

## WORK FOR YOUR DREAMS

Put your UnFranchise Business to work towards your dreams and a better future.



### CONGRATULATIONS ON A SUCCESSFUL YEAR

Market Singapore® has experienced a stellar year of growth during 2018 and is poised to continue the trend in 2019.

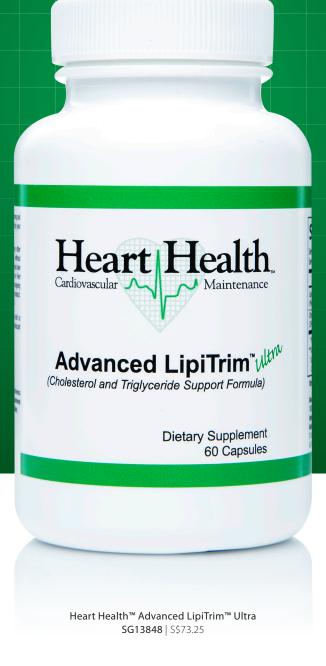
### 'TIS THE SEASON FOR HEALTHY HOLIDAYS

Look to Market Singapore's resources to help you prepare for the holiday season.

### SUCCESSFUL LEADERSHIP SCHOOL

Over 2,000 UnFranchise Owners and guests showed up to Market Singapore's Leadership School, making it the best one yet.

# TRY THE **NEW** HEART HEALTH ADVANCED LIPITRIM ULTRA

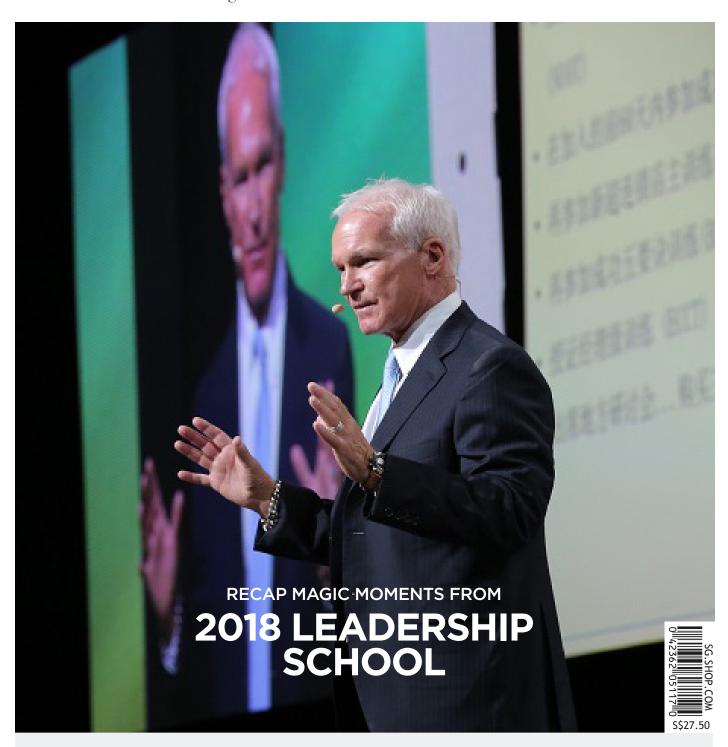


MARKET SINGAPORE® IS PLEASED TO ANNOUNCE THE NEWEST PRODUCT FROM THE HEART HEALTH™ LINE, ADVANCED LIPITRIM™ ULTRA. This heart-healthy product promotes healthy cholesterol production, provides antioxidant support for the heart and helps support healthy cardiovascular function and healthy blood vessels.



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### **BLOGS**

beingjrridinger.com, blog.unfranchise.com, lorensworld.com, exploresupplements.com, tlsSlim.com, shoppingannuity.com/blog



SHOP SMART Enter a product's name or code number in the search bar to find that product quickly and easily.



GET CASHBACK This icon indicates you will receive Cashback for this product.



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### WORK FOR YOUR DREAMS

IR RIDINGER: FOUNDER. CHAIRMAN AND CEO

Those of you who came to International Convention in August were lucky enough to see me do something spectacular with my grandson, Ayden. We showed you that the Shopping Annuity has officially landed from outer space to Earth! Sharing that experience with Ayden was one of the highlights of my year; being able to share magic moments like that with those you love is what this business is really all about. If I were stuck in the 45-Year Plan slaving away for someone else's dreams, I'd be missing out on a lot of precious moments with family and friends!



We can determine our own destiny and our own future. The future doesn't have to be scary if every day and every month you're working to make it better and better."

With the holiday season upon us once again, I'm reminded that time freedom is truly priceless. The UnFranchise Business has made it possible for my family to thrive together without having to sacrifice time with each other. That's a big part of my why. What are the reasons that motivate your goal? Is your why the time freedom to live the life you want? Is it the financial freedom that you really need? Whatever it is, the time to make it happen is now.

I've said it before, and I'll say it again: We can determine our own destiny and our own future. The future doesn't have to be scary if every day and every month you're working to make it better and better. The UnFranchise Business system makes that easy with stepby-step guidance and tools that show you how.

I know at this time of year there are about 100 legitimate excuses for putting off the business-building tasks you should be doing. Between holiday gatherings and school events and get-togethers with friends and travel to see family, it's a very busy time of year. But here's the thing: These activities and get-togethers can be an opportunity for business growth, too. And there's no time to waste.

The secret that any parent or grandparent knows is this: The days can be really, really long. But the years? Oh man. The years are so short. They fly by! How many moments are you going to miss out on with your family and friends because you didn't take your business seriously? The UnFranchise Business works, but it is a Two- to Three-Year Plan. It takes time to build your business and to establish the time freedom you deserve. Putting it off isn't doing anyone any favours.

There are a lot of ways to break down your goals into manageable tasks that fit into any day, no matter how busy. The Getting Started

Guide outlines the necessary tasks, activities and practices. As the guide indicates, all you need is 8-15 hours each week to complete the tasks in the plan. That's less than two hours each day. That might sound like an impossible amount of time when you can hardly find any time in a day, but I promise you can work that in! All it takes is a little creativity.



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For starters, listen to an audio while you shower in the morning. In a hurry? Spread the audio out over a few days! I encourage you to listen to at least two each week. Implementing the Shopping Annuity should actually save you time — and money! — when you do it right.

UnFranchise AutoShip can take recurring purchases off your to-do list. Stocking up on pantry essentials and other home goods using SG.SHOP.COM saves you a trip to the store. Plus, holiday shopping on SG.SHOP.COM also saves you the unbelievable headache of braving crowded stores fighting over limited supplies.

Having trouble finding time to make calls to those on your possibilities list. Do it while you're driving somewhere or while you're making dinner. Be creative and invest quality time in your daily routine. Convert your spending into earning, for example, by shopping from your own SG.SHOP.COM site for the items you use every day. If you can't attend a webinar that you were interested in, watch it later! Most are recorded and allow you to replay when it's convenient for you.

These things may sound like a hassle. If you're feeling that way, think about your why again. Is time freedom worth it? Is freedom from debt and financial worry worth it? In the grand scheme of things, it's all worth it! It's better than working the 45-Year-Plan, not earning what you're worth, not getting the time off that you want and deserve to spend with your family. You've got to break down your old habits in order to build up a new you and a new lifestyle with the UnFranchise Business. Will you do what it takes to succeed?

These little steps are the start, but working to become a Shopping Annuity Master Member and a Master UnFranchise Owner should be your goals. Don't accept what already is. Work for what you dream about!

I believe in you. Keep growing.

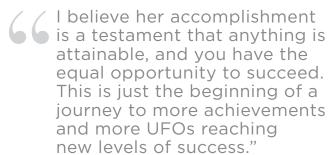
JR Ridinger



## CONGRATULATIONS ON A SUCCESSFUL YEAR

JOJO SOH: COUNTRY MANAGER

As 2018 comes to a close, and the phenomenal success of our Leadership School, I would like to extend my heartfelt thanks to all UnFranchise® Owners (UFOs) for your ongoing support, dedication and contributions. Market Singapore® has made fantastic progress and terrific achievements during the year. It is with great pride that we were chosen as the Worldwide Country of the Year for 2018, and we couldn't have done it without you! This recognition inspires us to push new boundaries and continue providing our UFOs with the best tools and resources to build the business.





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Apart from winning the award, we also saw much success in the field this year. We are extremely proud to have our local leader, Michelle Lieu, reach the UnFranchise Level of Director and set the pace for others to follow. I believe her accomplishment is a testament that anything is attainable, and you have the equal opportunity to succeed. This is just the beginning of a journey to more achievements and more UFOs reaching new levels of success. Moving forward, one of our key goals is to have more Directors in Singapore standing onstage during conventions. Are you the one who is willing to commit yourself and take the steps towards your goals?

Having attended the annual Leadership School, I'm sure everyone gained an extensive amount of knowledge that can help grow your business. Every year, our speakers share the tools of duplication and emphasise the importance of buying and selling tickets. Not only is your ticket one of the keys to becoming successful but also your opportunity to leverage the speakers and show the business opportunity to your prospects.

Let's not forget to continue sharing the Shopping Annuity® concept and change your spending habits to create an ongoing income from products that you are already purchasing. We have worked hard over the years to bring more Partner Stores and exclusive products to ensure that you can easily convert spending into earning. Therefore, I encourage all UFOs to fully utilise these tools and grow your business.

Finally, I wish everyone a wonderful Christmas, and I look forward to seeing all of you at the 2019 Southeast Asia Convention. Together, let's strive to greater heights and achievements in 2019!





### SUCCESSFUL LOCAL SEMINAR WITH LIYEN HO

FIELD VICE PRESIDENT LIYEN HO IS THE FIRST LOCAL SPEAKER TO CONDUCT THE LOCAL SEMINAR IN SINGAPORE.

JESLEEN ONG: SALES EXECUTIVE (COMMUNICATIONS & MARKETING)



We are proud of our Field Vice President and Million Dollar Club Member, Liyen Ho, who was the first local speaker to conduct a Local Seminar in Singapore. In fact, Liyen has been one of the pioneer UnFranchise® Owners with Market Singapore® since the very beginning when Singapore was operating under the Emerging Markets Programme (EMP).

It was a great honour to have Liyen share her success story with our local UnFranchise Owners and help inspire them. She spoke of the hard work, dedication and the importance of having the right attitude to achieve anything. Despite facing multiple rejections and numerous setbacks, she has never given up on her dream. Her hard work and resilience greatly contributed to the opening of Market Singapore.

No matter where she goes, she constantly shows the Plan and shares our amazing products. Her belief in the UnFranchise Business and her strong desire to help others see the same opportunity have in turn lead to the financial freedom she enjoys today!



### New Sales Aid Released: Features and Benefits Guide

Get to know maWebCenters®'s Features and Benefits like the back of your hand! Download the latest sales aid to find out all the features available in maWebCenters. Discover benefits of each feature so that you can share with your maWebCenters clients.

Download this latest sales aid, Features and Benefits Guide, from mawc411.com. And, learn more about maWebCenters business by joining the live training, WCT 101 and 201. Details about training can be found on mawc411.com.



As you prepare for the holidays, rely on Market Singapore | SG.SHOP.COM resources to help you maintain health and happiness throughout the season.

As the holiday season gears up, everyone has the best of intentions: "This year I'll stick to a budget," you think. Or, "this year I won't gain weight." But the further you get into the month of December, even the best of intentions start to crumble like that holiday cookie you just couldn't resist. Instead of giving the season an "all or nothing" approach, consider the big picture. Think about your whole health: physical, mental and emotional.

Instead of giving the season an "all or nothing" approach, consider the big picture. Think about your whole health: physical, mental and emotional."

Be intentional this holiday season and let Market Singapore | SG.SHOP.COM help you stay healthy and happy instead of increasing stress, overindulging and purchasing useless gifts for the sake of giving. The great thing about being an UnFranchise® Owner (UFO) with Market Singapore | SG.SHOP.COM is that you have access to amazing products, services and Partner Stores to help you and your customers make it the best holiday season yet — and build your Shopping Annuity® while you're at it!

### STAYING HEALTHY ALL SEASON

During the holidays, it's easy to get run down and forget to take time yourself; we often get so caught up in doing for others that we lose focus of our own health and well-being. According to an article published by the *Huffington Post*, three things we can do to take care of ourselves around this time of year include: staying active, preventing illness/injuries and taking time for yourself.<sup>1</sup>

### **Products**

Stock up on stellar Market Singapore | SG.SHOP.COM Health and Nutrition products to keep you feeling your best during the holiday rush. For yourself and your loved ones, Isotonix® OPC-3™ and its immune health support is an especially good holiday option. Need the basics like toothpaste for travel? Build your BV with Shopping Annuity Brand products. And whether you need a pick-me-up to power you from one festivity to another, or you can't rest because you're worried about finding that perfect gift, Isotonix Essentials™ Turn Up or Isotonix Essentials Turn Down has you covered!



#### **Services**

If you are going out to dinner, make sure to check SHOP Local restaurants. Check the menu beforehand so that you can choose a healthy option and not feel rushed to decide at the restaurant. Plus, you'll be converting that spending on special holiday meals into earning!

Staying active and motivated around the holiday season is hard! Consider hosting a TLS™ Online Party so that your business partners and friends can discover TLS products and find motivation for the holiday season. Everyone needs accountability, especially with holiday temptations, so hosting a TLS Online Party is a great way keep you focused on your goals.

#### **Partners**

There are hundreds of Partner Stores that cater to any need you may have. For improving and staying healthy during the holidays, look to Rakuten, Healthfirst Fitness, Wellness Hut, O2N2 Oxygen Bar and Brand's Essence — just to name a few. Stock up on over-thecounter medicine and first-aid supplies from stores like Gearbest and Rakuten. When guests are gathered and cutlery is on the table, you never know when an accident might arise! And don't forget to add hand sanitiser to the list, especially if you're travelling via plane or public transportation.

Staying hydrated is really important to overall health but can be hard to do during the hustle and bustle; consider a fun, new water bottle like Slant Collections Day Drinker Water Bottle from ShopBop.

Lastly, don't neglect your mental health. If you've never tried yoga or even if you are an avid yogi, try the Yoga classes from Guavapass and discover the benefit that practicing yoga has on your mental health. The holiday season is all about family but remember to take time for yourself so that you can be fully present during parties and festivities.

### **DECREASING STRESS**

According to Better Health, stress is defined by feeling pressure to do something and thinking you will fail.<sup>2</sup> The stress of the holidays (such as extra commitments and travel) can push you over your limits mentally and emotionally. Avoid or manage holiday stress by making time to exercise, relax, sleep and get proper nutrition.

### **Products**

True to form, Market Singapore has products for that! When looking to cope with stress, consider Isotonix® Advanced B-Complex. If you need help relaxing, try Isotonix Magnesium.

### Services

One major cause of stress during the holiday season is money. Use ShopBuddy™ to receive notifications about the current Hot Deals and save on that gift for your loved one. With it you can even compare Cashback or IBV percentage of participating stores on major search engines to ensure you get the best price, all while converting your spending into earning.

With the Shopping Annuity on your side, you have a built-in fund for holiday spending. When your friends start stressing because they don't know how they're going to pay post-holiday bills, show them



With the Shopping Annuity on your side, you have a built-in fund for holiday spending. When your friends start stressing because they don't know how they're going to pay post-holiday bills, show them how being an UnFranchise Owner will enable them to convert their own spending into earning!"

how being an UnFranchise Owner will enable them to convert their own spending into earning!

Deductr is a free service to UFOs with a UFMS subscription; it tracks your expenses, helping you to maximise your potential tax deductions. You'll find it on UnFranchise.com. If you're showing the Plan at a coffee shop or racking up mileage to drive to a one-on-one, make sure you're tracking these expenses for your UnFranchise Business.

Since time is valuable, especially during this busy season, don't waste time or stress on extra steps at checkout. Make sure you're using Express Pay on your SG.SHOP.COM site — saving you precious time! By clicking the Express Pay button, you will be taken to a simple one-page checkout with your default address and payment method already selected.

#### **Partners**

Don't forget to look to Partner Stores for products that help ward off stress. Shop Vaniday for the Express Oriental Body Massage, Zalora for a Beeswax Scent Cube, and FAVE for a Couple Spa Indulgence. Maybe even consider a new pillow and cozy blanket to help you relax when you feel your stress level rising. Remember, when taking a holistic approach to health, mental health is just as important as physical health.

### **OVERINDULGING**

People use the holidays as an excuse to eat poorly and too much. Cornell University research showed that, on average, people's weight increases about 1.3 pounds during the season. What's more, the study showed that the extra pounds you put on between Halloween and Christmas can take more than five months to lose.3 That's nearly half a year to lose weight you put on in an eight-week period!

### **Products**

Don't just hunker down with a head of lettuce and swear off holiday parties. Products like TLS™ Nutrition Shakes, TLS CORE Fat & Carb Inhibitor and the TLS 21-Day Challenge Kit are great options to help you keep your weight on track during the holiday season, and help you enter a new year without extra pounds to shed. Make your New Year's resolution for 2019 something other than focused on weight management.

Lastly, Isotonix® Digestive Enzymes is a great healthy option for keeping your digestive tract happy. Whether you're trying new foods at holiday parties or eating out more than usual, Isotonix® Digestive Enzymes provides enzymes that promote the absorption of nutrients, supports a healthy digestive tract and supports healthy immune function.

#### Services

If you need a little accountability to help you maintain your health goals and stay away from the dessert table, remember that sq.tlsSlim.com is there for you! With resources such as educational videos, healthy recipes and tracking your progress, sg.tlsSlim.com is a great way for you to find and keep your centre when temptations arise around holiday eating.

#### **Partners**

Market Singapore has some great Partner Store options when it comes to exercising and staying fit. Consider a new pair of shoes, like Steve Madden Antics Jogger Sneakers from Macy's, to motivate you to stay active. Or, treat yourself to a new running outfit from Axtro Sports. If golf is more of your style, consider Golfgreedy.

If prepared meals sound good to you, try Wholesome Savor and Eat Healthy. Whatever fitness routine or sport motivates you, find your focus and make time to stay active. Your future self will thank you when you don't have extra weight to lose after the holidays have ended

### INTENTIONAL GIFT GIVING

Is it really the thought that counts when you receive a gift that



Spend your time, money (and mental health) well when you choose gifts by being intentional about what you're buying. And when you make that intention to give meaningful gifts that support healthy living, Market Singapore | SG.SHOP.COM has what you want."

completely misses the mark? According to Card Not Present, nearly 25 percent of a retailer's annual returns can be directly tied to the few weeks following the holidays. The effect is even more pronounced in the e-commerce sector, where as many as one out of every three purchases were returned during the 2016 season.<sup>4</sup> Spend your time, money (and mental health) well when you choose gifts by being intentional about what you're buying. And when you make that intention to give meaningful gifts that support healthy living, Market Singapore | SG.SHOP.COM has what you want.

#### **Products**

Market Singapore has several exclusive brands that cover an array

of products, in categories such as Health and Nutrition, Beauty and Personal Care, and Home and Garden. Within those categories you'll find something for everyone — all while shopping from and supporting your UnFranchise® Business. Simply type a category in SG.SHOP.COM's search engine to browse products specifically for someone's interest.

#### Services

If you want to give someone a little freedom to personally choose a gift, you can never go wrong with a SHOP.COM egift card. Select the perfect amount and enter the recipient's email address to have your virtual card delivered — perfect for friends and family you won't be able to see during the holidays.

Another great idea is Market Singapore's eGifts, which lets the recipient choose one gift from a list that you personally create. It's simple and customisable; an email delivers the gift to your recipient and lets them choose any applicable product options, such as size or colour, themselves. You can also send a personalised set of gift choices and let them choose which item they want. It's a unique and fun way to send a gift that shows you care.

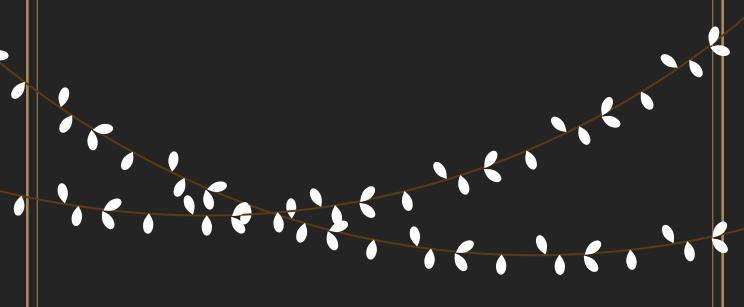
#### **Partners**

Instead of giving a tangible gift for the sake of giving, consider Partner Stores such as Allianz Travel Insurance, Expedia and Hotels.com. Nothing is better for mental and emotional health and wellbeing like travel! A tangible gift that isn't wanted or needed, such as an article of clothing or children's toy, may not last forever but memories from a vacation will! Whether it's travel insurance, hotel accommodations or city tours, this gift spans all ages and cultures.

No matter what's on your to-do list for the holiday season, remember that your health should be a priority. Stay in tune with your health, stress level, food consumption and intentions for gift giving to make sure you're honouring your health from a holistic approach: mentally, physically and emotionally. Market Singapore | SG.SHOP.COM has the products, services, technology and Partner Stores to help you survive and your business thrive with the Shopping Annuity® this holiday season — making it your



Sources: 1. https://www.huffingtonpost.com/leana-wen-md/holidays-health\_b\_2341813.html 2. https://www.betterhealth.vic.gov.au/health/healthyliving/stress 3. https://www.realsimple. com/health/nutrition-diet/weight-loss/holiday-weight-gain 4. https://cardnotpresent.com/product-returns-the-nightmare-after-christmas/



THE 2018

### HEALTHY HOLIDAY GIFT

guide

### CELEBRATE WITH GIFTS THAT SHOW YOU REALLY CARE!

Celebrate with gifts that show you really care! Join in all the healthy reindeer games at SG.SHOP.COM! It's your one-stop shop for gifts that can help your loved ones stay fit, relaxed and happy — and have fun all year long, too.

marketsingapore® SHOP•COM™

### — FOR HER —





PatPat: Useful 3D Roller Skin Care Facial Massager \$\$49.46



### FOR THE KIDS







### — FOR HIM



Axtro Sports: Fitbit Charge 2 -Heart Rate + Fitness Wristband (Blue / Large) \$\$248.00

> Axtro Sports: LifeTrak Brite R450 S\$199.00





### MARKET SINGAPORE 2018 LEADERSHIP SCHOOL:

# A PHENOMENAL SUCCESS

The well-attended Leadership School has sparked expansive growth in Singapore.

JESLEEN ONG: SALES EXECUTIVE (COMMUNICATIONS & MARKETING)



The Market Singapore® 2018 Leadership School was a phenomenal success. More than 2,000 UnFranchise® Owners (UFOs) from different parts of the world made their way to the Singapore EXPO Convention and Exhibition Centre to attend our annual Leadership School from 26–28 Oct. There were endless opportunities for attendees to learn, be inspired and gain the right tools and training throughout the three-day event. We were very honoured to have Kevin Buckman, Senior Consultant of Market America Inc., as our keynote speaker this year. In addition, international and guest speakers from America, Canada, Taiwan, Hong Kong and Singapore shared insights and tips on how to be a successful entrepreneur.

The event kicked off with a well-received UnFranchise Business Presentation (UBP) presented by Kevin Buckman and Market Singapore Field Vice President Liyen Ho. They showed the attendees our business model, products and how to build an e-commerce business with SG.SHOP.COM. Over the next two days, Kevin spoke about the importance of ABC pattern for duplication and building in depth. He also emphasised on Base 10, Seven Strong for UFOs to generate an ongoing retail volume. International and local speakers lectured on various topics that focused on leadership, creating duplication, the Shopping Annuity®, becoming a Master UFO, Shopping Annuity Master Member and the importance of having the right mindset.

Top income earners went on stage to share their journey and tips for success with aspiring entrepreneurs, leaving the audience fully inspired and motivated. These speakers emphasised the need to utilise GMTSS events and purchase tickets to Annual Convention and Leadership School for increased growth and success. Awards were given to recognise outstanding accomplishments of our Leadership School Challenge Winners, Top Organisational Builders and Fastest Growing UnFranchise Owner. Additional awards, such as recognising Top Retailer and Top UFO Retention, were also recognised.

Excitement spread through the crowd as Market Singapore's Country Manager Jojo Soh walked everyone through newly launched products, which included the highly-anticipated TLS™ trim café and Shopping Annuity® brand products! In addition, we had a voting session for the Shopping Annuity Model Search finalists where the audience got to vote and support their favourite contestant.

Other highlights include a great workout session led by the TLS team in the early afternoon, maWebCenters™ booth, exciting onsite contests with prizes given out, activities at Partner Store booths and sampling new products. With the strong support from UnFranchise Owners, Market Singapore celebrated four years of constant growth and remarkable achievements. We look forward to many more milestones ahead! We hope everyone enjoyed your time at Leadership School and gained knowledge, entrepreneurial skills and actionable items that will lead to your success.

A huge thank you to our speakers, sponsors, team members and all who attended our 2018 Leadership School. We can't wait to see you again at the Southeast Asia Convention next year!

Lastly, check out the 2018 Leadership School Challenge Winners, Top Organisational Builders, Fastest Growing UnFranchise® Owners, Top Retailer and Top UFO Retention. Congratulations to all our winners!

#### **MOTIVES® CHALLENGE WINNERS:**

Bobby Ho

Hamidah Othman

Juanni Sandjoto

Ruby Chan

Ng Chui Pheng and Ng Beng Kian

Choy Wai Mun

Khoo Teow Guan

Juminah Rahman

Winifred Yee and Albert Lim

Tan Khoon Tee

Verna Tay

### **HEALTH AND NUTRITION CHALLENGE WINNERS:**

Chew Mui Ling

Leanna Lean

Ruby Chan

Ng Chui Pheng and Ng Beng Kian

Bobby Ho

Tan Kim Chin

Verna Tay

Khoo Teow Guan

Ang Ai Hoon

Annie Tiang and Sunny Tiang

Teo Yea Ling

Choy Wai Mun

Poh Chee Heong and Lim Boey Choo

### TLS™ BUSINESS CHALLENGE WINNERS:

Verna Tay

Choy Wai Mun

### **CHAIRMAN'S CHALLENGE WINNERS:**

Chew Mui Ling

Chong Liew Hua and Esther Tay

Kerwyn Yeo and Michelle Low

Bobby Ho

Ruby Chan

#### **MAWEBCENTERS™ CHALLENGE WINNERS:**

Lee Wan Lih

Verna Tay

Chan Kwang Peng

Kerwyn Yeo and Michelle Low

Quek Yee Khuan

Choy Wai Mun

#### TOP ORGANISATIONAL BUILDERS:

Master Coordinator and below:

Chew Mui Ling

Senior Master Coordinator and above:

Annie Tiang and Sunny Tiang

### **FASTEST-GROWING UNFRANCHISE® OWNER:**

Chua Min Li

#### **TOP RETAILER:**

Michelle Lieu and Dr Neo

#### TOP UNFRANCHISE OWNER RETENTION:

**Emily Quek** 



























































Market Singapore® is pleased to announce a Lumière de Vie® line just for men, Lumière de Vie® Hommes — advanced skincare for the modern-day man.Lumière de Vie Hommes Cleansing Gel effectively eliminates dirt and excess oil for clean, shave-ready skin. Lumière de Vie Hommes Hydrating Aloe Cream is an ultra-light, hydrating cream that smooths even the toughest skin. Find these new products and more on SG.SHOP.COM or sg.motivescosmetics.com.

Lumiere de Vie® Hommes

Cleansing Gel SG16101 | \$36.50 Hydrating Aloe Cream SG16100 | \$36.50



### MEET OUT NEWEST SUPERVISING COORDINATOR ANDICE YANG

RECEIVED \$\$9,375 — \$\$12,499 IN COMMISSIONS AND MANAGEMENT BONUSES WITHIN A FOUR WEEK PAY CYCLE.\*



Begin with the end in mind; that is how I started my UnFranchise® Business with Market Singapore®. I have never looked back since I embarked on this amazing and wonderful journey in 2015.

Since coming to Singapore alone at age 17, I knew it was not going to be a bed of roses. Compared to local Singaporeans and my fellow Generation Y peers, I was fully aware that I had less opportunities or network as a foreigner. I was independent and completely responsible for my rental fees and other living expenses (excluding a Singapore government grant). Upon graduation, I worked hard in a part-time and full-time job and gained valuable experiences in various industries. My life was like a passing phase. However, I kept my dreams alive, visualising that one day I would have a breakthrough and be successful in getting my life back on track.

A family incident in 2016 made me resign from my day job as a business development manager at a medical company, and I travelled to be with my family for about two months. During that period, I began to witness the time and financial freedom from the UnFranchise Business. Since then, it has changed my lifestyle, and I went on to become a full-time entrepreneur, trainer and traveller.

The truth is, it's a fair system and everyone who follows it, with the right attitude and knowledge, can find success. Those who succeed follow the Plan and do the fundamentals very well and very consistently. I could not do this without leveraging on the GMTSS events. The GMTSS has the best education and talent where my team and I can leverage on for our professional development, both locally and globally.

The other programme that I would encourage UnFranchise Owners

(UFOs) to leverage on are the Shopping Annuity® and the Master UFO Programme. Implementing the Shopping Annuity is as simple as converting spending into earning. It's exciting to see my team having fun shopping together. For the Master UFO Programme, it is a duplicatable structured system of success for all UFOs.

My team, Best Team Ever (BTE), follows the system closely, and it keeps me motivated to see all of us together growing in strength. The team spirit and camaraderie forged has bonded us like one big family. I simply love my team for their unwavering support and trust in me during this journey together.

I am truly blessed to be part of Market Singapore, and I would like to show my gratitude to my cousin, Tseng Ta-Cheng, for persistently sharing SG.SHOP.COM with me. I'm so grateful to my senior partners, Aran, Chun Ying, Emily and Te-Ling, and everyone from big team Brinjal, as well as Dr James and Marian Kuo for their guidance.

Market Singapore | SG.SHOP.COM has broadened my horizons, turning dreams into reality, and has also helped me stay true to myself doing what I love and loving what I do. It's a passion that I love to share with people I meet and help them to achieve their dreams of having a healthier life. I'm totally fulfilled.

For new UFOs, I congratulate you on taking the first step; enjoy the journey, as I hope it shall be a fruitful and rewarding one. Let's change the world and help more and more people reach their time and financial freedom together. We are all in one team, one dream.





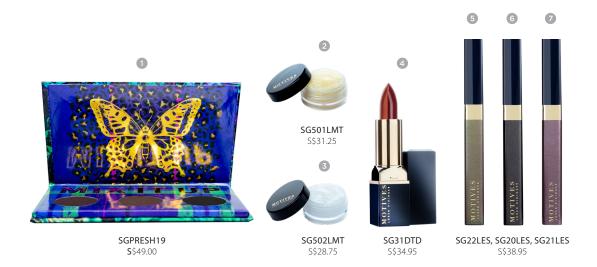
<sup>\*</sup>The examples of income shown for each of the Independent UnFranchise® Owners are not intended to be representative of the earnings of any specific class of Market Singapore"s UnFranchise Owners, nor are they intended to represent that any given UnFranchise Owner will earn income in that amount. Rather, the income figures testify to the results which have been accomplished by UnFranchise Owners who have devoted time, talent, hard work, and a willingness to follow the proven UnFranchise Business Plan in building their Market Singapore businesses. The success of any Market Singapore UnFranchise Owner will depend upon the amount of hard work, talent and dedication which he or she devotes to the building of his or her



### New from Motives

Don't miss these new, must-have products recently launched from Motives®. Update your beauty bag and create new looks with these fashion-forward products!

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1. Royal Spa™ Foaming Brown Sugar Body Scrub | SG12016 | S\$31.75 2. Royal Spa™ Scalp Revival Scrub | SG12019 | S\$30.00 3. Royal Spa™ Nourishing Brown Sugar Bath & Shower Gel | SG12026 | S\$30.00

4. Royal Spa™ Moisturizing Brown Sugar Body Lotion | SG12028 | S\$36.25

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### POWER PEOPLE

THE FOLLOWING UNFRANCHISE® OWNERS HAVE ADVANCED TO A HIGHER UNFRANCHISE LEVEL FROM 25 MAY 2018 - 13 JULY 2018.

### PROFESSIONAL COORDINATOR | \$\$5,625\*

Received in commissions and management bonuses within a four week pay cycle.



#### Gong Chyi Yang

As I have learned more about the company and how to work with my team, the road to success has become much easier. With senior partners' advice and guidance and junior partners' efforts, all glory belongs to the team. There is much to be learned and adjusted on the way to financial and time freedom. However, I am confident to move upwards with the company's good system and team's efforts. I can do it, so can you! See you at the top.

### **MASTER COORDINATOR\***

A Master Coordinator is an UnFranchise Owner who has earned a S\$750 management bonus.



#### Dora Beh

It's amazing that in four short years and at my retirement age of 61, I am transformed from a admin personnel to a successful UFO, earning ongoing income. It is all thanks to Market America | SHOP.COM's successful and reliable business model and system, which contributed to my success. Thank you to all my leaders and partners for making me successful in this journey!

### SENIOR MASTER COORDINATOR | S\$3.750\*

Received in commissions and management bonuses within a four week pay cycle.



### **Hwee Ling Teo**

I am thankful for a supportive and cohesive team, consisting of both senior and junior partners, which is the key to achievements. The selfless GMTSS leaders gave me the tools and knowledge to pursue this business valiantly. I'd like to give special thanks to Ginnie Ang and Michelle Lieu for their unwavering support. I am grateful for my encouraging husband who has stood by me in all situations. And I give glory to my Almighty God from whom all blessings flow.



#### Trina Tan

I have a picture of an eagle in front of my desk; it reminds me of the courage to dive first before one can soar — to take risks when it seems impossible. This journey is not easy with my family and work commitment. I give thanks to my team for making this achievement possible. I can't do it alone, but together we can soar higher.



### Jing Ying Tay

Since I was 15 years old, I always pursued making money, trading hours for dollars. In recent years, however, I came to a realisation that money is just paper, and that freedom of choice is what really matters. It is not the freedom to choose what you want to do, but rather the freedom to choose to say "no" to what you don't want to do. Market Singapore SG SHOPCOM enables me to do that!

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### POWER PEOPLE

THE FOLLOWING UNFRANCHISE® OWNERS HAVE ADVANCED TO A HIGHER UNFRANCHISE LEVEL FROM 25 MAY 2018 - 13 JULY 2018.

### **MASTER COORDINATOR\***

A Master Coordinator is an UnFranchise Owner who has earned a \$\$750 management bonus.



#### Suat Yan Teo

It is my belief in the UnFranchise Business System that keeps me going and helped me achieve this UnFranchise Level. Driven by my desire and passion to help others gain better health and skin, I never fail to share Market Singapore® products whenever opportunities arise. I take pride in sharing our business to promote time and financial freedom to those who want a better lifestyle, which no other system can provide. It's about leveraging on each other as a team.



### Yik Siang Esther Yee and Yew Heng Teo

We are thankful for this business opportunity, which we are able to work on a part-time basis and still obtain achievable results. We must express our heartfelt gratitude to our senior partners and our team for their continuous guidance and support. God bless all.

MC not pictured: Ying Ying Sia

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### POWER PEOPLE

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### **EXECUTIVE COORDINATOR\***

An Executive Coordinator is an UnFranchise Owner who accrued a minimum of 5,000 GBV on both the left and right sides of a BDC and has earned the final S\$750 commission.



**Chun Siong Ang** 



Shue Cheng Chan



**Shis Hoong Chiau** 



Wee Teng Ho



Susan King



Hon Fai Kok



Saravanan Kualasekaran



Seen Hwee Fiona Lim



Huey Lih Lisa Ong



Luo Ling Felicia Sim



**Boon Fang Tan** 



Khoon Chye Tok & Boon Hui Pang



Mun Yan Wong



**Bak Hiang Yeo** 



Joanne Yeo

ECs Not Pictured: Bee Hong Chan, Rin Chow, Ping Lee, San Hoo Lim, Johnny C. C. Phua, Chong Yong Yong

### **COORDINATOR\***

A Coordinator is an UnFranchise Owner who has earned at least S\$375 in commissions.

Quee Fah Cheu Shawn Chia Siu Sia Chieng **Hwee Ling Chong** Arti Daryanani Kumanan Dorairaj Chun Heng Francesca Hoon Jin Yen Kok Yeen Yan Leong Kah Ann Lim

Kiam Soon Lim Sandy Lim Siew Cheng Lim Wei Jie Lim Claire Sok Mun Loh Lee Tiong Low Keat Har Mok Linda Ong Chee Heong Poh Juanni Sandjoto Yu Ting See-To

**Gek Lang Sim** Julie Sng Khoon Hui Soo Chad Tan Jasmine, Baby Hui Er Tan Kwee Kee Tan Chin Lim Tay Poh Lay Tay Choon Ling Teh Lee Eng Wong

Sook Han Wong

**Huang Ling Wong and** Tze Loong Lie Hoeh Lee Yap Wendy Seau May Yap Bee Lee Yap and Chee Chuen Peter Mok Lydia Yeo Welna Yeo

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Bee Yeoh



### MASTER UFOs

THE FOLLOWING UNFRANCHISE® OWNERS REPRESENT INITIAL AND REQUALIFYING UNFRANCHISE OWNERS WHO QUALIFY IN THE SECOND QUARTER OF 2018.

UnFranchise Owners who have qualified three out of the last four quarters of the second quarter 2018.



Gabriel Beng Chong Ee & Ruby Chua



Wei Sern Hee



Bobby Kok Han Ho



Liyen Ho



Khoo Teow Guan



Michelle Mc Lieu



Chui Pheng Ng



Wee Yean Kerwyn Yeo

MUFOs Not Pictured: Thiam Kuang Beh

### REQUALIFY

Ruby Hongling Chan Lee York Hoon Wai Mun Jaycee Choy Ai Hoon Ang **Emily Quek** Felicia Hui San Seah Yea Ling Teo and Yeow Hoe See Ruo Shae Loong Trina Tan Hsieh Shan Tzu **Annie Tiang** Gong Chyi Yang Yvonne Kum Yoke Soh Choi Chee Yap Tan Kim Chin Dora Beh Wah Peng Ong Nicole Wee Tiong Gee Chia and Chew Mui Ling Jonathan Yit Keong Chong Poh, Evangeline Shi Qi **Chun Siong Errol Ang** Lea Ling Beh Leanna Wei-Lin Lean

### **INITIAL QUALIFICATION**

Bee Lian Esther Tay

Francesca Juat Jong Hoon Bee Yen Yeoh Shis Hoong Chiau Juanni Sandjoto Norzain Sarip Zhi Jun Yeo Chee Heong Poh Welna Yeo Chee Sin Lim Jin Yen Kok Sian Han Steve Tan Kiam Soon Lim Gordon Loh Shueh Fang Ng Yee Khuan Quek Ee Hwa Yeo Shu Ping Low Annie Ng Rui Xia Jolene Ang Linda Ai Chiew Ong Khoon Chye Tok **Kwang Peng Chan** 



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