as well. For more information on that option, or for the donation of stock, please refer to our donation page."

With gratitude,
Ryan Jonas, President,
East Troy Railroad Museum

Do you get any real security from Social Security?

I can help you plan for an enjoyable retirement. Call today - let's talk about your plan for life.

Modern Woodmen of America
Mark Phillips, FIC, LUTCF
Suite A
11951 W. Janesville Road
Hales Corners, WI 53130
B 414-235-8806
mark.phillips@mwarep.org

Modern Woodmen
FRATERNAL FINANCIAL

Insurance Lic: AR 13978715
SECG0312 Registered representative. Securities offered through MWA Financial Services Inc., a wholly owned subsidiary of Modern Woodmen of America. Member: FINRA, SIPC

To those we serve, thank you for your trust.

Legacy Funeral Services

Dana Rygiewicz,
owner/director

Pre-arrangement and cremation services also available.

642-5057

2974 Main St., East Troy WI
legacyfuneralservices@gmail.com
www.legacyfuneralservices.com

Restaurants

(Continued from front page)

in a remodeled historic bank building dating back to 1892, had long planned for this spring and summer to be open-air and patio-friendly.

Turner said they brought in equipment such as a smoker and outdoor grill in order to open the season with patio service happening directly outside.

"We have been working steadily to build those processes and menu items," Turner said.

"Smoke is not only a process, but also an ingredient where I'm from, and we've been thinking of it that way, smoking duck, and salmon, sweet potatoes, sauces and even cheese as part of our summer flavors and new items.

"Necessity is always a mother of invention in a kitchen, and so certainly a number of new items have been born that way during all of this, but also, our team has really pushed to stay forward-looking."

The stay-at home directive has also illustrated the brewery's ability to innovate when it comes to its drinks.

The brewery has used the recent weeks as a chance for reinvention with some fun and playful things, such as batched cocktails, Brew'd Bloody Mary's made with East Troy Brewery Stout, and the nostalgic ETHS German Hamburger Roll – a fun throw-back for all East Troy High School alumni.

East Troy Brewery head Brewer Ryan Hammerel has put the focus on familiar favorites along with creative releases, including a collaboration with Grebe's Bakery on a Cruller Beer.

"One thing that I have done during this time is a lot of research on new trends in the beer making world, as in Smoothie or Slushy beers, Peanut Butter Porter, new styles of Hazy IPAs etc." Hammerel said.

East Troy Brewery is gearing up for several beer releases this summer.

"I will be bringing back some of last summer's favorites like the Honeydew Melon Saison, the Hefeweizen, and a strawberry beer recipe that I had from a few years back," Hammerel said.

He said the brewery has received lots of support from the community.

"It is amazing. Supporting breweries through these times is going to keep us alive in the craft world," he said.

"Altogether, we've been oriented around not only surviving today, but growing tomorrow," added Turner.

She said she has big plans for the brewery's summer menu, which leans into the bright flavors of the season and all of the farm-fresh veggies.

"Being able to enjoy a beer in the Wisconsin sunshine with a great meal... well, that keeps us working ahead, and until then we're here, carrying-out and carrying-on."

For more information, visit etbrew.com

LD's BBQ gets social

It's been nearly two months since Wisconsin's restaurants halted dine-in service in order to reduce the spread of the coronavirus.

While LD's BBQ, 2511 Main St., has made the switch to curbside, owner Leon Davis has continued to maintain his business model – loyally interacting with customers (from their vehicles and computer screens) while providing them with favorites from the award-winning eatery (dictated by what he can get from

Show support with carryout

East Troy is lucky to have so many amazing restaurants, all of which need support during these challenging times. Getting a carry-out order or calling for delivery is a fantastic way to make sure that your favorite restaurant is getting income right now, when the business needs it the most.

suppliers).

Davis has turned to social media to communicate regularly with customers regarding his menu, which now also includes family meal boxes, meat box pick ups, as well as customers' pick of pulled pork, sliced brisket, pulled chicken ribs or smoked sausage.

"I really want to say how much I appreciate all of you that are supporting LD's in this crazy weird time we are all living in right now," Davis said in a recent Facebook post.

He also frequently shows support to his staff.

"I also want to thank you all for the support that you are showing the ladies that are serving you in your cars. They are working three times as hard as if things were normal and they are doing a great job," he said.

For more information, visit LD's BBQ Facebook page or ldsbbq.com

Toothpicks adds heat and eat

Toothpicks Catering, 3268 Main St., decided to take their popular event catering business in a new direction with a push toward weekly meal kits.

Toothpicks Dinner with Family chef-inspired meals come with a different theme each week and are designed to feed a family of four for \$56. Order every Monday for pick up on Wednesday.

Toothpicks is also offering different freezer meals for \$33 (for a family of four) as well as Friday Feature dinners. Order by 5 p.m. on Thursday for pick up between 5 and 7 p.m. on Friday.

To place orders, call or text (262) 370-2994 or email toothpicks_catering@yahoo.com.



East Troy Brewery has worked hard to find new business avenues as they've had to shift their sales model overnight due to the worldwide coronavirus pandemic. Head Brewer Ryan Hammerel has responded in varied and creative ways, including a new cruller beer collaboration with Grebe's Bakery and to go cocktail kits like ETB's signature Bloody Mary mix.

PHOTO SUBMITTED Good Neighbors



Grassway Organics, W2716 Friemoth Road, will host Pick Up Only Pizza on the Farm on Saturdays in May from 4 to 7 p.m. You will be able to stay in vehicle during your adventure to the farm. All the meat and cheese is produced from Grassway Organics Farm and the veggies are from a local CSA. Enjoy hand crafted crusts including gluten free options. For a full schedule and updates on live Pizza on the Farm events, visit grasswayorganics.com.

VANESSA LENZ Good Neighbors



Opening a new restaurant is a very well-orchestrated affair and the COVID-19 crisis hit in the middle of Sauced, a pizzeria's, soft opening. Sauced, 2886 Main St., is currently closed, but plans to reopen this summer. "We want to thank everyone for your tremendous support. We've made the last minute decision - for the safety of our staff - to temporarily close for a few weeks. We'll see you soon!" said owner Justin Rohrer.

DITHER STUDIO Good Neighbors

Your Local Connection for all your HOME BUYING AND SELLING Needs!

Sarah Alexander, Realtor
(262)745-7093
sarahalexandersells.com
2887 Main St., East Troy, WI
Your local connection



367127

If you need eyewear right & fast, we are Wisconsin's LARGEST independent eyeglass store.



- The largest selection of higher fashion & higher quality frames.
- We make all lenses here as quickly as you need them.
- 10 minutes east of East Troy, NE corner of Hwy. 36 & Main St., Waterford.
- Most insurance plans accepted.

"A little out of the way - quite a bit out of the ordinary"

THE RESPECTED NAME IN QUALITY SINCE 1918
Corner of Hwy. 36 & Main St., Waterford, WI

(262) 534-6090

www.flueggeoptical.com
HOURS: Mon.-Fri. 9-6, Sat. 9-1



279296

Most Referred, Most Preferred FOR ALL YOUR CONCRETE NEEDS

McPherson ^{Est. 1993}
CONCRETE CONST. INC.

262-363-9200

262-642-5651



- Driveways ▪ Patios ▪ Sidewalks
- Poured Walls ▪ Garage Floors
- Stamped Color Concrete
- Pole Barns ▪ Snow Plowing



BBB Rating: A+

Residential - Commercial - Fully Insured - Free Estimates

www.mcphersonconcreteinc.com

373203

James R. Taylor and Sons INC.

3 Generations of Quality Work!

Commercial • Residential
Roofing, Remodeling, Siding, Windows,
Kitchens, Baths, Additions & Flat roofs



Free Estimates & Fully Insured

262-642-1970

www.jrtaylorandsons.com

343817

TOUR OF AMERICA'S DAIRYLAND
PRESENTED BY **KwikTRIP**

LET'S RACE



EAST TROY

8/7/2020 EAST TROY CYCLING CLASSIC

PRO AND AMATEUR RACERS, ENTERTAINMENT, KIDS ACTIVITIES

— FUN FOR THE WHOLE FAMILY.

BEER TENT | FOOD | KIDS RACES | FARMERS MARKET | SLOW RIDE RACE | NON-STOP ACTION

TITLE SPONSOR



easttroy.org

EASY AND TRANSPARENT MORTGAGE SOLUTIONS

Your experienced, premier mortgage loan resource.

Our service, knowledge and commitment is second to none. Every step of the way - we are here to help, guide and take the time to explain the process and options.

"As a single mom I was nervous about getting a mortgage. WOW! I cannot thank Carrie enough for taking extra time with me and keeping it simple throughout the process. I knew that ProVisor and Carrie were looking out for me the whole way. Thank you, Carrie!"
S.M.



Home ownership is a simple call or click away. Don't delay, contact Carrie today!



Carrie Wales
Vice President of Lending
262.754.3322
Carrie@ProVisor.com

NMLS #234072
Wisconsin License #34966
Illinois License #31.0043027



Start now, Qualification is FREE
CarrieWales.com

East Troy Branch
2894 Main Street, Suite 1
East Troy, WI

PROVISOR

TRANSPARENT MORTGAGE SOLUTIONS™

NMLS #1802853 | ProVisor Inc. DBA ProVisor Mortgage in the State of Illinois ONLY. MB.6761428